

# ZERO DOWN!

How To Start Your Own  
Internet Marketing Business  
Right Now - TODAY -  
With **NO MONEY DOWN!**

Limits of Liability / Disclaimer of Warranty:

The authors and publisher of this book and the accompanying materials have used their best efforts in preparing this program. The authors and publisher make no representation or warranties with respect to the accuracy, applicability, fitness, or completeness of the contents of this program. They disclaim any warranties (expressed or implied), merchantability, or fitness for any particular purpose. The authors and publisher shall in no event be held liable for any loss or other damages, including but not limited to special, incidental, consequential, or other damages. As always, the advice of a competent legal, tax, accounting or other professional should be sought. The authors and publisher do not warrant the performance, effectiveness or applicability of any sites listed in this book. All links are for information purposes only and are not warranted for content, accuracy or any other implied or explicit purpose.

This manual contains material protected under International and Federal Copyright Laws and Treaties. Any unauthorized reprint or use of this material is prohibited.



Chapter One: Introduction – The Concept..... Page 4

Chapter Two: Choosing Your Niche..... Page 5

Chapter Three: Establishing Your Presence Online..... Page 18

Chapter Four: Your Affiliate Links..... Page 30

Chapter Five: Getting Traffic..... Page 42

Chapter Six: Moving Beyond Free..... Page 53

**Special Unadvertised Bonus!**

**DOWNLOAD YOUR COPY OF  
THE GURU CASH SYSTEM  
STEP-BY-STEP ROADMAP - FREE!**

LEARN HOW TO CREATE A  
SUCCESSFUL INTERNET BUSINESS...  
NOT SOME FLY-BY-NIGHT RIPOFF!

**[CLICK HERE NOW TO DOWNLOAD!](#)**

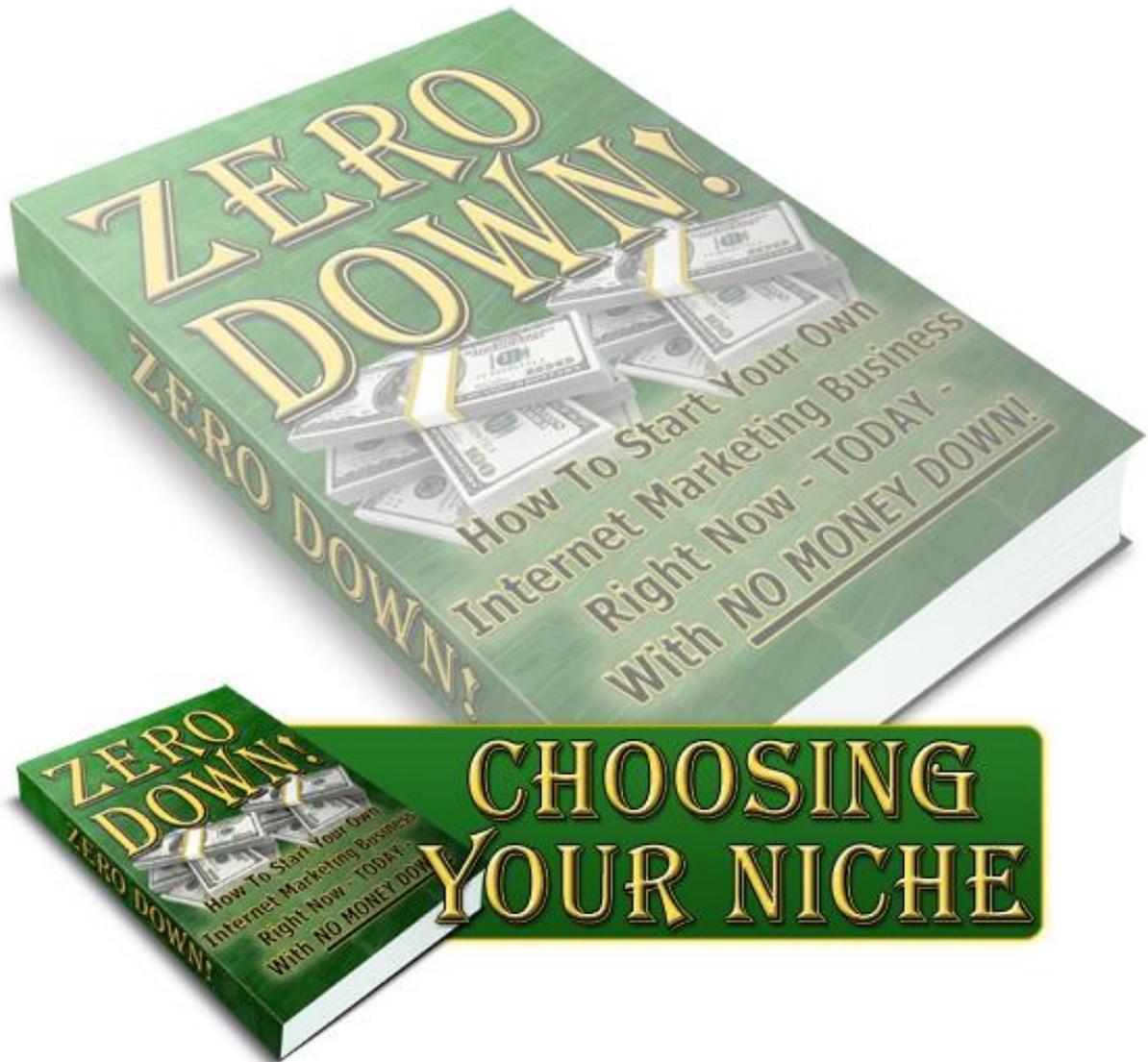
Welcome to the fabulous world of owning your own online business! Whether you're looking to build a full-time career for yourself, looking to make just enough to buy that extra car or take that extravagant vacation, just trying to make ends meet or looking to enjoy the lifestyle of the rich and famous, there are people online doing exactly that today!

While the Internet has been around since it's inception in 1963 as ARPAnet, access to the mass market it represents today only began with the World Wide Web (hence www.), sparked when Tim Berners-Lee founded the World Wide Web Foundation. While he built the first Hypertext Transfer Protocol (<http://>) page in 1991 for the CERN Lab, the web as we know it today, with mass public access, didn't truly kick off until about 1994.

Throughout the 1990's and well into the 2000's, commerce on the Internet was like the wild west frontier centuries earlier, with each marketer having to forge their own path, figure out what worked for them and build their online business from there. Those early online commerce pioneers like Jimmy D Brown, Marlon Sanders, Willie Crawford, Doug & Teri Champigny, Mark Joyner, Jim Edwards and the late Corey Rudl all added to the methods and systems we use today.

The easiest way to picture the potential of an online business is to think of a city so large that 1/3 of the world's population live there or in it's suburbs. On the main thoroughfare through town, your web site or blog is one of the stores – meaning you could potentially be seen by everyone living in this city. But by the same token, so many stores line that massive boulevard that you might easily be overlooked if there is nothing unique about your store...

So that then is your goal – to establish your business online and then get as many people to notice it as you can. Specifically, people who are interested in the topic or niche you've chosen to launch into, known as your target market. And this publication will show you that not only CAN you launch your own online business, but that in fact you can get started right now, today, for free!



The first step in setting up your new Internet business is to decide what topic, or niche, you want to target first. If you have a background in marketing or as a professional researcher or writer, the field is wide open. Your experience allows you to pick any of the busier niches and start right in...

But since that only reflects a small segment of the population, let's look instead at the avenues available to most people looking to start an online business. Start by writing down the subjects in life you're most passionate about... This could include the industry you're working in offline or your major if still in college; your hobbies and pursuits and even any topic you've always wanted to know a lot more about.

That final point is very important, as it shows you you don't need to be an expert in your chosen niche – not yet. The Internet is the greatest research tool that has ever existed, and in the early part of your online business you can get going by researching your topic and passing along what you know, becoming an expert as you learn more and more about the topic.

What is very important, though, is that you're passionate or fascinated by your chosen niche. When starting out online by investing a few hundred or thousands of dollars, there are ways to get your business off the ground fairly quickly. But when starting out with \$0 down, it's going to take a lot more time and effort on your part before getting to that point.

It's still quite a bargain compared to trying to start an offline brick-and-mortar business, but there will be a period of months where you need to keep very busy building your business before any profits roll in, and only a strong drive will get you through those times until then. More dreams of an online business have likely been dashed by a lack of perseverance than by all other causes put together.

With all of that in mind, take a few minutes now and brainstorm to build your list of topics that you would happily keep researching and writing about for the next few months or even a year or two. Don't worry about what topics you want to cover eventually – for now just focus on those that excite you right now.

Have your list? Great! Now let's see which of those topics is most likely to be successful for you to start out with. We need to establish that there's a sufficiently-wide market for it, that products are available to sell to that market, and that people are already making money in that niche online.

When first starting out, many people mistakenly try to find areas that have little or no competition. This stems from the offline business world, where one doesn't try to establish a new barbershop in a small town that already has 2 hair-cutting establishments, for example.

Understand from the outset the biggest difference between online and offline business: Offline businesses act from the attitude of scarcity, with each business scrambling for their share of the same limited number of dollars. Online business is founded on the principal of abundance, knowing the world-wide market is so huge there's very little chance of anyone cornering any market.

(This very publication is the result of the abundance principle – a report by a marketer teaching others how to market products online, seemingly enabling my own competition to grow in multitudes. While very common online, can you see a Fortune 500 company teaching others how to compete with them? Or a political party sharing strategies with their opponents?)

So instead of avoiding niches because others are already successfully targeting them, you'll start by finding niches where a lot of money is already being made online and then choosing a sub-section of that topic to carve out for yourself in that first niche you target.

There are a lot of programs out there for finding profitable niches and tons of info on how to go about it, but here's a quick and easy way to get a pretty good ballpark figure of which niche to start with...

From your list of possible topics, pick the three that appeal to you most right now. Again, remember you can always target the others later... Take those three and head over to Google.

Most likely you're already familiar with Google Adwords – those are the paid ads that show up when you do a search at Google. Because these are very targeted ads relevant to your search phrase, they give you an idea of how many people are advertising in that niche. And because each click costs the advertiser money, seeing a good selection of ads for any given term indicates their sites are most likely making money in that niche. Remember – that doesn't ensure your site will, just that most likely some sites already are.

So first, let's say one of your potential topics was 'Humphrey Bogart Films'... What do we find at Google?

The screenshot shows a Google search for "Humphrey Bogart Films". The search bar contains the text "Humphrey Bogart Films" and a search button. Below the search bar, it says "About 951,000 results (0.46 seconds)". The left sidebar shows navigation options: Everything, Images, Videos, News, Shopping, and More. The main results area shows several organic search results, including Wikipedia, IMDb, and Allmovieportal.com. On the right side, there is a section for "Ads" with one paid advertisement for "Humphrey Bogart Films" from ask.com. The ad text says "Look up Humphrey Bogart Films Get the Best Answers Now! ask.com/Humphrey Bogart Films".

As you can see, there is only one paid ad, to the right of the generic listings. Since advertisers bid for positioning, very little is being spent on Google to attract clicks related to Humphrey Bogart Films.

That doesn't mean you can't make money in that niche, just that you'll end up working much harder to make much less than in a busier niche. So what happens if the next topic on your list is currency trading, better known today as 'Forex'?

Suddenly, it's a completely different situation...

The image shows a Google search results page for the query "forex". The search bar at the top shows "forex" and "Search". Below the search bar, it says "About 148,000,000 results (0.20 seconds)".

On the left side, there are navigation menus for "Everything" (Images, Videos, News, Shopping, Realtime, Blogs, Books, More), "Any time" (Latest, Past 24 hours, Past week, Past month, Past year, Custom range...), and "All results" (Wonder wheel, Related searches, More search tools). There is also a "Something different" section with links for "fx trading", "currency trading", "day trading", "foreign exchange", and "options trading".

The main search results are listed in the center. The first result is "Easy Forex @ CAD Trading" with a red circle around it. Other results include "Online Forex Trading - Platforms for Beginners & Experts", "Forex Trading Online - Award Winning Forex Provider", "Forex | Currency Trading | FX/4X Trade | FOREX.com", "XE - The World's Favorite Currency and Foreign Exchange Site", "Foreign exchange market - Wikipedia, the free encyclopedia", "News for forex" (with a news snippet about "WORLD FOREX: Dollar Bears Get Green Light From Fed's Bernanke"), "Oz Forex Foreign Exchange | Live Exchange Rate | Currency Rates", "Forex Street. The Foreign Exchange Market", "OANDA - Forex Trading and Exchange Rates Services", "Forex Rate - Exchange Rates - Currency and Forex Trading", "Forex @ DailyFX - Currency Trading News, Forex Trading News, FX...", "Forex.com.pk - Pak Rupee foreign exchange rate - Pakistan Currency...", and "Forex | Forex Trading | Currency Trading | Forex Brokers".

On the right side, there are several sponsored ads for "Practice Forex Trading", "Online Forex Trading", "Online Forex - Canada", "Forex in Canada", "Want to Trade Forex?", "Practice Forex Trading", "Forex Trading Canada", and "Currency".

At the bottom, there is a section for "Searches related to forex" with a red circle around it. The links are: "forex market", "forex forum", "forex charts", "forex rates", "forex converter", "forex shipping", "forex currency converter", and "forex trading".

At the very bottom, there is a "Goooooogooogle" logo with a blue play button and a pagination bar with numbers 1 through 10 and a "Next" button.

Now we see 8 ads competing for space on the right, and 3 more above the free listings. That's 11 ads on the first page of results, and others on following pages. Since the ads' positioning is based on the cost per click, you know that the ads are relatively expensive and that they wouldn't be able to maintain those ads if they weren't making money from them.

Also, at the bottom of the page you'll see links to 8 other searches relating to Forex – these 'sub-niches' can give you some great ideas on how to first get into the niche, by picking one of those as your starting point.

So now that we know SOME people are profiting online in this niche, let's go to step 2 and see if there are products YOU can potentially make money from in the Forex niche...

For people first starting out online, the easiest way to get started is by selling **other people's products**. In the online business world this is known as '**Affiliate Marketing**' and is extremely common, from complete newbies to seasoned pros. In fact, a great many online businesses are based solely on affiliate marketing simply because it's so much less involved than researching and creating your own products each time.

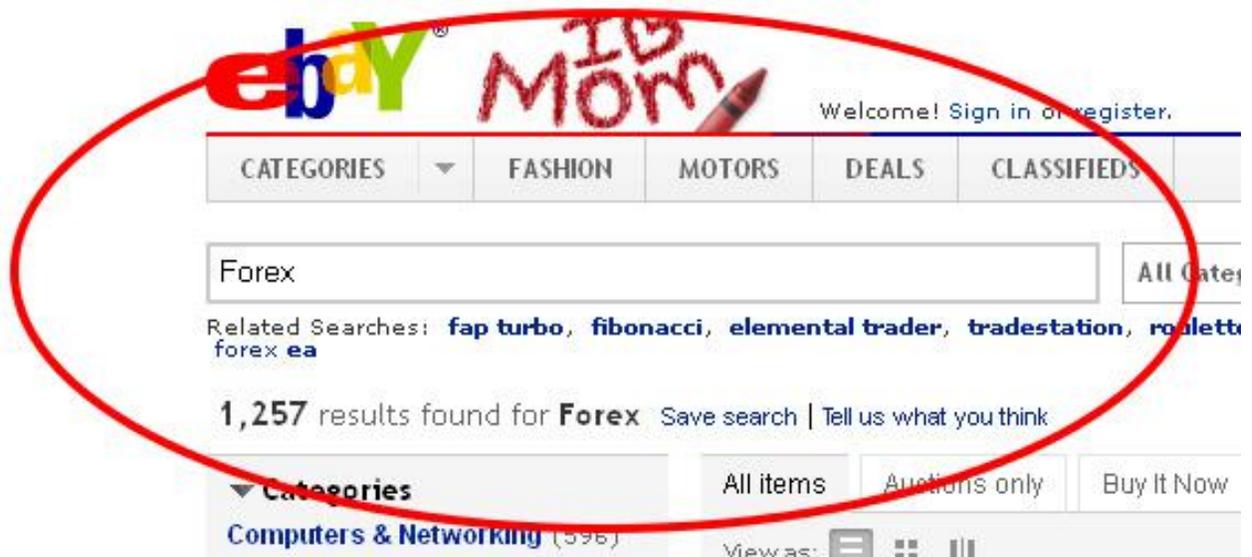
Affiliates can promote digital downloadable products, services and physical products, and people have made big money with each. But when first starting out I recommend you look mostly to downloadable products because of their much higher commission levels, and physical products only from the best-known and most trusted sites like Amazon and/or eBay.

So how does the Forex niche stack up for products to promote?

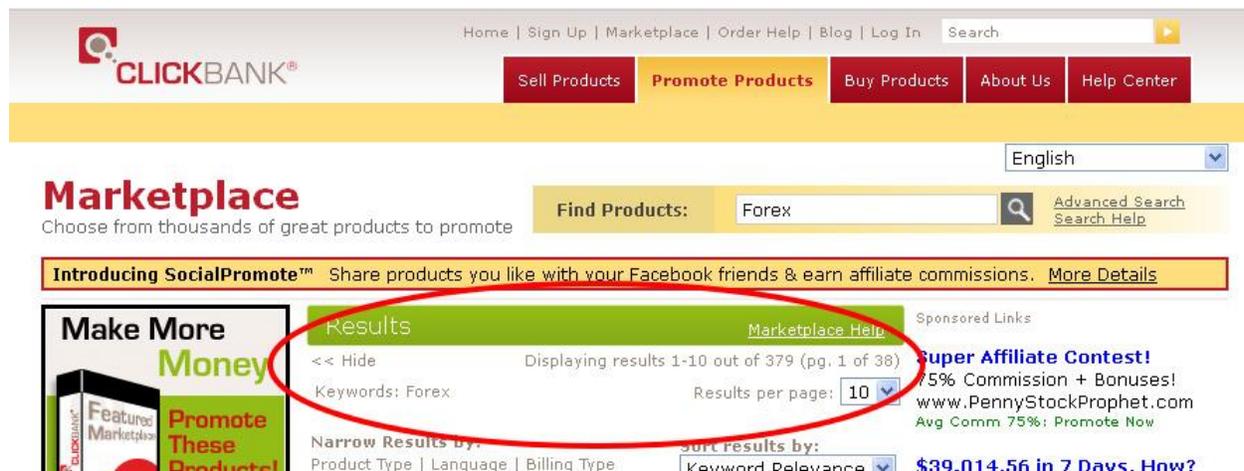
A quick search at **Amazon.com** shows they have 1,606 listings, so plenty to promote there...



Similarly, **ebay.com** had 1,257 results for Forex... (This can vary day-to-day since it's mostly an auction site)



Let's look now at Clickbank.com, the biggest affiliate directory for digital products...



Again we see a great selection, with 379 products you can choose from when looking to promote within the Forex niche.

Don't misunderstand – this isn't to say YOU should be targeting the Forex niche; this is just a sample of how busy some niches are online. Unless you're really knowledgeable about Foreign Exchange or really want to become an expert at it, a niche this busy is often a bit too involved for newbies just starting out. But if that's where your interests, your passion lies, don't be afraid to jump in with both feet!

Once you've done this quick check on your top 3 interests you'll most likely see that one of them is starting to outdistance the others...

But unless you're already an expert in that niche, we're only half-way there. Next you'll need to know there's plenty to learn about the niche online, and the avenues to promote your sites once you get started. If either of those two pieces is missing you'll have a much tougher time getting up to speed on the topic.

There are a variety of information formats online – articles, web sites, audios, videos, forums, etc. – and each is also a potential promotional pathway for you as well. Our Google search showed us there were about 140 MILLION references to Forex in their listings, so we already know there are plenty of web sites, some of which will be chock-full of solid info for your research. Obviously you'd never aim to visit even 1/100<sup>th</sup> of them, so even if your niche has only 50,000 or 100,000 listings you'd still be fine there.

So let's head over to **EzineArticles.com**, the biggest article directory online...

The screenshot shows the EzineArticles.com website interface. At the top left is the logo "Ezine @Articles" with a red pen nib icon. To the right is a search bar with a "Search" button. Below the search bar are links for "Ads By Google" including "Forex Signals", "Forex Traders", "Forex Account", and "Forex Trading".

On the left side, there are three red-bordered navigation menus:

- EzineArticles For Authors**
  - Submit Articles
  - Members Login
  - Benefits
  - Expert Authors
  - Read Endorsements
  - Editorial Guidelines
  - Author TOS
- For Publishers**
  - Terms of Service
  - Ezines / Email Alerts
  - Manage Subscriptions
  - EzineArticles RSS
- For Everyone**
  - Blog

The main content area displays "Ads by Google" results for the search term "Forex". The results include:

- How To Do Forex Trading** from [www.topdogtrading.com/forex.html](http://www.topdogtrading.com/forex.html) with the description "Online 5-Day Mini-Course Uses Video To Teach My Favorite Trade Setup."
- IFC Markets 口座開設** from [www.ifcmarkets.com](http://www.ifcmarkets.com) with the description "最低保証金は1\$手数料無料"
- Хотите Торговать Валютой?** from [www.forex.com/ru/](http://www.forex.com/ru/) with the description "Многие трейдеры выбирают нас каждый день. Начните сейчас с демо счета!"
- Online Forex Competition** from [www.windsorbrokers.biz](http://www.windsorbrokers.biz) with the description "Trade To Win. \$20,000 Prize Pool. Volume Is All That Matters!"

At the bottom right of the search results, a red circle highlights the text: "Results 991 - 1000 for Forex. (0.43 seconds)".

No worries there, with over 1,000 articles on or mentioning Forex, so let's head over to **YouTube.com** and see about Forex videos...

## Search results for **Forex**

About **9,400** results

[Search options](#)



### Free **Forex** Trading Setup

Trade with Complete Confidence  
Using this Free **Forex** Trading Setup

by [TopDogTrading](#) | **30,719 views**



### 15 Years Day Trading

Tired of False Promises No  
Results Explore Probability Trading

by [DayTradingZones](#) | **20,006 views**

Promoted Videos



### Fibonacci **Forex** Trading

[www.leveragefx.com](http://www.leveragefx.com) | How to trade Foreign Currencies using Fibonacci Retracements and Fibonacci Profit Targets.

by [leveragefx](#) | 4 years ago | **1,127,427 views**



### What is **Forex** Trading - for Beginners - Part 1

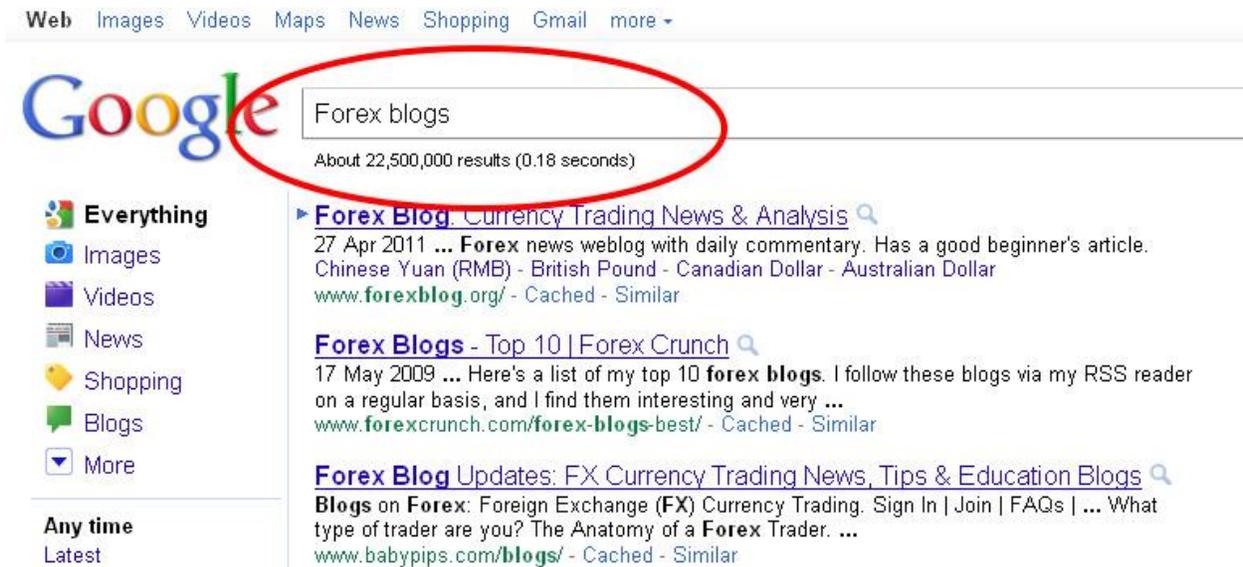
Click here an get free automated **forex** signals: [forextrading1.zulutrade.com](http://forextrading1.zulutrade.com) **forex** trading strategies **forex** day trading **forex** trading platform **forex** ...

by [Forex7trading](#) | 2 years ago | **72,115 views**

There's an astounding 9,400 videos on the subject, so you're certainly not going to lack for source material there either. Again, don't expect anywhere near this number of videos in most niches, but as long as there's 20 or 30 to choose from you're ok – heck, some profitable niches may not even have videos yet!

If your chosen niche is getting numbers even 1/10<sup>th</sup> of what you're seeing here for the Forex niche, you may not need to research any further – you've most likely found a potentially profitable niche. While a topic as heavily-targeted as Forex CAN be tackled successfully by experienced online marketers, for your first time out of the gate you're probably much better off with a topic 1/10<sup>th</sup> or even 1/100<sup>th</sup> this size.

But if your numbers still seem a little shaky or there's no clear winner in your topics yet, the final step is to go back to Google. First their search engine to check on blogs & forums in your niche...



