Video Game Cash



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Thankyou for purchasing a copy of this report – in this report I am going to show you how you can make money by video games.

The video game industry is a billion dollar market and more and more cash is spent on the latest video games.

In this report I am going to show you how you can profit by simply promoting video games. The methods in this report will allow you to generate autopilot income online without having to worry about spending lots of money on advertising.

This system not only works well with CPA offers but also you can use this system to promote any Affiliate gaming offers.

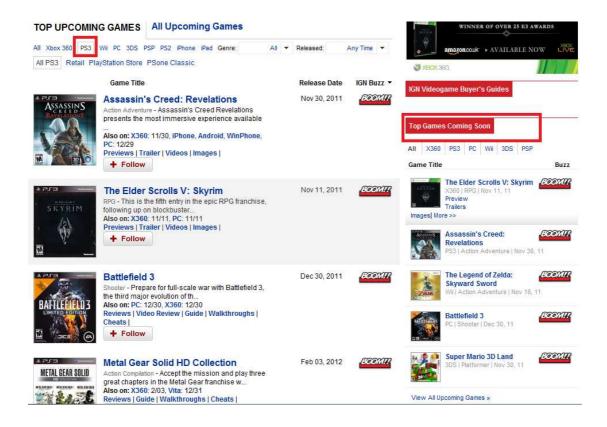
By the end of this cash cow report (RSO) you should be in a position to profit by promoting video games online.

So without further wasting your time I am going to dive straight in this strategy.

Existing "Popular" Video Games

The first thing I am going to do is show you existing popular video games that are in the market right now and the ones that are "coming soon".

The website I use to check out these games is http://uk.ign.com/index/upcoming.html



As you can see there are games that have just been released – such as Call of Duty Modern Warfare 3 and games that have yet to be released.

So for example, lets focus on an upcoming game that is due to be released on 15th November 2011.

This game is called "Rayman Origins".

The first thing we are going to do is head over to Google Keyword Tool and see how many searches there are for this keyword alone.



As you can see there are just over 18,100 words for this keyword.

These are quite a lot of searches.

If we head over to Google there are just over 6 million results for this keyword – competition is pretty high but that does not mean we cannot focus on other keywords.

Popular searches people type when it comes to video games are usually in the form of ..

XYZ Walkthrough XYZ Trailer XYZ Download free

If I head over to Google and type in "Rayman Origins Walkthrough" we can see that there are just over 319,000 results.

rayman origins walkthrough

About 586,000 results (0.09 seconds)

Rayman 1 HD 100% Walkthrough Part 1 - YouTube



www.youtube.com/watch?v=c_6puSLc_T4
16 May 2011 - 23 min - Uploaded by MDuzz
This is the first part of my Rayman 1 100% Walkthrough in HD! ...
Rayman Origins - Gamescom 2011 - Gamersyde's 4 ...

Rayman 3D Walkthrough part 1 - YouTube



www.youtube.com/watch?v=FE8vaEpXE9I
16 May 2011 - 23 min - Uploaded by cobanermani456
This is part 1 of my Rayman 3D Walkthrough for the Nintendo 3DS. At first I ... Add to. Rayman Origins - Gamescom 2011 ...

More videos for rayman origins walkthrough »

Rayman Origins - Wii - IGN

wii.ign.com/objects/077/077707.html

**** Rating: 9.5/10 - Review by IGN - 9 Nov 2011

IGN is the ultimate Rayman Origins resource for trailers, screenshots, cheats, walkthroughs, release dates, previews, reviews, soundtracks and news.

Rayman Origins Cheats, Codes, Cheat Codes, Walkthrough, Guide ...

www.cheatcc.com/xbox360/raymanoriginscheatscodes.html

The best place to get **cheats**, codes, cheat codes, **walkthrough**, guide, FAQ, unlockables, achievements, and secrets for **Rayman Origins** for Xbox 360.

