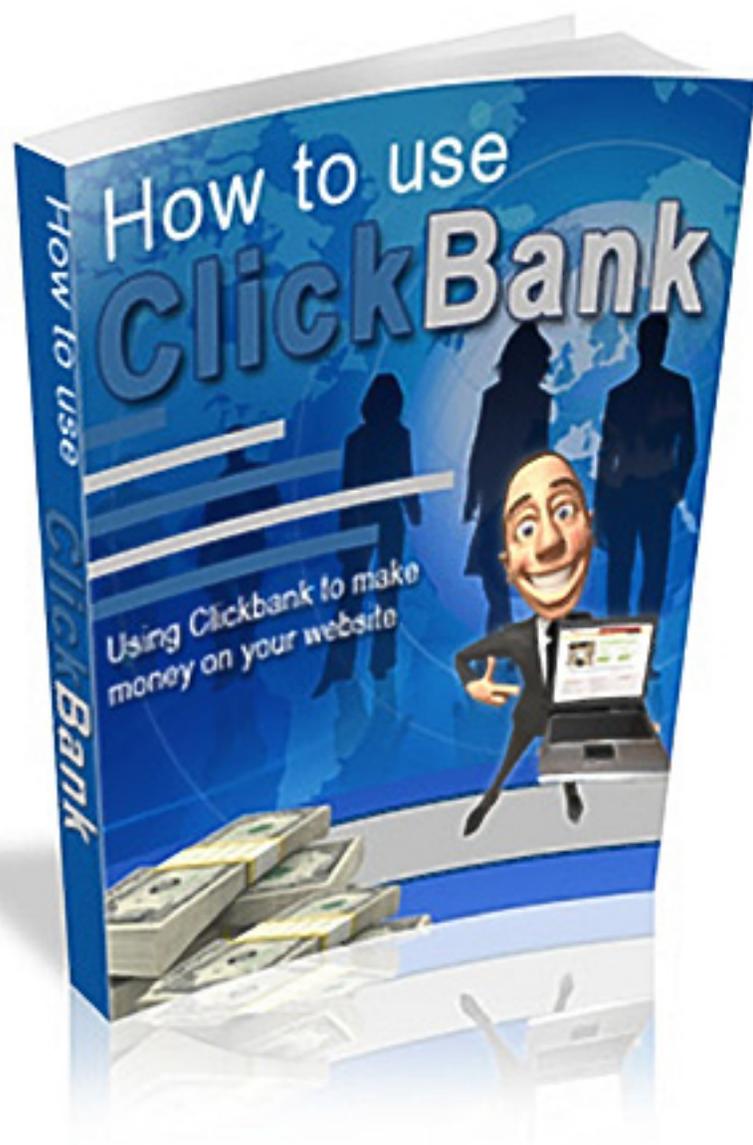


How To Use ClickBank



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What Is Clickbank?

If you are an entrepreneur, then you may have heard of Clickbank, especially if you are developing your business online. If you are new to the world of online marketing and methods, Clickbank is an ideal place to start. In short, you can start a business within a few minutes by selling not your own products but those of others online. You do not have to have a product to sell, a business to promote or even have any idea what you would like to do. Clickbank offers plenty of options for everyone.

So, What Is It?

The company came to be in 1998. It calls itself a secure, online retail outlet. There are thousands of products for sale at the website at any time. Currently, there are more than 12,000 digital product vendors at the website. For those 12,000 products, there are more than 100,000 active affiliate marketers. This large number of affiliate marketers should not seem daunting. Though they are your competition as an online business owner, there are so many great products, many of them new all the time, being added to Clickbank that you can count on having a good interest in the products you sell yourself, even with that amount of competition. The company is impressive. For example, every three seconds, some place in the world there is a sale being made. If you factor that out, it comes to some 26,000 digital transactions per day. That is outstanding. Plus, if you decide to work with Clickbank, your market is large. The company provides services to those in more than 200 countries. Thinking about this, you may wonder if there are products available to fill all of those demands. The answer is yes. More so, if you factor in the fact that Clickbank is also one of the most highly ranked websites for traffic on a daily basis, that too shows the power behind this company.

If you are new to online marketing or are looking for great products to sell, the good news is that you will find the options you need at Clickbank. More so, the affordability and the tools that the company provides to users further enable people to benefit from this service. You do not have to put too much time and money into the process to get started. Rather, take a good look at what is available at the website. It is enough to get most intrigued.

Why Become an Affiliate Through Clickbank?

As you consider starting a new business from home, you may have run into the opportunities that exist through Clickbank, a company that links the promoter to the product creator, and handles everything in between for both parties. There is something said about being a creator or vendor of your own product. However, it takes a great deal of time and effort to design these products. Then, to get them online can be troublesome. If you want a great way to make money and do not want to create your own product, then going the route of being a Clickbank affiliate may be the best option for you.

What are the benefits of being a Clickbank affiliate, as opposed to working with other companies or even with the product creator on your own?

- With Clickbank, you are able to earn as much as 75 percent commission on your sales. That is a sizable amount of money considering you did not create the product yourself. Of course, it is important to note that not all Clickbank products do in fact offer the 75 percent commission, but many more of them do compare to other products out there.

