



SIMPLE

~~Selling~~

CASH MACHINES

Generating Extra Cash
For A Full Time Income

Plus Income
For You

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INTRODUCTION

Chances are, when you think of earning money on the Internet you assume you have to directly **sell** a product of some kind - either digital products or physical products. That's just the "normal" scheme of things when you think about earning money online – **selling** something.

But think about this – if you have a "regular job" offline, and are not already in direct sales, more than likely you are not involved in directly selling a product to earn money.

If you're like most workers, you're probably trading your skills, knowledge, time, and/or service for an established income - not usually selling an actual product.

For instance, if you're an accountant, aren't you providing your accounting services and expertise to your employer and your employer's clients in return for a given hourly or monthly wage?

If you're a cashier at a grocery store, you don't actually **sell** the groceries to the customers by walking through the store with them, making suggestions for their purchases as you go. In this instance, your job is to simply ring up the items purchased and collect money – in return for a given salary. You're providing your time and service and being paid by your employer for doing so.

But when you think of "making money online" you usually wonder what PRODUCT you can SELL. Yet, there are many ways to make money online without selling anything directly, and even though you can sell your time and services online, too, that's not what this report is about.

For those who don't like the thought of being a "salesperson," some of the ideas here may be just your cup of tea.

Print out this report and pull out a pen and paper to take some notes, and let's dig right in here with "other" methods of earning online...

Get Paid to Provide “Content”

Did you know there are websites that will pay you for adding content to their site? Well, it's true, and it doesn't require expert copywriting skills or have to be a 500-word article, either.

If you can write out “10 Tips to Lose 5 Pounds Fast” or give the details of “Grandma's Old-Fashioned French Toast in 5 Easy Steps” then you can actually get paid for sharing those tips, and any other short tips and tricks you may have to offer.

One such popularly known site, and one of our favorites, is Squidoo.com. They don't pay you per article (or other content) posted on their site, but they place related Google AdSense ads as well as Amazon.com and eBay.com products alongside your content.

If any of the visitors to your Squidoo page, or “lens” as they call it, clicks thru and buys something, Squidoo will pay you a portion of the commission they receive for that item. They also pay you a portion of their AdSense earnings for click-thrus from your content. This content payment method is called “revenue sharing.”

Using the example above, “Grandma's Old-Fashioned French Toast in 5 Easy Steps,” if you can have someone videotape you while you're demonstrating how to actually make Grandma's French toast – going through all the necessary steps - then you can post the video to your Squidoo lens. Web surfers will find your content and if they click any of the links placed on your lens by Squidoo, you have the potential to earn money.

Of course, you don't have to do a video. You can simply write out the 5 easy steps to Grandma's French Toast recipe on your Squidoo page. It doesn't really matter, as long as you provide good content.

You may wonder why someone would be willing to “pay” you to post content on such a silly thing that “anybody can do,” but there's a very simple explanation...

The more content Squidoo.com (and similar sites) receive, the more frequently their site is updated with the new content. And the more often new content is added to their site, the higher they'll climb in the search engines. Of course, we all know that the higher the search engine rankings a website has, the more traffic it attracts. It becomes

a “win – win” situation for everyone concerned.

Of course, as a result of the higher search engine rankings, and the more website visitors they get, many of those visitors will spread the word via social networking sites or some other viral means, bringing them still more traffic, and inevitably more sales of anything they promote or advertise on their site.

Now, you could post “Grandma’s Old-Fashioned French Toast in 5 Easy Steps” at Squidoo, but unless you’re selling a cookbook on your Squidoo lens as well, it’s probably not really worth your time and effort because the monthly payouts from Squidoo will most likely be very minimal.

It’s for this reason that Squidoo **encourages** you to promote your own products or affiliate products within the content of your lenses, too.

“But you said I didn’t have to **sell** anything.” And technically, you don’t. 😊

Maybe you do have your own cookbook to sell, but if not, you can surely find a good one that you can sell as an affiliate, and place your own affiliate links on your Squidoo lens.

