

“Very Evil Manifesto”

5 Buried-In-The-Ground Article Marketing
Deadly Secrets No One Wants You To Know...



Welcome!

In this report you'll discover some interesting strategies how to boost your article marketing results. You'll learn the most effective outsourcing tactics, best article marketing strategies, and the coolest article rewriting tools.

You'll also learn how to start making money from article marketing. It's really possible and thousands people already did it.

I hope that this report will clarify some of the misconceptions about article marketing and make it much simpler.

I believe that article marketing is one of the best methods for traffic generation and SEO. It can bring a lot of benefits in many aspects of your business.

Just stick around and you may learn some really interesting tips that you never heard before.

Keep reading :)

- #1 -

“2 Underground Techniques To Killer-Spot Talented Article Writers Under 30 Minutes (And Cheaper Than You Thought...)”

1. \$1 Per Article Perfect Sniping

Wonder how to get an article (300 words or more) for only **\$1**?

<http://forums.digitalpoint.com/forumdisplay.php?f=102>

There are a lot of people offering article for \$2-\$5. Every now and then there are new writers looking for reviews and better feedback scores (that's a rating system that DP is using, very similar to review systems on freelance sites). Because new writers will desperately want to get your feedback, they will lower the prices even to \$1 per article. That's the opportunity for you to save some money.

How to find these writers? Create a new thread [WTB] (Want To Buy) where you want hire someone to write 1 article for \$3. From the responses choose 3-5 writers with no feedback or really low and tell them you can give them good feedback if they write an article for \$1. It's an easy deal and most people will accept it. You can later on work longterm with such writer for lower prices (maybe \$2, \$3).

<http://www.freelancer.com>

That's considered one of the cheapest freelance sites. There are a low of writers charging as low as \$1 per article. Same as above, you want to create a project where you offer more \$ per article to attract more bids. Then you preselect the bids with low ratings and offer them an exchange. You can repeat it many times as there are always new writers looking to establish their reputation. You can also look for other freelance sites and repeat the process.

Warning! These articles may not be the highest quality. You may need to make some minor changes, tweaks and fixes. \$1 per article doesn't give a lot of motivation to the writer if it takes him \$1 to write it. Still, you can get some quality and motivated writers. Just remember that nothing is for free. Paying more per article will save you some time, paying less may require extra time for selecting appropriate writer, and fixing the article later on. It's up to you what you value more. If you have a tight budget it's the way to go to test different strategies and don't risk much. Work smarter, not harder :)

2. Hire Filipinos Article Writers For As Low As \$1.25 Per Hour

Filipinos can be very quality article writers for ultra-cheap prices. They are really good in english and communication is easier than with India people (my experience). They also care more to deliver quality work and often times they over-deliver. A lot of marketers nowadays outsource a lot of dull tasks to filipinos.

Remember though that not every filipino will excel in english writing. You'll need to still hire few writers at the beginning and give them a basic task. For example, you may try to contact 20 writers, get 10 emails back. Send to these 10 emails a simple test task to write 1 article (500 words) about some topic you choose. In most cases you will get 4-5 filipinos who will respond. Now carefully read each article and look for grammar errors. Check if the article is not plagiarized (www.copyscape.com). Select 1 writer that wrote the most quality article and give him few more simple tasks. If he does it on time with the same quality, congrats, you just found yourself a talented article writer!

Here are some killer spots to track down amazing filipino article writers:

<http://manila.tl.craigslist.com.ph/wet/>

Just send an email to the writers and ask them for samples. The prices vary from \$2-\$10 per article.

<http://www.onlinejobs.ph>

This resource is not free. It costs \$49/month. It's still worth the price because of the amount of filipino employees you can find. It will save you a lot of time and money. On the left there is 'Employer Skill Search' box. In the Keyword field put 'article writer' and click 'Search'. I just found **826 available article writers**, where many of them can work for **less than \$200/month full-time!** \$200 for 40 hours work week equals \$200/160h=**\$1.25/hour**. Imagine how many articles it is! Remember to follow the rules stated above and filter to find the real talent. You don't want to work with an 'average' writer. There are certainly some talents among these 826 writers. Track them down, it's REALLY worth it!!