- You can select from 12,000 different products to promote. Otherwise, you would be limited by the options available to you. That will not help you to turn the profit you want to.
- You can combine your earnings if you work with Clickbank. The company is designed to collect the payment directly from the customer who makes the purchase. The vendor handles the distribution, but Clickbank nearly requires the delivery of such products to be immediate. Clickbank collects all of the funds from all of the promotions you take on and then pays you for them on a weekly basis.
- You also get great tracking and payment systems through Clickbank. Find out what is selling, how it is selling and determines if you need to make any changes to the process.

As you can imagine, it is quite profitable to work with Clickbank for all of your needs. As an affiliate marketer, you want to have the most products to choose from as possible. You also want to have the ability to rely on payment, rather than to wait around for someone to pay you. There are many reasons to work with Clickbank but working as an affiliate is one of the best options around.

What Products Are Allowed At Clickbank?

Clickbank is quite a large company and they are unlimited in what types of products you are able to sell at their website. However, there are restrictions that you should know about before you sign up at Clickbank. The company allows you to list a large variety of products, but those products must meet some specific criteria in order to go on the website. Look at what the company considers the must have list.

The Product Needs To Be Original

The main consideration for any product that you list on Clickbank is that it has to be an original product. That is, it must be your own, or you must own the legal rights to sell it. The product must be original or have the necessary licenses for you to sell it. You cannot, in any way infringe on the intellectual property of others using the Clickbank service. As long as you own all the rights to the material, and no one else does, you should be able to list it on Clickbank as an original product.

It Must Digitally Delivered

The product has to be able to have delivery from you to the customer digitally. This means that the product must be sold in one or more formats that allow customers to download or obtain access to the information. The most common methods for doing this are to use web pages, emails sent within 24 hours of the purchase and through downloadable files. The company does request that you provide the customer with the ability to obtain immediately his or her product, so immediate delivery is a good idea. No matter what, you do need to let your customer know, prior to their purchase of the product, when you will deliver it to them, and how you will do so. Some items, called supplemental material, may be shipped to the customer. For example, this may include example books, DVD's or CD's. It is possible to use Clickbank to send this information but the product they receive in this way should be complimentary and not essential information to the other product they buy through the website and obtain digitally. In other

words, you need to provide a digital product but anything extra can ship to them in the form of printed media.

Understanding the products and services that Clickbank allows is an important process to understanding if the product you are selling will work well there.

Clearing Up Questions About Clickbank

As any good digital product owner would do, you may have some questions about using Clickbank for your product. There are questions that many times can be eased by knowing that others are doing very well with the service. On the other hand, you may want to know why Clickbank is better for you than another service that is out there. The good news is that in most situations, this company does a great job of getting your product out there and helping you to promote it.

- Does Clickbank set the price for my product? One of the biggest misconceptions is that Clickbank tells you what to price your product at. This is not true. In fact, Clickbank is a great place to go to find information and guidelines for pricing your product. You can compare what your product offers to what the other guy's does and then price it accordingly.
- Does Clickbank tell me how much to pay affiliates? When your product is listed at Clickbank so that affiliates can marketing it for you, you get to set the affiliate share. This is the amount of commission the affiliate receives for selling your product. Again, use the services at the website to help you to get an idea of what the others are selling products similar to your own with.
- Is there an ongoing fee Clickbank makes you pay? There is a fee you do need to pay to use Clickbank called an activation fee. This fee is not designed to be ongoing, but a onetime payment to the service to get your digital product online. However, you may have to pay this fee more than once if you have more than one product you want to list at the website.

Also, it is important to note that many people worry that using services like this is just too hard to do. You may be worried that the service will be hard to use in your website or that you may be unable to work through the set up process on your own. This is understandable but Clickbank does offer a solution. Their customer service is ideal and it will provide you with all of the information and resources you need to get your product online easily. You do not have to have a lot of experience to find the process easy to manage on your own.

Tips For Promoting Your Clickbank Affiliation

As there are many ways to build a business online, there are just as many ways to promote your affiliate product from Clickbank. Once you sign up with an account for Clickbank, the next step in the process is to obtain a hoplink. This simple URL is associated with you and your Clickbank account. Whenever anyone clicks on that link, they will be taken to the purchase website to buy the product, but because they have used your link, you will get credit for the sale.

Getting credit for the sale means commission ends up in your pocket. Although this is a good thing, the hard part is getting people to click on your link. The following tips will help you to promote your affiliate link and product.

- Create a website dedicated to your Clickbank promotion. This website should be information, sales or a combination. The goal here is to let others know about the product and then to incorporate your hoplink into that website and direct the traffic to the pages to make their purchase.
- You can create an email campaign by including links in the emails that you send out to leads. It is important to have only obtained the leads in an appropriate manner; however, it is a good idea to use an email campaign for those who visit your website. They may not buy the product right away, but you can get them to come back to your website time and time again through an email campaign.
- You can also promote your hoplink through social marketing. This newer type of marketing is one of the best in today's market. The goal is to communicate with others about your product and service through social websites like Facebook, Myspace or others. Then, be sure to include your hoplink in all of the messages that you send out.

Promoting your affiliate marketing can get complex, but once you start with these basic tools, the rest of the process is easier. The better you are at promoting your product, the higher your profit potential will be. Most businesses will find those methods of promotion that work best for them, and for their product. It takes only a few minutes for you to create a hoplink for a product at Clickbank. From there, the promotion of that link is in your hands, though you do have to keep it spam free.