You see, when you publish “Grandma’s Old-Fashioned French Toast in 5 Easy Steps” on your own Squidoo lens, you simply let your readers know where they can find more great recipes...

By including a **text link** that says “Find More Of Grandma’s Old-Fashioned Recipes Here” (or something similar) within or underneath your article, you’re gently pointing your readers to a place where they can get more of what you’ve already given them. You didn’t force them to click the link or make it mandatory to get your French toast recipe, but you’re certainly not asking or telling them to buy it.

Of course, you’re hoping they do, because you’ll get a commission, but did you ask them (or tell them) to buy anything? Nope. You simply let them know where they can find or purchase more delicious recipes.

Now that you have them drooling over your Grandma’s French Toast recipe, they might just be hungry enough to buy the whole cookbook. 😊

You can even “nicely recommend” that they check out the cookbook by

saying something like "I found these recipes so delicious, I highly recommend you check out the entire cookbook here." (Of course, then link the word "cookbook" to your affiliate sales page for them to find the cookbook.)

People don't usually like being sold to, but they sure don't mind if something is "recommended" or "suggested" to them in an unobtrusive or passive way.

Another website where you can earn cash for your content is called Triond.com.

They accept and publish the articles, photos, audios or videos you provide to them, and like Squidoo, they also pay you "royalties" from advertising – 50% of the revenue earned from ads displayed alongside your content.

While this is similar to Squidoo, there is also one big difference - your content gets published on a wide variety of websites, not just on one single site. And of course, that will bring more exposure to your content, resulting in more income.

Once again, a "win-win" situation for all involved.

But this is not the only way to earn from your content - here comes the really good stuff...

Some sites will pay you **per article** that you submit and still others will pay you **per view** of your article or other content - or both.

AssociatedContent.com, for instance, is one site that pays you for **each piece of content** you submit **and for the views** it receives. Now owned by Yahoo, it works a little differently than it did in the past, but the payouts are larger.

There are 4 ways to earn via the Yahoo Contributor's Network at Associated Content:

1. Up Front Offers – choose your own topic for the content you submit. If they publish it, they'll pay you \$2 - \$15 for each submission.
2. Assignment Desk – choose from a listing of topics they are looking

for content on. If they publish yours, you'll typically earn \$2 - \$25 per submission, though some assignments may pay as much as \$100.

3. Performance Payments – in addition to paying you per piece of content you submit, you will also get paid a small fee based on the amount of traffic your content receives.

4. Distribution – if your content is chosen to appear on various other Yahoo owned sites and third party sites, you will earn a flat-rate distribution bonus payment.

As with Squidoo, you are allowed to promote your own website, products or services in your content submissions, but unlike Squidoo, at Associated Content it must be done in moderation. However, you can see that the payouts can be a good chunk of change, so even if you don't actually promote anything in your submissions, you can become a well-paid publisher in almost no time.

By simply writing and submitting two articles per day you can earn \$300 or more in one month. And \$300 is pretty minimal – that's 2 articles X 30 days X \$5.00 per article. But if they pay you \$10 or \$20 per content submission, well... you do the math. ☺

And don't forget – you will also get paid for the number of views your content receives, so share your content pages with your family and friends via email, Facebook, Twitter, etc. and ask them to pass it along too.

Now, if you're a blogger, you may want to check out PayPerPost.com, a site that pays you for your opinion in the form of blog posts.

You see, PayPerPost's advertisers are willing to pay you for the time you take to post your opinion of their products to blogs. It's as simple as it sounds - simply search through the listing of opportunities, then make an informative blog post and get paid for it!

ReviewMe.com and SponsoredReviews.com are two more top websites that will pay you to post product reviews.

Besides the sites already mentioned, there are various other similar sites available or coming along all the time. A simple search online for

“content sites” or “sell content” can produce others and with a little investigation, you can soon have a network of sites that you work with on a consistent basis.