<http://www.odesk.com>

It's a freelance websites with a lot of filipinos. Create a project looking for article writers and specify that you need 1 article written. Choose 5 bids and see which one performs the best. The bids on odesk can be really cheap.

<http://easyoutsource.com/>

You can create a project like in odesk or look for writers (click Hire Workers at the top). You need to sign up to send private messages to the workers.

TIP - You'll get much more responses by sending individual messages to the workers than just creating a new project.

Training About Outsourcing:

[Replace Myself](#)

Replace Myself training by John Jonas is one of the best trainings about outsourcing filipinos I know. **It** goes in deep how to find good workers from filipinos, what tasks to give them and how to pay them as low as \$2.50 per hour? Excited? Check the link above now!

- #2 -

“Discover 3 Fatal-Effective Article Rewriting Secrets To Create 1000s Of Unique Articles Quickly & Easily”

1. Ultra-Effective Article Spinning Tool For 100% FREE

<http://www.articlespinnertool.com/>

Spinning is a quite new idea developed by marketers. The main problem with article marketing is that you need a lot of articles written. You also need all of them to be unique. It takes a lot of time or money if you are outsourcing. But there is an easier way!

Spinning allows you to create unlimited amounts of article versions. It involves changing words, phrases, sentences or even paragraphs.

How to spin your article?

This is a {useful | amazing | helpful} {site | tool | resource}.

This is a simple spinned sentence. Words between { and } will be randomly selected in each spin. That will create a lot of variations.

Possible variations:

This is useful site.

This is amazing resource.

This is helpful site.

This is amazing tool.

As you see, even though we spinned just 2 words, it already created a lot of unique options. Imagine to spin few words here and there in each sentence of your article. It's actually pretty simple to come up with similar phrases. You can use Thesaurus.

Spinning an article may take from 15-30 minutes but imagine how many article variations you will get! You can then distribute these unique article variations to different article directories, web 2.0 sites, blogs and social sites. It will give you better links, more traffic and higher SEO results.

2. Quality Article Rewriting Services For Just \$5 Per Article

You can get your article spun for as low as \$5 per 500 words article. If you value your time, that's a really good deal.

These are my top 2 sites to look for quality spinning services:

<http://www.wickedfire.com/content/>
<http://forums.digitalpoint.com/forumdisplay.php?f=102>

How to find the best article rewriting providers?

Each forum has a rating service where people rate workers. Look for providers with the best ratings. If you're just starting out, don't try new providers with no feedback or testimonials. It may save you some money but there is some risk involved. There are many well-established article rewriting services with hundreds of replies on threads that are much safer to choose.

Buying in bulk can give you some discount. Always ask for bulk discounts if you are buying 5+ article rewrites. Most providers will offer you some good price.

3. Article Rewriting Software That Works

There are a lot of softwares offering article spinning. It seems that every day there is a new tool coming up. Your main goal is to create highly unique article variation every time. The higher the percentage of the uniqueness the better. You also want to create these spins as fast as possible. Also these spins need to be readable and make sense. The quality needs to remain.

Some of the best rewriting softwares that I recommend are:

The Best Spinner

Highly recommended by many marketers. It has many cool functions, clear navigation and over 1 million synonyms dictionary! It's a highly time-saving tool that is a necessity for any article marketer.

Unique Article Wizard

This is one of the oldest article marketing rewriting and distribution services. It definitely works if you know how to use it right. What's great about this tool is that instead of just rewriting this article it helps you to market it too. It distributes unique article variations to thousands of different article directories. There is a monthly fee \$67/month.

TIP - There are a lot of Unique Article Wizard services on warrior forum and wicked fire. Some of them charge only \$5 per UAW submission per article.