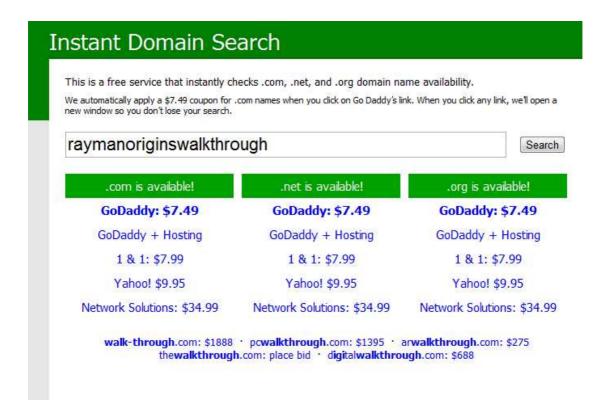
Rayman Origins Cheats and Cheat Codes, 3DS

www.supercheats.com/3ds/rayman-origins/

Rayman Origins Videos, Screenshots, Cheats and Cheat Codes, 3DS.

We can see that Google is in love with Youtube videos – duh, makes sense since Google owns Youtube right?

The next thing I am going to do is head over to <u>Instant Domain Search</u> and see if there is a good keyword rich domain name available for this keyword.



We can clearly see here that all extensions of the keyword domain are available.

I always go for the .com first and then if that is nota available I settle for .net or .org.

The first thing I am going to do is go ahead and purchase this domain name because this is a good keyword rich domain name, and it will rank pretty well on Google.

Once you have purchased the domain name the next thing you are going to do is set up a Wordpress blog so we can start adding content.

Wordpress is still the best site to use when it comes to promoting CPA offers or Affiliate offers in general.

As you can see I have set up a simple site http://raymanoriginswalkthrough.com/

The only thing this site needs now is content and a few images or trailers from Youtube.

This Wordpress theme I have is excellent. If you do not have it send me an email to Naseem.igo@Gmail.com and I will send it to you.

The wordpress theme also allows you to add ads from your affiliate networks.

The first thing you need to do before anything else is hire someone from Fiverr to create you a header to replace the default one that you have on already.

1000 Width 200 Pixels are the dimensions of the header you want for this Wordpress theme.

Here are some Fiverr Gigs I highly recommend where you can get a really good quality header designed for just \$5.00.

http://fiverr.com/gigs/search?order=rating&query= wordpress+header http://fiverr.com/graphixgoddess/design-a-clean-site-banner-or-header-for-your-website-or-blog

Once you have your header designed the next thing to do is hire someone to write content for you.

If you are not the best writer in the world then there are always people willing to write content for you on Fiverr.

Check out the following gigs.

http://fiverr.com/groundhope/write-the-uniquecontent-and-seo-article

http://fiverr.com/betaomicronalph/write-a-customized-article-for-your-businesspersonal-needs

http://fiverr.com/fitgem/research-online-andprovide-you-with-the-prevalent-information-onyour-chosen-subject

When it comes to having the content created make sure you have the title of the main keyword as your article title.

For example, in this case the titles of our articles will be something like this.

Rayman Origins Walkthrough Game

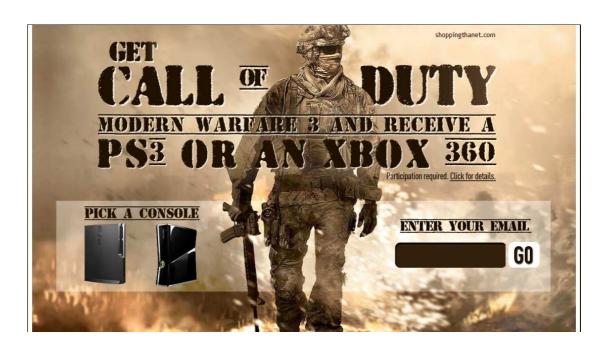
Download Rayman Origins Walkthrough

Rayman Origins Walkthrough game

Once you have content on your blog the next thing to do is make sure you find a proper Affiliate/CPA offer for your video game.

When it comes to video games the type of CPA offer will depend on the type of game you are promoting.

For example, check out the following CPA gaming offers.



This CPA offer pays just over \$1.50 for a simple email address.

As you can it see it is promoting the New Call of Duty 3 game, which broke the record recently in terms of sales.



This one pays \$1.25 for a simple email address submit and is promoting the Halo Reach video game.