Tips For Making Your Affiliate Business With Clickbank Successful

In order to be successful as an affiliate marketer with your Clickbank products, you need to know how to promote your product. You should have spent some time researching the products that were available so that you have a valuable and highly useful product to sell. You should have selected a product that offers a good level of commission, so that you can be sure that there is a profit to be made here. With that in mind, consider the following methods for promoting your Clickbank product.

Tips for Promotional Success

The following steps can help you to promote your Clickbank product, without wasting your time.

- Set up a blog. A blog is the best option for most businesses because it allows your business to grow and prosper online. It also allows you to add constant content to your website, which will help you to rank well in search engines.

- Do some keyword research. You need to know what words people are typing into search engines to find your website or websites like your own. There are free services that make this process.
- Use keywords in your domain name, tags, headlines, and in the content on your website. This information will help you to improve your overall results since it is what search engines are looking for to rank websites properly.
- Invest in article marketing. Write articles about your product or service and post them on article directories. You can then use this information to funnel more business from those directories to your website. This way, you have highly targeted leads coming into your business.
- Do invest in social marketing methods. Social marketing allows you to talk to others about your product and business and therefore to get them interested. You can use any number of the social marketing websites, like Twitter, Facebook, Digg and MySpace to help you with this process. Research shows those who respond to ads through social media are more likely to buy.

When you pull all of this together, the process of creating a great website is easy enough to do. Keep in mind the importance of providing informative information and following any limitations that Clickbank may place on you. You want to ensure that you are not doing anything that is spam. Once you work your business through these promotion methods, you will start to see profits rolling in from Clickbank.

Using Search Engine Marketing For Your Clickbank Hoplink

Search engine marketing is one of the most important methods for marketing any business on the web. The goal of marketing in the search engines is quite simple. You want the search engines, like Google and Yahoo to place your website or blog at the top of their list. When someone types in a keyword that fits the product you are selling, you want your website to be at the top of the list of results. The higher it is in this list, the better your chances of getting people to your website where you can sell the product to them.

Creating good search engine marketing can be complex and some affiliate marketers actually hire professionals to do this work for them. It is a good idea to promote your affiliate products in this manner, especially when you pair it with other promotional methods. Here are some tips to help you with search engine marketing.

- Do research on keywords, or words that people will most likely type into search engines to find your website or websites like your own. You can use a variety of online services to help you to find the right keywords for your topic. They are free to use.

- Be sure that your website's domain name and tags all contain these keywords. You want the search engines to know that you are serious about your product and that your website is the best website for that product. Otherwise, other websites will be placed before your own, cutting into your profits.
- Use keywords in your overall website content. Utilize a blog and be sure to include keywords in those blog posts. Incorporate titles and pages of your website keeping the keywords in mind.
- Do provide quality information. If you pack your website full of too many keywords or wasted information, you will not get good results from any search engines. In addition, search engines will penalize your website for overuse.
- Keep new content coming. Be sure to post to your blog on a daily basis. Keep up with new content for the website.

When you incorporate all of these methods into your promotional strategy for your Clickbank hoplink, you will see more results. This means more sales for you and more profits for your pockets. Search engine marketing is one part of a complex method of promoting your Clickbank products properly.

The Problem With Pricing Your Clickbank Product Too Low

You may never have thought that you could price your Clickbank product too low. It happens and often it happens to the demise of the product. If you know you have a quality product and you know that what that product contains will in fact help others, then most likely it is a good idea for you to price that product high enough. As you consider all of the pricing options for a Clickbank product, do not price your product too low. It could slow your sales too much.

The downside to pricing your Clickbank product too low is that it may in fact cause a number of customers, and affiliates, not to even notice it. Take the time to determine what the right price for your product is based on value and competition, not just a low number.

There are a few things to think about here. You may be surprised to know that some products fail on Clickbank because they are priced too low!

- The best way to drive sales to your Clickbank product is not to price it low, but instead to price it right at the value. This will help encourage sales since people will know that the product you are offering is high in value. People want to buy value not just nonsense information that is worthless to them. They equate a cheap price with a cheap product.
- Also keep in mind that in order for your product to do well on Clickbank, you need to ensure that there are affiliates who are willing to promote that product for you. If you price it too low, the amount of commission that an affiliate may earn is too low to turn a profit. This keeps them away, which means a loss of sales for your product.
- Even if you do price your product low and do see sales increase, this does not mean it is the right price for your product. If only 10 affiliates will promote your product because of its low price, and you make 100 sales, imagine what would happen if 20 affiliates sold your product at a slightly higher price.

As you can see, pricing your Clickbank product too low could cause you to lose business rather than make business. Clickbank does offer tools to help you to price it right. Take the time to consider them before putting a number on it.

The Problem With Pricing Your Clickbank Product Too High

Pricing your Clickbank product just right will turn your product into a profit maker. Price your product too low and you will find yourself facing a sizable loss of profit. At the same time, you do need to come to terms that your product may not be the \$1000 product you thought it was. That does not mean it cannot turn a profit for you. In fact, if you focus on getting your price in that sweet spot, chances are good you will find real profit from those sales. Is your Clickbank product too expensive?

Why do some people on Clickbank get away with pricing their product so high and still having numerous affiliates to promote that product? Remember, the key to success on Clickbank is to list your product at the right price. If the price is too low, you will not attract enough affiliates to do the promotion work that you need them to do. On the other hand, if you price that product too high, you will not have the customers to buy from you, even if you have a large number of affiliate marketers promoting the product. So, then, the question remains, how do some people sell so well at such a higher price point?

Most of those who have products that are selling well on Clickbank at a higher rate than average are generally the well-established professionals. They have usually sold numerous other books or products in this way and have established a strong reputation for themselves. In other words, affiliate marketers know that what that person is selling is going to perform well in the marketplace, perhaps because previous products did well. This drives the value of the product higher and creates more demand in the market place for it.

If you are just starting out, pricing your product too high will not help you to make more money. Rather, it may scare off the potential customers that you need in order to sell enough products to make a profit. In addition, Clickbank often warns that if you price your product too high and the customer feels that it is not worth the price, this could lead to higher numbers of refunds, which scare off affiliate marketers. Get the price right, though, and you will sell the high number of products you are hoping for, and still turn a nice product in volume of sales.

Affiliates Do Not Deliver With Clickbank Products

There are many reasons to start your own online business, but one of the most important to remember is that you can do very well promoting other people's products and not have to worry about the actual product itself. If you work through Clickbank, for example, as an affiliate marketer, you are able to sell and promote products that others create. You get to earn a sizable commission for providing this service, too. This has been a method that many have used to turn profits time and time again. Is it right for you?

One of the hang ups many people have when it comes to starting their own online business is their lack of ability to realize that they do not have to have a warehouse full of goods to sell to customers. For example, you do not have to have your home's garage stocked up with dog products to sell dog products. If you are an affiliate for a creator or vendor, as they are called,

then your job is to simply set up the website, promote the product and then let the vendor handle the rest of the work for you.

How does this work? Consider how it works at Clickbank, a service that is designed to make the job of an affiliate incredibly easy.

- You sign up for a free account with Clickbank. You create a unique URL called a hoplink that identifies just you, after you have selected a product to promote through their service.
- You create a blog or use other methods to promote the product. Within the content of any promotional element you create, you also include that hoplink that Clickbank provided to you.
- Whenever someone comes to your content, reads your promotional content and clicks on your link, they are taken to the Clickbank account or to a pitch page where there is more information and the resources for paying for the product. They buy it.
- Clickbank handles the payment processing, sending your commission directly to your account. The vendor handles the delivery of the product to the customer, usually on an instant basis.

As you can see by this example, you do not have to worry about the process. The digital products deliver instantly and that means faster commissions for you. Unlike other products out there, Clickbank makes it easy for an affiliate to turn a profit using their service.

Clickbank Gets Your Digital Product Online

For those who are creators of digital products, such as eBooks, the hardest part to making money from them is getting them into the hands of those who can and will buy the book. Websites are a critical aspect of this. Having a blog, doing some social networking and even handling a few orders here and there is a good start, but most digital product creators need more than this if they hope to do well in the industry. To get to the next level, consider utilizing the services of Clickbank.

How Does It Work

Create your digital product. For example, if you are passionate about woodworking, create an eBook that provides others with the knowledge that you have. That ebook can be priced as you would like to. It is a good idea to research the best prices for books like your own, based on the current going rate for products like yours. Clickbank can help you with this type of research if you are unsure how to price the book. With the book in hand, the next step is to set up your website so that you can start attracting visitors to it. Clickbank can also help you with the payment processing and fraud protection that you need. This enables you to get your product online.

Promotion Through Affiliates

The next step in getting your digital product in front of the masses is to allow Clickbank's mass of 100,000-affiliate marketers sell your eBook for you. These professionals can help you by

promoting your book for you. They get a fee from the book's sales, each time they sell one. However, because there are so many who are likely to pick up your book and promote it, it is also likely that you will see substantial growth in sales. Instead of selling 10 books per month through your website, you could be selling that many per day, or more, depending on the market for your product.

As you can see, it is wise to invest your time in working with Clickbank if you are a digital product owner or would like to be. If you have information and knowledge to share with the world that you think is valuable, create an eBook or other digital product and utilize the resources that Clickbank offers to get your book in front of all of those that are likely to be able to help you make it profitable.

Clickbank Pricing: High Prices for High Value

When it comes to pricing your Clickbank product, it is very important for you to consider the value of the product. In short, you want to ensure that your product has the value of the price point. When you do some basic research on your product, compared to others on the market, you will have a clear idea of what a good price point will be. However, you do have to factor in the value of your product compared to their product.

One mistake some people make is listing their product at the same price as everyone else's without considering what the other guy is actually offering. If you have a product that offers serious value to the buyer, then you should set a higher price for it. Do not be afraid to price your product higher if you know that what you are offering is in fact a better product than the other guy.

For example, let us assume that you are selling an eBook on saving money on selling your home. You are likely offering excellent information and perhaps one of a kind information. You know that what is in the other guy's eBook is not even close to what you are putting into your product. You could be saving the customer thousands of dollars. Your book may then be worth more than the other guy. If their product is priced at \$20, but you know your value far exceeds this, price yours at \$50.

