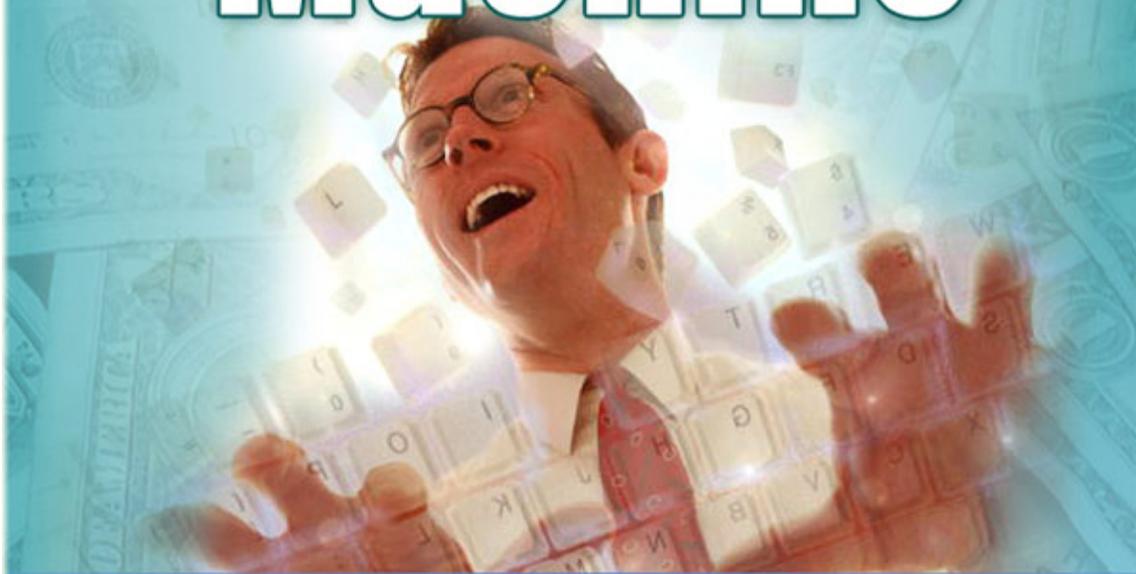


Liz Tomey & John Hostler

The Squeeze Page Machine



**Learn to build an empire
of "cash cow" squeeze pages
that will make you money 24/7!**

About the author...



John Hostler

John Hostler began his career in marketing at the age of 27 when the company he worked for, CSC, in Elk Grove Village, Illinois, decided they wanted to start creating their own professional marketing materials in-house.

After 4 years with CSC and many successful targeted direct mail campaigns, John decided to take a chance and moved to software start-up Tredfast Inc. where he became a partner and Vice President of Marketing And Sales.

While in his tenure there, John was responsible for all aspects of their marketing and personally created all of their printed marketing materials, which played a prominent role in the company securing its first million dollar contract. It was also at Tredfast that John became enamored by marketing online.

John soon pushed to take the organization to the Web in a powerful way, and clashed with other partners in the company over their disinterest, ultimately taking leave and striking out on his own.

John's passion for marketing and copywriting served him well as he consulted for various organizations throughout Illinois, and built a significant small business client base. He also stayed in tune with the Internet and began to build his online business in early 2005.

During his first year online John earned money marketing as an affiliate for several different programs and devised a systematic approach to building his list. John quickly discovered that "me 2 marketing" was a recipe for failure and his successes grew larger and more frequent as he brought his brash copywriting style and his unique take on life into his business.

In 2006 John decided it was time to cut the ties with his offline marketing business and go online for good. He began writing copy for other marketers in the industry and quickly found success with double digit conversion rates in an industry which considers 1% the average.

In just months John has become one of the most sought after copywriters in the business, responsible for hundreds and thousands in sales, and consults or writes for many of the most prominent marketers online.

John lives in Illinois with his wife, two children, and their 2 new kittens. He runs his business along with his wife full time from his home. To learn more about John or his copywriting services you can find him at his company website at www.InternetRenegade.com

About the author...



Liz Tomey

Liz Tomey got her start in the marketing world at the age of 19 by starting her own direct mail/mail order business. Liz created several product and services to help others in the direct mail/mail order business build their businesses quickly and easily. She's successfully run this business since 1998.

In late 2004 Liz took the Internet marketing arena by storm by creating products and services especially for Internet marketers. These proven to work products are what have allowed Liz to become the well-known and liked Internet marketer that she is today.

The [Marketing For REAL People](#) newsletter is also published by Liz where she focuses more on teaching no BS marketing techniques rather than pushing the "product of the day". This newsletter allows her to help Internet marketers push their business to new levels.

Liz is also the owner and sole creator of some of the hottest sites in Internet marketing.

- <http://www.TomeyMarketing.com> - This is Liz's main site. You can see exactly what she's about and any and all products and services she has created along with incredible free learning tools including video tutorials and many helpful articles.
- <http://www.MyOriginalEProducts.com> - Limited resale rights offered each and every month. Don't compete with Tom, Dick, Harry, and the 10,000 other people who own the same old resale rights products. Make money by being one of the few to promote high quality resale rights products!
- <http://www.JointVentureSeeker.com> - Last year JV partners brought in over 85% of my sales. Now you can learn exactly how to get JV partners to put money in YOUR pocket!
- [AdSense Article System](#) - No SEO, No keyword research, No competition, No tricks or schemes, just a simple system that will allow you to make money with Google AdSense immediately!
- [UndergroundMarketingStrategy.com](#) - Now you can get several marketing strategies that will show you how to make money online. This site is devoted to teaching you proven ways to make money online, so that you can create multiple streams of income.
- [Easy Ebook Profit System](#) - Learn the secret strategy that will teach you how to make at least \$718.95 from each and every ebook you create!

Liz lives in Gates, TN with her husband and 5 (yes, F-I-V-E) kids. She runs her business along with her husband full time from her home.

She enjoys any sports her kids are in, playing outside with her kids, dates with her husband, traveling anywhere warm, and "playing" in her many flower gardens.

My lawyer made me do it. :)

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What Are Squeeze Pages And How Can I Use Them?

I'm excited that you are reading this manual today for one very good reason; It means **more money for you and your business!**

Not only are we going to show you all about squeeze pages, we have also included 35 squeeze page templates with this report. So you can use them combined with the knowledge that you are about to gain from this short report on profitable squeeze pages to start collecting names and e-mail addresses as possible future customers and loyal readers today.

Any time you promote a product in the future from now on whether it is an affiliate product or a product of your own, you absolutely must get into the habit of using a squeeze page.

Anytime you do not use a squeeze page you're leaving money on the table and wasting your advertising dollars.

Today you are going to learn a technique for making money on the Internet that is so powerful that you can create a virtual empire in no time.

The tool that I'm speaking of is something you may or may not have heard about in the past.

It's called a Squeeze Page.

The job of a Squeeze page is to do just that; Squeeze the contact information out of the person at your website, with such a compelling pitch that they absolutely cannot resist and are almost hypnotically drawn in to your request for giving you their name and e-mail address before they see the sales material you are about to present to them.

A well-made squeeze page leaves nothing to chance and offers only one option; Give me your name and e-mail address.

Now keep in mind, it will take practice but by testing a few simple different headlines and compelling reasons why your visitor needs to opt-in you'll be a pro in no time.

A squeeze page has also been referred to as a Lead Generation Page, or a Name Squeeze Page in the past that may help put the whole concept and idea better into perspective for you.

A squeeze page usually consists of a headline, a short list of benefits and compelling reasons why your visitors should give you their name and e-mail address to you, so of course they will contain a field for the name and the e-mail address.

There are other elements that some people use such as audio, video, images, etc... to really improve opt-in conversion ratios. We highly recommend you try using audio, video and images on your name squeeze pages in the future and see what works best for you.

Using a squeeze page is the ultimate way to collect the information of your potential subscribers so you can follow up with them over and over again until they buy your product or service. It's also the key in building a relationship with your potential customers, which builds trust between you and them.

You may have seen many of these squeeze pages all over the Internet and some may have been more appealing to you than others. One thing you need to remember is the fact that it doesn't matter what you like or what you think the layout of your squeeze page should look like. The only thing that matters is what gets people to opt-in to your squeeze page.