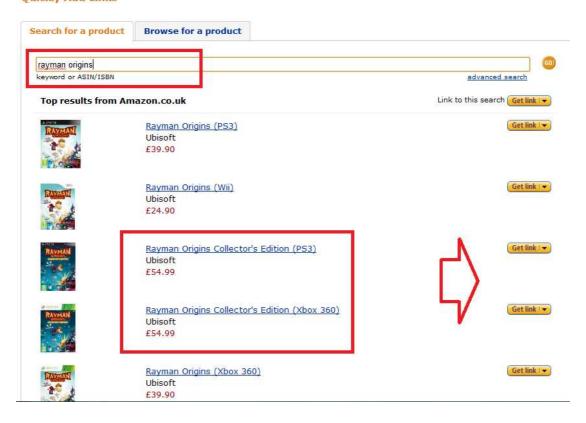
Most video game related CPA offers tend to pay just over \$1.50-\$2.00.

These types of offers are best suited to be promoted via Youtube (more on this later).

The main offers for video games you should be promoting are via <u>Amazon Associates</u>.

Welcome to Associates Central

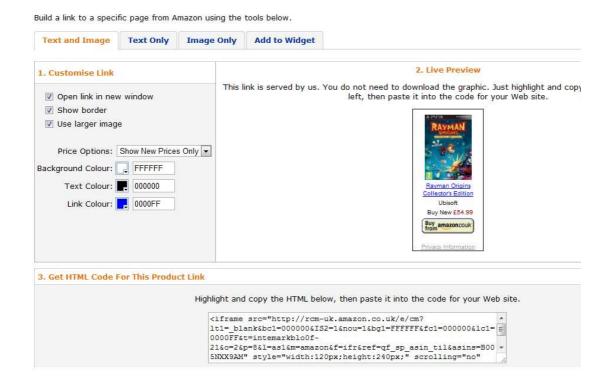
Quickly Add Links



If we head over to Amazon and search for the game we can see that there are several different versions of the game for different consoles.

I usually promote all of them and make sure I promote the most expensive one first.

If you click on "get link" you should then be taken to a screen that looks like this (see below).



This allows you to customise your offer. The code below is the code you can paste onto your website.

Amazon has 99% of all the video games that are being released in the market.

Once you have a few different Amazon offers onto your website the next thing you need to do is hire someone to do a video review for your website.

Video reviews are powerful because people will buy the product based on the review. Makes sense right? Here are some really cool Fiverr Gigs you can check out if you want to hire someone to do a video review for you.

http://fiverr.com/allykat/record-a-60-second-video-testimonial

http://fiverr.com/sanpan/create-a-30-second-or-less-product-testimonial-review-or-mini-commercial-for-your-business-company-or-website

http://fiverr.com/diariles/create-a-video-positively-reviewing-your-site-or-business

Once you have your content and video reviews uploaded to your gaming website and have all the relevant CPA offers the next thing I personally would do is create a Facebook page.

In the next section I am going to show you exactly what to do to create your Facebook page and how to go about it.

Using Facebook to direct traffic to your website

Facebook is powerful when it comes to directing traffic to a video game site. A lot of Facebook users love to play games on Facebook and are "game savvy".

Here is a Facebook page that is growing on autopilot that I created for a CPA offer video game.

http://www.facebook.com/LastChaosFans

This page is growing on Autopilot without me doing anything.

This page is also on the first page of Google for the keyword "Last Chaos Fans".

last chaos fans

About 32,400,000 results (0.10 seconds)

Last Chaos Fan Site Kit | Last Chaos

lastchaos.aeriagames.com/community/fankits

A free fantasy MMORPG Game from Aeria Games. Last Chaos is Free to Download and Free to Play! Register now and join the largest F2P gaming community!

Community | Last Chaos

lastchaos.aeriagames.com/community/rankings

A free fantasy MMORPG Game from Aeria Games. Last Chaos is Free to ...

■ Show more results from aeriagames.com

LastChaos Fan-Ranks

www.daemons-sisters.de/lc/ - Translate this page

Minimum Level für die Fanranks: 35, Anzahl aller Chars in den Fanranks: 22000,

Datenbankstand: 11 11 2011 6:00 Uhr. Spieler suchen: Gilde suchen: ...

Last Chaos Game Fans | Facebook

www.facebook.com/pages/Last-Chaos...Fans/162407123819218

Last Chaos Game Fans | Facebook. ... Sign UpFacebook helps you connect and share with the people in your life. Last Chaos Game Fans. Wall (0) - Info (0) ...

Last Chaos Fans ~ | Facebook

www.facebook.com/pages/Last-Chaos-Fans-/204219702936137

Last Chaos Fans ~ added 7 new photos to the album April 1, 2011. ...

