



## **How To Make Money With Skype Rooms**

Hi There

I have been killing it lately with operating Skype rooms and I am going to show you exactly how you can do it

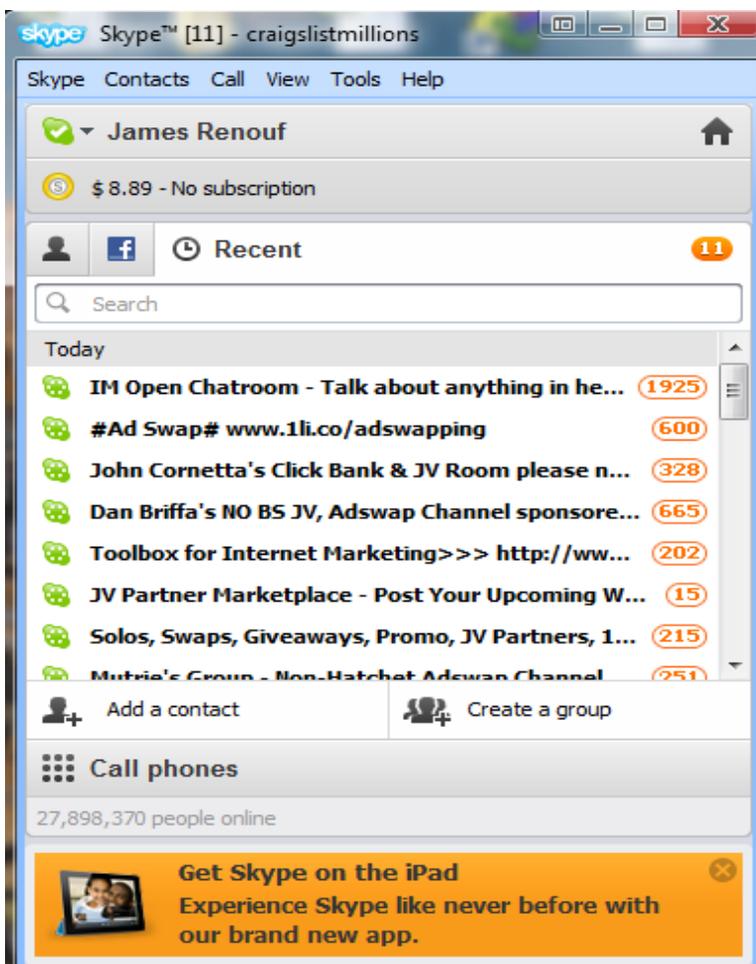
too. First of all let me take you from the beginning. So

what is Skype ? Skype is an instant messaging program that lets you chat with other people along with talk to them over the Internet using a microphone / headset.

You can share photos, do conference calls, video chat, play games with each other and a host of other activities all for free and with anyone in the world.

It is super easy to install. Go to [Skype](#) and install the program.

Here is a screen shot of what part of my Skype screen looks like. Those are all rooms at the top.



Above are just some of the rooms I run or am a part of.

Skype is the main way Internet Marketers are communicating online these days. I use it for many reasons which I will get into below and you can do the exact same thing.

#1. For communication. – At any point in time I can write one of my contacts a message and either we can chat right then or they can get back to me when they are ready. We can literally chat by typing or talk over a headset. We are all busy so it is great that we can communicate on any schedule. I have contacts all over the world. A lot of people may not want to give you their phone number. I know I certainly don't like giving it out. So you can have Skype which gives you that distance to use it whenever you want. I actually have it on my Iphone and am able to do conference calls using Skype.

If you want to chat then turn it on, if you don't then turn it off!

#2. For networking. If you want to network with someone it is usually very easy to first of all find them on Skype. Simply do a search for their name and request to add them. I have had many powerful people in the IM world add me to their Skype without ever knowing me. It wasn't difficult at all. Just ask.