One way to do great research is keep track of all the squeeze pages that you happen to come across on the Internet. Save shortcuts to the squeeze pages and take notes.

When you see a squeeze page, how does it make you feel? Did you feel compelled to opt-in or did you quickly click away.

By keeping track of your emotion at the time that you see different squeeze pages, you'll likely get a good feeling for what other people will be thinking when they see the same pages.

If you come across a page that happens to make people overly compelled to opt-in take notes. There may be some examples on this page that you might want to consider using on your own squeeze pages.

Putting The "Squeeze Page Puzzle" Together

Let's go over the seven essential things that your Squeeze page needs to be a success and pull in subscribers like crazy...

Before we go over the steps please take note of the squeeze page flow pattern seen below. This will allow you to get an idea of exactly what it is we're trying to accomplish by squeezing the name out of any of the prospects that happen to come across your squeeze page before entering your main sales page or any page that you may be promoting as an affiliate.

The Seven-Step Squeeze Page Opt In Process

1. You Must Have A Compelling Headline.

Remember, the headline of your squeeze page is what is going to pull the visitor deeper into your message and get them to take action and give you their name and e-mail address. If you don't have a powerful headline, you'll never convert the amount of people you need into subscribers.

Since a headline clinic would be beyond the scope of this squeeze page report I'm going to give you probably the most successful and powerful headline that you could use on your Squeeze page as a template.

Here it is:

"How To _____ Quickly & Easily"

Now just fill in the blank with whatever you are going to teach your prospect how to do quickly and easily. This could be anything but we'll go over a few quick examples.

Say you train dogs and are going to teach them how to teach their dog to roll over. Your headline would read:

"How To Get Your Dog To Roll Over And Play Dead Quickly & Easily"

Or maybe you teach people how to fish like a professional and you are going to teach them how to cast perfectly. Your headline would read:

"How To Throw The Perfect Cast Each And Every Time, Quickly & Easily"

As you can see this template is pretty universal. If you need a headline plug in your subject matter into the blank and you're all set.

Remember that the headline is what is going to actually get the visitor to your website interested enough to read more and ultimately give you their contact information so don't mess this up because you're message will never be read if you do.

2. The Benefit List.

The benefit list is the group of benefits that are right under the headline that list in detail exactly what is in it for the visitor when they give you their e-mail address.

Using this group of benefits you're going to get them so excited that the only logical thing left to do will be for them to enter their name and e-mail address for what you are going to give them in exchange.

We'll go over a few template examples you can use and we'll use our fishing example as the study piece. (The bolded, underlined part is the universal part that you can use with any subject and adapt to your situation.)

- **The Secrets To** *Casting More Accurately*
- **Easy Way To** *Know If The Fish Are Where You Are*
- **Save Money With** *The Purchase Of Simple Lures That Get The Fish Crazy*
- **Spend Less** *Time Replacing Hooks*

You'll want to add your subject matter after the bolded, underlined portion of the examples above. You can of course think of more, use less, use longer benefits, etc.

This is your chance after the headline to make such an irresistible offer that if your prospect leaves your site without signing up for your e-mail list, they will feel like they've lost something big. If you don't make them feel the pain of missing out, chances are they won't subscribe.

3. The Call To Action.

The call to action is the statement after the headline and the benefit statement that tells the prospect exactly what you want them to do.

If you don't tell the potential subscriber what you want them to do, in many cases they will do nothing and leave your website.

Think about it. You've pulled them in with your headline, enticed them to want the information you have and now you need to tell them exactly what they need to do to get that information from you.

Here's a great example call to action:

"If you would like to grab a free copy of this must have information right away please enter your name and e-mail address right now. Don't miss the

opportunity to get this valuable information at zero cost to you, while it is still available."

4. The Contact Collection Fields.

These are the fields that are used to collect the name and e-mail address of the person at your website.

Some say they are pretty cut and dry but there are a few rules that you need to be aware of that will increase the response of your signups.

Firstly, you want to only ask for the first name of the person because if you ask for the full name people seem to shy away from giving that information much more than just a first name. A first name provides some form of anonymity.