As you'll have come to expect by now, Forex is VERY popular with bloggers, and Google returns 22½ MILLION results for Forex Blogs, and 350,000 references to Forex forums, plus once again lists additional related searches:



Forex forums

About 350,000 results (0.11 seconds)

- Everything
- Images
- Videos
- News
- Shopping
- Discussions
- More

- All results
- Wonder wheel
- Related searches
- More search tools

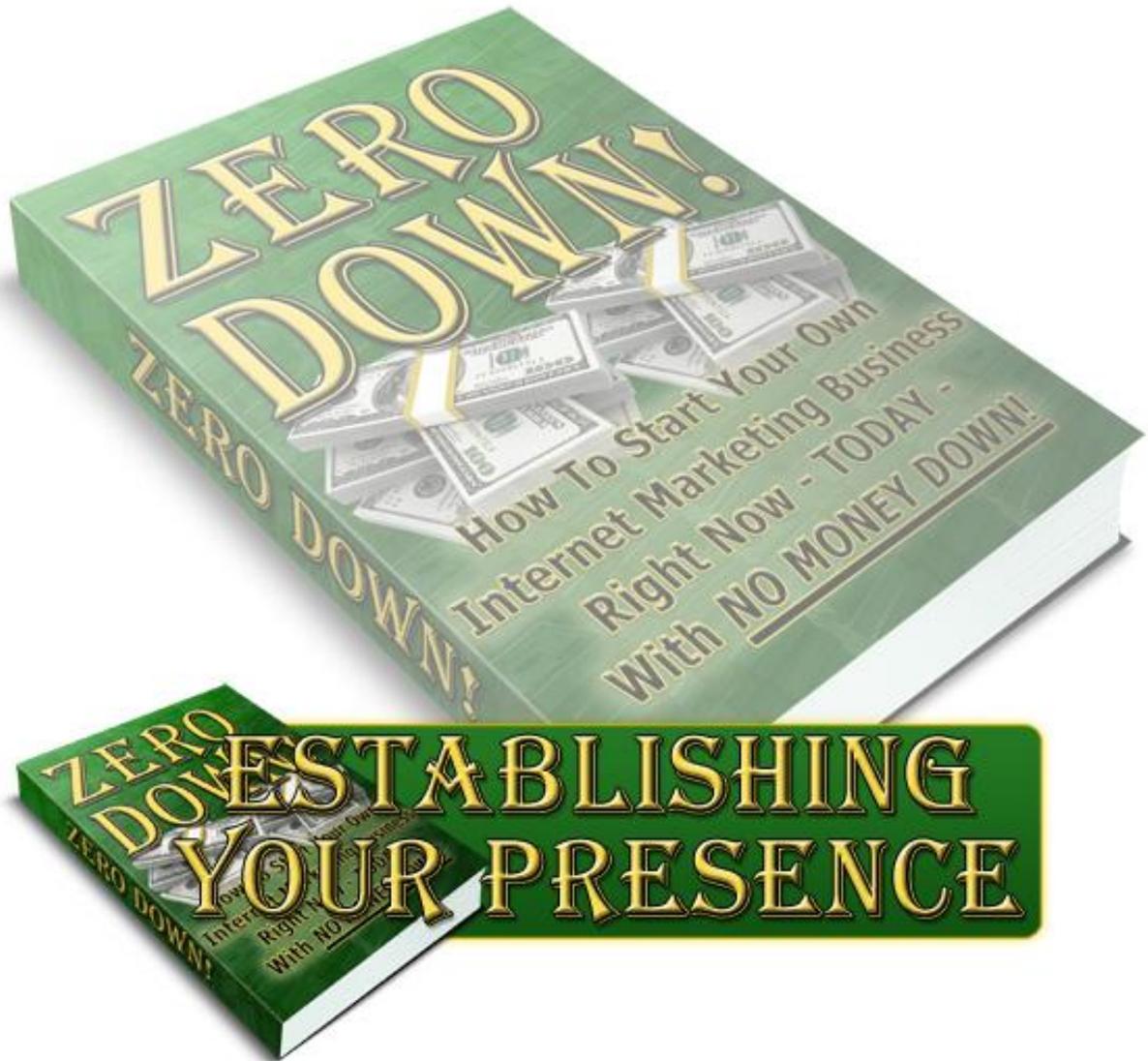
- Forex Forums** Foreign Currency Trading Discussions **Forex Forums**, Foreign Currency Discussions, Forex Signal Forex Broker Reviews. Currency Discussions - Forex Signals - Forex Software and EAs - Forex Beginners [www.forexforums.com/](http://www.forexforums.com/) - Cached - Similar
- Forex Forum - EarnForex** **Forex forum** provides the place for the Forex traders to get, share and research Forex-related information and to communicate between each other. [www.earnforex.com/forum/](http://www.earnforex.com/forum/) - Cached - Similar
- Forex Forum: Discuss Foreign Exchange Currency Trading with the FX-Men** **Forex** trading discussions that cater more to the beginner traders. Free Forex Trading Systems - Newbie Island - Rate My Broker - Daytrading [forums.babypips.com/](http://forums.babypips.com/) - Cached - Similar
- Forex Forum @ Forex Factory** Forex Factory is the premier Forex trading hub, featuring the world's most active **Forex forum**, an advanced Forex calendar, and user-rated Forex news. [www.forexfactory.com/forum.php](http://www.forexfactory.com/forum.php) - Cached - Similar
- Forex Forum | Forex Forums | Forex Trading Forums** Welcome to the **Forex Forum | Forex Forums | Forex Trading Forums**. ... Discuss all the aspects of Forex Trading in this forum, trading strategies fundamental ... [www.forexpros.com/forums/](http://www.forexpros.com/forums/) - Cached - Similar
- Trade2Win Forums** 25 Apr 2011 ... Members' **Forums**. These are **forums** requested and moderated by members. ... **Forex Net Trap** · **Rav's Trading Forum** · Trading with Price Alone ... [www.trade2win.com/boards/](http://www.trade2win.com/boards/) - Cached - Similar
- DailyFX Forex Forum | FX Forum** DailyFX **Forex Forum** - Join our currency trading community and discuss forex with fellow forex traders and analysts in the **forex forum**. [forexforums.dailyfx.com/](http://forexforums.dailyfx.com/) - Cached - Similar
- Forex forum | Make Money With Currency Trading** You will find on **forex forum** the best ways to make money on the forex market. [www.forexforum.net/](http://www.forexforum.net/) - Cached - Similar
- Forex Trading | Forex Forum | Forex Brokers | Forex Currency Trading** The best **FOREX Forum** for Forex trading. Currency Trading Ideas. Best Forex Brokers List, Live Forex rates, News, Charts. Free Forex Database. [www.global-view.com/](http://www.global-view.com/) - Cached - Similar
- OANDA FXMessage Forex Forum** OANDA FXMessage **Forex Forum** Recent Visitors: 106 ... Try this forum if you need information or help in setting up the OANDA Currency localization tools. ... [fxtrade.oanda.com/community/fxmessage/ultimatebb.cgi](http://fxtrade.oanda.com/community/fxmessage/ultimatebb.cgi) - Cached - Similar

Searches related to **Forex forums**

- [forex trading forums](#)
- [finanzas forex forums](#)
- [forex message boards](#)
- [currency forums](#)
- [forex blogs](#)
- [oanda forums](#)
- [forex forums list](#)
- [forex trading](#)

Obviously the numbers in the Forex niche are almost ridiculously huge, but at least it does show you the potential online. For your initial niche if you find there's over 1,000 blogs and more than 10 related forums, that's often all you'll need. After all, we all only have so many hours in a day, right?

So there you have it, an easy way to research your potential niches to decide which is the best way to get started. Obviously it's not foolproof, nor even necessarily as accurate as the better software programs sold for identifying profitable niches – but then we're looking for the best FREE methods, so take a couple of hours before starting out online and do this bit of research first. A few hours invested in this now can save you an awful lot of wasted time if you just go on a hunch as to what's going to work for you!



Now that you've done your research and chosen your initial niche, its time to start creating an online presence for yourself, a base of operations to use until you start making money online and can afford to invest in a more effective, more permanent home.

The easiest way to get started is with other people's content. I don't mean stealing material or plagiarizing the work of others, I mean that content they've given permission to others to use. While not as effective as information you've created yourself, it will allow you to get started much more quickly, to start building a bit of a following before even writing your first article.

So what do we need? We need content, a place to publish it online, a way to monetize it and then a way to get people to the site... So let's get going!

### Getting Your Initial Content:

Since there are any number of niches we could use for our examples here, we'll pick one at random and use the Real Estate niche. So we need to find content related to Real Estate – and our first stop is <http://www.EzineArticles.com>.

#### Article Categories

The screenshot shows the 'Article Categories' section of the EzineArticles.com website. It features a grid of category buttons, each with a red square icon. The categories listed are: Arts and Entertainment, Business, Computers and Technology, Gaming, Home Based Business, Internet and Businesses Online, Legal, Relationships, Travel and Leisure, Automotive, Cancer, Finance, Health and Fitness, Home Improvement, Investing, News and Society, Book Reviews, Communications, Food and Drink, Home and Family, Insurance, Kids and Teens, and Pets. Below this grid, a 'Real Estate' category is highlighted, and a dropdown menu is open, showing sub-categories: Real Estate, Agents Realtors, Building a Home, Buying, Commercial, Construction, Commercial Property, Condominiums, Foreclosures, FSBO, Green Real Estate, Home Staging, Homes, Investing, Land, Leasing Renting, Marketing, Mortgage Refinance, Moving Relocating, Property Management, and Selling. To the right of the dropdown, other categories like 'Reference and Education', 'Shopping and Product Reviews', and 'Writing and Speaking' are partially visible. Below the categories, there is a 'Recent Articles' section with a featured article titled '4 Questions to Ask Ab...' and a snippet of text: 'The growing popularity of co... to be. However, if you've hea...'. To the right of the recent articles, there is a snippet for an article titled '...on to CDs' with the text: 't many people now consider this'.

The Real Estate Category & Sub-Categories at Ezine Articles...

Not only is Real Estate a separate category there, but when you mouse over the topic on their home page you'll see that its divided into about 20 sub-categories; you can choose to stay with the broad topic as your focus or narrow your marketing efforts to one of the sub-topics at first and then consider broadening your scope later.

There really is no right or wrong on that decision – it's a matter of personal choice more than anything else. Either way, your first step is to identify some articles you want to use for your start-up. Click through and start choosing some articles that appeal to you personally.

Choose 10 – 15 articles you find acceptable, making sure they have some of the main keywords for your niche – in Real Estate for example, I'd want real estate, investment property, mortgage refinance, mortgage insurance, buying a home, home ownership, home staging and/or other similar terms that show immediately the site is about real estate in one way or another.



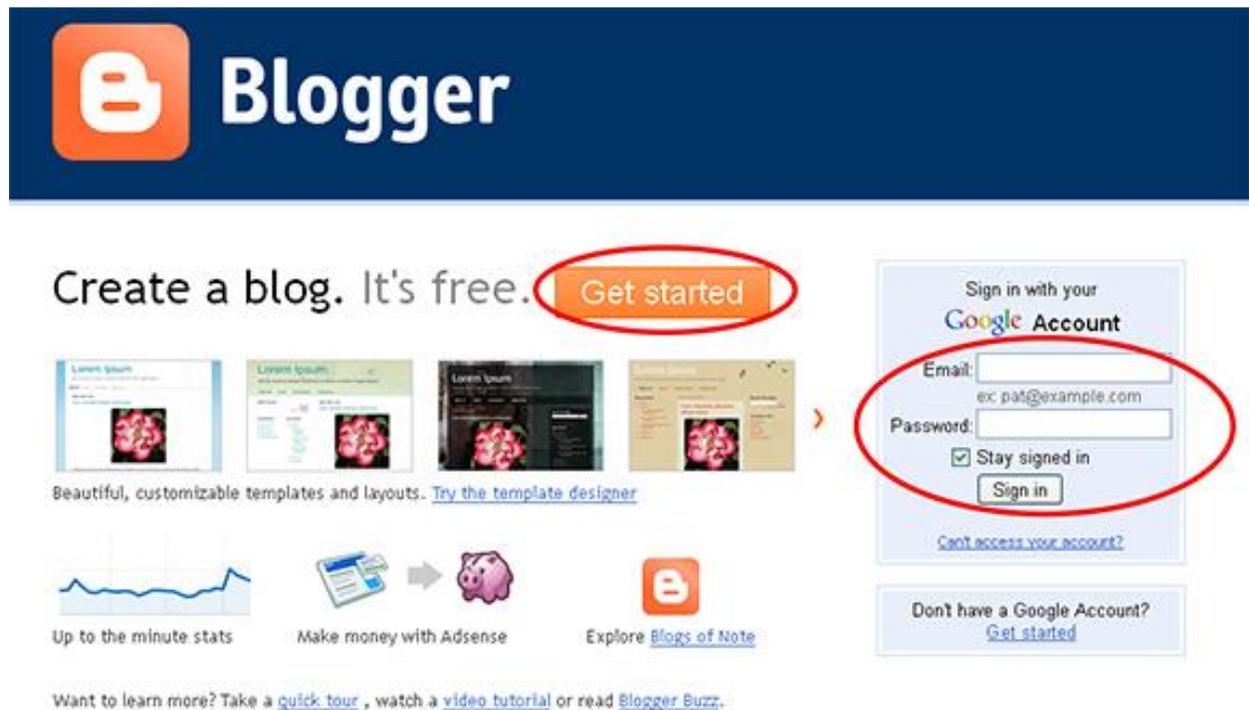
Under each article you choose will be a box like the one above – click the link that reads 'EzinePublisher' to get to the page you need for that article.

From that page you want the 'Plain Text Version', the summary and the keywords. Copy each to a notepad file – remember that you may NOT make any alterations to this information so be sure to copy it in its entirety. Follow through on each of your 10-15 articles til you have the ones you want.