- #3 -

“This 1 Proven Article Marketing Strategy Is All You Need To Know For Full-Blown Endless Funnel Of Targeted Traffic...”

This is a proven strategy THAT WORKS! It will bring you a lot of targeted traffic from many sources. The key is DISTRIBUTION. You want to distribute your articles to as many quality places as you can in the shortest period of time.

1. Write 400 words article and spin in (using free spinner tool or any other software)
2. Submit to www.EzineArticles.com (the biggest article directory)
3. Social bookmark your article using www.socialmarker.com (use only dofollow sites to help in SEO)
4. Post spinned version to Unique Article Wizard (or any other article distribution service you use)
5. Post unique article variations to:
www.squidoo.com
www.hubpages.com
www.goarticles.com
www.weebly.com
... and any other web 2.0 sites you want

Here is the list of top 55 web 2.0 sites:

<http://www.prav-talks.com/2011/05/list-of-55-best-web-2-0-sites-for-link-wheel.html>

Don't make it all too complicated. If you were looking for exact, step-by-step article marketing strategy that really works, here you go. Use it and it will bring you a lot of traffic!

- #4 -

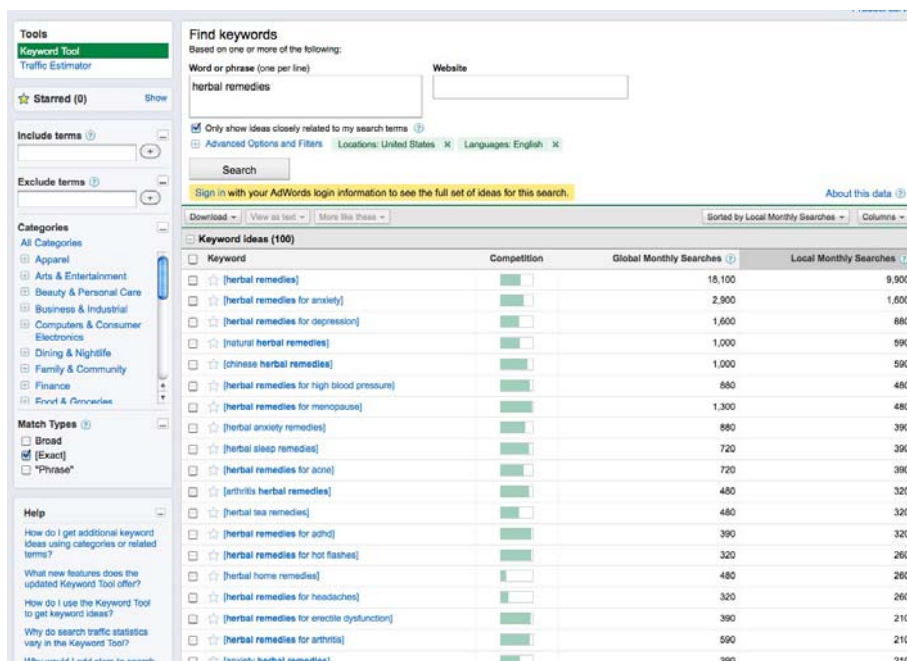
“How To Murder Your SEO Competition With Power Of Article Marketing... Make 1 Mistake And Lose It...”

Articles can rank really well in search engines. Some web 2.0 sites achieve extremely high SEO rankings, like squidoo.com or ezinearticles.com. In order to get on the first page of Google, you need to do couple of things.

1. Do extensive keyword research in order to find long tail, low competition keywords
2. Write your article about this keyword
3. Use this keyword in your title, summary, in your first paragraph, last paragraph, and 2-3 times inside your article. It's a good idea to repeat your keyword 2-5 times per article.
4. Build backlinks to this article in order to gain unfair advantage over your competition
5. Repeat the process for the new keyword

How to find long tail, low competition keywords?