If you do list your product at a higher price point because you know the value is higher, it will be very important for you to prove to your customer (and to the affiliates who will market your book) that the value is there. This may take more planning and organization. You will need to display the true value of the book in some way. When you sign up for Clickbank, you will complete a page called a Pitch Page, which is where you will describe the product in detail to convince your affiliates to take on your product. This is where you should win them over.

Pricing your Clickbank product properly is quite critical. Without the right price, you will not make money. If your product is of a high value, then price it to match that high value. It will, in the end, turn some off, but it will turn bigger profits for you if it is worth the money.

Clickbank Pricing Experiments Are Important

There are many things to think about when pricing your Clickbank products. One of those things is the value of your product compared to others. Another is the current normal rate for products like your own. Unfortunately, there is no way to tell if your product will sell well at one price or another. For this reason, one of the steps in listing your product on Clickbank is to experiment with the price. In other words, there may be the need to change out the price from time to time to better reflect the marketplace.

One of the best ways to experiment with your product on Clickbank is to take advantage of the ability you have to sell multiple versions of your product through a single Clickbank account. What does that mean? For one, you can use it to sell your product at different price points. This way, you can determine which price is the best one for the best sales and profit. However, you will need to show that there is some difference in one version of your product than the other, but this can be as easy as offering bonuses or extended versions.

Why would it matter, you may ask. Sometimes, the price of your product will influence the sales you will or will not have. For example, if you price your product too low, you may create an image with your affiliates and customers that the product is not valuable. On the other hand, you may price it too high, which may make it seem too good to be true. Do not assume that a lower price is always going to be the right option. Rather, use a bit of experimenting to determine which price is the right ones for you.

A slightly higher price may encourage more sales affiliates to work with you. You may make your product seem more valuable to the customer. This may turn into more sales for you. The key is to come back to that price point several times and question if it is the right one. Since you can list your product at various price points, the good news is that you can likely turn a profit right away. You can see the difference the price difference makes right away with these multiple accounts. Compare and adjust your price as necessary. You can change it at any time in most situations.

Reoccurring or Subscription Products on Clickbank

Wouldn't it be a good thing to be able to attract customers back to your product repeatedly and to collect another fee for doing so? This is something you can do. Many of the most profitable online business professionals are using Clickbank to create reoccurring or subscription services or products. The nice thing about such an opportunity is that it creates a steady stream of income for you, assuming that you design the product properly and have enough sign ups to keep it going.

What Is A Reoccurring Subscription?

When you use Clickbank to create a reoccurring sale or subscription service, you allow for the company to take automated payments from the customer on a set schedule. For example, let us say that you are selling an informational book on network marketing. As part of an ongoing service, you would like to sell the consumer 100 leads per month for a set fee. Your affiliates promote this service. Your customers purchase the service, knowing fully that they are buying a subscription of leads. Each month, on the date designated, Clickbank will process the payment

for the leads for you and the leads are automatically sent to your subscriber, through your system.

The system that Clickbank offers is fully automated. This means that the promoting, selling and management of the transactions is done for you, without you having to get involved in the process besides fulfilling your customer's orders, in some cases.

When you set up a subscription service like this, you allow your customers to buy something from you on a constant basis. This may be as simple as paying for a software license or something more extensive, such as having access to a membership site. The key here is that the customer needs to receive something of value on an ongoing basis for you to use subscription services like this.

The good news is that when you use Clickbank to do this, you are actually able to set up a service that is effective and provides you with the best function for your system. You can choose how often the system processes payment. You can choose how the product works. Just like any other product you sell on Clickbank, you set the prices and choose the delivery method. The difference is that this time, the purchases will be ongoing rather than a onetime deal you make with the customer.

Clickbank Prohibited Items

As you consider getting your product listed on Clickbank, it is important to note that some items are prohibited by the company. In other words, if your product falls under one of these categories, it will be unable to have a listing on the website as an affiliate product. Unfortunately, this list is somewhat extensive. However, most products and services that you may have to offer are in fact going to be allowed. The company does have to limit the types of products allowed only because some may be rude or potentially illegal or harmful.

What Is Limited?

A rather full list of items is prohibited from being included in Clickbank. This list also changes, which means that you should check it out often to ensure your product is still allowed on the website.

Perhaps the largest amount of content not allowed is anything that is unlicensed proprietary content. In other words, unless you have the right to sell the product, do not try to sell it. Also, keep in mind that Clickbank holds the sole right to pass judgment on the product. If they find that anything is unlawful or believe that any information is inappropriate for the website, they have the right to limit or ban the information.

Other products that are unable to be included in Clickbank products include the following:

- No spyware type products or material discussing this product in a positive light.
- Existing promissory notes or debts
- Digital cash may not be included
- Deeds or titles

- Lottery tickets or any type of sweepstakes
- Pornography
- Warez
- Spending accounts
- Seminar or other types of tickets
- Social security numbers or lookups
- Fake identification tools
- Tools for spamming
- Products that are marketed through Craigslist
- Password lists

This list continues. If you are unsure if your product may be admissible to the Clickbank product bank, it is always a good idea to give them a call or send off an email. Customer support is highly effective, and will answer your questions promptly. You can also watch for updates on new products that may be prohibited by watching the company's website or blog. In many situations, though, the product you are selling is going to be allowable because it is a legal product to sell. As long as you own the rights and the material is completely on the up and up, you should have no problem!