Show more results from facebook.com

I highly recommend when it comes to creating your Facebook page make sure you link your CPA offer directly from your welcome page.

If you want to create a quick headline for your page simply head over to http://freegraphiccreator.com/.

This allows you to create quick headlines with just a few clicks.

I also recommend you embed your Facebook page onto your video game website.

This is pretty easy to do so.

The first thing you need to do is head over to http://developers.facebook.com

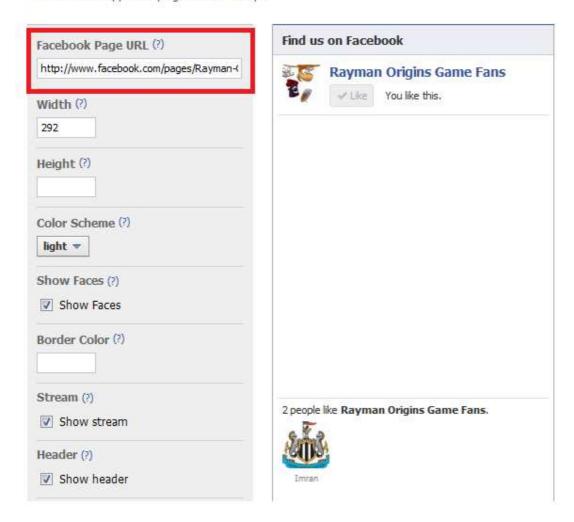


Then simply click on the link that says "Build for Websites".

Then simply head over to http://developers.facebook.com/docs/reference/plugins/like-box/

You should then see a screen that looks like this (See below).

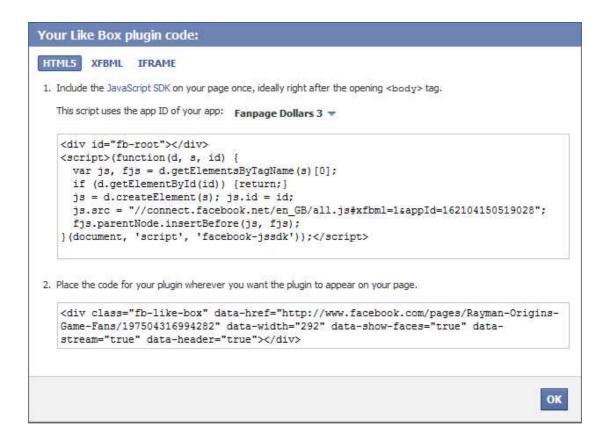
The minimum supported plugin width is 292px.



Where it says Facebook page URL simply paste your Facebook page URL.

Once you have selected your options then click "Get Code".

You should then see a window that looks like this (see below).

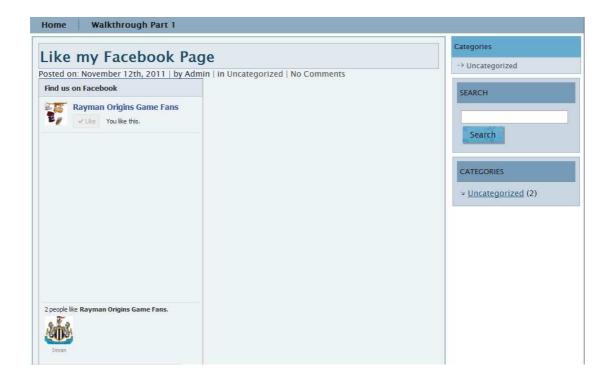


The next thing to do is paste the code onto your website.

As you can see you have lots of different options – such as Iframe, Html 5 and XFBML.

If I am going to be adding my Facebook page to my website then I will use Html 5 option (the 2nd option).

```
<div class="fb-like-box" data-
href="http://www.facebook.com/pages/Rayman-
Origins-Game-Fans/197504316994282" data-
width="292" data-show-faces="true" data-
stream="true" data-header="true"></div>
```



As you can see the page now shows up on the website.

I have had a ton of likes due to this option alone. People find my website and then "like" my page.

The more people that like your page via your website the higher your rankings will be.

Also make sure you install all the necessary plug ins for your Wordpress video game site.

Here are the main plug ins you should already have installed on your website.

http://wordpress.org/extend/plugins/googlesitemap-generator/ http://wordpress.org/extend/plugins/all-in-one-seo-pack/installation/

http://wordpress.org/extend/plugins/excludepages/

Once you get all over 20 fans for your Facebook page make sure you register a custom URL page, for SEO ranking purposes.