## Your First Online Publishing:

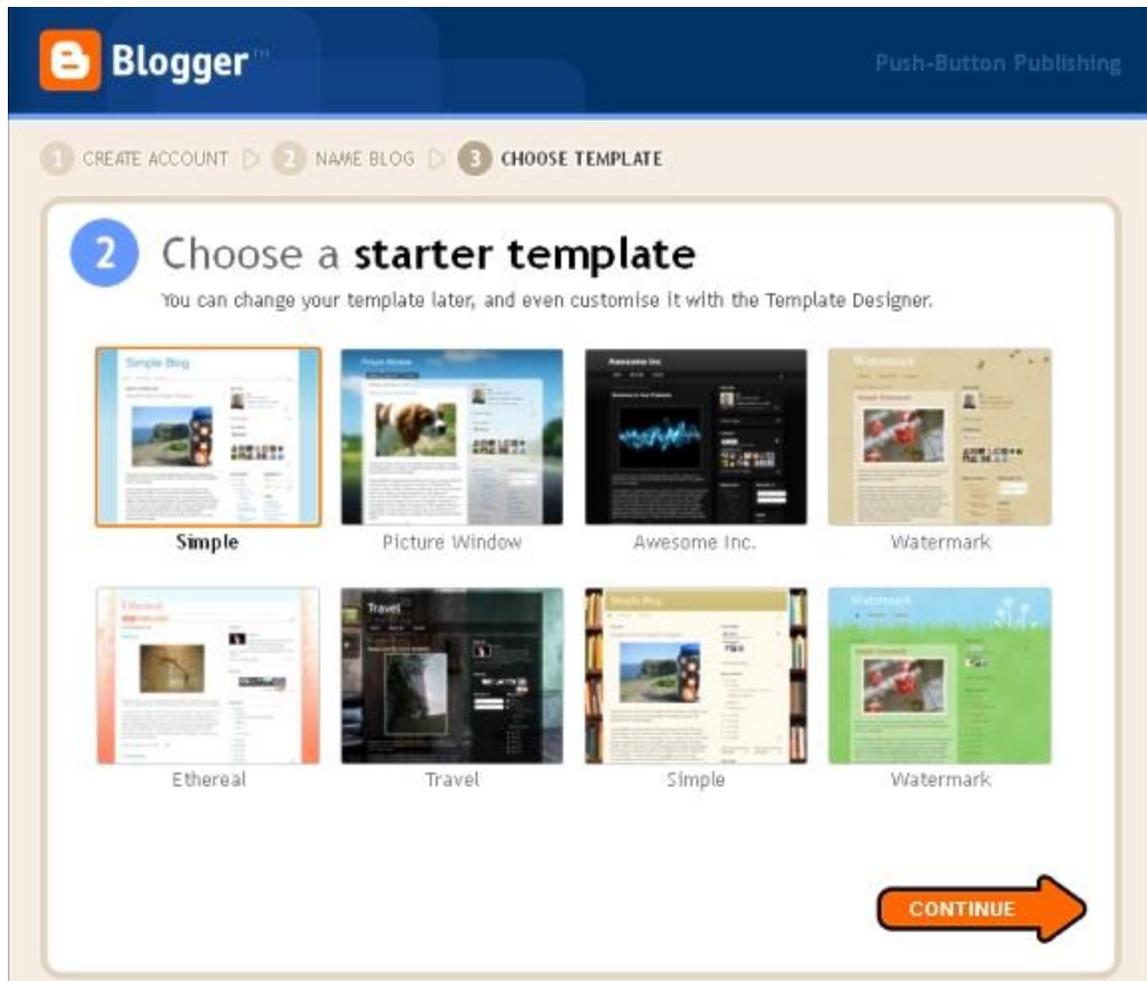
Normally you would be publishing to your own online properties, but since you don't have any hosting accounts when starting for free, let's get you set up with a blog of your own at [Blogger.com](https://www.blogger.com).

This is nowhere near as effective as having your own blog hosted on your own domain, as you have far less control over the design, links and look of the blog as you would otherwise, but it's just fine for starting out with no investment. In the final chapter we'll show you how to move to all of that once you have some online income, but for now let's stay with the best free tools, ok?



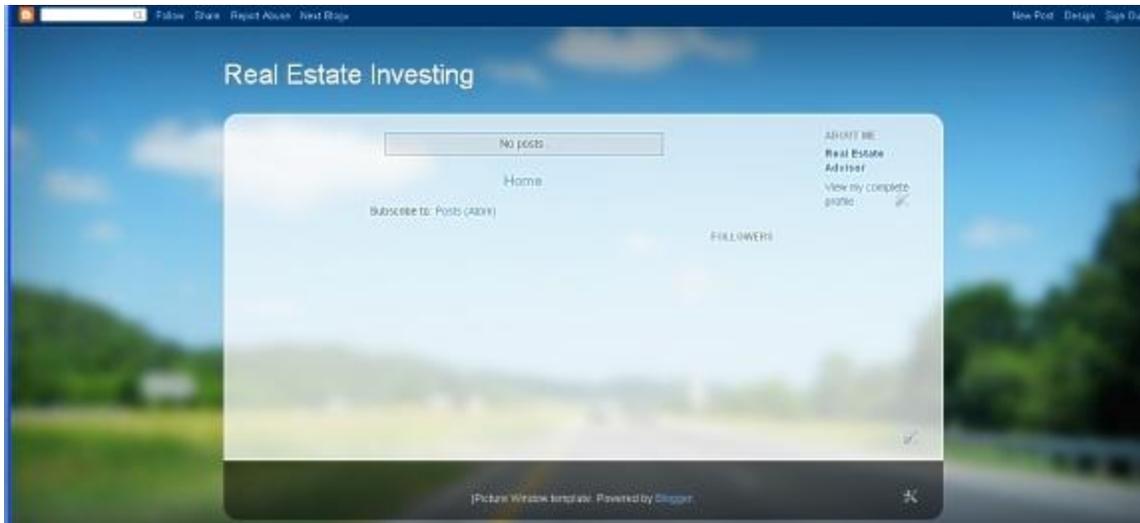
The image shows the Blogger homepage. At the top left is the Blogger logo. Below it, the text "Create a blog. It's free." is followed by an orange "Get started" button. To the right is a "Sign in with your Google Account" form with fields for "Email" (containing "ex: pat@example.com") and "Password", a "Stay signed in" checkbox, and a "Sign in" button. Below the "Get started" button are four blog templates. Below the templates is a link to "Try the template designer". Below that are three icons: "Up to the minute stats", "Make money with AdSense", and "Explore Blogs of Note". At the bottom, there is a link to "Want to learn more? Take a quick tour, watch a video tutorial or read Blogger Buzz."

When you get to Blogger you have two choices – sign in using your Google account (on the right) or set up a Google account and get started. If you already have a Google account from YouTube or any of their other sites or services then just log in, otherwise hit the orange button and set one up – it only takes a minute. Either way, click through and create your free blog.

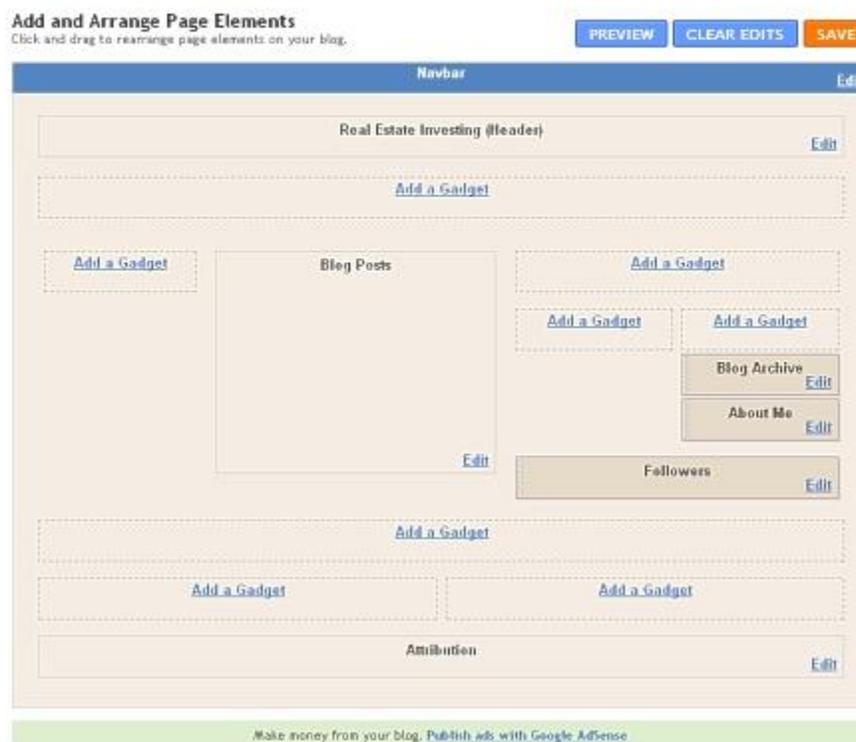


Next choose your template – they call them starter templates, because a) you can modify them once you’re inside and b) you can change templates at any time. Don’t spend too long trying to decide – just think about which design you feel best suits your target market.

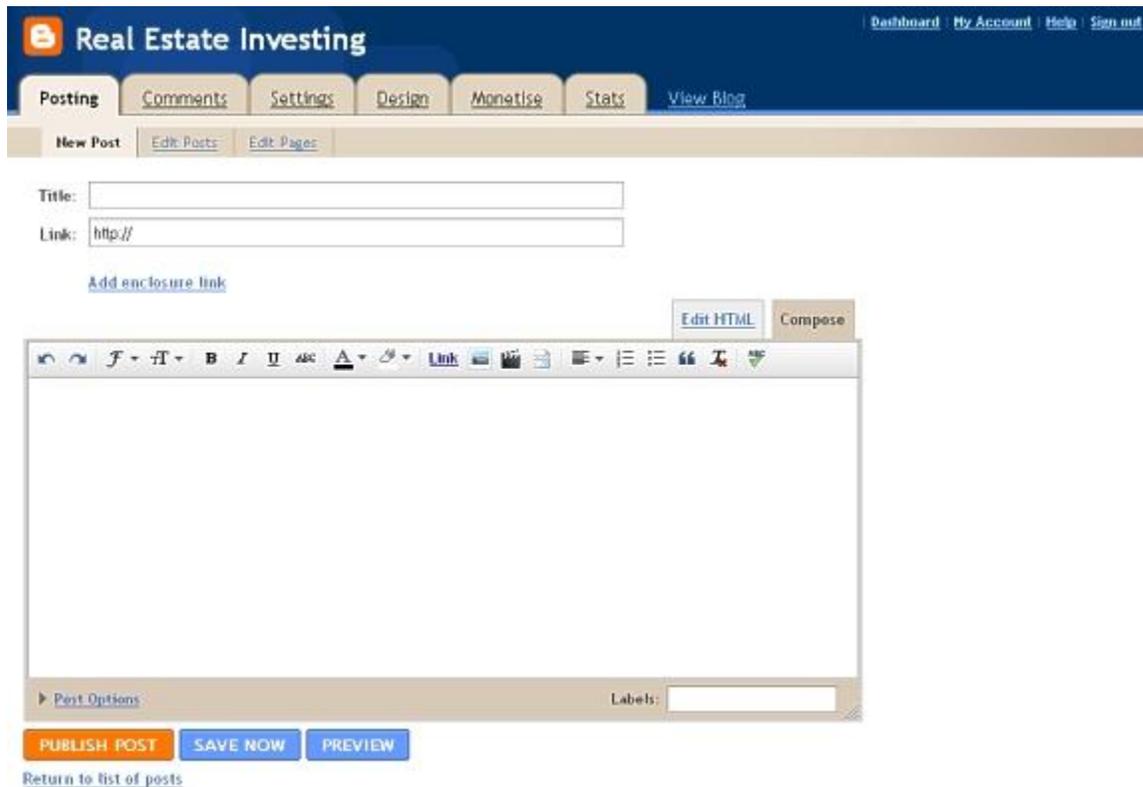
For this sample we chose the Picture Window template, which gave us:



You can change the size, columns, layout, etc. using the Design tab. Just click & drag the items to wherever you want them. You can also use the Template Designer program through the sub-link on the header bar, if you want to change the width of the columns, entire blog, etc.



You can choose various other options on the Comments and Settings tabs as you like, then head to the Posting tab...



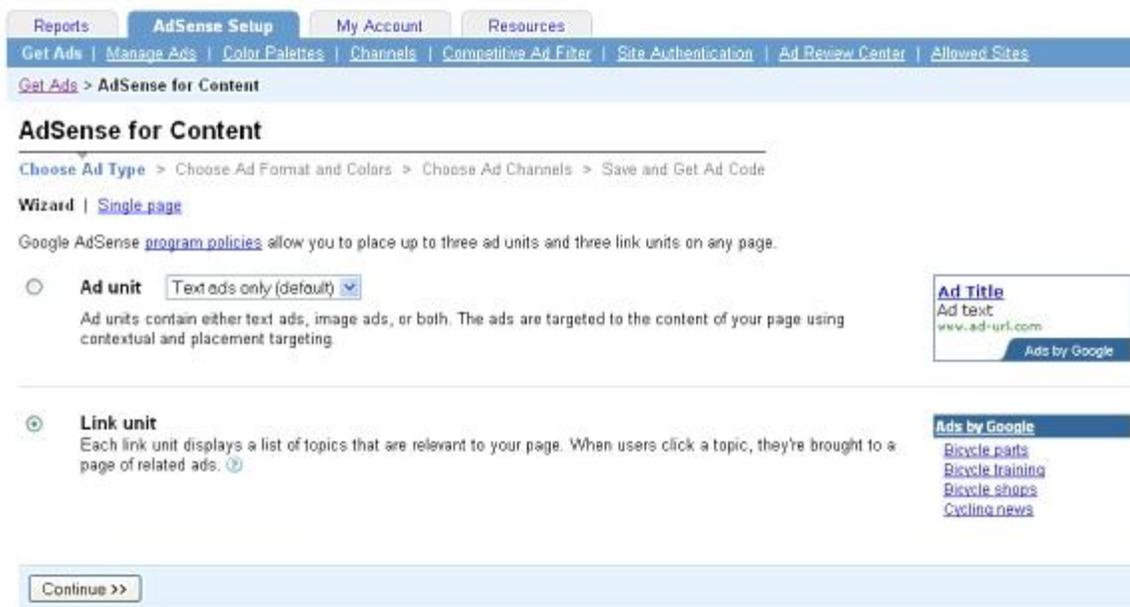
This one's self-explanatory – but before you post the first of those articles, we need to make sure the blog has been monetized...