Here is just a short list of content sites we’ve uncovered that will pay you in some way, shape or form for your submissions:

About.com

ArticleSale.com

Constant-Content.com

DailyArticle.com

Helium.com

HubPages.com

Xomba.com

The type of content they accept for publishing and the payouts vary, so be sure to read the terms at each site.

Once you’ve mastered this method you can even write a report or ebook about how to make money by selling content, and then sell the ebook to add another income stream to your cash flow. ☺ (Yea, we know that would be “direct” selling, and this report isn’t about that, but when you get good at something you’ll be more inclined to want to sell what you know.

Earn Finder’s Fees as a “Middleman”

This next income-generating tactic we would like to tell you about is so simple, “even a fifth-grader could do it,” and we don’t say that lightly.

Making money as a middleman is quite simple. In fact, we’ll discuss **two** different ways to do just that...

- 1.** If you’ve ever read your local newspaper’s “wanted” section in the classified ads, you know that someone is **always** looking for something. In some newspapers, it might be called “want to buy” or something similar.

Whether they want to buy a used washing machine because their old

one conked out, or they're desperately hoping someone is willing to sell them their Super Bowl tickets, there are always people who **want** to buy *something*.

The good news is their "wants" can put very good chunks of money in your pocket if you know what to look for.

Visit websites such as Craigslist.org, USFreeAds.com or any other classified ad site and find out what people want to buy. Even your local newspaper probably has the same areas online as well.

More specifically, when looking at these resources, look for ads asking for products that you're already an affiliate for, or that you know you can get an affiliate link for. These can be hard goods, and yes, even digital goods.

eBay.com is a great place to locate items that people want to buy, especially if the items are hard to find.

Go to eBay.com via your own eBay affiliate link, search for the item or items you've found people are looking for. When you locate an item, open notepad on your computer, and then copy the full url from your address bar to notepad as a text link.

Once you locate an item or several items, you will want to pass along the URL where you've found the item. (We suggest cloaking your link using a short url service, like tinyurl.com OR if you have your own website you can use a simple software such as Affiliate Defender, so it's not so long and ugly.)

Now, go back to your original source and simply follow the instructions at the website where you found the want ad. Contact the person who placed the ad. You'll want to send them a short email letting them know you've seen the item they're looking for at eBay. (This is just one example. We'll give you more in a minute.)

Of course, if you don't hear back from the "buyer" you can contact them again to make sure they received your initial email. You know they already want to buy the item, therefore, there's no selling necessary. You're just referring them to what you have found.

Here's an example of this method..

Let's say someone wants to buy a used Xbox 360. You've done some digging and you located some in your search at eBay. All you need to do is jot the ad poster a short note similar to the following:

Hello,

I saw your ad for an xBox 360 posted on Craigslist. Just wanted to let you know I saw some at eBay that you may be interested in. Here is where you can view them for yourself to see if any of them fit your needs.

[Then here you'll post your shortened eBay affiliate link that takes them directly to the eBay listings for Xbox 360's.]

Hope this helps.

Sincerely, John

As we said, eBay is just one example of where you can find the items that people are looking for. Many times you can do searches online and find other websites that have the item they want, and that you can obtain an affiliate link for, such as Amazon.com. Any and all such sites will work.

For instance, if you have an affiliate link for GameStop.com you'll provide that link in the email to the ad poster who's searching for used Xbox 360's.

You can even give them more than one location (urls) to look for the same or similar items, for example, an eBay.com link and an Amazon.com link.

You see, all you're really doing is showing someone where they can find what they're looking for, in an unobtrusive way, just as you would do if your local newspaper ran an ad from someone who was looking for a used washing machine, and you had one for sale and called them on the phone.

Now, this method works really well with physical products, but it also works with **services** as well.

Using any classified ads site, do a search to locate people who want to hire someone to perform a service, such as building a website or SEO (search engine optimization).

Once you find a prospect, go to a freelance site and post that you are looking for someone to build a website.

You can find qualified freelancers at these 3 sites, just to name a few:

<http://Guru.com>

<http://Scriptlance.com>

<http://Elance.com>

You will want to **proceed with caution**, however, if you are not familiar with the freelancer whose services you are considering using. Normally they will post examples of their work, but if not, contact them and ask for some.

Be sure to learn their prices, as well, so that you know what to charge your customer (the person who needs the website) for the work.

When you are satisfied that the work will be up to your expectations, you can then contact the person who posted the ad. Let them know that you can have their site built for them, and if their classified ad isn't specific enough, find out exactly what they are looking for in a website.

Once you have their specifications, quote them a price. Remember, you are the "middleman" here. You will collect the money from the person who wants a website built for them, and you will have to pay the freelancer who will create the website. So be sure to tack on a "finder's fee" for yourself.

After the customer has paid you for the work, return to the freelance site and place your order. When the order has been completed, hand it over to the customer. It's that simple.

And if you ever decide you want to "directly" sell a service like this, you can post your own ads at classified ads sites, and start raking in more dough. 😊

2. This next “middleman” opportunity is one that many people never think of when they think about making money online...

Surely you’ve heard of a real estate broker, a mortgage broker or a stock broker. A “broker” is the guy in the “middle” of a transaction between two other people/parties.

But have you heard of a **JV broker**? Online, this is a guy (or gal) who puts joint venture partners together. Typically this entails finding people who have products to sell, and locating other people in the same niche who may be interested in promoting them.

Let’s see an example...

Mary sells an ebook on the advantages of herb gardening, and you happen to be on her mailing list because you’re an herb garden enthusiast yourself.

You’re also on Teri’s herb gardening newsletter list, and Teri’s product is a video that demonstrates how to plant an herb garden.

Without even doing any research you’ve got two potential JV partners right in front of you.

To earn money as a JV broker, you would simply approach Teri, for example, and ask if she’d be willing to give you a portion of her profits if you were to „hook her up’ with someone who would promote her video as an affiliate. Tell her you’ll make all the arrangements to put the two of them together.

If she runs an affiliate program and pays 50% to her affiliates, then that’s how much Mary will make when she promotes Teri’s video. You should expect to make 10-25% of the total profits, so Teri’s total payout would be 60-75% of sales.

If Teri doesn’t have a two tier affiliate program (or no affiliate program at all) that will automatically credit you with your portion, then she’ll need to set up a specific sales page for Mary to promote so she can track the sales that were sent (indirectly) by you and then can calculate your earnings.

After Teri has agreed to give you a portion of her profits, you'll need to contact Mary and ask if she'd like to earn some easy money - money she would not otherwise make before you introduced her to her new source of sales.

We call it "easy" money because the only thing Mary will have to do is send out an email to her herb enthusiast list. Mary won't have product fulfillment or customer support issues to deal with because Teri will be doing all the work for the new customers.

Once Mary agrees, you'll provide her with either a link for her to sign up for Teri's two tier affiliate program **OR** the url of the special sales page that Teri has set up for this venture.

Note: If Teri has a two tier affiliate program, then you'll provide Mary with your own affiliate link for her to sign up to the program. She'll automatically be placed under you, and you'll earn your portion of commissions.

Preferably, Teri would have some pre-written emails to be used by her affiliates, but if not, you can ask her for one or even write one yourself if you feel so inclined. Then simply give the email to Mary so she can easily send it to her mailing list.

Of course, you can also search the „net for other people in the herb gardening (or related) niche and approach them in the same way, or choose any niche you feel knowledgeable about or have an interest in.

The worst any product or list owner can do is turn you down, but you're almost certain to have more people take you up on the offer than those who will say "no" because again, these are funds coming to them that they would not have normally generated before you became their "middleman."

Not only that, but as we said, you can search for websites/newsletters in any niche and do the same thing – over and over and over.

Get Paid for “Giving Away FREE STUFF”

You’ve probably seen websites where you can get something for free or almost free, like a free shampoo sample where the customers just pay for shipping. But did you know that you can get paid by these advertisers for giving away their freebies?