Clickbank Variety Helps Affiliates

Those who want to pursue an affiliate career online, and turn some real profits, can do so through the Clickbank service. This company is able to bring together the vendor or creator of the product and the people who will promote and sell it. This is an outstanding relationship because Clickbank handles the transactions, to ensure that everyone gets what they need to without having to worry about the money aspect of it. One of the other benefits of using Clickbank as an affiliate is the fact that you can choose between tens of thousands of products to sell.

Products Offered By Clickbank

As you sign up for a free account with Clickbank, you will gain access to the company's massive list of affiliate products, all of which you can select from and promote as you would like to. You can start your promotions right away. There is no approval process you have to go through to start the process. However, you do not just want to jump on any product that you find that looks interesting. Do your homework and some research to find the right product for your particular needs. This will improve your chances of selling a product you can be proud of.

Keep in mind that the large variety of products on Clickbank does not mean that every one of those products is a good choice for affiliates. Some offer higher commissions, but may be harder to sell. Others are priced so low that you cannot really turn a decent commission from

them. The best products are found some place in the middle here. It is up to you to find the product that is right for you and to determine the right way to promote it. There are some benefits of doing business with Clickbank, though.

- With so many products to select from, it is possible to find products not oversaturated in the market place to promote.
- You can start promoting your product right away. You do not need to wait for approval from the vendor or creator.
- There are no individual contracts required to sell the products on Clickbank. This makes it easy to get the process started right away.

Clickbank claims to be the largest market place holder for affiliate marketers. The good news is that the company offers numerous options in virtually every niche. This is a great place to find the product you want to sell.

Easy Commerce Benefits Of Clickbank

There are many reasons to turn to Clickbank. For those who are looking for a way to make money online, Clickbank provides that option for you. Perhaps you are someone who has created your own digital product. You have created a website, but you are not seeing the growth that you hoped for. Before giving up, it is wise to turn to Clickbank, or another website like it, and utilize the services offered to you there to turn a profit. The good news is that you should be able to see results no matter what genre or niche you are in.

In particular, though, many of the benefits of Clickbank come from the easy commerce design. These tools have a design to make your job as easy as possible. However, what is it that Clickbank offers to users?

1. Clickbank provides users with a very simple, secure and reliable method for processing payment. If you are not sure how you are going to process payments on your website, take the difficulty out of the process and turn it to Clickbank.
2. There are low costs associated with setting up your Clickbank account. The fees for activation of your product on the website are one-time fees. This fee allows you to gain access to the tools and services available, and to the larger market place to share your product with.
3. You can accept credit cards, PayPal payments and other forms of payment through your Clickbank account. This allows your consumers to have the options they need to buy from you.
4. You do not have to create a merchant account to set up your Clickbank account. This means that you do not have to worry about those extra costs or associated concerns.
5. You get top quality fraud protection from Clickbank. This protects your product, your financial information and even your payments. You cannot do that through your own website, in most cases.

Another of the added benefits of using Clickbank for your commerce needs is the customer support and service. The company guides you through the process and enables you to have the resources and tools you need to get your business off the ground quickly. Even if you are already online, doing decent business, you may need a service like that which is offered by Clickbank to get your business to the next level. It is well worth the investment for most businesses.

Finding A Product To Promote From Clickbank

Take a step back and realize that you have the opportunity to promote products online, without having to handle the money and the delivery process of those products. You have these benefits if you decide to use Clickbank to help you. There are numerous products out there and services designed to provide affiliates with the resources they need to promote products, but Clickbank does offer some advantages. One of those advantages is the fact that you have so many products to sell through Clickbank.

After setting up an account with Clickbank, you will have access to the Market Place. This is the location where all of the Clickbank products are located. You can easily go through the tens of thousands of products and determine which the right one is for you. However, it is often a better option to invest a little more time and to do some research on the products available. The following tips will help you through the process.

- Do some basic keyword research. You are likely to use keywords to promote your affiliate products and therefore it is important to know how well the product is set up to provide for keywords.
- Do some basic research on the product itself. Does the product offer something truly unique? It is important to have a full grasp of what the product is and what it offers before you decide to promote it.
- Is this product priced right? There are two things to think about here. If it is priced low, chances are good your affiliate commission will also be low. That is not what you want. On the other hand, if it is too high, this could cause you to lose sales because consumers may not want to invest as much as the price listed. Looking for the right price is important.
- Check out the competition. Those affiliate products that have a great deal of other affiliates promoting it are unlikely to provide you with the resources you need and want. Rather, it is important for you to select a product that has less competition and a less saturated market.

Doing some homework at the Clickbank Market Place will help you to improve your chances of getting great sales. Keep in mind that not all products are going to turn the results you want, but the more research you do now the better off you will be profit wise.

The Benefits of a Clickbank Subscription Product

Having a reoccurring subscription product through Clickbank could be one of the best decisions you make for your business. As a business owner, there are several reasons why you will want to create a product to sell that is, in fact, able to provide you with a more than one time payment. It is the best way to get the most out of your product without having to market to new customers all the time. However, not just any product will work. You do need to ensure that the product has benefit that customers want to have.