### Monetizing Your First Blog...

Once again, you can't maximize your blog's earning power with a free blog, but you certainly CAN set it up to make as much as possible as a way to start building income towards getting your own hosting, autoresponders, affiliate program, etc.

To start with, let's get AdSense, Amazon and Clickbank working for you here...

While your blog may or may not earn you any money from clickthroughs or sales from these links, you certainly WON'T make anything if they aren't there, right? Since you've got a Google account now, let's start with AdSense...



To get your AdSense ads, log into your Google Account & choose AdSense, then under the AdSense Setup tab choose 'AdSense for Content'. There you'll find 2 choices, Ad Units & Link Units, and Google allows you to use up to 3 of each on your site. Since this first blog is going to be used just to make you enough to get your own hosting, autoresponders, etc., use all 3 of each to maximize your chances of making some passive income from these various links.

Once you hit the 'Continue' button you'll be taken to a place where you can choose the ad sizes, colors, etc. If you're not sure of the widths you want, go to Design > Template Designer > Adjust Widths in your Blogger dashboard and you'll see the existing sizes for your columns and can adjust them if necessary to fit the AdSense ads & links you want to use.

For each of your 3 ad units and your 3 link units, once you've finished making your choices you'll be given the code to place on your site for the ads to show up. This is a simple copy & paste operation, so start by copying the code to your clipboard, then go back to your blog's Design tab.

Choose the spot you want the ad to appear and click the 'Add A Gadget' link in that location – you'll get a 2<sup>nd</sup> window that shows the various gadgets available:



From that list choose 'HTML/Javascript' and either click the title or the + sign, which will bring up this screen:



Paste your AdSense code into the Content window & click save. Do the same for the remaining units you want to add to the page, remembering to hit Save after each, then be sure to save the page in your dashboard (the 'Page Elements' screen).

Don't panic because previewing your blog right away doesn't show the ads – it takes the Google software a few minutes to recognize & categorize the page. Give it 5 or 10 minutes and you should then see something like the screen on the next page here:

# Real Estate Investing

Ads by Google   [Technology Blogger](#)   [Blogger](#)   [Live TV Sports](#)   [Blogger Services](#)   [Blogger Templates](#)

Ads by Google  
[Block Templates](#)  
[Football TV](#)  
[Blogger Post](#)  
[Blogger Mail](#)

No posts.

Home

Subscribe to: Posts (Atom)

**St. Catharines Meal Deals** [www.living-social.com](#)  
Amazing Daily Deals! Get 50-90% Off Top St. Catharines Restaurants.

**St. Catharine 1Day Coupon** [coupon.com/STC/1day-coupon](#)  
Up To 90% Off the Best Stuff To Do. Restaurants, Spas, Events and More!

**Niagara Coupons** [www.coupon.com/STC/aff/niagara](#)  
1 ridiculously huge coupon a day Get 50-90% off Niagara's best!

**Lead Management Software** [marketingprofs.com](#)  
Automate Lead Delivery & Tracking. Industrial Strength Lead Management

Ads by Google

Ads by Google  
**Top 10 Call Center Apps**  
2011 Top 10 Call Center Software Rankings. Download Free Report Now.  
[Business-Software.com/Call](#)

**Cambridge Hvac Specialist**  
Fast & affordable HVAC repairs. Call anytime to book a technician.  
[DirectEnergy.com](#)

**Web HelpDesk**  
With integrated customer portal, CRM, quoting, and timesheet billing  
[www.360EnterpriseSuite.com](#)

**Your Own Branded CRM Now**  
Your Content, Your Branding, Your Pricing... Your Customers!  
[AllClients.com/White-Label](#)

**Patient Lead Manager**  
Capture forms & calls, get reports. Optimize your conversion rates.  
[www.kipprospects.com](#)

ABOUT ME

Real Estate Advisor

View my complete profile

Ads by Google

[Like This Post](#)  
[Watch Content](#)  
[See Blogger](#)  
[Like Blogger](#)

FOLLOWERS

Follow  
with Google Friend Connect

There are no followers yet.  
[Be the first!](#)

Already a member? [Sign in](#)

**Rogers Digital TV** Quality digital programming anytime of the day. Rogers Digital TV [www.Rogers.com/Digital\\_TV](#)  
**Make Money With Skin Care** Become a top skin care affiliate and start earning money today! [makeabestlife.com/affili](#)  
**Temkin Experience Ratings** Free research report ranks customer experience of 143 companies [experiencematters.co](#)

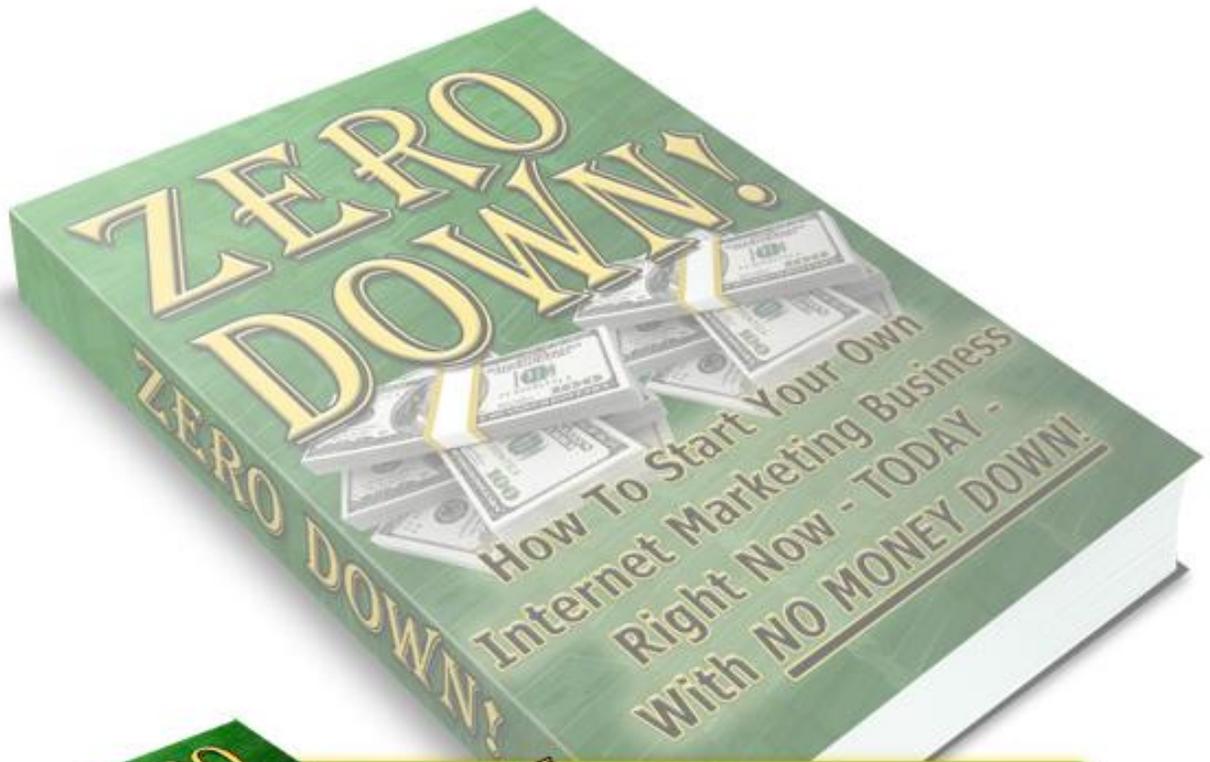
Ads by Google

Obviously your page will appear differently depending on the theme you chose, your ad placement & sizes, etc, but this gives you the basic idea. Circled in red are the 3 ad units, while those circled in orange are the link units.

At this point the ads won't likely be targeted to your niche since you haven't posted any articles yet. Google's too smart to be fooled just by the heading or URL, so their software indexes the entire page – and until enough content is on the page they'll show more generic ads in most cases. No one will be coming to your blog yet anyway, so don't worry about that end of it – just be happy you've got your ad codes in place ok.

Also don't worry if you feel your blog looks too 'ad-heavy' – once you're posting to it regularly it'll fill in nicely... And remember, you can always change the theme or the placement of any of the elements down the road once you have a bit more experience with it.

At his point, you can go ahead and make a post or two if you like, or wait until you've finished monetizing the design by adding your affiliate links to your theme...



The bulk of your earnings, at first and possibly long-term, will come from affiliate marketing. Since you don't have websites of your own to display salespages, host download pages, etc, you'll start out by promoting other people's products and services for a percentage of the selling price, much like a commissioned salesperson in the offline world.

Not only is it expedient, but it's the fastest way to get started as well, as there's no need to research & create a product, build the sales site or try to find affiliates yet – you can focus on attracting targeted prospects and forwarding them to existing offers. This is also a very valuable learning experience, as even once you have your own online empire you'll still need to drive targeted traffic to your sites, blogs, salespages and list-building squeeze pages.

There are a variety of ways to find appropriate affiliate programs for you to promote. You can start by searching at the search engines, searching for your niche & affiliate program. For example, in this instance it would be 'real estate affiliate program' or 'investing affiliate program', etc.

Keep in mind that the more directly tied to your subject matter the product or service is, the better your chances of making sales, since it's your subject matter in your posts that attracts the people to your blog in the first place. Since you've 'pre-qualified' their interests and know they're interested in that topic, it only makes sense to show them products and services they're likely to want and need.

One of the best places to look for related affiliate programs is ClickBank, a service that offers affiliate programs for all things digital. In other words, they run affiliate services for downloadable products, collect the payments, then split those payments between the merchant and the referring affiliate. ClickBank is so large, professional and proficient at this that they've now paid out over a BILLION dollars without ever missing or being late on a payment!

So to start off, let's head over to ClickBank and see what they have available in the Real Estate niche...

Home | Sign Up | Marketplace | Order Help | Blog | My Account | Log Out | Search

**CLICKBANK®** Sell Products Promote Products Buy Products About Us Help Center

English

**Marketplace**  
Choose from thousands of great products to promote

Find Products:  [Advanced Search](#)

**Introducing SocialPromote™** Share products you like with your Facebook friends & earn affiliate commissions. [More Details](#)

**Make More Money.**  
Feature Marketing Promote These Products!  
[Click Here](#)

**Categories**

- ▶ Arts & Entertainment
- ▶ Betting Systems
- ▶ Business / Investing
- ▶ Computers / Internet
- ▶ Cooking, Food & Wine
- ▶ E-business & E-marketing
- ▶ Education
- ▶ Employment & Jobs
- ▶ Fiction
- ▶ Games
- ▶ Green Products
- ▶ Health & Fitness
- ▶ Home & Garden
- ▶ Languages
- ▶ Mobile
- ▶ Parenting & Families
- ▶ Politics / Current Events
- ▶ Reference
- ▶ Self-Help
- ▶ Software & Services
- ▶ Spirituality, New Age & Alternative Beliefs
- ▶ Sports
- ▶ Travel

**How to Find Products to Promote**

1. Browse Categories on the left.
2. Use the Find Products box above to search by keyword.

To view the vendor's Pitch Page, click the listing title. **Stats** show you how much you can earn for referred sales. Click Promote to create a **HopLink** and start referring sales!

To learn more about how the Marketplace works [click here](#).



**New to Affiliate Marketing?**

The ClickBank **Help Center** will help you to get started.

- Not sure what an affiliate is or does? Learn the **basics of being a ClickBank affiliate**.
- Follow the easy steps in **this guide** to get started promoting ClickBank products.
- How does an affiliate earn commissions and get paid? **This article** will show you how your earnings are calculated.



**Sponsored Links**

**Join ClickBankLaunchForum.Com**  
New - Profitable - 100% Free!  
ClickBankLaunchForum.Com  
Avg Comm 50% | Promote Now

**Get Paid by Google!**  
Get Setup in 7 Days!  
www.The7dayTest.com  
Avg Comm 75% | Promote Now

**Still On Top For 2 Years!**  
Still amazing CR, happy AFF,  
www.thelotblackbook.com  
Avg Comm 75% | Promote Now

**\$10,000 Affiliate Bonuses!**  
#1 Rated. Earn HUGE checks!  
www.PennyStockProphet.com  
Avg Comm 75% | Promote Now

**\$3.00 EPC - Killer Conversions**  
Hottest New Bizopp Offer on CB  
www.MobileMassMoney.com  
Avg Comm 75% | Promote Now

**\$466,197 in 4 weeks? Wow!**  
Huge Market. 75% + Bonuses!  
www.1-Click-Fix.com  
Avg Comm 75% | Promote Now

**New Affiliates Get \$50!**  
Who Else Pays You To Join?  
www.RealWritingJobs.com  
Avg Comm 75% | Promote Now

**See My \$4,370/DAY Secret?**  
Big FREE Secrets Revealed  
www.SecretOffer.org/FREE  
Avg Comm 65% | Promote Now

**#1 Paid Survey Site!**  
Top Conversions. 75% on \$50.  
www.Surveys4Income.com  
Avg Comm 75% | Promote Now

After logging in at ClickBank and clicking on Promote Products in the top menu you'll come to this screen. Seeing that Real Estate isn't one of the main categories listed on the left, we'll put Real Estate in the top search field and see what we find...

Cat: **Business / Investing : Real Estate**

Like 40

**secrets to Real Estate Investing**

Real Estate Investment System designed to help investors find creative financing and profit systems for real estate. System includes investment analysis software and multiple course books for real estate investment success.