You also just want to ask for an e-mail address because if you ask for a phone number you'll slash the people that fill up your form by as much as 90%. It's a fact that people don't like being called at home and asking for the phone number is a big turn off in this world of telemarketers. And if you do ask for a phone number nearly half of the people will put in fake or invalid phone numbers.

5. The E-Mail Notice.

This is the notice you need to give them that if they don't enter a valid e-mail address they won't get their free information.

In most cases you'll want to put this directly under the e-mail and first name fields in red or in bold to make it stand out.

On the Internet, more and more websites are going to a "members" type of model so they can get the e-mail and contact information in order to follow-up

with potential customers. This is a great thing because Internet users are pretty use to this.

It's standard for a person to hand over their e-mail address in exchange for gaining access to a free service, tool or information.

But there is a big problem with this...

Many people enter fake e-mail addresses just to get past the signup page and get to the download page or information page.

For many businesses and websites, this is a real killer because they wind up with half of the e-mails that they've collected being bad addresses that either come back as undeliverable or arrive at someone's e-mail box who didn't request information from you, doesn't know you and doesn't want to hear from you.

This can result in hundreds of Spam complaints and an e-mail list full of bad e-mail addresses. Not a good thing to even think about is it?

Well, there is a simple statement that you can use that will either prevent these people from doing that.

You are free to use this statement exactly as is..

"Please Enter Your Primary E-Mail Address Because This Free Information Will Be Instantly Zapped Over To You Via E-Mail"

That statement is very welcoming and even excites the customer to further take action while also making them conscious of the fact that they will be receiving this information via e-mail so they know that a fake e-mail will not work.

6. The Privacy Statement.

One thing you need to realize is that people are weary of giving out their e-mail address because there are literally millions of Spam messages sent every second. People don't like getting obscene, embarrassing, un-requested things in their e-mail and when they do, they get pretty mad about it.

So every time that a person gives out their e-mail, they have a fear of getting on some Spam list and getting bombarded with a load stuff they don't want.

The job of your Privacy Statement is to take all of the possible risk that your prospect is feeling and turn it around. You want to level with them and make them know that you understand their fear and empathize with it.

Here is a basic template of what works great to let them know that you respect their privacy.

"We can't stand getting a Spam e-mail and will make sure that you never get one from us either. If you ever decide that our e-mails aren't serving you, you can unsubscribe at anytime instantly by clicking a single link in any of the e-mails you receive from us. We Respect Your Privacy, we never share, rent, or sell your contact information to anyone!"

While that may seem a bit lengthy for a Privacy Statement, it is absolutely effective in building trust with the potential subscriber.

7. Rules Of Formatting.

You want to make sure that your site is a centered table. This gives your site a good looking feel and lots of space on the left and right side.

This will also make your site much more appealing to the eye and draw people into actually reading the text more.

When people come to a site that has no margins and see loads of text, they get intimidated and usually leave because they don't want to read a whole bunch of text. That's the nature of the Internet; People want their information fast and in an easily digestible format.

If it intimidates them in the least, they are outta there.

Usually a one-cell table that's 600 pixels wide, centered in the middle of the page works exceptionally well and is quite pleasing to the eye. I would recommend keeping the color of the centered one-cell table white and a royal blue type of color for the background of the rest of the page.

You absolutely do not want to use bright and florescent colors on your page because it will strain the eyes of your visitors and they'll leave at lightning speed. Try to stick with fairly neutral colors and colors that don't take away from your sales message.

Now you have a simple, seven step system to follow that will allow you to create Squeeze pages as quickly as possible any time you choose.

Remember that the 7 steps above are things you need to do every time. If you think you have them memorized, I would recommend that after you create your Squeeze page you just come back and glance over each step to make sure you didn't leave anything out.

Just skipping one of these steps can cost you upwards of 90% or more of your subscribers so it's definitely in the best interest of you and your pocket book to use them.

The Squeeze Page Case Studies

What we are going to do here is look at a few examples of great Squeeze pages so if you have anything that you're not clear about, we can fill in those gaps.

This will also emphasize the seven-step process to creating an effective Squeeze page further engraining this amazing way of building a list into your brain.

Please pay close attention to the dissection of each page and always be in the mindset of "How can I apply this to my own Squeeze page?" That kind of thinking will put your mind into a resourceful mindset and bring about new ideas that you can use.