Why should you set up a subscription product like these through Clickbank? Consider the following:

- You can create a recurring revenue stream. In other words, when you set up this product, you do the work one time and the product keeps selling itself, providing you with a steady income stream.
- There are no additional costs associated with setting up a service like this through Clickbank. In fact, you do not even have to manage the payment processing yourself. Clickbank will do the work for you, without charging you monthly fees or any other additional fees from a traditional product set up.
- There is no necessary integration between the Clickbank reoccurring payments. In other words, there is no software to install on your website. The process works together easily and without a flaw.
- The system is set up in such a way as to reduce the number of authorization declines that occur. In some situations, payments will fail such as if the customer has insufficient funds in their account. However, the methods that Clickbank uses to approve payments reduce the number of times you will experience declines in the payments.
- The payments are guaranteed to you. In other words, once you start being paid through your customers, you can count on receiving your payment form Clickbank. The company does not miss making payments.
- Finally, when you use Clickbank subscription services, you also get to see reports and analysis of the activity occurring over a period. This means you can see where your weakest links are and improve the situation.

For those who want a steady stream of income, do not just create numerous payments. You also need to structure your products to be income generators using this type of subscription service. It is easier to do so than you think!

How Does Clickbank Pay You?

When it comes to being an affiliate marketer, one of the biggest concerns is being paid. There are many ways to work as an affiliate. You could contact companies yourself and establish a relationship that way. You could use some of the other services online that connect affiliates with product creators. Or, you can choose to work with Clickbank. One of the biggest advantages to going this route is that you can really increase the product sales you get and you

can do so without having to worry about the underlying common problem. That problem is getting paid.

There are several things to keep in mind when using Clickbank for your affiliate sales:

- One of the nice things that Clickbank does is to combine all of your commissions. For example, if you are promoting five digital products, the company does not make you keep each of these separate. It combined them, which makes it easier for most affiliates to collect payment and to know where they are making money, or not.
- Second, Clickbank does all the hard work. They collect the payment. They process the payments. You do not have to worry about waiting for a provider to pay you. You also do not have to handle delivery of the digital product. In addition, Clickbank handles the transaction without risk to you.
- Another benefit that Clickbank offers that many other companies do not is a more flexible payment schedule. They do not pay every transaction, but they do pay weekly. They also have a great track record for making on time payments to their affiliates and their vendors. You can also select to have the payments made through direct deposit, if you would like to.

Getting paid through Clickbank is easy enough. In fact, it is often easier than promoting the products that you have to do. However, like any service, it is up to you to keep good records to ensure that you always have the best ability to know where your business stands.

In addition to all of this, Clickbank also provides you with the means to track payments and sales. This can help you to see what is working for your business or if the products you are promoting are what the client wants and expects. Many businesses find that these analysis tools are really how they can pull an average business into an phenomenal one.

How to Research Your Niche for Clickbank

As you consider listing a product on Clickbank, you do have to keep in mind that not all products are going to have the same price point as the next. The price you can set on your Clickbank product is completely up to you. However, it is to your advantage that you find the right price to set your product at because you will likely sell more at that price. If your product is too inexpensive, you are losing money and you are unlikely to be able to sell a lot of product (people may believe the material is unworthy.) On the other hand, if your price the product too high, and cannot justify the higher price, no one will buy your product. This is also likely to drive away affiliates from marketing your product since it may be priced well out of what others would invest in.

So, how do you know what the right price is? A good place to start is with some basic research on your niche, or the area in which you will be competing. A niche is a losing defined term that simply means the group of items that your product is in direct competition with. It is your area of expertise. It may be grilling or perhaps it is decorating. Whatever the niche is, that is the place to look for information on how to price your product.

The best place to research your niche if you plan to list is on Clickbank is at the Clickbank Marketplace, where all products are listed that are on Clickbank. This is also the best place to

learn how to set your affiliate prices. Look for products on similar topics as the one you are providing. Compare them by:

- The unique information that is included
- The length and depth of the information
- The free offers or extra services provided

It is also a good idea to find out how well your products will stand out from the rest here. What does your product offer that the others do not? That will be an important factor here. When pricing your Clickbank product, virtually all the information you need is available at the Clickbank Marketplace. You need to know the normal range of pricing for products like yours on a subject like yours. This way, you can get an idea of what the market is willing to pay.

How Much Clickbank Commission Can You Earn?

When it comes to making money as an affiliate through Clickbank, the biggest question is this. How much money can you make using Clickbank? The funds made through this service are commission based. Just like selling furniture or cars, the number of products you sell determines how much money you will make. This also means that if you do not sell the product at all, you do not make any money. For that reason, there is no guaranteed income with Clickbank. However, if you select the right product, promote it properly and do your homework, you can make a large amount of money from this service.

One thing that Clickbank provides to the affiliate is the ability to earn substantial percentages of commission. This is not like being a real estate agents and getting three percent of the sale price. Rather, you can earn commissions up to 75 percent. That is much higher than most other affiliate networks on the web, too. In short, the commission offered through Clickbank seems to be higher than what can be made anywhere else. So, why use any other service?

However, you do have to keep in mind that not every product is going to provide you with that 75 percent commission return. The product creator is able to set the commission rate for their product. Clickbank has a good history of having creators who list the commission at a higher rate, unlike other websites out there. This means that you get to choose from some of the best products to make money with.