Avg \$/sale: **N/A\***

Promote

Stats: Initial \$/sale: **\$0.00** | Avg %/sale: **75%** | Grav: **0.00**

Cat: **Business / Investing : Real Estate**

Like 60

**Real Estate Clipart.**

Real Estate Specific Graphics And Clipart For Use Both On And Off The Net!

Avg \$/sale: **N/A\***

Promote

Stats: Initial \$/sale: **\$0.00** | Avg %/sale: **25%** | Grav: **0.00**

Cat: **Business / Investing : Real Estate**

Like 27

**Real Estate Investment Opportunities.**

This Unique E-book Is Virtual Encyclopedia Of Real Estate Investment Opportunities And Real Estate Service Businesses.

Avg \$/sale: **\$8.74**

Promote

Stats: Initial \$/sale: **\$8.74** | Avg %/sale: **50.0%** | Grav: **0.81**

Cat: **Business / Investing : Real Estate**

Like 56

**Real Estate Flipping Secrets**

Earn a Generous 65% Commission on the Hottest Selling Real Estate Investing eBook Around. This is the best real estate investing Book on CB. Get All the Banners You need.

Avg \$/sale: **\$27.61**

Promote

Stats: Initial \$/sale: **\$27.61** | Avg %/sale: **65.0%** | Grav: **0.40**

Cat: **Business / Investing : Real Estate**

Like 27

**Becoming A Real Estate Agent**

Complete Business Package To Help You Easily

Avg \$/sale: **\$13.00**

Great news! First, we found 3 real estate investing products to promote just on the first page of results alone, but we also found the category they're in – Business/Investing : Real Estate.

The screenshot shows the ClickBank Marketplace interface. At the top, there are navigation links for Home, Sign Up, Marketplace, Order Help, Blog, My Account, and Log Out. Below this is a search bar with the text 'Find Products:' and a dropdown menu for 'All Categories' and 'Current Category'. The main heading is 'Marketplace' with the subtext 'Choose from thousands of great products to promote'. A banner for 'Introducing SocialPromote™' is visible. On the left, there is a sidebar with a 'Categories' section. The 'Business / Investing' category is selected and circled in red. Within this category, 'Real Estate' is also circled in red. The main content area shows search results for 'Business / Investing : Real Estate'. The results are sorted by 'Popularity' and show a list of products. The first product is 'Turnkey Real Estate Flyers Package' with an average price of \$63.46. The second is 'Dog Ninja' with an average price of \$118.05. The third is 'Commercial Real Estate Cash Flow Funding System' with an average price of \$124.49. The fourth is 'Real Estate Agents List Real Property' with an average price of \$53.16. Each product listing includes a 'Promote' button and a 'Stats' section. A red circle highlights the text 'Displaying results 1-10 out of 139 (pg. 1 of 14)' at the top of the results section.

Knowing that, we can click the arrow beside Business / Investing to open up the sub-menu, and then choose the Real Estate category. The results page shows they have 139 products related to real estate, far more than we'll ever need!

Clicking on 'Promote' beside any listing will give you the link you need, your affiliate link, so choose a couple to promote and copy those links to a notepad file. Next, right-click the red title listing and open the merchant's page in a new tab or window. Check to make sure it's something you want to promote, then

look for a link for affiliates – hopefully you’ll find one and they’ll have some affiliate resources you can use to promote the offer – e-mails, blog posts, graphics, etc.

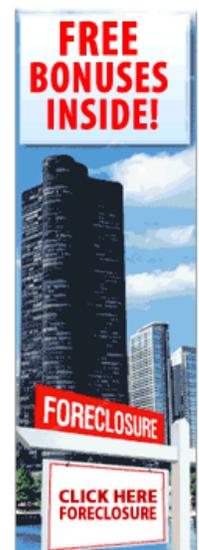
You can use short text ads, similar to the AdSense ads already on your site – just use your link from ClickBank if the merchant doesn’t have ready-made ads for you to use. For example, here’s the link to one of the sites:

<http://a905e2t6tf5u4kbrrc1enws1tz.hop.clickbank.net/?tid=0DOWN>

So you could make up your own ad like:

**Foreclosure Listings** - Insider Access To Foreclosure Homes For Up To 50% Below Market! [Click Here For More Info...](#)

Often a graphic ad is more potent though, and fortunately this merchant has some banner ads available:



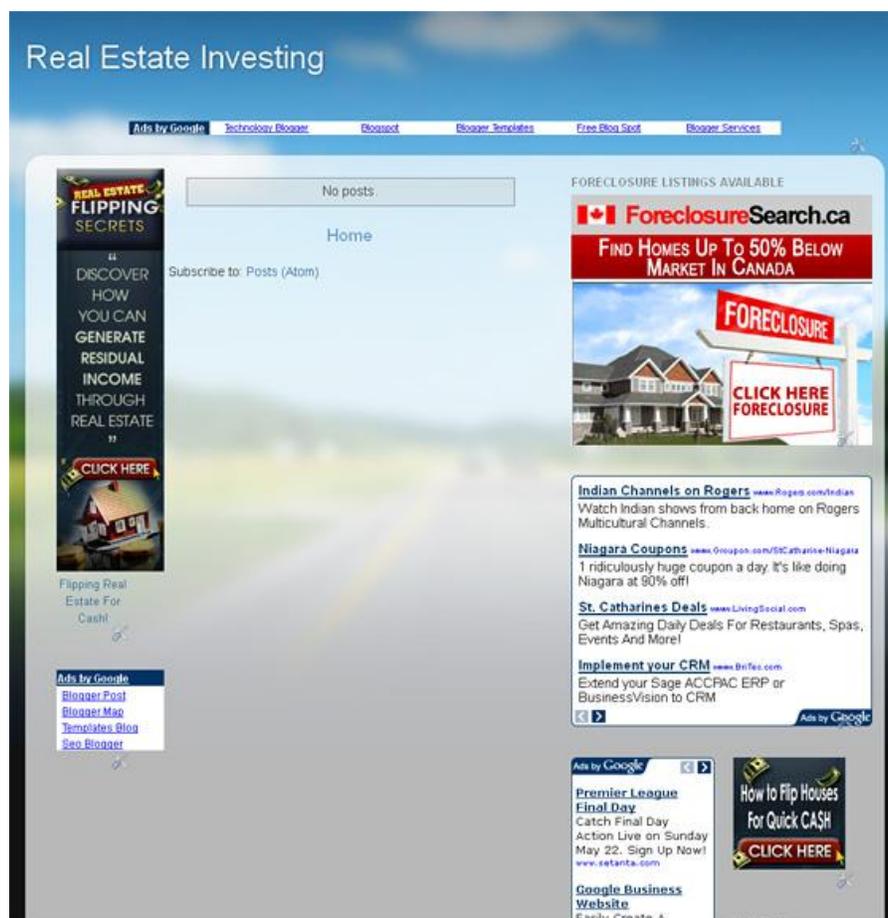
The format for links being added this way is:

```
<a href="Your Link Here"></a>
```

So our link for one of these graphics in particular would be:

```
<a href="http://a905e2t6tf5u4kbrcc1enws1tz.hop.clickbank.net/?tid=0DOWN"></a>
```

You then take that code for each graphic you want to put on your blog and add them in the same way you did with the Google AdSense Ads, using the HTML/Javascript widgets – once they're in place, you'll see something like this:



Now you can see the AdSense Ads, links & affiliate banners on the page – time to start adding your content!



Start by clicking on the Posting tab in your Blogger dashboard, then on New Post. We'll start by using one of the articles from EzineArticles.com since that's the quickest way.

You'll see the three arrows in the illustration above; those are the three areas we're concerned with for now. From the copy you downloaded, put the headline in the top spot, the rest of the article in the middle area and the keywords in the Labels section at the bottom.

There are a few things to make note of here: First, make sure you've selected the Edit HTML tab and not the Compose tab. Then, I've repeated the headline at the

top of the article and bolded it – this is just personal preference so you can do that or not as you prefer.

Right under the Title field, I've left the Link field blank. This field is unique to Blogger blogs – if you leave it blank the headline will link to the post on its own page like WordPress blogs do, but if you put a link in there the headline will then lead to that link instead. Unless your post is just to promote just one site or resource, leave it blank. If you're promoting a product or service through a given post, you can put your affiliate link there instead so that those clicking the headline will be taken to that offer.

Remember too that article directories require links back to them for any articles you use. These will usually be found in the byline that follows the title, one or two links in the Authors' Resource Box at the bottom of the article, and a link back to the original article posting on their site.

Linking these back takes a few seconds' work... In the copy you picked up from their site, locate the links, which will look like this:

By [http://ezinearticles.com/?expert=Karl\_K\_Samuels]Karl K Samuels

To make this a clickable link, you need to format it this way:

By <a href="http://ezinearticles.com/?expert=Karl K Samuels">Karl K Samuels</a>

So you:

1. Replace the square brackets with quotes;
2. Put <a href= before the first quotes;
3. Put the > after the end quotes and before the text; and
4. Finally, end the link with this code </a>

This is the way all text links are formatted, so you'll quickly come to do this without conscious thought, but for now be sure to test the link once you've posted the article.

Once you've fixed any and all links in the article, hit Preview to be sure everything looks right and, if it's ok, hit Publish Post. At this point your blog will resemble our sample blog with the article from the illustration above posted to it:



Post anywhere from 1 – 5 of the articles then it's time to start creating a few of your own. Pick one of your main keywords for each post, and use them as follows:

1. Write a headline that uses the keyword – preferably at the start of the headline:

#### **Real Estate Investment** Options

2. Create an introductory paragraph and use your keyword in the first sentence:

**Real estate investment** options can vary according to what jurisdiction the real estate property is located in. There are all kinds of avenues available to those that are considering real estate as a likely method of investing in the future. And why on earth shouldn't you? This is one way that millionaires around the world will agree to build a massive fortune quickly. At the same time, real estate can be a very risky venture for business so you need to have a few more stable methods of bringing in money in order to have a truly diverse portfolio and a better security system for your financial future. Even within the world of real estate investment you will find different manners of investing that each bear different risks.

3. Add another 3-5 paragraphs on the topic, using your keyword 2-4 times in that section. Don't overuse it – stick to the 2-4 times total in that section.
4. Write the last paragraph and use the keyword in the final sentence. If you've already said everything you want to on the subject, make that last paragraph 2 – 3 sentences that summarize the rest of the article:

You must decide where you want to begin your journey into this potentially lucrative field. Remember that once you've begun your real estate investment career it is a good idea to utilize more than one type of investment for the sake of diversity and spreading the risks, as this is a volatile market at best. Be prudent and seek the advice of licensed pros as you could lose your investment or just not make any money if you're not both careful and informed – but that being said, history tells us that **real estate investment** can often be a great way to build great fortunes.

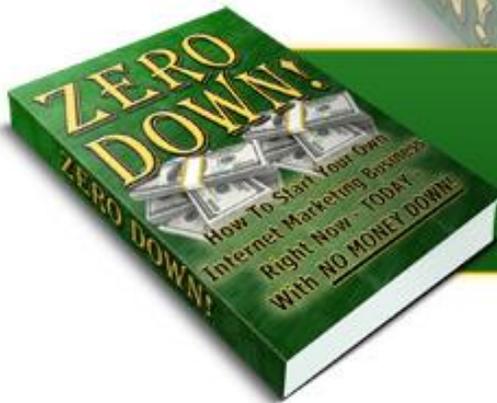
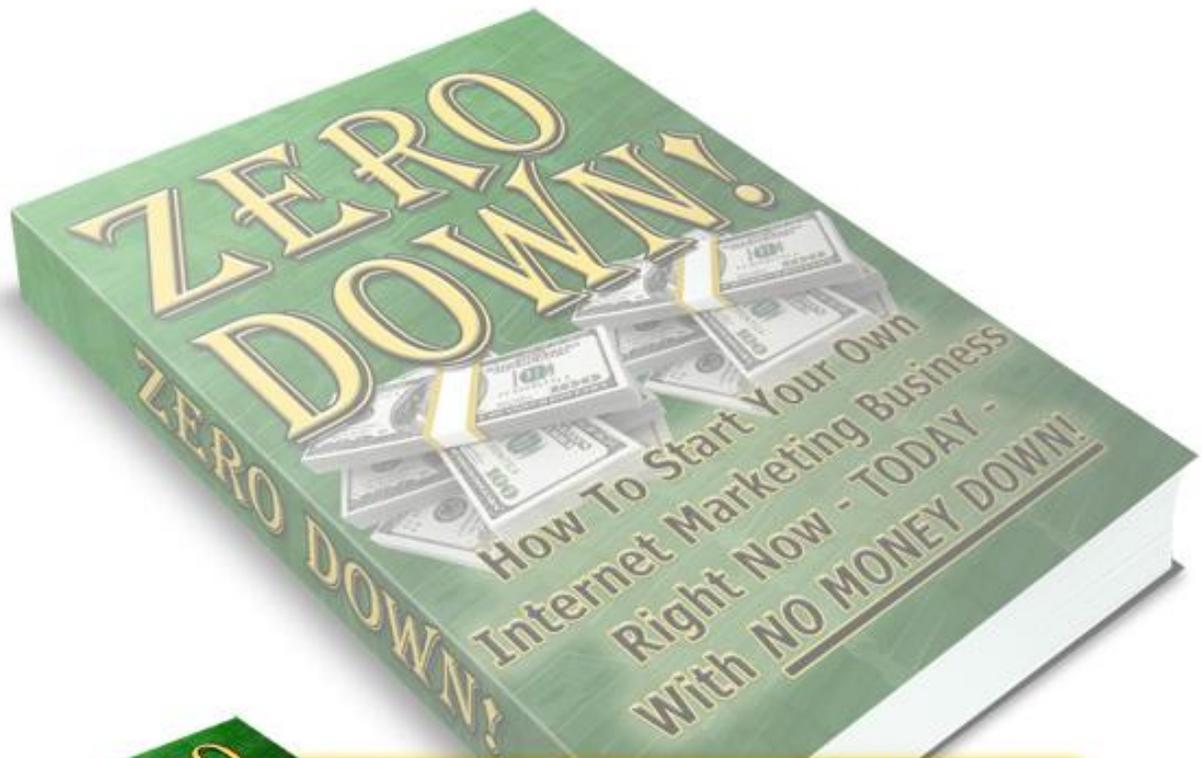
If you can think of 10 or more good keywords for your niche, start by writing one article for each keyword and 3 for your main niche topic. This helps you to avoid a very common newbie mistake – trying to focus on just one keyword.