This type of payment from the advertiser is called “pay per lead” because the company pays out money when you send them “leads.” A “lead” that qualifies you for a payout is one who has completed some action that the advertiser requires. It is also referred to as CPA – Cost Per Action.

Using the simple example above, the advertiser will pay you only when the lead fills in their complete information on the advertiser’s website (via your affiliate link), including their mailing address where they will receive their free sample, as well as a credit card number to pay the minimal postage, if necessary.

But not all pay per lead programs require that much information to be filled out before you can get paid. Some, for instance, only require an email address or a zip code, or a name, email and phone number.

Free printable grocery coupons and online game sites are two examples where the “lead” only has to provide a name and email address, or just an email address, for you to get paid, but there are many others, too. A little additional research should prove profitable.

There are dozens of fairly well-known affiliate networks that provide pay per lead programs. Some advertise that they are “pay per lead” programs, while some are somewhat more discrete.

You can do a search on Google to find them, but here’s a short list of some of the most popular ones:

<http://MaxBounty.com>

<http://ShareASale.com>

<http://MySavings.com>

<http://CPALead.com>

<http://CommissionJunction.com>

<http://PeerFly.com>

There's more than one way that you can give away all this free stuff, too, so get ready to earn...

You can start a website, blog or Squidoo lens like we talked about at the beginning of this report based around the topic of "free stuff online" and sprinkle it with your own affiliate links for them to pick up the free offers.

Everyone loves free stuff, and it's not difficult to write some short articles about "freebies" to post on your blog, Squidoo lens, or in article directories around the Internet to drive traffic to your freebies site.

Or, instead of creating a "generalized" blog or Squidoo lens pertaining to all types of freebies, create a niche-specific blog or lens and give away only freebies in that niche.

For instance, you can blog about "how to apply for student loans" (a very hot topic, by the way) and insert CPA ads for student loans and grants in the sidebar of the blog.

Another example of this is a blog or Squidoo lens dedicated to recipes (like Grandma's French Toast recipe ☺) or other cooking information and you can place ads for free grocery samples and coupons in the side bar or at the bottom of each post to earn commissions from CPA companies.

Still another option is to create a simple blog or website that consists of nothing more than categorized listings of freebies. For example, create a page with free health and beauty samples, another page with free online games, another page with free grocery coupons, etc.

Not "into" creating websites or blogs? No problem...

Make a Facebook fan page instead! Do a search on Facebook for "freebies" or "free stuff" and you'll see a wide variety of fan pages that will give you plenty of ideas for creating your own.

Twitter.com also allows you the opportunity to create an account to offer freebies to your "followers" so "I don't know how to make a website" is no excuse for not earning money giving away free stuff. ☺

You can also simply pass your links along to your family and friends via your email signature file. Just think of all the jokes or other „viral‘ emails that you forward to people, and they forward on even more people. This will put your links in front of a lot of eyeballs with very little effort on your part.

And don't forget to spread all those links to your friends and family on your favorite social sites, such as Facebook and Twitter, too. Remember, you're not directly selling them anything – you're **giving** them information on how to obtain items that they can use.

Here are some example Facebook posts or Twitter tweets...

Hey everybody, Shout it offering a free sample of their new Shout Wipe & Go wipes! Just fill out the form to get yours. (insert your affiliate link here)

And...

Post-it is giving away free samples of their post-it Super Sticky notes. Just fill in the short form to secure yours. (insert your affiliate link here)

And...

Win \$5000 a week for life from Publisher's Clearing House. Here's the form to fill out: (insert your affiliate link here)

No one will know that you're getting paid to show them these offers. It's your little secret. 😊

And the cool part is that your friends on social sites are likely to re-post your posts to their own friends, who will re-post them as well. So your affiliate links can be virally passed along dozens of times.

Don't forget about offline advertising to drive traffic if you have your own website to give away freebies. A simple, low-cost classified ad can send hordes of visitors who will fill out the CPA offers and earn you an income.