The product creator and vendor set the amount of commission you earn. This does not mean that you are limited, though. For example, if you want to help promote a product having to do with Internet marketing, you can scan through the Clickbank Marketplace until you find the product that you want to sell, with the commission you want to earn. Then, decide to promote that one.

As you can see, there is a lot of flexibility here for you, too. It is understood that Clickbank products are some of the best and there is no doubt that with thousands of products to choose from that you will find the product that works for your needs, both in terms of commission and topic. Do check out the 75 percent commission at Clickbank and find out if this is something right for you.

How To Set Up An Affiliate Account With Clickbank

Once you decide to work with Clickbank, the good news is that the process of setting up and managing your account is easy to do. The company has designed itself to be one of the easiest to use affiliate programs today. This means that you have the ability to get your affiliate business up and running quickly. Most businesses can successfully start within a matter of hours, not days or weeks. That means that you can start making money faster than you may have thought.

The first step in the process is to set up an account. To do this, you do not need to pay anything. Rather, you simply need to visit the company's website, fill out the information requested and set up a log in. There is a form, which needs to be completed, but these are basic forms. If you live in the United States, you may have to pay taxes. The forms are available on the website to set up tax information so that even this process is as easy as possible.

You will need to select your payment options. You can have the company send you a check, but this can be expensive since there is a fee associated with doing so. A better option may be to allow the company to directly deposit funds into your checking or savings account. This is a safe process.

Once you do this, you can then start exploring the Clickbank website. You will find a lot of information available to you to learn and the company really makes it simple to get started. You do not need to know a lot of complex html or other coding to set up your affiliate account with Clickbank. The company will do the work for you.

Becoming an affiliate with Clickbank is an easy process. It does take some work for you to set up and manage your own promotions as you choose to do so, but keep in mind that being an affiliate does mean doing some work. You will find that there are numerous ways to promote your products, but that the job that Clickbank does is very helpful throughout the process. If you have questions or concerns when setting up your account, you can easily get this information through the company. They provide a customer support number or email that you can use if you do end up with a question.

Why Clickbank Can Help You Create A Second Income

Clickbank is a website that connects people. It connects, specifically, those who create products to sell with those who want to help promote those products and earn a commission for doing so. You may not want to dabble in the process of creating your own product, or at least not yet. However, you want to make money at home. You can do this through the resources that Clickbank provides to you. Many people find that Clickbank is the easiest and fastest way to get that second income going online.

How It Works

If you want to promote another's product through Clickbank, your goal is to set up and manage an affiliate service. As an affiliate, you can then sell the products to customers and receive a commission for each of the sales you help make. By allowing Clickbank into the picture, you guarantee that you will receive payment for anyone who purchases a product through your promotional efforts.

The first step is to sign up for a free account with Clickbank. Then, you will be able to see the huge number of products currently available that you can help promote. The list is big and impressive! Choose something that interests you. Then, you can start to promote it after you have created a personalized link. This link is your ticket to getting paid. Any time that someone clicks on that link, goes to the website and buys the product, you earn a commission for the sale. It is that easy.

It may sound too easy. The fact is, you do have to earn your commission. Your commission has a basis on how many people you get to buy the product, so you do have to do the marketing work and promoting work yourself. This is not difficult to do when Clickbank offers numerous products and tools to help you through the process. Many people find it to be easy to get started.

Why should you use Clickbank for a service like this? In short, you could go out and find others to form an affiliation with, but that will take relying on the other person to tell you what happens within your business. If that is not likely to help you, chances are good that you are going to lose some money here. With Clickbank, you can track your sales right away and you do not have to worry about if the other person will pay you.

Selling Multiple Products Through Clickbank

After creating an initial product to sell through Clickbank, the second step is to create more. As soon as you see just how easy the process is, you can really set yourself up to sell numerous products through your account. You can also use this ability to test different versions of the same product, experiment with different price points and add new products to your line up. The good news is that Clickbank really does give you a large number of options. You have the ability to add up to 500 different products to your account. This includes different versions of the same product.

Keep in mind that to do this, you will need to log into your preexisting Clickbank account and set up the product under your my Products Section. Once this occurs, you will need to save a HopLink Target URL within your account, assuming that you want affiliates to promote your product for you. This will allow you to have one URL per account. This URL is the page that your affiliate traffic is pushed to, where the sale is made and people buy your product. It is usually the same as your Pitch Page URL.

Selling multiple products with Clickbank is a good idea, however you do want to know what you are doing first. If you have one product up on Clickbank, consider the following tips before you set up new products.

- Are you getting the most out of your Clickbank product as it stands? If not, is the price wrong?
- Do more research on the product, industry or niche. Learn what is lacking in the industry thus far. In other words, what could you do differently to attract new people?
- How will you market this product? Is it an add-on to another product you have sold? Perhaps it is a new product, new topic and therefore an all-new approach is necessary.

The more information you have about the market for your product, the better off you will be. Once you get your foot in the door with the first product you are selling on Clickbank, the rest of the products you hope to sell will be easy to get listed and promoting, especially if your first product did well. Affiliates will want to be in on your new product right from the start if they think it will be profitable to them to do so.