While you'll give extra weight to promoting that keyword, remember that people will be searching for all kinds of 1-, 2- or 3-word terms, and you're hoping to draw

targeted traffic from each of those terms. Search engines index PAGES, not sites, so having blog posts and other content that target each of those potential traffic magnets will always be your best bet...

Once you have your 13 or more unique articles, post one featuring a secondary keyword onto the blog, then follow it up with one of the 3 that features your main keyword.

Now that you've started adding your own content to the site, it's time to let the world know and start that trickle that you can build into a targeted traffic torrent!



# GETTING TRAFFIC

Two skills that will always be a major part of your online endeavors are building traffic and building opt-in lists. Increasing targeted web traffic will always be #1, since to build your lists you need to be able to drive traffic to your signup pages anyway.

So let's get into starting that traffic flow and the basics of how you'll drive targeted traffic to this and every other site and affiliate offer you'll promote online...

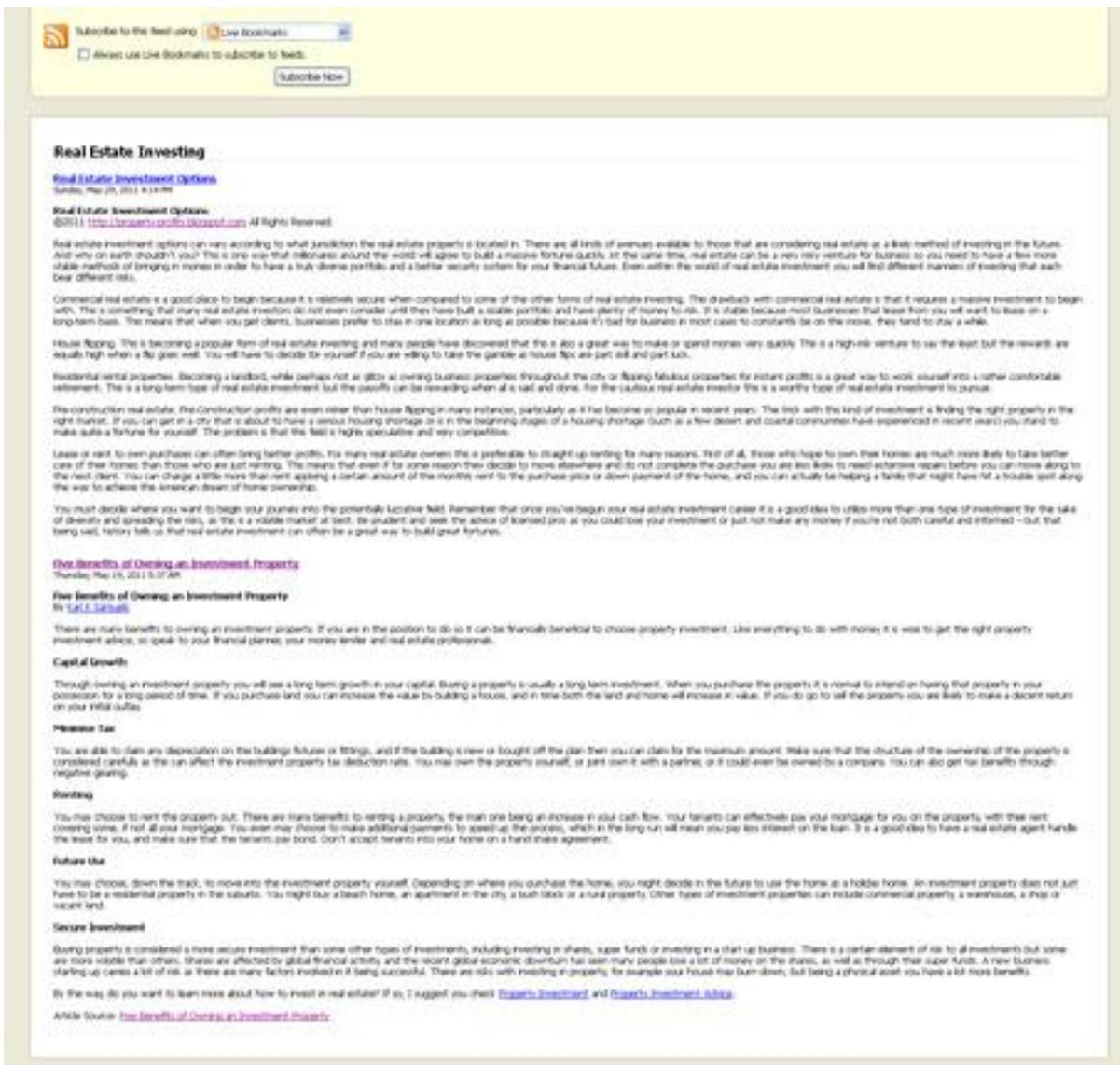
### Using Your RSS Feed

Every blog creates a feed of the posts on it using RSS, which just stands for Really Simple Syndication. This lets people view your site content in feed readers, show parts of it on their sites, and lets the blog directories and search engines see when the site has been updated.

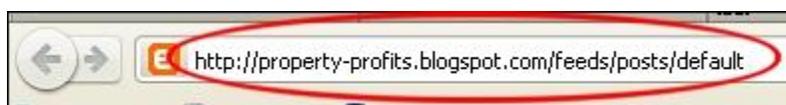
Since your blog has already started this process, we'll begin our traffic adventures there. Go to your blog's homepage and look for the link to your feed – it may say RSS, it may say Feed or, as on our sample blog at <http://property-profits.blogspot.com/> it may say Subscribe to Posts...



When you click that, you'll see something like:



Each of your most recent posts will be listed there, along with links back to each post on your blog. What you want here is to pick up the URL for that feed:



Highlight & copy that web address to your clipboard, then head over to <http://www.feedvalidator.org> to make sure your theme is generating your RSS properly. Enter that URL and hit the Validate button.

# FEED Validator

FOR ATOM AND RSS AND KML

## Congratulations!



## Recommendations

This feed is valid, but interoperability with the widest range of feed readers could be improved by implementing the following recommendations.

- [line 1](#), column 486: **subtitle should not be blank** [\[help\]](#)  
... Investing</title><subtitle type='html'></subtitle><link rel='http://sch ...
- [line 1](#), column 756: **Self reference doesn't match document location** [\[help\]](#)  
... eda/6219611067518517012/posts/default' /><link rel='alternate' type='text ...
- [line 1](#), column 7468: **Use of unknown namespace: http://schemas.google.com/g/2005** (2 occurrences) [\[help\]](#)  
... 16807270</uri><email>noreply@blogger.com</email><gd:extendedProperty xml ...

Source: <http://property-profits.blogspot.com/feeds/posts/default>

What you want to see here is the 'This is a valid feed' line circled above in red – with or without the 'Atom' – Atom is just one type of RSS feed structure. Note that on our feed it has some recommendations to improve it, but these won't stop you from proceeding.

So now that you know your feed is correct, let's add it to a couple of important sites...

## Pingoat:

Pingoat is a service that announces your blog to a number of important RSS directories. Once you get to <http://www.pingoat.com> you'll see this screen:



### What in the world is Pingoat! ?

Pingoat is a service that pings or notifies a number of services that keep track of weblogs and publish them. By pinging, you let the services know that your blog has been updated and hence, they crawl and index your site, publishing your blog contents, thus increasing your blog's popularity.

## Get started!

Blog name

Real Estate Investing

Blog url

http://property-profits.blogspot.com

XML feed (optional)

http://property-profits.blogspot.com/feeds/posts/default

( Click category title to Select all ; - )

### General

- |   |   |   |
|---|---|---|
| <input checked="" type="checkbox"/> technorati.com  | <input checked="" type="checkbox"/> icerocket.com     | <input checked="" type="checkbox"/> weblogs.com     |
| <input checked="" type="checkbox"/> newsgator.com   | <input checked="" type="checkbox"/> blo.gs            | <input checked="" type="checkbox"/> feedburner.com  |
| <input checked="" type="checkbox"/> blogstreet.com  | <input checked="" type="checkbox"/> my.yahoo.com      | <input checked="" type="checkbox"/> moreover.com    |
| <input checked="" type="checkbox"/> newsisfree.com  | <input checked="" type="checkbox"/> syndic8.com       | <input checked="" type="checkbox"/> feedster.com    |
| <input checked="" type="checkbox"/> weblogs.se      | <input checked="" type="checkbox"/> topicexchange.com | <input checked="" type="checkbox"/> blogdigger.com  |
| <input checked="" type="checkbox"/> blogmatcher.com | <input checked="" type="checkbox"/> pubsub.com        | <input checked="" type="checkbox"/> coreblog.org    |
| <input checked="" type="checkbox"/> blogpeople.net  | <input checked="" type="checkbox"/> bulkfeeds.net     | <input checked="" type="checkbox"/> blogrolling.com |
| <input checked="" type="checkbox"/> catapings.com   | <input checked="" type="checkbox"/> effbot.org        | <input checked="" type="checkbox"/> focuslook.com   |
| <input checked="" type="checkbox"/> holycowdude.com | <input checked="" type="checkbox"/> octora.com        |   |

The name of your blog goes in the first field, the URL of your blog goes in the second field, and the URL of your blog's RSS feed goes in the third. Clicking on the General text link will check all of those directories, then hit Go Pingoat at the bottom of the page.



The next page you see will be the results page, with a list of sites like the illustration above (yours will be a lot longer – this list was cropped for sizing here). You will always get some that say ‘Connection failed’ – don’t worry about those, the important thing is there’s a lot more that just say ‘Done’, meaning that your feed will now be added to their directory.

What you’ve done here is what’s known as ‘blogging & pinging’ – you posted to your blog and then ‘pinged’ the directories. Each time you add a new post to your blog, stop back and ping it again at Pingoat or any similar service.

But since this is the very first time you’ve pinged your blog, there’s one more stop to make. Sure, the search engines will find your blog eventually, most likely through those RSS directories you’ve pinged, but you want to get into the search engines as quickly as possible, right?

To stay relevant and important, search engines spider sites based on how popular they are and how often fresh content is found on them, among other criteria. So having your link to your blog on a site that gets indexed frequently, preferably a few times each day, is usually the fastest free way to get found by the engines. And fortunately for you and me, there's one site set up for that exact purpose...

## Feedage:

According to their site at <http://www.feedage.com...>

“Feedage is a free fully categorized and searchable RSS directory. Our mission is to categorize the large number of RSS data feeds available to make it easier for you to find and subscribe to the content you are interested in.”

**Feedage.com** Search:  **GO!** Advanced Search  
All Feeds Podcasts Blogs

Home | Login | Sign Up | Blog | Forum | Help | Twitter | Facebook | Store | Submit Feed 11,255,370 RSS Feeds and growing!

**Quick Links**  
Find RSS Feeds  
Promote Content  
Buzz Saw  
My Dashboard  
RSS Alerts  
HTML2RSS  
RSS Blender  
Feedage Groups

**Categories**  
Arts  
Business & Economy  
Computer  
Games  
Government  
Health  
Home  
News  
Recreation  
Reference  
Regional  
Science  
Shopping

**Getting Started**  
Sign Up  
Login  
How to use Feedage  
What is RSS  
Feeds Readers/Aggregators  
RSS Articles  
About Feedage

**Feedage sites**  
Unemployment  
Tax and Taxation  
Tourism and Recreation  
Health and Wellness  
Home Recycling  
Housing and Property  
Academic and Education

Welcome to Feedage.com  
Feeding the World Wide Web

Feedage is a free fully categorized and searchable RSS directory. Our mission is to categorize the large number of RSS data feeds available to make it easier for you to find and subscribe to the content you are interested in.

[Find RSS Feeds](#) [Promote Your Content](#)

**Featured RSS Feed**

- [Free Tattoo Designs](#) - Tattoos and Art offers over 10,000 free tattoo designs in over 200 categories. Star tattoos, tribal tattoos, cross, angel, butterfly tattoos, and more! Visit [Free Tattoo Designs](#)
- [WorldWideRentals.com vacation rental search results with the terms: beach](#) - WorldWideRentals.com vacation rental search results with the terms: beach Visit [Free Vacation Rental Listings](#)
- [Hyperlocal Directory - Hyplo.com](#) - Hyplo.com is a Free hyperlocal directory. Search our directory of Free hyperlocal news and media sites for all 50 states. Visit [Hyplo.com - Hyperlocal directory](#)

**Most Popular RSS Feeds**

- [Sanatan Dham.net News](#)
- [Property and Business Insurance](#)
- [Global Souljah and #BE Records radio show](#)
- [Landlord-Business-Insurance](#)
- [Tax-Insurance-Grave](#)
- [Page not found](#)
- [David Beckham's Short, Mohawk, Four Hair, Messy Hairstyle](#)
- [Scan Naruto 479 scan BSearch 389 scan one piece571](#)
- [hobbies / outdoor activities skateboarding news stories aggregated by FeedZilla.com](#)
- [Mr. Suave's Mod Mod World](#)

**Recent RSS Feeds**

Your first time there you'll have to sign up for a free account – after that, for each new blog you just hit Promote Your Content. Once inside just add your feed like you did at Pingoat.

