



Offline cash super hero power up!

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Offline dollars

That may be a cheesy name for this section of the report, but dollars is exactly what you can expect with an offline business if you run it correctly!

So in this little report, I want to show you a method that is super easy and profitable! It's so simple that you'll slap yourself in the face for not thinking of it before!

This method does involve talking to people personally. So be aware of that.

Now.... onto the method!

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How to get amazing new leads

The biggest problem for us offliners is getting leads. Leads don't come easy by any means. However, leads are the bread and butter of any business, especially offline. It's a pain in the rear.

However, your lead getting worries are over! I'm going to show you a quick and powerful method for gather hot and fresh leads with not much work involved.

Do you have an accountant? You probably do. Even if you don't I bet you have a bunch of accountants in your town. Why am I talking about accountants all of a sudden?

Because they're going to be our lead getting machine, and best of all, they're going to get our leads for us, for free!

You're probably thinking this all sounds too good to be true, but you're wrong!

Let me explain...

What you're going to be doing is telling your accountant or any accountant (NO CPA'S) that you have a flyer for them that you'd like them to give to a portion of their business clients. By business clients, I mean clients that own a business.

On this flyer is a service that you'll be offering for their businesses.

The service that you'll be offering is more traffic to their businesses website via PPC campaigns.

Now, you're probably thinking "Why would the accountant want to do this for me?"

Simple.

In return for the accountant sending this flyer for you to a portion of their business clients, they will get 10% of all initial sales generated from the flyer!

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This makes it a no---brainer for the accountant because it's literally free money for them.

They don't do any work besides handing out or mailing a flyer that you prepared and they get paid!

This is a win---win---win situation. The business owners will get more traffic from your PPC campaign for them, the accountant gets paid for doing almost nothing, and you get hot and fresh leads constantly without spending any money!

This is how a business is run folks. Instead of paying for software or research or cold calling people to get leads, you can simply do this! And why stop at one accountant? Go for two or three or more, it won't hurt anything!

I can almost guarantee that you'll get calls from business owners who are interested in getting more traffic to their sites. What business owner wouldn't be?

I remember when I first tried this method. I really thought it wasn't a long shot and that it wouldn't work at all. However, after just a couple of days, I got three calls and an email from business owners who were interested.

I had fresh leads that I could sell my PPC services to! This is a very powerful method if you do it correctly because like I said before, it's a huge win for everybody.

You will learn in any business that it's better to do stuff for other people before you do anything for yourself. When it comes down to it, people are really interested in one person and one person only. Themselves. If you scratch their backs (in this case the accountant) then they'll scratch yours.

You're probably thinking: "Well this sounds fine and dandy and all that Daniel, but I don't know how to make flyers!"

Not to worry! It's super simple and I've included an outline below of what one should look like:

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Flyer Outline

_____Accounting is excited to announce a new partnership with:

<<<<YOUR LOGO HERE >>>>

<<<<YOUR BUSINESS NAME HERE>>>> is a full-service web development and Internet marketing firm based in_____. They provide an easy, cost-effective solution to businesses looking to attract new customers, increase their exposure and generate additional revenue. Their company objective is simple: To get you heard, seen and noticed online!

The services they provide include:

Web Design & Development – 25% off to clients’ of ____ Accounting through the end of the year!

Also – mention this specific flyer and they will make your website compatible with Mobile devices for 50% off!

Search Engine Optimization (SEO) – Get your company website on the first page of Google. Guaranteed to rank or you don’t pay!

Search Engine Marketing (SEM) – Get targeted traffic through Google Adwords. Start getting visitors to your site as soon as tomorrow!

Reputation Management – Got bad reviews on Google? Want more good reviews listed online? They can do it all! Let them suppress the negative and highlight the positive for your business today.

As a current client of ____ Accounting, you will receive special pricing and discounts on any of the above services. Just mention “_____Accounting” when you call, and special pricing will apply to all projects.

Pricing will be different for each client, based on services provided, industry and scope of work.

Our contact at_____is_____. He will assist you with all your web design and internet marketing needs.

Here is all of the relevant contact info:

_____Your name
_____Email
_____phone number
_____your address

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You probably noticed that there are a couple of other types of services on the example flyer above. Don't worry about that. If you want to offer other services then that's fine. If you don't, then just include your PPC service and your price point.

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Congratulations!

In just a few pages, I've shown you how to start a real offline business that can keep cash flowing into your bank account like crazy!

To Your Success!

Alex Major

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