

Instant quality content for your website or blog
Unlimited Content - the easy way!

You have a website or blog.

You need content.

Fresh content, daily - even hourly.

And you don't realize how easy it it to get ...

As a website owner, you are a publisher.

That means you can freely use the millions of items issued as articles and press releases by companies every day.

You can use them as they come, or you can change them around.

Most web site owners simply keep them as they are.

They often contain pictures, which again you can use (when publishing details about the same company - you can't use the pictures, usually, for any other purpose).

Here, I reveal how you can have thousands of such articles / releases today.

These articles are issued freely as the companies get publicity - and they will often get a backlink from your site.

You get fresh, expertly written content, free of all charges - and the content is great for monetising through AdSense and similar.

Raymond DuFoy

### **JOURNALIST DIRECTORY**

## HTTP:// WWW.JOURNALISTDIRECTORY.COM

Journalists, bloggers and publishers can register here for free email delivery of relevant SourceWire press releases.

Subscribe by category, or build a keyword-based email feed.

Receive full text, or a single daily digest.

You may opt out at any time.



### Journalist Directory

### Puts you in control.

Sign up today for a free public profile, to receive press releases in your chosen sectors and much more!

### Journalist Directory

### Member benefits:

- PRs can invite you to events and send you information
- Receive a daily newsletter for journalists / bloggers
- You're in control of your own information

### Categories:

Business & Finance
Children & Teenagers
Computing & Telecoms
Construction & Property
Consumer Technology
Education & Human Resources
Entertainment & Arts

Environment & Nature
Farming & Animals
Food & Drink
Health
Home & Garden
Leisure & Hobbies
Manufacturing, Engineering and Energy
Media & Marketing
Medical & Pharmaceutical
Men's InterestMotoring
Personal FinancePublic Sector & Legal
Retail & FashionSportTransport & Logistics
Travel

Women's Interest and Beauty



 $\underline{http://www.journalistdirectory.com/journalist/login.php}$ 



Select the categories you would like to be listed under *:	heck/uncheck all			
Children & Teenagers		Men's Interest	Entertainment & Arts	
Health		Leisure & Hobbies	Home & Garden	
Women's Interest & Beauty		Environment & Nature	Sport	
Consumer Technology		Motoring	Food & Drink	
Personal Finance				
Business & Finance		Travel	Education & Human Resources	
Medical & Pharmaceutical		Media & Marketing	Farming & Animals	
Retail & Fashion		Public Sector & Legal	Manufacturing, Engineering & Energy	
Computing & Telecoms		Transport & Logistics	Construction & Property	

### **Background**

Sourcewirte and Journalist Directory are part of the same group.

Register and you will receive anything from several to several dozens of fresh items every day - many with pictures, which you can freely use.

As you can see from the graphic above, almost every possible subject is covered.

### Video / Photo's

http://www.sourcewire.com/channels/video.php

and

http://www.sourcewire.com/channels/image.php

will freely let you use many hundreds of videos and photographs on your site

### RSS

http://www.sourcewire.com/rss/

Using an RSS reader, you can see the latest items the moment they are available.

### **Events**

http://www.sourcewire.com/events/press/

Here, you can see the events which you are welcome to attend.

These always have free gifts, lunch / meals etc, plus you get instant access to lots of articles - usually on a memory stick - for you to freely use.

### **Public Relations Companies**

http://www.sourcewire.com/pr/

Here, you can find the companies which represent the clients - they will send you samples (usually to keep), releases, pictures.

They will often invite you on "all expenses paid" trips to find out more about their clients - factory tours, free flights, free sample products etc.

Do contact these companies!



# Journalist Directory .com and Sourcewire . com

How much does it cost to be listed?

Nothing, all our services for journalists are completely free of charge.

### Who can see my information?

There are two sets of people who can access the JournalistDirectory:

Editors, who are looking for journalists to commission for an article or to hire for a permanent position, can see and search each journalist's biography and specialist areas and types of work undertaken. They can't see your contact details, however, and must contact you via a form on the site. This is emailed to you so that you can choose to respond or not.

PRs who have taken a subscription to the JournalistDirectory can see, search and download each journalist's biography, specialist areas, and types of work undertaken. However if you want to you can choose to hide all your contact details from them so that you can't be contacted through us by PRs.

# Why would I want PRs to see my details?

So that they can invite you to appropriate events like press conferences, launches and trips, or send you information relevant to the work you do.

You can give as much detail as you like, to help make sure they contact you only when it is relevant.

# How do I make sure my listing isn't out of date?

When you create a new entry in the JournalistDirectory you will choose your own username and password so you can update your details whenever you like.

Unless you tell us otherwise, we'll send you a reminder email once every two months in case you forget.





### Travel

### Travmedia.com

### Categories:

airlines

rail, coach & bus

cruising

hotels & resorts

car hire |

tourism boards

association

skiing

tour operators

theme parks

adventure

online travel

attractions

### How to Use It

### **Select Your Section**

from the graphic on the left of the page - copied here.

You will see a constant stream of articles from around the world which you can use.

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Rail, Coach & Bus

Cruising

Hotels/Resorts

Car Hire

International Tourism Boards

CVBs and National TBs

Associations

Domestic Holidays

Skiing

**Tour Operators** 

Other

Theme Parks / Adventure

Online Travel

Attractions

Events

### **UNLIMITED CONTENT**

19 Apr 12	Palm Beach County CVB Offers Great Getaways to Pow Wow Attendees	Palm Beach County CVB
19 Apr 12	See the Beauty of Idaho on Back-Country Trails	Idaho Division of Tourism
19 Apr 12	Beach Bonfires - the Hottest Thing on the Sand in Surf City USA	Huntington Beach Marketing & Visitors Bureau
19 Apr 12	Indulge in a 6-day Culinary Adventure on Kangaroo Island during the annual "KI Food Safari" at Southern Ocean Lodge	South Australian Tourism Commission
19 Apr 12	Simon Property Group Announces Grand Re-Opening of Opry Mills	bitner goodman
19 Apr 12	Bagatelle Beach & Nightclub Eyes Memorial Day Weekend for Grand Opening	Bagatelle Beach & Nightclub
18 Apr 12	Golden Gate Bridge 75th Anniversary Community Tributes	National Parks of the West
18 Apr 12	Santa Barbara Conference & Visitors Bureau Introduces New Visitor Guide App	Santa Barbara CVB&FC
18 Apr 12	San Luis Obispo County - Culinary Destination for Discerning Tastes: "A" (Abalone) to "Z" (Zinfandel)	San Luis Obispo County VCB
18 Apr 12	Two Adventurers, 500 Miles of Heritage, One Great Erie Canal, One Scenic Hudson River: British Expeditioner and Photographer Kayak across New York State May 1 to May 21, 2012*	Destinations of New York State
18 Apr 12	Rolling off the River: New York Water Taxi Takes It to the Streets Bus Service Added to Hop-On/Hop-Off Pass Times Square Landing Opens May 9	New York Water Taxi
18 Apr 12	VISIT FLORIDA Becomes Brand USA Founding Partner	Visit Florida
18 Apr 12	Red Carnation Hotels Launches Unique and Individual Best of British Packages Across Its Luxury Boutique Collection	Red Carnation Hotels
18 Apr 12	Coming This May At Universal Orlando Resort: Universal's Superstar Parade and Universal's Cinematic Spectacular: 100 Years of Movie Memories And This Summer: Despicable Me Minion Mayhem	Universal Orlando Resort
18 Apr 12	Royal Excitement In The Capital This Summer	The London Sightseeing Pass
18 Apr 12	Three Perfect Days in Denver for Memorial Day Weekend	Visit Denver, The Convention & Visitors Bureau
18 Apr 12	Little Rock Convention and Visitors Bureau Launches Brand Strategy Project	Little Rock Convention & Visitors Bureau

### Above is a sample ...

 $\dots$  of some of the articles - which covers only a few hours of the sites' releases.

### Register

If you register, you will receive a stream of articles all day long, ready for adding to your site.

However, you can also just log into the site at any time.