Go to <https://adwords.google.com/select/KeywordToolExternal> and type some general keyword around your site/product you want to promote. For example 'herbal remedies'. Check 'Only show ideas closely related to my search terms'. On the left menu select [Exact] in Match Types. Now Sort the keywords by local monthly searches. Here is what I got:



The screenshot shows the Google AdWords Keyword Tool interface. On the left, there's a sidebar with 'Tools' (Keyword Tool, Traffic Estimator), 'Stalled (0)', 'Include terms', 'Exclude terms', 'Categories' (All Categories, Apparel, Arts & Entertainment, Beauty & Personal Care, Business & Industrial, Computers & Consumer Electronics, Dining & Nightlife, Family & Community, Finance, Food & Beverage), 'Match Types' (Broad, [Exact], 'Phrase'), and 'Help'. The main area is titled 'Find keywords' and shows 'Based on one or more of the following: Word or phrase (one per line) Website'. The input is 'herbal remedies'. Below the input, there are checkboxes for 'Only show ideas closely related to my search terms' (checked), 'Advanced Options and Filters', 'Locations: United States', and 'Languages: English'. A 'Search' button is present. Below the search bar, there's a 'Sign in with your AdWords login information to see the full set of ideas for this search.' link. The results are displayed in a table with columns: Keyword, Competition, Global Monthly Searches, and Local Monthly Searches. The table is sorted by Local Monthly Searches. The results show various long-tail keywords related to 'herbal remedies' with their respective search volumes and competition levels.

Keyword	Competition	Global Monthly Searches	Local Monthly Searches
[herbal remedies]		18,100	9,900
[herbal remedies for anxiety]		2,900	1,600
[herbal remedies for depression]		1,600	880
[natural herbal remedies]		1,000	590
[chinese herbal remedies]		1,000	590
[herbal remedies for high blood pressure]		880	480
[herbal remedies for menopause]		1,300	480
[herbal anxiety remedies]		880	390
[herbal sleep remedies]		720	390
[herbal remedies for acne]		720	390
[arthritis herbal remedies]		480	320
[herbal tea remedies]		480	320
[herbal remedies for adhd]		390	320
[herbal remedies for hot flashes]		320	260
[herbal home remedies]		480	260
[herbal remedies for headaches]		320	260
[herbal remedies for erectile dysfunction]		390	210
[herbal remedies for arthritis]		590	210
[anxiety herbal remedies]		390	210

Herbal remedies keyword is getting 9,900 exact searches a month. Let's type this keyword on Google. There are 12,400,000 results. Quite a lot! :) Now let's put it in quotes, so search for "herbal remedies". Using quotes will give a much better representation of the competition. I got 22,700,000 results. In most cases you'll see a much lower number for long tail keywords.

Let's check this keyword: chinese herbal remedies. It's getting 590 searches a month. The competition on Google without quotes is 10,200,000 and with quotes only 159,000! Now that's a much better number.

Your job will be to look for the keywords with the most searches and the lowest with quotes competition on Google. These keywords will be easy to rank on Google and you should easily get on the first page.

Look for keywords with at least 500 exact local searches/month and <100,000 competition with quotes.

Where to publish your articles?

www.EzineArticles.com

It's the biggest article directory in the world. Google favors ezinearticles over other article directories and web 2.0 sites.

www.Squidoo.com

I experienced many first pages for my keywords using Squidoo. It's a proven website to rank high on Google.

How to build backlinks to your articles?

There are many ways to build backlinks. More quality backlinks you have, higher you are on Google. The fastest and easiest way is to use social bookmarking sites. Go to www.socialmarker.com and put your article link (like ezinearticles) with title, description and keywords. Choose only dofollow sites. Now the site will take you to each top social bookmarking sites. All you need to do is to create account on each of these sites and bookmark your article. Each bookmark is a unique backlink to your site that can help you boost your SEO rankings. The more backlinks the better.

- #5 -

“Hitman-Accurate Tactic For Making Lazy Money Promoting Affiliate Programs With Articles... Without Killing Yourself...”

This chapter will compile all the chapters above of this report and bring you the results you want.

So how can I make money with article marketing?

That's the key question every marketer will ask :)

I believe that if you are just starting out, promoting affiliate programs is the easiest way to make money online.

The tactic I'm going to introduce here is called Bum Marketing. It involves writing a lot of short, keyword optimized articles promoting some affiliate program. It focuses on volume not quality.

The keyword research is a crucial part of this tactic. You need to find the keywords with traffic but very little competition. Check chapter 4 for to learn more about proper keyword research. With good keywords you can easily get on page 1 on Google. That's your goal.

The main benefits of this method is that you can start right away. You can write all the article for free, so there is no cost. You'll also experience a lot of sales coming very quickly after you've written a lot of articles. The momentum will build over time.

Step-by-step action plan:

1. Go to Clickbank.com and select a product with gravity >20 and \$ per sale >\$30
2. Do keyword research using words that relate to this niche (for example for ebook about natural remedies, you may type herbal remedies, natural cures, natural remedies and so on). Find 10-15 good keywords with >20 searches a day and <10,000 competition with quotes. It may take some time to find these keywords but don't give up!
3. Write 15 articles (400 words each) and submit them to EzineArticles, Squidoo and Hubpages. Include the affiliate link in the resource box under your article. If ezinearticles requires a custom domain name, but .info domain name (for \$1) and redirect it to your affiliate link.
4. Bookmark them using www.socialmarker.com
5. Repeat the process for the next product.

Yes, it's that simple. The success of this method will depend on your keyword research and product selection. The quality of the article can also drive more clicks.

Bum marketing is all about volume. The more articles you write, the more money you will make. There is no way to know exactly how much money are you going to make but you will definitely generate some traffic.

If you don't want to write these articles on your own, you can always outsource. Check chapter 1 for more information about it.

Bum marketing tips:

- Find the niche that you have some knowledge about. It will be more fun for you.
- Use Yahoo Answer for keyword research. See what people type in questions for your niche.
- Write FAQ articles, answer most common questions that you found on yahoo answers or forums.
- Be consistent. Write and submit new articles every day. The traffic will come, and sales will come. Be persistent!
- Write interesting headlines. Use numbers and words like: secrets, lies, discover, learn, powerful, ground-breaking, guaranteed, free. These are power words that will bring more eyeballs to your articles. Example: "Discover 4 Renegade Tips How To Grow Delicious Tomatoes 50% Faster... Guaranteed".
- Create 1,2 line persuasive resource box. Use click here as your link. Ask question, make your reader curious. Create desire to click to learn more. For example: "If You Want To Learn More Incredible Secrets About Tomato Growing CLICK HERE", and make click here hyperlinked (HTML code: <a href="<http://www.youraffiliatelink>">click here).

Summary!

Thank you so much for reading this report! I hope that you found some helpful information that you're going to use RIGHT AWAY!

Knowledge without practice is useless.

Article marketing is not that complicated and it can bring a constant stream of qualified visitors to your offers. It's really one of the most proven and old-school methods of traffic generation that worked for a really long time.

It's not another twitter/facebook short-term tactic. You can build a real business just utilizing the power of article marketing.

Once you'll have some budget, outsource article writing. It will help you to leverage your business and create an income you were always dreaming of.

Use proven strategies and tactics for article distribution and promotion. Bum marketing really works and will bring you massive amount of traffic if you are persistent. Do keyword research and SEO for each article to increase the traffic.

If you want to go more advanced, spinning is a wonderful method to create thousands of unique article variations. It can give you a monstrous advantage and really take your business to the next level. And the best part is that it can be 100% free.

I suggest to use paid software and services after you will make consistent money. Reinvest 10% in proven tools to speed up the process, but don't buy all the fancy software as you are just starting. It will overwhelm you very quickly. Start from basics.

To Your Success!

Alex Major

www.NicheEmpires.com