If you have a Amazon offer to promote via Facebook you can promote via the following: -

- Facebook status update
- Welcome page
- Autoresponder

However, before you start promoting the offer on Facebook you need to make sure you build a credible community of fans of the game and people who are eager to get their hands on the video game.

For example, if there are 3 weeks remaining for a video game then you can help build up buzz and perhaps run a contest on Facebook using WildFireApp.com.

The contests will help you create buzz, and enable people to take action once the game is released.

Using Youtube to direct traffic to your website

You can also use Youtube to direct traffic to your website. I find that Youtube SEO is powerful, especially for video games.

For example, take a look at the following videos that were uploaded on Youtube in the past week and you will see what I mean.

http://www.youtube.com/watch?v=F1wIDXLMOxM

http://www.youtube.com/watch?v=i5a3XQHahnw

http://www.youtube.com/watch?v=PytRHkHJJzs

http://www.youtube.com/watch?v=9CNu_I0yUwk

There are most likely a ton of people who are going to want to look at the demo gameplay on Youtube before they make a purchase for a game.

This is what I would usually do.

- 1. Head over to Fiverr and have someone talk about the video game. Get them to do a 60 second review on the upcoming video game.
- 2. Upload the video on Youtube and make sure the title of your video reflects your domain

- name or the keyword you are going to be targeting. The keyword title in your video is important when it comes to Youtube SEO.
- 3. Once you have uploaded your video on Youtube make sure you take advantage of YouTube's annotation feature. This will allow you to add more information on the upcoming game and you can advise people to click on your Affiliate link.
- 4. When it comes to the actual stuff you put on your Youtube description page I would first put my Affiliate link, and then a link to my Website. When people click on your website they can read a review about the game before they make the purchase.
- 5. This is a powerful strategy that can work for any video game. Youtube is simply powerful when it comes to promoting CPA/Affiliate offers for video games.

Another option for you is to "rip" existing Youtube trailers on the upcoming game. For example, if we type in "Rayman Origins Trailer" on Youtube we can see there are a ton of trailers that are getting a lot of views.



Rayman Origins: Gamescom Trailer

A fine afternoon for a nap turns into something quite different in the new trailer for the platforming video game Rayman Origins. IGN's YouTube is ...

by IGNentertainment | 2 months ago | 15,685 views

HD



UBlart Trailer [Europe]

Full HD version. Learn more at www.ubi-art.com.

by ubisoft | 1 year ago | 84,542 views

HD



Rayman Origins: Launch Trailer

Rayman and his friends are back in action to save the world from certain destruction in this Rayman Origins launch trailer. Get more Rayman at IGN ...

by IGNentertainment | 4 days ago | 16,391 views

HD



Rayman Origins - 10 Ways to Get Around Exclusive Trailer

Check out this GameSpot exclusive trailer for Rayman Origins highlighting the multiple ways to travel in the game.

by gamespot 2 weeks ago 16,602 views

THE R



Rayman Origins: Around the World Trailer

The wacky, imaginative game Rayman Origins has a new trailer. Check out the latest footage. IGN's YouTube is just a taste of our content Check ...

by IGNentertainment | 1 month ago | 12,664 views

STEE



Rayman Origins - Rewards Trailer [IT]

More info on: www.rayman-origins.com Rayman Origins won 13 official awards at E3. And a lot of unofficial awards too. Watch them!

by ubisoft | 3 months ago | 711 views

HD

The next thing to do is head over to www.keepvid.com and simply paste the Youtube URL to download the video.



The next thing to do is click "Download" and then you will have an option to download the video in different formats.

Here we can see we have a lot of different formats. I usually go for the FLV option.

The next thing to do is upload the trailer on your Youtube account.

Tip: - Make sure you have a brand new Youtube account just for video games. That way you are not going to risk getting your main account banned in case there is a problem.

When it comes to uploading the "ripped" video make sure you change the keyword to whatever keyword you are going to target.

So for example, in this case I am going to change the keyword to "Rayman Origins Walkthrough" since I am going to target this keyword.