A word of caution though...

Always follow the rules of the CPA offers you are promoting. Some don't allow advertising on social sites or offline ads, for instance, and if you promote using a method that is not allowed, you will not receive your commissions.

You can also visit „freebies' forums or groups online and post your links, **but we caution you to be careful** with this one. Many don't allow affiliate links to be posted, so it's best if you get your own domain name, cloak your affiliate pages and upload them to your own server.

At least this way, when you post links at forums or groups you're using your own domain name instead of affiliate links, so you shouldn't get banned. *(You can also start your own forum or group and post your links as much as you like!)*

And yet one more spin on making money giving away free stuff...

Create short reports, insert your own affiliate links for recommended products or CPA offers, and give your reports away at ebook directories and/or "shareware" sites.

These reports can be written by you, you can outsource the writing, or even utilize some of the private label rights reports you have sitting on your hard drive. It really doesn't matter... you can upload and share your reports on free sites around the Internet. (Note: there are paid ebook directories, too, but there's no sense spending money if you don't have to.)

People will download your reports and when they click the links and buy a product or fill out a CPA offer, you will get paid.

There are many such websites available, and a quick search in your favorite search engine will return numerous results, but here are just a few of the top directories:

<http://Jogena.com>

<http://eBookDirectory.com>

<http://e-BooksDirectory.com>

And don't forget to place your download link on your own website, blog, or Squidoo lens if the topic of your report is related. The more downloads you give away, the more money you stand to earn.

The possibilities are almost endless in the "freebies" niche, so put on your thinking cap and get those creative juices flowing.

Get Paid for "Advertisements"

For this income-generating idea, you're better off if you have your own domain with a content website or a blog installed on it; however, in some cases even free blog services, such as blogger.com, will work for this as well.

In a nutshell, you earn money by simply placing advertisements for 3rd parties on your website or blog. When your website or blog visitors click on the ads, you get paid. (Some companies pay you simply for the impressions of the ads that are shown on your blog.) Your visitors don't have to buy anything at all. You'll get paid each time somebody clicks on the link(s).

And the ads that are available aren't just text ads either. You can get paid to place audio or video ads, even pop-ups, on your website or blog, too! The sky is the limit here.

If you've been online more than a day or two, you've already heard of Google AdSense, and that's certainly one well-known way to get paid for advertising for a 3rd party.

But there are other 3rd party advertisers that you can use to monetize your website or blog, too. We will refer you to a few of the most popular ones that we are familiar with:

AdBrite.com

AzooglesAds.com

BidVertiser.com

7Search.com

PopUpTraffic.com

If you're using a free blogging service, please be sure to read the terms of service of any 3rd party company to be sure they'll allow you to post their ads on a website/blog that you don't host yourself. Many of them make restrictions, so you'll want to make sure you are in the clear.

Keep in mind that you can "rent out" your ad space, too, by simply posting a blurb on your website or blog offering advertising space for sale and setting your own price.

This method is probably one of the most underused methods out there, because many people simply don't think about using that space on their websites to "refer" your visitors to other products or services.

But, if you have a well-trafficked website or blog, then people are willing to pay you for posting their ads on your site.

One of the easiest ways to attract potential advertisers is to place a simple box at the bottom of your page that states "this ad space for sale" with a contact link or email.

CONCLUSION

While none of these methods will make you rich overnight (it's very seldom that anything will, and your odds of winning the lottery are slim ☺), they can easily bring you some extra cash that can grow over time.

Many folks just need to earn a little extra money to make ends meet, so our job here was to introduce you to various ways to help you when you're in need.

You can parlay these methods into still more ways to maximize your efforts with a little patience and persistence.

Given enough time and effort, these methods can bring you an ever-increasing income if you don't quit. Don't implement just one idea and become discouraged if it doesn't work out the way you envisioned it.

Many times, it will take some trial and error to find your "groove" in an area you feel comfortable with and believe can produce the amount of income you want to make. So find an idea or two and work with it until you see the results that you want.