### Photographs, right

These usually include photographs, in high quality - see the reduced quality screen grab here.

### dees

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nfront property in the heart thrive independent of , multi-generational ation, its timeless nce.

s famed Gold Coast. Luxury is oceanfront hotel. The r destinations such as 3h-end amenities, including to with full-size living room



View All | Download (643K)



View All | Download (498K)





### The world's leading online food news service for the media!

### **FOOD4MEDIA.COM**

Food4Media distributes food news to the media

Our service provides journalists with the latest breaking press releases from food, restaurants and wine companies worldwide, together with access to images, company profiles and archive releases, PR contacts, online research tools and much more

Additionally, our 'Journalist Alert' service allows
fournalists to advise PRs of all their current needs.

For food, restaurants and wine companies, Food4Media offers the complete communications channel to the key media in your region or throughout the world.

As you can see from the list on the right, you can receive articles and releases form many of the top companies in food / drink / restaurants / bars etc.

You can register and receive these in your email, or you can log in (registration is free, of course) and choose the ones you want to use.

Many come with photographs and you can choose one or all of the 6 world regions to get free articles and releases from.

bororages	
Organic F&B	
Producers	
Manufacturers	
Retailers	
Nutrition	
Education	
Organisations	
Bars	
Events	
Other	
Publishers	
Alcoholic Beverages	
Beer	

Food4media.com is the world's largest online news portal for the travel media and industry professionals. We were established in 2005 by former Editor Nick Wayland and we are now firmly entrenched in six regions of the world -- United Kingdom, USA, Middle East, Asia, New Zealand and Australia -- servicing Food Media and Food Companies.

More than 6,000 journalists globally use Food4Media a as an information source to help them research and write their stories.



# entertainment @media.com

The Leading Online Arts and Entertainment News Service for the Media

# ENTERTAINMENT4MEDIA .COM

Entertainment4Media distributes arts and entertainment news to the media, connecting journalists and PR professionals across the arts and entertainment sector.

Our service provides journalists with the latest press releases from arts and entertainment companies and PR agencies, together with images, company profiles, archive releases, PR contacts and more. Additionally, our Journalist Alert service allows journalists to advise their current needs, enabling PRs to benefit from instant opportunities for coverage.

For arts and entertainment journalists,
Entertainment4Media provides a one-stop shop for all
the information they need in their working lives. For art
and entertainment companies and PR agencies,
Entertainment4Media offers the complete
communications channel to the UK's arts and
entertainment media



### Entertainment4Media.com

News4Media operates in the UK, Ireland and Australia, and its websites run in parallel with TravMedia.comand Food4Media.com, portals owned by TravMedia.com Pty Ltd, which is headquartered in Australia.

News4Media is headed by CEO Henry Hemming, a former journalist with over 20 years experience of PR, journalism and news distribution, and a recognised communications expert.

TravMedia was created by its CEO Nick Wayland in 2000, and along with Food4Media is operating in multiple regions of the world, including the UK, USA, the Far East and Australia.



The Leading Online Property News Service for the Media

### **PROPERTY4MEDIA.COM**

### **CIVIUDA ET TAM**

**Produces** 

Magna Aliqua

Hundreds of articles and releases every month on everything to do with property - sales / rentals / repairs etc.

Please see the list on the right.



Other



The Leading Homes and Interiors News Service for the Media

### **HOMES4MEDIA.COM**

### **EVERYTHING FOR THE HOME**

When you require up to date information and blog / website releases and articles on anything to do with the home, you can register here, always for free, and receive these articles daily - or you can get the RSS feed - or simply log in and grab the ones you want.