#3. For JV ing. It is great to have people on your Skype for when you want to launch a product. Very easy for you to drop them a line and say this is what I have going on. Many times I have done this and then the person says sure I will mail for you and then the commissions come in like crazy. I took the time to get them on my Skype for when I needed them so that when the time

find out who the top mailers are what I do is I sign up for some affiliate launches and many times they will say who the top 10 were in the contest. There you go. Those are the players and those are who you want to be in touch with. I have a bunch of people ask to be added to my Skype all the time. Do I know them ? No. Do I care ? No. If I want to chat with them I will. If I don't I don't. It is that simple.

#4. Very easy to bring in more than one person into the conversation. There is simply an option to add (Plus Button) another person to the conversation and there you go. Instant three way conversation.

#5. Take over control of another computer. If you want to see another person's screen or have them view your screen it is very easy to do. Just click on the share button and there you go.

#6. Talk to anyone anywhere in the world. I talk to people from all over. And it is free !

#7. And maybe the most important thing is you can monetize it and I will show you how with Skype groups.

So Skype is a must have in general if you are into Internet Marketing. If you don't have Skype you need to get it. Period. Of course it is free so why not. So with the groundwork laid down lets press on.

Now how to take it to the next level. With Skype Rooms.

You have the ability to create your own room where you control who can and cannot have access to it. This is very powerful.

First of all you can use existing rooms for different purposes. There are rooms to do ad swapping, jv

notifications, general chats on whatever you can imagine in the IM world. The thing is the potential of this is absolutely astonishing and you are really on the ground floor with this. Most Skype groups deal with Internet Marketing but you could do whatever you want. Every niche that you know of can be moved to a Skype group. People that enjoy making quilts, die hard fans of Justin Bieber. You name it you can do it. That is the thing ; all of these groups don't exist. You find a niche and you be the pioneer. You be the creator and therefore by being the innovator you get the reward. That being cash. When people have to pay for it they get exclusivity and they get to be with other people who are serious about that particular topic. I belong to many groups but what I did that the vast majority haven't done was create my own Skype rooms for two specific reasons. I will break it down

as to exactly what I did so that you can do the exact same thing.

Right off the bat I created a Skype room for top Internet Marketers. Am I Frank Kern ? No but I strive to be a better Internet Marketer every day just like you do.

Just some of the people in one of my groups. All full time marketers.



So I decided I want to be the best marketer I can be.

How do I do that ? I surround myself with people who are making more money than me and who I feel are more talented. I have a Skype group with all top people. All known marketers that I chat with on a daily basis. I

decided who those people were 😊 It is absolutely

amazing. If was to come up to this person in another medium it may not be as easy to get them to talk to me at all. But with a Skype group it is extremely easy. (This also relates to any niche. Are you into dog training ?

Then the premise is the same). How did I get them in the group ? I just created it and found out the contact details of each person I wanted in there. I either pm'd them on the warrior forum, found them on Skype and asked them to be added, followed them on FaceBook and or whatever means necessary to find them. Linked In, Twitter I don't care the avenue. You can find them. Now in the beginning I didn't have any members. So how do I get them to join when that is the case ? At first I just said I am setting up a group with top marketers. This works for three reasons. People are buying into the idea of it, you are doing all the work and you are validating that they are a top person. You also say that they can participate

as much or as little as they want. Would you like to join ? Some said no at first and some said yes. Once it was set up with a few people it became easy to add people because now it wasn't that I was setting up a group and getting members by selling the idea so much. I now had a group with several people that I could name drop. Now I had existing people in there. It wasn't just the idea of it. I actually had known people in there so once that happened others wanted to join to be in a group with those other members. All I had to say was I have this awesome Skype group on Internet Marketing with top known people such as A, B and C. So of course people want to join that now. See how simple that is ? Now it is to the point where I have marketers contacting me wanting to join because they have heard of it ! With having this group I have been able to get access to top notch information in a matter of moments at my finger

tips. I have my own mastermind group. This has given me so much insight, given me partners that have sent emails for me and made me thousands of dollars and a whole host of other benefits. Ideas for new products that I have launched you name it ! A couple of folks came up with their idea from my Skype room and grossed over 20 grand ! Now that is something to be proud of. Here is the stunning thing. This is just one of the groups that I have. You can have the exact same success.