Case Study #1 -

<http://www.InternetRenegade.com>

Step #1 - You'll notice that there is a compelling headline at the top of the page in red which fulfills the requirement of step one. There is also a sub headline below that in black. While I didn't mention sub headlines, you can include one if you'd like but this is an optional step.

Step #2 - To the left of the page you'll notice the benefit list that gives a bunch of enticing benefits that they person will get in exchange for their first name and e-mail address. As you'll notice they have used underlining and bolding to emphasize powerful words and phrases through the benefits which is a great way to keep your readers eyes glued to the page.

Step #3 - Next you'll see the call to action in the box to the right with the red line around it which emphasizes that's it's easy to learn all of these tricks just by entering you're first name and e-mail address. They tell the visitor exactly what

they want him or her to do and emphasize that it's easy guiding the visitor to fill out the form.

Step #4 - Next is the e-mail fields. Nothing flashy here, which is good. Notice that they only ask for the first name allowing the visitor to keep some form of anonymity, which increases response.

Step #5 - You'll notice that they do not include a notice that says that the information will be e-mailed to them. I'm willing to bet that if they did this, they would get less Spam complaints and more responsive, deliverable e-mail addresses.

Step #6 - Under the signup button you can see that they have a great notice relating to the fact that they do not share or sell your email address and will make sure that they never Spam you which makes it a much easier decision to share their e-mail addresses.

Step #7 - Now, this page has pretty good formatting. I never mentioned that you could include the signup box to the right of the benefits but it's clearly shown here in a very effective manner.

We read from right to left and from top to bottom and this page still follows both of those rules making it flow well to the reader. You'll also notice that they have use a one cell, centered table with a white background adding contrast to the page.

Another great thing about this page is the dotted box around the signup form that makes it stick out to the reader and is consistent with action. It looks like a coupon and if you've ever read a mail order ad or an ad in the back of a magazine you'll usually find these at the end of a sales message to be clipped out and used to take action.

All in all, this is a great Squeeze page that I'm sure gets an amazing response. Take close note of

all of the parts of this page and think about how you can use them in your own Squeeze page. Remember, don't copy their page. You can model and adapt the ideas they used in their page to your own page but copying is definitely a big "no no".

We highly recommend this kind of squeeze page, it is one of the best converting setups out there.

Case Study #2 -

<http://www.CyberWaveMedia.com>

Step #1 - As you can see there is a very compelling headline that draws you directly into the page. Jonathan Mizel has been around for a while and is known for using squeeze pages to build huge e-mail lists with; definitely worth a look.

Step # 2 - After the headline it goes right into a benefit list that drives home a bunch of powerful benefits that practically force you down the page. He's used effective yet subtle color variations in the headline and benefits text that emphasizes powerful words and remains smooth on the eyes.

Step #3 - You'll see that in the peach toned box that there is a call to action that tells them exactly what to do to get their hands on this information. Again, color variations to emphasize powerful words are used.

Step #4 - Take notice of the standard First name and e-mail address form only asking for the first name to promote a quicker, more care free decision for the visitor to part with their e-mail address.

Step #5 - You'll notice that they do not include a notice that says that the information will be e-mailed to them. I'm willing to get that if they did this, they would get less Spam complaints and more responsive, deliverable e-mail addresses.

Step #6 - You'll notice that they do not include Spam notice that tells the potential subscriber

that they would never Spam them or that their e-mail address is secure while under their management. I can almost guarantee that this would noticeably increase the opt in rate if the put it into use.

Step #7 - This is a great squeeze page layout. It doesn't have any graphics or images of any kind so it loads quickly and looks smooth. There's nothing flashy, just text and an opt in form with some effective color spread throughout.

While I said it's good to use a different background color on the page against the white background of the centered one-celled table, it is not a rule. This Squeeze page clearly looks great without a different background color.

This Squeeze page has been around for a long time and loads of people copy it so that shows you that it has worked in the past and is working now.

Don't let the simplicity of the page fool you; this thing is a monster opt in collector so study it closely and take note of each part of it.

Okay, now you've learned the seven steps and reinforced what you've learned through the case studies.