This way, you know that the engines will find your blog faster, but make no mistake... There's a time lag between each step of them a) finding your blog; b) spidering your blog to see what content is there; and c) listing you in there directory. But at least you've started the process now – congrats!

### **Social Media:**

Next step, sign up for accounts with the main social media sites – Twitter and Facebook. (You can sign up for more if you like, but remember your time will be stretched as you go on, so for now just start with these two.)

At Twitter, set up a new account and try to get a user name the same as or close to your blog name. There are two reasons to go this route instead of your own name – first, you'll want an account in your own name for personal use and for business use for all your online endeavors, not just this one property, and second, it's best if people know from the name what topic the posts will tend to be about.

Each Twitter account must be linked to a unique e-mail address, so if you only have one address and it's already in use for another Twitter account, set up a free Gmail account at Google with your blog name as the address – i.e.

**RealEstateInvesting@gmail.com** in our example.

On Facebook, if you already have an account there, set up a Fan page for your niche endeavor, again using the same name as your blog or something similar if it's taken.

Do a post to your new Twitter and Facebook accounts letting the world know your blog is up and there's new info on it. You won't have any followers there yet, but you'll want that info there once people do start checking out your feeds at each.

## **Blog Commenting:**

No matter what niche your blog covers, there are other blogs in that same niche and usually even in the same sub-niche as yours. Unlike the offline world, these aren't truly competition to you since the online market is so huge there's plenty of action for everyone!

Head over to your preferred search engine and type in your main keyword followed by 'blog' – i.e. Real Estate Investing blog. If you don't see a lot of results, pick another main keyword for your blog and search again. Chances are, though, you'll see plenty of results no matter what keyword you've targeted.

Take one morning, afternoon or evening and cruise through the first 30-40 listings. Watch for blogs that look professional, have plenty of content, are well written and have a comment or two (or more) on most of the posts. Pick the best 10 or 12 and put their URL into a file...

Then, after each post you do, go to 4 or 5 of them and read the latest post and leave a relevant comment. Do not use keywords in the name field – put your own name. Refer directly to the content of the post, and use the blogger's name if it's shown on the site. Those tips will help ensure your comment is approved – all quality blogs have content moderation enabled, and in most cases your post won't be approved if you break those simple rules. Also, don't put links in your comment or refer to your blog – your name will already link to your site, and if they use the CommentLuv plugin it will also link directly to your latest blog post.

These blog comments are important to you – both because people may click through to your site from them and because the search engines will find the links back to your site, which can help your ranking on the search engine result pages.

## **Forum Posting:**

Follow that same procedure by searching for forums in your niche. On forums you can have a 'signature' at the bottom of your comments, which is where you link back to your blog. Don't use links in your comments – read through the forum and get an idea of how others are formatting their signatures instead.

## **Article Marketing:**

You started your content posting using articles from EzineArticles.com – now it's time to make use of that site again, except this time you'll be posting articles instead of getting some.

Take a couple of the unique articles you've written and post them to their site. Create your Author's Resource Box along the lines of those you see there already, being sure to link back to your blog.

In most cases, article marketing does not suddenly bring in torrents of traffic, but it can add to your trickle and you're also getting more backlinks. Over time, as you build up more and more articles there you'll start to build a rep as an expert in your field, and that will help boost your article traffic results as well.

## **Authority Sites:**

There are some additional sites you'll want to add articles to as well, sites know as Authority Sites. The 3 biggest and most powerful that you can use easily and for free are Squidoo, HubPages and Google knolls. In each case you set up a free account, then post your materials. Each does things a little differently though, so be sure to read the instructions at each before posting anything.

## **Don't Overdo It...**

There are a number of other free ways to promote your blog, such as audio podcasting, creating & submitting videos, interviewing experts and other persons of interest using Blog Talk Radio and/or one of the free teleconference services.

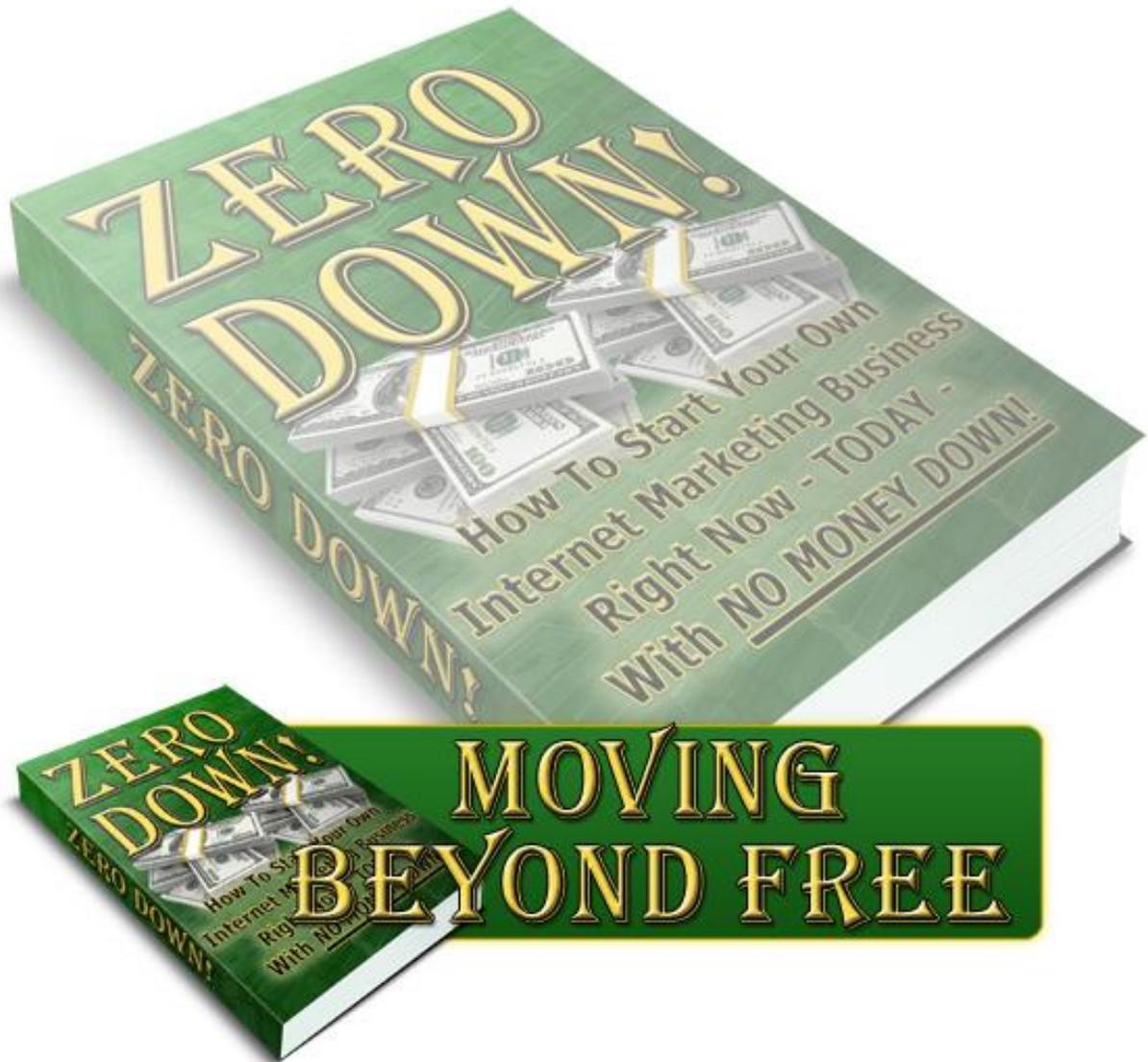
Your goal at this point is not to build your whole online business around your free blog, however, so there's no need to get into the more esoteric free traffic generation strategies – yet. Instead, focus on getting your first profits in, profits that you can use to get pro hosting for your own blog site, pro autoresponders so you can start building your lists, etc.

If you're posting to your blog daily & using the traffic strategies we've covered it shouldn't take too long before you hit that point – sites like [Hosting4Marketers](#)

offer hosting, autoresponders, order management, your own affiliate program, link trackers and a whole lot more for about \$20 a month, so focus on getting to that point and using what your free blog makes to fund your more stable home on the Internet – and once you have that, it becomes worthwhile to use as many of the various free traffic strategies and resources as you can find.

After all, it would be a shame to put a lot of extra effort into promoting your Blogger blog when Google might one day shut down the service... MyBlogLog was a good source of free traffic and community building right up til Yahoo axed the service, while Google stopped accepting video uploads to Google Video and eventually killed the service entirely to focus on their YouTube site.

Remember: online, if you don't own it it can disappear overnight with little or no advance warning. Use your free blog to generate the funds to invest in your own site instead of relying on your free blog hosting as a base for your long-term marketing.



When you were an infant you learned to sit up, crawl, walk and then run – we all did. There were some bumps, falls and setbacks along the way but you persevered and got to those goals, right?

Your online marketing efforts are much the same. You started by putting up your free blog which we can equate to first sitting up. Then you started getting traffic to it – you’re crawling now. Crawling took more effort and co-ordination than sitting up, but it allowed you to get across the rug to get the toys you wanted.

Eventually it led you to getting up, maybe with the aid of a table or chair, and taking those first few steps as you learned to walk. That table or chair let you pull yourself up and balance as you made your first few attempts at walking. In our analogy, your first trickle of income from your online efforts represents that table or chair as the tools that will help you start to walk. But here walking is operating a successful online business, heading towards greater and greater success, satisfaction and profits (running).

If you simply spend that income as it comes in, you’ll most likely stay in the crawling stage much longer and quite possibly forever. Sure, take the first couple of hundred you make online and celebrate – take your spouse, girlfriend/boyfriend or that cutie down the street out for a special dinner to reward yourself for a job well done! But then use what comes in after that to establish a secure base of your own online.

Once you’ve gotten to this point you’ll have a much better idea of the resources you need and those you want, but two elements are mandatory right up front: **reliable hosting** and **professional autoresponders**.

You’ll need the hosting for your next, and future, blogs, your websites, your salespages and download pages and your list-building squeeze pages, not to mention to store your products and reports for downloading. And you’ll need your autoresponders to build your lists and e-mail your opt-ins – to send out your e-zines in other words. Next, you’ll probably want various services and product sources so that you have products and services to sell, etc.

Here are the resources I recommend you consider to get it all started...

## Hosting:

[Ultimate Marketing Center](#) – The Ultimate Marketing Center is the one resource I recommend for EVERY online business – you get hosting for multiple sites, unlimited pro autoresponders, your own affiliate program to let others sell your products too and a whole lot more, all for \$20 a month.

[HostGator](#) – HostGator is one of the biggest, most reliable hosting companies in the world today, and they offer business plans from about \$10 per month.

Recommendation: Use both services – UMC to host your squeeze pages, salespages, affiliate pre-sell sites, etc, and HG to host your blogs. If you're hosting blogs on HostGator, be sure to sign up for the free secure blog installer from [Expert WordPress](#).

For the technically-minded, search engines like Google value a link from a distant host (i.e. a different sub-net mask) more highly than one from the same server or server farm with similar IP addresses. If you're going to be linking from your blogs to your salespages and squeeze pages, may as well have them count as heavily as possible.

## Autoresponders:

[Ultimate Marketing Center](#) – As mentioned above, this one is just too good not to use even if you have other hosting or autoresponders already. One nice feature – add your products from any site you have anywhere to your affiliate program and you can automatically build a separate buyers' list with the UMC autoresponders.

[Get Response](#) – Probably the biggest & best-known autoresponder company online, with a great reputation for deliverability of your e-zines. You can buy ads on their site too, to get a lot of leads added to your campaigns quickly.

Once you have your UMC account underway, consider adding GR to your toolbox too so that you don't have all your eggs in one basket in case either site is down at any given time!

## Traffic:

[Traffic Dashboard](#) – A simple yet powerful point-and-click dashboard system to help you get a lot more targeted visitors to your blogs, websites and affiliate links. Designed by master Internet marketer Marlon Sanders, this is one of the quickest ways to learn traffic generation skills and get traffic flowing much more heavily fast!

## Private Label Content:

[Killer Content](#) – Need articles and blog posts but no time to write them yourself? Get access to over 150,000 articles with private label rights, grouped into over 900 niches and searchable by keyword. Auto-blogging and instant e-book creator included to save you even more time and trouble.

[Instant Newsletters](#) – Over 2 dozen e-courses, all with Private Label Rights (PLR). Add your name and links then load them into your autoresponder – each covers 5 – 17 issues and comes with a ready-made squeeze page for faster starts. As a bonus, you get to sell the PLR e-course as well through the supplied salespage!

### **Special Unadvertised Bonus!**

**Download 50 FREE PLR Articles  
& Get The New PLR MASTERS Course  
Absolutely FREE!**

That's right! For a Limited Time, you can enroll in Doug Champigny's **PLR Masters E-Course** for FREE, and then **DOWNLOAD 50 FREE ARTICLES** you can instantly use on your own sites, blogs, e-zines, etc.

**[Click Here To Enroll & Download Your Articles!](#)**