Now maybe that group is not for you and that is fine. Create your own group. You are in control. Now it doesn't have to be \$27. That is what I use and that has worked well for me with my split tests. For your niche if you want to do \$5 then go ahead. That can still turn into some good money.

You can do the same thing for any niche. Very powerful stuff. I will go into the mechanics of actually creating the group and how to run it in a little bit.

Imagine you are into fitness blogging. Or even if you weren't but you wanted to set it up to monetize it later. Simply do some searches for the top fitness bloggers and tell them about your awesome group where you are going to only have top fitness bloggers chatting about stuff that means something to them. People will bite on this. I have proven it over and over again. Then the same premise for the IM niche. Once you have a few in there the rest follow.

Another amazing resource other than searching for websites is go to a forum.

Lets say you want to have a Skype room on people that are into Ford trucks. Ok just do a search in google for ford truck forum. I did that and the first result was this <http://www.ford-trucks.com/forums/index.php>

I could just become a part of the forum and start letting people know about the group where they could chat instantly to one another, communicate over video. Do conference calls, share pictures in real time. You see the power in this ? You have just found a niche (one of thousands) where you can pinpoint who the target market is in seconds and then start mingling with the community.

Like I said once you get a few then they start coming to you wanting to join. No one is making Skype groups like this right now and charging for it. This is cutting edge stuff that you can get in on. Yet it is so simple it is ridiculous. Anyone can do this.

**Here is the way I use Skype to put money in my pocket every month**

I charge people to be a part of some of my Skype rooms that I created. Here is what you do. You create a room on a topic that you are interested in. Lets say Offline marketing. Now you don't have to be the top offline marketer but you want to bring in people that are into that. The beautiful thing about it is this is all about discussion. You actually get paid to learn something you are interested in ! Once the people are in the room they

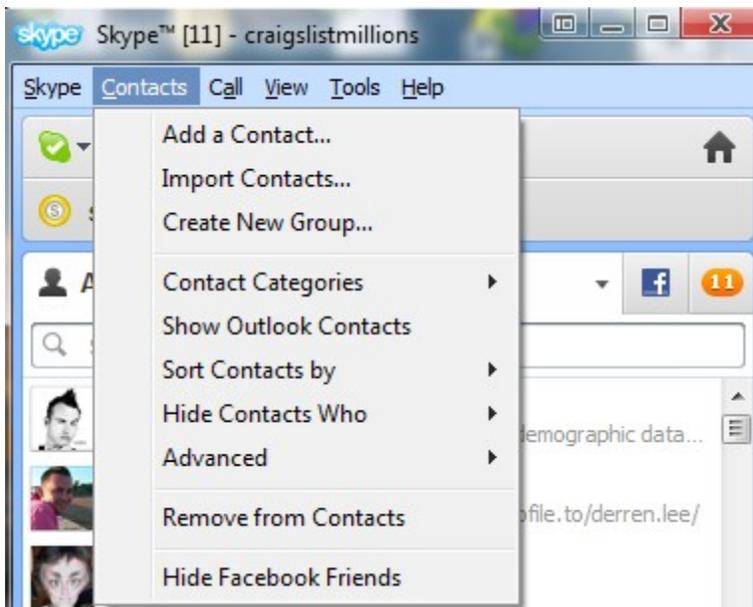
are generating 99 percent of the topics. You could go in the room and for example and write a line that says is anyone using postcards to get new clients ? And then boom a bunch of people start talking about it and it runs throughout the day. You can even bring in some non paying members that are experts in that field so that they can be a part of the discussion also. You don't have to be typing all day. You become a facilitator in the end. You just control the room. Maybe you can do webinars from time to time. Make a video. There is a whole host of things you can do to add value to the group. You are in essence creating a community so the main this is be active and facilitate conversations.