You now have an excellent working foundation on which you can start building your own profitable squeeze pages with! You should be extremely excited because this one technique alone will allow you to gain loads of subscribers you can follow up with as much as you want until they unsubscribe. Many of them never will as long as you treat them well. **..Meaning don't send them crappy stuff, and always give them good content.**

But there ways to make even more money from your squeeze pages and the few people who are using these techniques are making an absolute killing form their squeeze pages.

I've even heard of people getting response rates upwards of 70% on their Squeeze pages, which is just phenomenal. Would you like to get 70 out of 100 visitors to your website opting into your e-mail list?

I bet you would!

Testing & Advanced Squeeze Page Tactics

It's a well known fact that testing is essential if you want to have a business that continuously gets good response from it's advertising. It's no different with squeeze pages.

It's extremely simple to test a squeeze page, which is why I don't need to type up a lengthy explanation of how to do so.

All you need to do is simply copy your original squeeze page and then make a minor change such as putting a new headline on the page and you now have your new page to test.

Then you'll setup a new mailing list and you'll be able to track the signups for each page and the traffic that goes to each page. The final step is to just do this simple calculation...

Number of e-mail signups / number of unique web visitors = the conversion rate in percentage.

This will tell you the exact conversion rate of each page and make it easy to determine which one to use. The page with the higher conversion rate is the one that you'll use.

Pretty cut and dry right?

Remember; test one thing at a time. Test your headlines, then your benefits, then images versus no images, then page colors, then call to action, etc. Test everything one at a time and you'll be able to create the highest pulling squeeze page possible.

Now that we've covered exactly how you can test your squeeze pages to increase the profits for them, we're going to go over some advanced squeeze

page techniques that you can use to increase your response even further.

The reason that testing and advanced tactics are together is because you want to "test" each of the advanced tactics to make sure that they work for your particular squeeze page.

While some things seem to always increase response for most situations, they may not for you so you definitely want to test everything.

Now, let's get into the advanced tactics that you can use on your squeeze pages..

1. Using Audio.

Audio is an amazing way of adding more interactivity to your Squeeze pages. Audio builds a more personal bond on the page which makes it much more easy for the potential subscriber to trust you.

It also gives your visitors a much better connection with you, the person behind the website and makes them feel like they are starting a relationship with "someone" not "some web page".

I urge you to test audio. It doesn't need to be a long message. In fact, I encourage you to use an extremely short message, maybe around 15 seconds just to briefly introduce yourself and tell them the main benefit of giving you their e-mail address.

Even a short message can double or even triple your response.

Sign-up for a great Audio service just [click here](#). This service allows you to **easily** put audio on your site! It's as simple as record, then copy and paste into your site! **Too easy..**

2. Using Video.

It's plain to see where the Internet is migrating to yep, you guessed it's multimedia. Everywhere you look there is audio, video, interactivity, etc.

The Internet is being integrated with television sets, mobile phones, coffee shops, etc. The Internet is a quickly evolving monster with new audio, radio, music, movie and video services popping up every day offering streaming music, radio and movies directly from your Internet connection.

Video is powerful because it's the next best thing to actually being in person with your prospect telling them about what you have to offer. Not only are you hitting their ears with the sound of your voice but also their eyes with the sight of yourself, your movements and your personality.

There is nothing more personal on the Internet than video.

Chances are, you haven't seen anyone using video on a Squeeze page and this is because video is a relatively new thing online when it comes to marketing.

I'm fairly certain that no matter what you are offering you could benefit greatly from adding video to your website through increased signups and more qualified signups to your e-mail list. But as I stated earlier in this section, make sure you test it.

As I said with audio, it doesn't take a long video and it doesn't need to be super professional. Just you in front of your web cam introducing yourself and emphasizing a powerful benefit that the subscriber gets for signing up will do the trick.

If you have never added video to a website before, Dan Dennis has an amazing site where he will teach you all about putting video on your site! All via

what else? Videos! ☺ Dan is a great teacher and now even I can put video on my site REALLY easy! Check it out at <http://tomeymarketing.com/is-crazy-about/videolistbuilding.htm>

You can also see a great Squeeze Page there that includes video!

I highly recommend you try this video style squeeze page. They really have good conversion rates!