Kitchen		
Dining Room		
Sitting Room		
Study & Garage		
Bedroom		
Bathroom		
Kids/Toys/Nursery		
Pets		
Garden		
Interiors & Furniture		
Windows & Conservatories		
Home Technology		
Home Improvements		
Events/Publishing		
Other		

17 Apr 12	Hillarys Launches New Shutters Collection	Hillarys
17 Apr 12	The Real Corkboard And Chalkboard	basket & bond
17 Apr 12	Grow More With A Growhouse	Access Garden Products
17 Apr 12	'Swedish Collection' - An Enchanting Range Of '50s-Inspired Fabrics From Vanessa Arbuthnott	Vanessa Arbuthnott Fabrics
17 Apr 12	Outdoor Living 2012 From Melody Maison	Melody Maison
17 Apr 12	Made By Hands Of Britain Launches Collection Of Handcrafted Garden Art, Sculpture And Tools	Made by Hands of Britain
17 Apr 12	2012 Spring/Summer Trends	Natuzzi
16 Apr 12	Drought No Issue At Page Mews, Battersea	Vision
16 Apr 12	Make Your Jubilee Street Party A Royal Success!	The Electrical Contractors' Association (ECA)
16 Apr 12	Wood Expert Branches Out	TFT Woodexperts



The Leading Beauty News Service for the Media

### **BEAUTY4MEDIA.COM/**

Fresh articles daily on health / cosmetics / dental care , hair / diet and much more - see the screengrab of the index, right.

Cosmetics

Dental Care

Hair Grooming

Ethnic Beauty

Ethical & Organic

Salons & Treatments

Diet & Fitness

Cosmetic Surgery

Men's Grooming

Cunnte / Dublishing

# fashion@media.com

The Leading Fashion News Service for the Media

### FASHION4MEDIA.COM

See attached document for fuller details, please





The Leading Business News Service for the Media

### **BUSINESS4MEDIA.COM**

Hundreds of articles and releases on every aspect of business - see the list to the right and the attached document.

Transport & Motoring
Health & Pharma

Tech & Telecoms

Property

Food & Beverages

Media & Entertainment

Leisure

Retailers

Utilities

# technology 4 media.com

The Leading Technology News Service for the Media

### **TECHNOLOGY4MEDIA.COM**

10 sections - everything you need for technology for the home, the office and the workplace.

Please see the attached PDF.

Home Entertainment

Games

Household Appliances

Motoring & Leisure

Business to Business

Social Media & Internet

Photography

PDA & Handheld Computers

Gadgets & Gizmos

-



The Leading Motoring News Service for the Media

### **MOTORING4MEDIA.COM**

Hundreds of articles on motoring, including commercial vehicles, motorbikes, cars and classic cars.

Also includes sections on motoring finance and technology.

Please see attached PDF

4x4
Commercial Vehicles
Motorsport
Transport
Accessories/Products
Aftermarket
Technology, Environment
Finance, Insurance
Events/Publishing



The Leading Health News Service for the Media

### **HEALTH4MEDIA.COM**

Whatever health niche you blog about, there are always hundreds of articles here for your free use.

Disease Treatment

Cosmetic Surgery

Pharmaceuticals

Complementary Health

Hospitals & Clinics

Private Health

Mental health

Clinical Health

Hanlth Duckassian



The Leading Personal Finance News Service for the Media

# MONEY4MEDIA.COM Finance / money / banking / savings / insurance / tax / foreign exchange / credit cards / loans / shares - and much more. Shares & Investments Fixed interest Banks & Building Societies Credit Cards Loans Insurance Tax Currency Utilities

# URL

https://www.cia.gov/

statements/index.html

news-information/

press-releases-

# Other Sites - again, everything here is free for you to use

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http://www.ed.gov/ news/press-releases	US Government - education
http://www.usa.gov/ Topics/Reference-Shelf/ News.shtml	Find federal news and press releases, RSS feeds, e-mail newsletters, and more.
http://www.usa.gov/ media.shtml	These articles are in the public domain and you can use them in your publications or on your website or blog.
http://www.state.gov/ r/pa/prs/ps/ index.htm	The Office of the Spokesperson releases statements, media notes, notices to the press and fact sheets on a daily basis. These are posted to our website as they are released throughout the day.
http:// news.gc.ca	View today's current Government of Canada news releases listed chronologically.
http:// www.mynewsdesk. com	In an over-communicated world, Mynewsdesk was born out of the quest to find a faster, more effective way to let brands get their stories heard by the people who really mattered to the organizations, while at the same time managing all PR and brand engagement in one place.

CIA news releases