Here is an example of one of my groups that I send people too with my list building course. It has been doing great and participation has been phenomenal. The people in the group truly want to build lists and have shared so much info it is crazy. And they are serious about it as they are paying for it every month. We don't just talk about listbuilding but product creation and a lot of people are now becoming partners on different products.

So here is how you actually not only make the group but how you administer it.

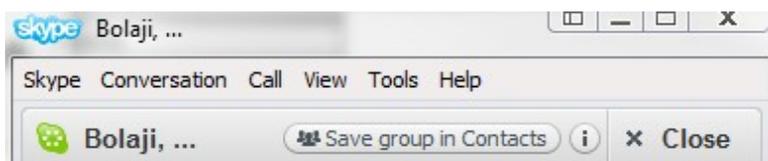
Creating a Skype group is very simple.

Log into Skype and click on Contacts / Create New Group.



Once you have done that it will ask you to drag someone into the group. You have to add another person. If you don't have another person then make one other Skype account and then add yourself in there.

Once you have done that you will have an option to save group in contacts



Click that option so that it now shows like it would for one of your regular friends. Give it a unique name that describes what it is about. Now you have a Skype group. It is as simple as that.

To add new people when they pay you simply ask for their Skype id and then add them to the group. I do this as recurring payments so that you get paid every month. This is super simple to do in warrior plus. There is a drop down to choose recurring payment.

If you don't want to use warrior plus you could also simply make a payment button in paypal. In paypal you go to "Merchant Services" and choose the "buy now" button. There is a button type choice to make it a subscription. It will then give you code to either place the button on a website or you can click on the email option and grab the link. Just send that link to your prospects

and they can sign up right there. This is also easy using PayPal as a back end.

Now there are some things you need to do when administrating the group.

#1 set some rules that people know about. Maybe create a web page you send to new members. A lot of common rules are not to allow commercial messages. For example having people promote affiliate products. You can have whatever rules you want.

#2. You need to make sure you have control of your group. Meaning when you first set it up anyone in your group can change the title of your group along with the photo and add other people. You want to be in control of that. You can type commands into the Skype group to make sure you have this control. Here is a list of the commands.

<https://support.Skype.com/en-us/faq/FA10042/What-are-chat-commands-and-roles>

Here are some important ones that I always use.

`/set options + TOPIC_AND_PIC_LOCKED_FOR_USERS`

(this will stop others from changing the topic or picture of the group)

`/set options + JOINERS_BECOME_APPLICANTS` – This means you have to accept anyone that joins before they can chat.

You are the creator and have master rights. You can also have other people with roles that allow them to moderate the room. It is very easy for you to do this yourself. If

someone posts something you deem is inappropriate you can simply right mouse click on the message and remove it. You can also quickly ban someone out of the room by using the Skype code to ban them from the above link.

This hopefully shouldn't happen too often as in my experience when people are paying for the room and they know up front what is to be expected that there usually are no issues.

Here is a trick that you may not be aware of. Here is how you sometimes can replace a webinar. So what is a webinar really ? A webinar is just a recording in essence. Yes you can have it live but many times webinars are recorded. Or how about this ? Have you ever purchased an interview before ? Well here is an insider secret on how a lot of the webinars and interviews that you are listening too are being made. It is being made with a

program called Pamela. It is a simple program you can install that lets you record your conversation with someone else. It is super easy to use. Just go to [Pamela For Skype](#) and you can create an interview or webinar presentation to send out to your list or for a new product lickety split.

So in conclusion get yourself a Skype room and build up a mastermind group and also start charging for one and make some money today !

Thanks a lot for looking at this info.

Oh P.S. Neat little trick most people aren't doing that I love. I don't like the fact that people can see when you are typing when you use Skype. It shows a little pencil writing. Well you can easily get rid of that. Go to tools / options / IM Settings and uncheck "Show when I am

when you decide to make them, not how long it takes you to write. Or if you don't get back to someone right away they are not offended because they now don't see you typing.