3. Squeeze Page Site Images.

I'm sure that you've seen squeeze pages that have a flashy set of images or a complete set of them that makes the page look extremely slick.

Now, images are probably the most sensitive thing that you could possibly test when it comes to Squeeze pages simply because they can induce a mood that conflicts with your visitors desire to sign up for your offer.

I'm not saying they don't work, they absolutely do if done right and tested. The thing you need to make sure that you do is test like crazy.

I don't recommend that you have any kind of animated graphics though because they serve no purpose to the visitor and usually will never increase response. Just stick with professional, still images and page layouts.

You're now armed to the teeth with testing tricks and the best advanced tactics for improving the response of your squeeze pages. Use them wisely.

I firmly believe that if you can follow steps one through seven religiously and follow the testing tricks that I've gone over with you, you can produce Squeeze pages that constantly out pull even those of the biggest marketing gurus online.

You can further increase the response of your Squeeze pages by using the Advanced Tactics with audio, video and sleek graphical site layouts.

As a quick start for using all of this information I would recommend using steps one through seven with nothing but a pure text and simple centered one-cell table site layout and testing all of the parts of your page; headline, benefits, action statement, etc.

Once you have the best pulling text only page I would test audio video and the graphical layout next, which will probably further bring up your response. The key here is to test one thing at a time and let the conversion numbers tell you exactly what to do.

Now it's time that you go out on your own using the knowledge that you've gained here and the examples that you've been given to start building your own highly response e-mail list that you can follow up with for profits.

As you can see it's not hard and you don't need to have any expensive web designers or software to do it. All it takes is a simple one-celled page layout and you're in the game.

A Simple Squeeze Page Tactic

If you are promoting a product as an affiliate, you absolutely must be using a squeeze page.

Think about this, if you're spending your hard earned dollars driving tons of traffic to a web site where you are promoting an affiliate product, you are wasting your money if that web site does not convert your visitors into a sale.

Instead of driving your visitors directly to the products page that you are promoting as an affiliate why not send that traffic to a squeeze page where you can collect the person's e-mail address is visiting.

You already know what type of target customer this is based on the product that they happened to show up at your squeeze page from.

Now that you're using a squeeze page to collect their name and e-mail address you can market to them again and again in the future on products similar to the topic of what ever your ad words at was that drove them to the site in the first place.

This gives you a chance to not only sell them the first time they are clicking through your affiliate link, but will allow you to in the future promote the additional affiliate products to them or even products of your own.

I would love to hear of the successes you have with your new squeeze page and may possibly include it in a future edition of this manual so feel free to drop me an e-mail to let me check out your Squeeze pages!

Now get out there and start building your own squeeze page right now; your subscriber list and profits are just one squeeze page away.

Successful Squeeze Pages - Video Walk Throughs

In this section I want to show you how a few very successful marketers are using squeeze pages. What they are doing and why it's working! There are three separate videos, and you can view each video by clicking on the link for that video...

Video 1 EbookTopicDomain.com/videos/squeezepage/1

Video 2 EbookTopicDomain.com/videos/squeezepage/2

Video 3 EbookTopicDomain.com/videos/squeezepage/3

Okay, you have the knowledge now to really start building successful squeeze pages of your own. I'd like to give you one last component and then point you toward some very useful resources that will help you with your squeeze pages!

I'd like to give you 35 squeeze page templates right now that you can start working with. [Click here](#) to download them right now. Use these for whatever squeeze page you would like. They are yours to edit in any way you see fit. 😊

Now, if you have no idea where to start, then you may want to think about getting easy to use templates from SqueezeVideo. Not only will you get templates from them, but also they are squeeze pages targeted at profitable niches. They are totally ready to go! You can see a review I did for SqueezeVideo and exactly how to use what you get from there by going to <http://realproductreviews.com/squeeze-video-review>

Making Squeeze Pages Work For You

You're now armed with some powerful information, but it's going to take you deciding that you want to succeed and taking some action. If you do nothing... Nothing will happen and that you can guarantee!

Get started today by doing something. Anything to get a squeeze page up and running and making you money!

To your success!

John Hostler and Liz Tomey

<http://www.MySevenFigures.com>

<http://www.ResellRightsForNewbies.com>

<http://www.InstantPLRCash.com>