As you can see I have just uploaded the video.

http://www.youtube.com/watch?v=k6OYUU7lQqY

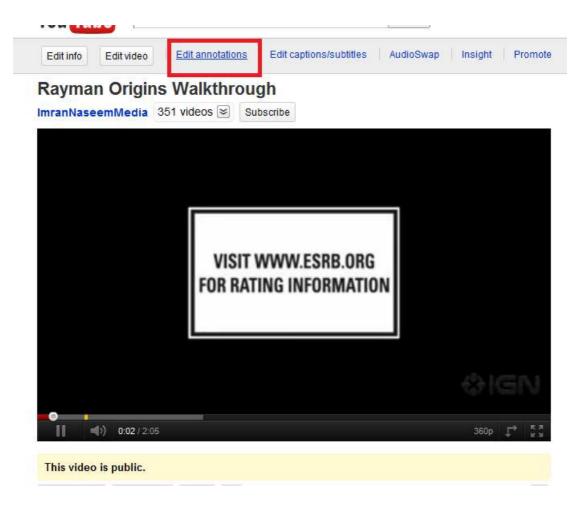
I now have my very own game trailer for Rayman Origins.

So what do I do next?

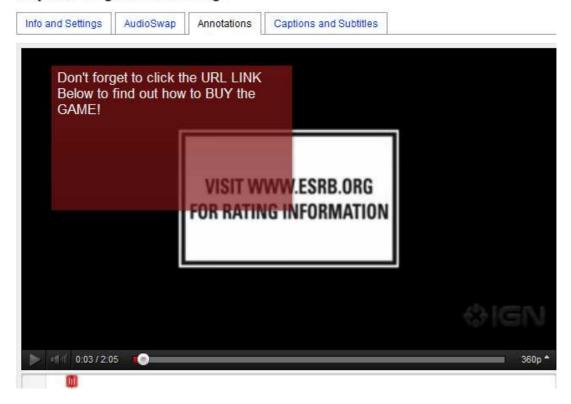
The next thing I am going to do is monetise the video.

Before I do this I need to make sure I direct people to my website or Affiliate offer.

So the first thing I am going to do is click on "Edit Annotations".



Rayman Origins Walkthrough



We can see that you can add different annotations colours onto your Youtube video.

Here I have decided to add a little reminder to people to click the link below – this is a good "call to action" reminder.

Once you have monetised the videos with texts and URL links the next thing to do is head over to Fiverr and find someone who can generate views to your Youtube video.

This is going to separate your videos from the rest.

Here are the gigs I highly recommend to get Youtube views.

http://fiverr.com/youtube_tube/give-youguaranteed-1500-real-human-youtube-views-toyour-youtube-video

http://fiverr.com/liamdeluchi/give-any-youtube-video-600-real-human-views-within-7-days

http://fiverr.com/michaelfx/get-you-200-youtube-views-in-under-24-hours

Your video will also climb high on the search engines if it has people "liking" the video. So ratings are just as important.

Here are Gigs I recommend.

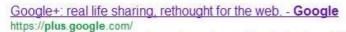
http://fiverr.com/toxo/get-you-300-youtube-ratings

http://fiverr.com/marcusy/get-you-400-favoriteson-your-youtube-video-within-1-day

The more views and ratings your videos has the higher your rankings will climb on Youtube, I guarantee you this!

For example, just the other day I created a video on Google Plus Pages and I am on the first page

already for the keyword "how to create a google Plus page".



Google+ aims to make sharing on the web more like sharing in real life. Check out ... Just sign in with your Google account to start using the new parts of Google. ...

Google +1 Button

www.google.com/+1/button/

The next time your friends and contacts search on **Google**, they could see your +1. You'll help them find the best stuff on the web – and you might just start up ...

Videos for how to create a google plus page - Report videos



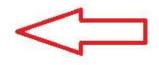




Google Plus Pages: How to create ... youtube.com 4 days ago







How to create a Business Fan Page on Google Plus

www.shibalseki.com/how-to-create-a-business-fan-page-profile-on-g... Read this article to learn about Business Fan Pages on Google Plus. What features would be available for Google Plus Business Profiles.

I don't see why you cannot dominate your video game niche and start making money ©

I hope you enjoyed this cash cow report and I hope you have lots of creative ideas on making money promoting different video games online.

Please leave a review if you can on the Rags to Riches thread and I will send you a FREE Bonus video exclusive to your inbox. My name is Imran Naseem and I will see you on the other side.

http://www.Facebook.com/ImranNaseem

Imran Naseem

P.S New website is coming soon!