QUICKSTART GUIDE

Contents:

- **'images' folder –**
    - Titled: for those who'd simply like to sell it using the same product name but without my name, Aurelius Tjin, on it.
    - Blanks: Freely add your own title using any graphic software. A little adjustments to the positioning is all that's needed to touch it up.
    - PSD: Photoshop editable files.
- **'Document' folder –**
    - titled-only.pdf: use this one in combination of the 'Titled' graphics. This "plain" version has no direct reference to any of my sites.
    - titled-only.doc: the editable version.
    - Original.doc the original report in editable form
- **'site' folder –**
    - Edit the salesletter with your name and order link and rename the thank you page to one that's a little harder to guess like 034u0329432940.htm.
    - Images folder: place your customized graphics in this folder.

How To Customize The Salesletter

Modify anything you'd like on the page to fit your needs.

Replace text in pink, and make sure to read through it carefully. If you don't have a shopping cart or payment system, you can simply add a Paypal button. Step-by-step instructions below.

How To Customize the Word File

You'll need Microsoft Word to open the .doc file. If you don't have Word, you may alternatively download http://www.openoffice.org for free.

Make sure to edit the author name, put your own offers, change the title (optional), and you're free to add your own content to add more meat to it.

How To Convert a Word Document To PDF File

If you're using Open Office, then you don't need any third-party PDF software. Open Office has its own PDF converter.

Alternatively, you can use PDF995 www.pdf995.com. These free PDF programs aren't always reliable. The links in your document may not be clickable after PDF conversions.

I use Adobe Acrobat Professional, which is quite dear in terms of price. An alternative would be to use PDF Creator

How To Customize The Graphics

Use Photoshop to edit the .PSD files. You can get a 30 day trial version of Photoshop here: *http://www.adobe.com/downloads/*

I've supplied you with a bonus action script to turn your 2D report to a 3D eCover report. But do note, this is only for Photoshop users. It does not work with Elements or any other graphic software.

If you don't have Photoshop, you may use the blank graphics (supplied) to add your own titles.

Uploading Your Files To Your Server

I use FileZilla (http://filezilla-project.org) to upload files to the host. It's free.

How To Add a Payment Link/Order Button
On Your Salespage

Here's a tutorial on how to add a Paypal button for your product(s):

Step 1: Login to your Paypal account or signup for one at www.paypal.com. Once in, click on the 'Merchant Services' Tab. Click on 'Buy Now Buttons' once in.

Step 2: Fill in the details. Put in the product name, price and select an appropriate button for your product.

Step 3: Once you've completed these steps, scroll down and make sure to click on 'Add More Options'.

Step 4: Put in your download page link in the 'Successful Payment URL' field. Make sure to test the download link first. Click on the 'Create Button Now' once you've done that.

Step 5: Copy the code Paypal has generated for you. This is the order button which will be inserted to your salespage.

This is a demo salespage. At this point, you should know where you want your order button to go. Make sure you have your HTML editor opened.
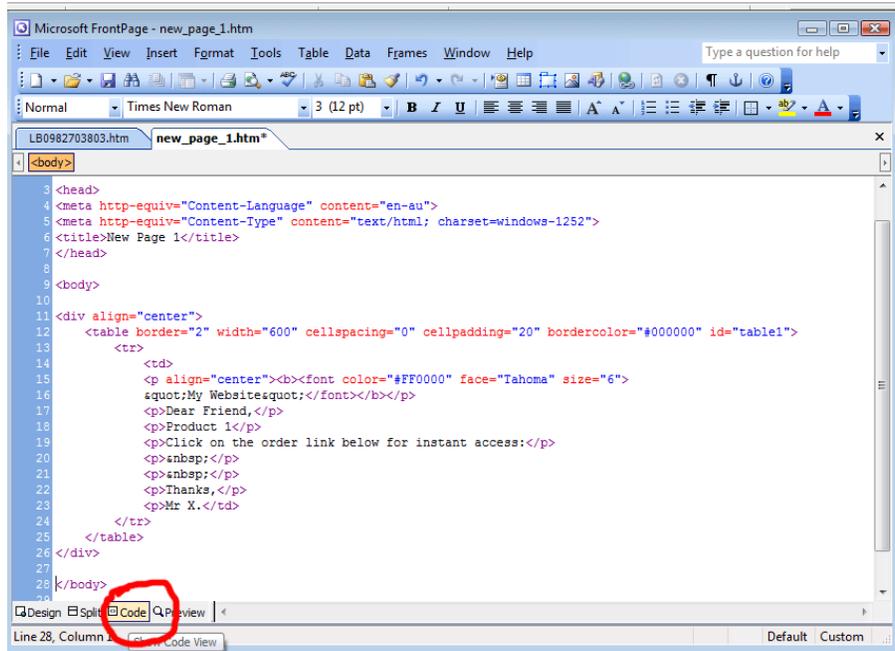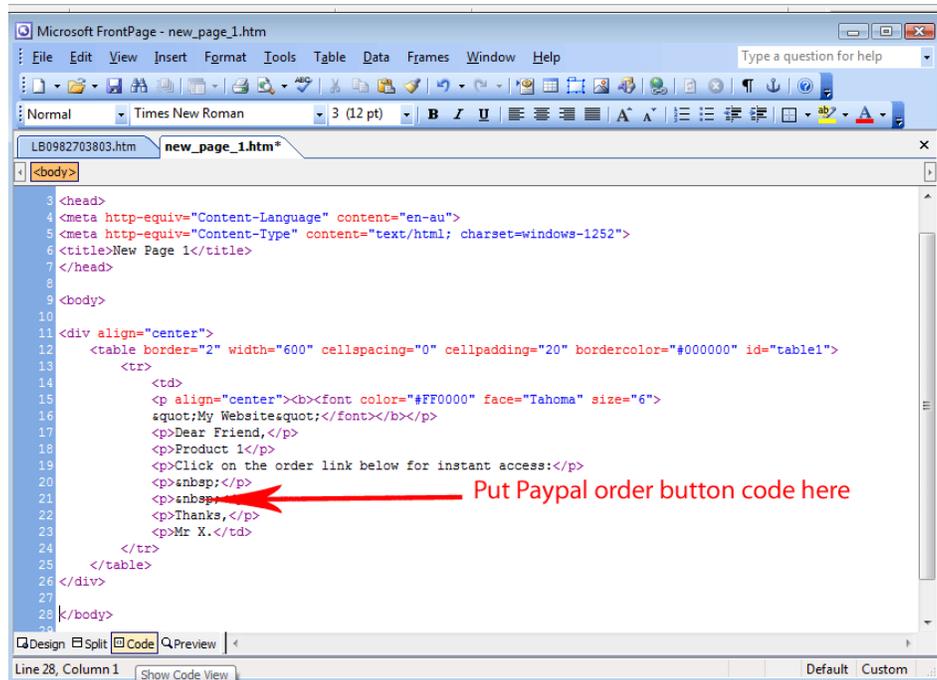
Example:

Step 6: In Your HTML webpage editor, click on the 'Code' tab or view. All HTML editors should have this feature.

Step 7: 'Paste' your Paypal order button code. Example:

It should look like this after:

Step 8: Save the file. Your Paypal order button should now appear when you open your webpage: