



# **EXPLODE Your List With JV Giveaway Events**

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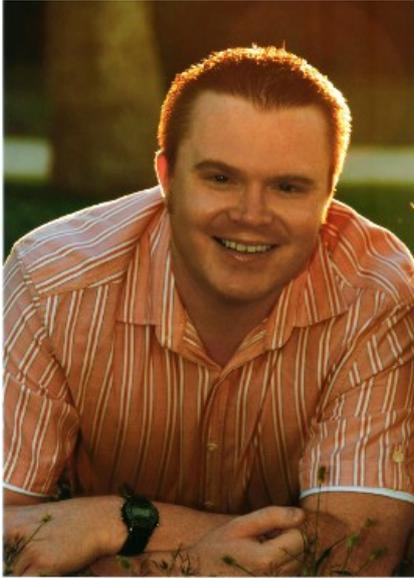
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# Introduction



Welcome to **Explode Your List With JV Giveaway Events!**

My name is **David Walker**

Like a lot of new internet marketers I used **JV Giveaways** to add new subscribers to my list.

I had mixed success doing this and while some giveaways are great events which attract thousands of members, the majority pass by relatively unnoticed and are not really worth the time and effort participating in them.

I knew that if done correctly, giveaways can generate a lot of traffic, add thousands of new subscribers to your list and can make you decent money at the same time!

So, in May 2010 I hosted my very first JV Giveaway. It was a resounding success and arguably the most popular event that took place that month.

In this report, I will share my **10 best tips** that enabled my giveaway to stand out from the others that took place at the same time.

The strategies revealed in this report saw almost **30,000 unique visitors** pound my giveaway during May and added over **3,000 new subscribers** to my mailing list. For a giveaway, it also generated a lot of income and I paid out almost **\$2,000 in commissions** to my best contributors.

You can experience the same success as me and it is not difficult to do so.

Enjoy the report!

# What Can Be Achieved With Giveaways

Before I give you my first tip, I want to prove to you just how successful [JV Giveaways](#) can be.

I added more than 3,000 new subscribers to my mailing list in just a couple of weeks. Here are some of the top contributors to the event, the number of referrals they made and the commissions they earned:

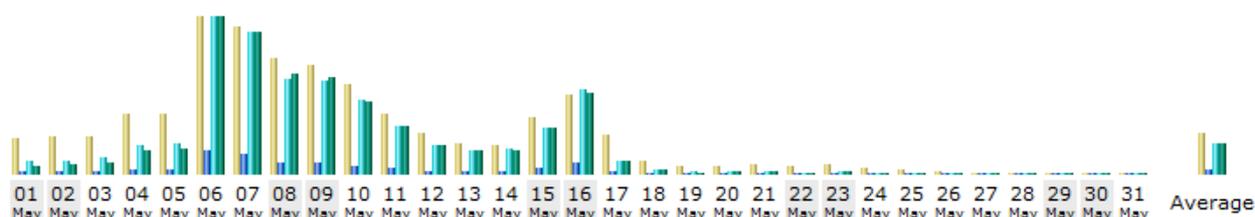
Contributor Leaderboard Statistics							
Stats Updated Every 5 Minutes. Click A Column Header To Sort Stats							
Name	Members	Active	Contribs	Active	Total ▾	Upgrade	Sales
Rodger Hyatt	443	275	38	38	481	12	\$194.00
Ashley And Colm	364	248	14	14	378	5	\$124.00
Mark Terrell	311	189	5	5	316	5	\$107.00
Alvin & Joel	303	197	0	0	303	5	\$99.00
Simon Cadwallader	234	147	0	0	234	0	\$0.00
Gary Simpson	141	72	3	3	144	3	\$71.00
Gary Bacchetti (The Gentle Mentor)	62	39	27	27	89	17	\$326.00
Paul Wilson	60	37	5	5	65	0	\$0.00
Paul Teague	33	27	27	27	60	9	\$116.00
Dwayne Latimer	54	26	0	0	54	0	\$0.00
Peter Davies	53	28	0	0	53	0	\$0.00
Tuks Engineer	37	28	0	0	37	0	\$0.00
Zech Smith	33	16	0	0	33	0	\$31.00
Mieke Janssens	10	5	21	21	31	0	\$0.00
Craig Raphael	21	11	6	6	27	0	\$0.00
Rick Faulise	24	14	1	1	25	0	\$0.00
Andy Michaels	24	19	0	0	24	0	\$0.00
Keith Purkiss	18	14	6	6	24	3	\$27.00
Stephanie Mulac	23	8	0	0	23	0	\$0.00
Paul Lear	21	16	0	0	21	0	\$0.00
Patrice Filio	13	11	6	6	19	0	\$0.00
Paul McDonald	19	13	0	0	19	0	\$0.00
Michael Hamm	18	12	1	1	19	0	\$14.00
Patrick Farrell	18	16	0	0	18	0	\$0.00
Chad Van Norman	16	14	1	1	17	0	\$0.00
Jerry Plumlee	13	9	4	4	17	0	\$0.00
Joseph Anderson	10	9	7	7	17	0	\$0.00
Phillip P. Brewer	13	8	4	4	17	0	\$0.00
Dale Long	16	12	0	0	16	0	\$0.00
Dean Holland	14	11	0	0	14	0	\$0.00
Paul Mihai Pavel	14	11	0	0	14	0	\$0.00
Simon Warner	3	2	10	10	13	1	\$9.00
steven james	11	10	0	0	11	0	\$0.00

Done correctly, giveaways are **traffic magnets**. I started promoting my giveaway at the beginning of May, ahead of it's launch on the 6 May.

Just look at the traffic levels the event generated and remember, I did not pay a single cent for any of this traffic for me – it was all generated from referrals.

Over 3,600 unique visitors came to the website on the day of the launch and a total of 29,506 unique visitors were recorded.

The true figure for May was higher as there was a problem with my webstats and no data was recorded from the 27 to 31 May.



Day	Number of visits	Pages	Hits	Bandwidth
01 May 2010	853	5290	23358	280.55 MB
02 May 2010	899	4996	23873	289.66 MB
03 May 2010	895	5844	29955	348.14 MB
04 May 2010	1394	8735	50940	758.82 MB
05 May 2010	1417	8736	54317	833.52 MB
06 May 2010	3683	43165	283712	4.98 GB
07 May 2010	3462	35514	256609	4.52 GB
08 May 2010	2705	20945	172640	3.18 GB
09 May 2010	2575	20805	168299	3.07 GB
10 May 2010	2111	15111	135381	2.32 GB
11 May 2010	1397	10243	85483	1.52 GB
12 May 2010	953	6067	53215	952.08 MB
13 May 2010	732	5634	41607	745.11 MB
14 May 2010	694	5556	44671	765.51 MB
15 May 2010	1319	10980	82858	1.48 GB
16 May 2010	1880	21417	151846	2.58 GB
17 May 2010	936	3244	23759	412.77 MB
18 May 2010	313	981	9300	142.53 MB
19 May 2010	187	373	4243	55.87 MB
20 May 2010	168	521	4998	65.84 MB
21 May 2010	215	600	3671	59.29 MB
22 May 2010	194	477	2974	45.99 MB
23 May 2010	230	655	3848	75.50 MB
24 May 2010	131	365	2755	37.62 MB
25 May 2010	117	310	2383	40.89 MB
26 May 2010	46	144	1554	18.04 MB
27 May 2010	0	0	0	0
28 May 2010	0	0	0	0
29 May 2010	0	0	0	0
30 May 2010	0	0	0	0
31 May 2010	0	0	0	0
Average	951.81	7635.74	55427.39	972.76 MB
Total	29506	236708	1718249	29.45 GB

# 1. Make Your Giveaway Stand Out

Most giveaways are themed to some degree.

You have the usual “Easter Giveaways” in April, “Summer Giveaways” from June through August and inevitably, there will be a slew of “Christmas Giveaways” around December.

This is all well and good but it’s a little predictable and will not differentiate your giveaway from any of the others taking place at the same time.

**Where I believe mine stood out was because it was totally personal to me – the giveaway was all about me and my 30th Birthday.**

My giveaway had instant personal branding and if the people taking part were not aware of me before, they certainly were by the time the event ended.

You don’t even have to make it personal if you don’t want to, just make it stand out at least!

There are loads of crazy national days, weeks and months and little-known holidays from around the world you can use as inspiration to build your giveaways around.

An incredible resource for this type of thing is [Gone Ta Pott](#) – sure, the design doesn’t look like it’s been updated since 1996 but there is an absolute wealth of information in there!

For example, why follow the herd and create yet another “Independence Day” themed giveaway in July when it is also **National Hot Dog Month?**

If your giveaway is a little more off the wall, it will make people take notice.

## 2. Customise Your Home Page!

There's nothing worse than finding another giveaway to participate in and reading the same template homepage for the hundredth time this year.

The host has spent a little money on header and footer graphics to theme the giveaway but when it comes to customising the home page any further, well, that's just like too much hard work, isn't it?

I will be as bold to suggest nine out of every 10 giveaways use the same scripted homepage and it is just lazy.

Inject some of your own personality into the event and make people want to get involved!

In the six months or so I had participated in giveaways on the run up to hosting my own I did not see a single host record a video of themselves inviting people to join in.

So, what did I do?

Exactly.

I kept the video introduction to around a minute or so and tried to speak as passionately as I could about the giveaway – if people saw I believed in the event then they would too.

All of the default homepage text was stripped out (people have read it hundreds of times before, right?) leaving just my video intro and a few other important details such as details on the upgrade fees and cash prizes (more on this later).

It's a very clean and simple homepage but it worked incredibly well:



[Existing Contributors Login Here](#)

## "Welcome to David Walker's 30th Birthday Giveaway Event!"



**Giveaway Dates:**  
**Friday May 06th 2011 @ 09:00:00 AM UTC**  
**To**  
**Monday May 16th 2011 @ 10:59:59 PM UTC**

[Event Starts In T- 72 Days, 19 Hours, 46 Minutes, 55 Seconds.](#)

My 30th Birthday Giveaway Event is priced so everybody can afford to contribute their gifts:

JV Partner Option	What You Can Contribute	Price
<b>1. Party Pooper</b>	1 x Free Gift	\$0
<b>2. Honored Guest</b>	2 x Free Gifts 1 x One Time Offer 2 x Text Ads 50% Affiliate Commissions 75% Special Offer Commissions	\$9
<b>3. VIP Guest</b>	4 x Free Gifts 3 x One Time Offer 5 x Text Ads 75% Affiliate Commissions 75% Affiliate Commissions	\$17

Plus, to get you even **more excited** about my birthday, I am also offering **cold, hard cash** to the most motivated promoters!

Refer the most active contributors and members to the event and you could win:

Position	Cash Prize
1	\$250
2	\$100
3	\$50

I know! How generous am I giving money away on MY birthday!

I don't want to be harsh task master but there has to be a few rules in place:

First, only **internet marketing gifts** are allowed in this giveaway (ebooks, videos, audio, PLR, software, membership sites etc.)

Second, you **must promote** the giveaway and third, my decision on everything is final...

But... how about this something a little different?

**There will be NO downgrades for no promotion in this Giveaway!**

Look, I know it's hard if you are just starting out and I want to give everyone a fair chance to build their list - only contributors who do not list a free gift will be downgraded.

### Let's Get Started...

Register For Your Free Account Below...

\* Do Not Use Auto Form Fillers Like Roboform

**Full Name**

**Login Username** valid: a-z A-Z 0-9 - \_ NO SPACES

**Email Address**

Review the [terms & conditions](#)

Your Ip Address 81.158.6.67 Has Been Logged



### 3. Give it the ‘Hard Sell’

The reason most giveaways pass by largely unnoticed is because the host is too lazy to promote it hard enough.

The event ends up on a few **JV Giveaway websites** and a trickle of contributors register.

If you are happy with mediocrity then that’s fine – but I wanted my first ever giveaway to launch with a bang, so here’s what I did...

During the months leading up to my giveaway I was building my contacts list on Skype. I messaged every single one of them to tell them about my giveaway and ask them if they’d be interested in participating.

I know what you are going to say next: “I don’t have a contacts list”.

Well, you are going to have to start building one – contacts and networking is what this business is all about.

Even if you only connect with one new person per day then in a month or so you are going to have a decent set of contacts to get you started.

I don’t have a mega set of contacts on Skype – I must have only contacted around 50 or so of my more “prominent” contacts in addition to mass mailing my existing subscriber list to let them know about the event.

But, getting the event in front of people worked tremendously well and resulted in over 700 contributors registering before the giveaway launched on 6 May.

## 4. Offer Your Contacts a Free Upgrade

Making money from this giveaway was way down on my priorities. I just wanted my first one to be successful and for people to take notice.

I am sure I will be able to make money from future events now my name is associated with a high quality and high trafficked giveaway.

Therefore, I had no qualms in offering my contacts a **free upgrade** when I approached them directly.

Therefore, I singled out somebody and invited them to join the giveaway (which will make them feel special and give their ego a boost) but I also gave them “VIP status” within the event which you normally have to pay for!

There’s nothing those involved in internet marketing like more than to feel special, part of an “insider circle” and also to get a freebie!

Of course, this still doesn’t work on everybody and a number of people I used this tactic with still didn’t promote the giveaway.

Nothing personal I am sure but for future events I will only give a freebie to those who showed support and commitment to my previous giveaways.

If you can show this type of generosity when running your first giveaway, you will be repaid many times over and your event will be a huge success!

## 5. The Ultimate Incentive – CASH!

**Cash motivates list owners like nothing else.**

With so many different products being launched each month, all offering affiliate commissions in abundance, you also need to grease the palms of those list owners if you want them to promote your giveaway.

There appear on average to be around 10 giveaways launched every month and almost none of them offer a cash incentive to the most successful promoters.

Sure, almost all giveaways offer a commission percentage for those who upgrade their membership but an **additional cash bonus** will swing things in your favour when you are chasing down promoters.

Larger list owners will flex their subscriber list muscle if they know there is a cash reward for finishing top of the leaderboard and it is the more prominent marketers who can make or break your giveaway.

My giveaway attracted a number of marketers who don't usually bother much with them because I made it as worth their while as I could.

You don't need to break the bank in terms of cash incentives – anything is better than the nothing on offer by most giveaways but all my future events will have a minimum prize pool of \$1,000.

This will bring them into line somewhat with other “pre launch” product contests which offer cash prizes based on lead generation.

In addition to cash prizes, my 30<sup>th</sup> Birthday Giveaway also paid out up to 75% commissions, which saw me pay out \$1,929 to my top contributors!

Commissions Paid		
Affiliate Name	Affiliate Commission	Date Paid
	\$9	2010-04-28
admin	\$132	2010-04-27
Sheila Atwood	\$9	2010-05-04
Kathe Lucas	\$71	2010-04-27
Kevin Hyatt	\$9	2010-04-29
Mark Terrell	\$151	2010-05-01
Paul Wilson	\$26	2010-05-05
David Winch	\$17	2010-04-27
Ashley And Colm	\$151	2010-04-29
Roy Fielding	\$34	2010-04-30
Bruce Andrews	\$27	2010-05-10
Alvin & Joel	\$117	2010-05-06
Suzanne Howarth	\$17	2010-05-03
Marc Milburn	\$17	2010-04-27
Gary Simpson	\$89	2010-04-27
Paul Teague	\$145	2010-04-26
Rodger Hyatt	\$261	2010-04-27
Allen Davis	\$17	2010-04-29
Gary Bacchetti (The Gentle Mentor)	\$389	2010-04-27
Zech Smith	\$27	2010-05-07
Rick Faulise	\$9	2010-05-14
Simon Cadwallader	\$63	2010-05-09
Michael Hamm	\$9	2010-05-04
Simon Warner	\$26	2010-04-27
Dean Holland	\$54	2010-05-11
Keith Purkiss	\$36	2010-04-27
Patrice Filio	\$17	2010-04-28

## 6. No Downgrades for “Non Promotion”

This is a great idea that was introduced to me by Paul Teague, an experienced marketer who enjoyed a lot of giveaway success in 2009 and 2010.

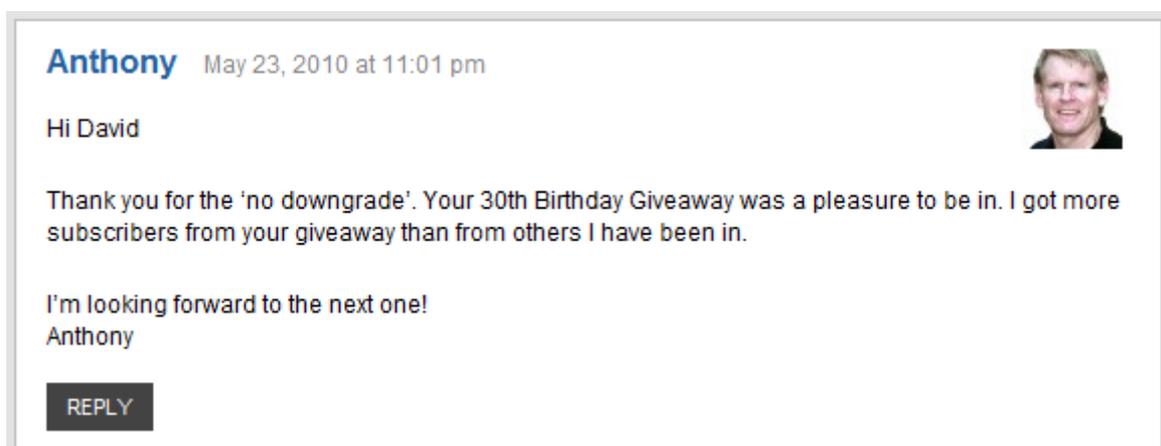
What it means is nobody will have their contributor account downgraded to “member” status if no referrals are registered against their account.

This is great news for new marketers who have a very small list, or even no list at all because they can use the giveaway to add new subscribers to their list without being “punished” for not being able to promote it.

Isn't that what giveaways should be about? Enabling people to grow their list?

Quite often it's not that new marketers are not promoting the event, it's just they are not really able to do so and the “no downgrade” approach allows them to have a fair crack of the whip.

Several new marketers emailed me to thank me for adopting this approach and that mine was the best event they had ever participated in, in terms of new subscribers received.



## 7. Customise the Email Copy

While I love the **Ultimate JV Giveaway Script** by Scott Case for its overall design and functionality, the one aspect of it that really sucks is the pre-loaded promotional emails.

I am not sure what Scott was thinking of when he added them but they are awful.

They don't read properly and barely make sense.

Yet, lazy giveaway hosts are using them to promote their event to their own lists.

I wrote fresh email copy for my giveaway, it took perhaps half an hour, to make it easier for my contributors to promote it.

Serious list owners would not mail that default gobbledegook to their lists but may not have the time (OK, perhaps they are lazy too) to write their own so I did it for them.

If somebody receives yet another badly written default email promoting yet another half-assed giveaway and your original copy on the same day, what event are they more likely to be drawn to?

Here are a few examples of the emails I wrote.

I am not going to win any copywriting awards, but they were different **enough** to stand out and did the trick:

Subject: Your Birthday Party Invite...

Today I want to tell you about an amazing birthday party which is taking place in a few days time.

Online marketer David Walker is turning 30 and he wants to celebrate his landmark birthday with a HUGE giveaway!

David is pretty well connected and has persuaded all of his contacts to give away some of their best products and services in one huge online party launching on Thursday 6 May!

I will email you again in a few days time with more details on this incredible online event.

It's one you will NOT want to miss!

To Your Success!

{Your Name}

P.S. You may be wondering, "what's the catch?" well, there ISN'T one.

This is an event I will be getting involved in myself and inviting you to download hundreds of great products for FREE is my way of thanking you for being my subscriber!

Subject: Today's the day!

Online online marketer David Walker turns 30 today and wants YOU to celebrate with him at his birthday giveaway!

[insert giveaway link here]

David has persuaded all of his contacts to submit thousands of dollars worth of ebooks, software, scripts and more to the giveaway so you can download them all for FREE!

Simply sign up below and enjoy a ton of valuable gifts you can download at zero cost!

[insert giveaway link here]

To Your Success!

{Your Name}

P.S. This giveaway is only open for a few days while David celebrates his birthday. Sign up now and download all of the free gifts before it is taken down forever!

[insert giveaway link here]

Subject: Bad News...

Bad News... David Walker's 30th Birthday Giveaway is ending today so if you haven't signed up yet, this is your last chance:

[insert giveaway link here]

You have until MIDNIGHT to download thousands of dollars worth of valuable gifts from the internet's top marketers - all for FREE!

After the clock strikes 12 it will be taken down FOREVER:

[insert giveaway link here]

To Your Success!

David Walker

P.S. David'S 30th Birthday Giveaway is open until MIDNIGHT tonight and will then be taken down FOREVER! Download while you still can:

[insert giveaway link here]

## 8. Send Email Updates To Contributors

Where the majority of giveaway hosts also miss a trick is they don't treat their event as, well, an event.

Again, this comes down to sheer laziness.

They hope people will miraculously find their giveaway, join it and promote it while the host sits back and counts their new subscribers.

If you are going to get the best out of your giveaway then you have to keep people motivated right to the end.

Have you seen how most product launches have a JV Blog, complete with a leader board and "smack talk", almost goading those involved to do even better?

These updates, sometimes on a daily basis, keep your JV partners interested, motivated and even reminded to promote your event for you.

Internet marketing is a competitive industry and people love the bragging rights of finishing top of a leader board – even more so when there are cash prizes involved!

I emailed leader board updates on an almost daily basis during the contributor phase of the giveaway and when it had launched properly to encourage all my JV partners to mail out as often as they could.

The end result? **Over 3,000 new subscribers added to my list!**

Here are some of the emails I sent out:

My 30th Birthday Giveaway opens to members TOMORROW and it's shaping up to be the event to be involved in this May!

There are now **over 600 contributors** registered which is fantastic but please make sure you **SUBMIT** your gift otherwise the software will downgrade you:

The Giveaway opens to members tomorrow at 10am BST and I will email you again as a reminder.

Remember, if you haven't mailed out yet, then you **MUST** promote to attract members.

Each member is worth **5 points** for the leaderboard, rather than the miserly default you find in lesser giveaways.

Sustained promotion to your list could see you claim one of the cash prizes by finishing in the top three - **first prize now gets \$250!**

Here's the top 10 as it stands today:

**1. Gary "Gentle Mentor" Bacchetti**

A tremendous effort from Gary so far who is pulling away at the top. BUT, it's no time for compacency as some prominent marketers have informed me they are not mailing out until tomorrow...

**2. "Rampant" Rodger Hyatt**

Rodger has maintained his position in the top two fairly comfortably but you know what you need to do if you want to beat Gary...

**3. "Tag Team Champions" Ashley & Colm**

The dynamic duo are within touching distance of Rodger. Keep it going, you are doing great!

Bubblin' Under

4. Paul Teague
5. Paul Wilson
6. Mark Terrell
7. Mieke Janssens [New Entry!]
8. Patrice Filio
9. Philip P. Brewer
10. Simon Warner

My 30th Birthday Giveaway is now OPEN to members so start promoting to your list!

With over 650 contributors now registered it is EASILY the largest giveaway taking place during May and is outperforming the others by four-to-one!

Thank you to everyone who has registered and contributed a gift so far but this is just the beginning!

I need you to promote the giveaway to your lists and every member you refer will get you 5 points for the leaderboard.

Plus, the giveaway is **STILL** accepting contributors so it's not too late to refer those guys and get 20 points for each one either!

No submitted your gift yet? Do so below:

Here's the top 10 as it stands this morning:

**1 [\$250 Prize]. Gary "Gentle Mentor" Bacchetti**

Gary is still leading the pack but don't take your foot off the gas, the BIG GUNS are ready to FIRE!

**2 [\$100 Prize]. "Rampant" Rodger Hyatt**

I can't believe Rodger is going to settle for second place and I anticipate a surge of new referrals to eclipse Gary at the top of the pile.

**3 [\$50 Prize]. "Tag Team Champions" Ashley & Colm**

A superb effort from the dynamic duo who are within touching distance of Rodger! Keep it up!

Bubblin' Under

4. Paul Teague
5. Mark Terrell
6. Paul Wilson
7. Mieke Janssens
8. Patrice Filio
9. Philip P. Brewer
10. Simon Warner

Make your mark on the leaderboard - **MAIL NOW!**

There are just a few short hours left before my 30th Birthday Giveaway before its doors close forever!

There is a real BATTLE being fought at the top of the leaderboard to finish in those coveted money places so make sure you mail out again today while there is still time!

Here's how things stand:

**1 [\$250 Prize]. "Rampant" Rodger Hyatt**

What more can be said about Rodger? He's been at the top almost from the beginning and looks a dead cert to finish there.

Unless...

**2. [\$100 Prize]. Mark "Long Game" Terrell**

Mark has consistently funnelled traffic to the giveaway and his hard work has almost paid off. Don't take your foot off the gas - one more mailing should do it!

**3. [\$50 Prize] "Tag Team Champions" Ashley & Colm**

Ashley & Colm cling onto third spot by their fingertips with those below them not far behind. One final push will see you finish in the money!

Bubblin' Under

4. Alvin & Joel [Going Up! Mail again, so close to third place!]
5. Simon Cad [Going Down! Don't give up now Simon!]
6. Gary Simpson [Non Mover! Mid table it is, then?]
7. Gary Bacchetti [Non Mover! A profitable campaign for the GM!]
8. Paul Wilson [Non Mover! A solid performance from Paul!]
9. Paul Teague [Non Mover! One more mailing will see you climb!]
10. Peter Davies [Non Mover! A final push will move you up!]

The Giveaway ends at midnight BST, which is around 7pm EST so there is still plenty of time for one last mailing to get into one of the top three money places!

Good luck - I will email you tomorrow with the final placings!

And... it's over!

The doors are firmly shut and the referrals have been counted - over 3,000 contributors and members in all! Amazing!

This is how my 30th Birthday Giveaway ended:

**1 [\$250 Prize]. "Rampant" Rodger Hyatt**

A fantastic effort from Rodger who won the contest comfortably in the end. The result was never in doubt and he bags himself a cool \$250 bonus.

**2. [\$100 Prize] "Tag Team Champions" Ashley & Colm**

One final push on the last day by Ashley & Colm saw them finish well ahead of third but still some distance behind Rodger. Well done!

**3. [\$50 Prize]. Mark "Long Game" Terrell**

Mark held his nerve and promoted well on the final day to finish in the final money spot. A great effort Mark, I really appreciate your support!

Just out of the reckoning:

4. Alvin & Joel
5. Simon Cad
6. Gary Simpson
7. Gary Bacchetti
8. Paul Wilson
9. Paul Teague
10. Peter Davies

Thank you to everyone who contributed and promoted my first ever JV Giveaway, it certainly made an impression on the giveaway community!

## 9. Customise the Welcome Area

This isn't something that will attract more people to your giveaway but it will maximise the revenue you earn aside from registrants upgrading their commissions or purchasing one of the Special Offer products.

I added a number of "bonus gifts" to the Welcome Area which is the very first screen people are taken to when they log in.

Of course, these aren't just any old free gifts – they are free gifts with my **affiliate link** in them!

But, if they decide to upgrade their membership from free to paid for even more benefits, then I earn a commission.

There are so many giveaway hosts who are happy to just go along with the template default and they are leaving so much free money on the table in the process.

There are numerous other areas within the giveaway site you can customise in order to add more affiliate products and you can even create your own pages as well.

The key is to not be lazy, add some content of your own and make the giveaway work for you!

# 10. Giveaways Need a Short Shelf Life

There's nothing worse than a giveaway that out stays its welcome.

I see it all the time. Giveaways which run for a month or longer and some which don't even have an end date.

The host's thought process behind this being the longer the giveaway runs for, the more subscribers they will add to their list.

## **Wrong!**

People get bored very easily with giveaways so it is better to have them run for a short period and your JV partners promote hard during this time.

My giveaway ran for 10 days which I think was ample time and future events of mine may run for as little as seven days.

Give your JV partners a short time frame with a clear, defined deadline and you will reap the rewards!

# Final Thoughts

If you want to build your email list fast and have the means to add thousands of new subscribers several times per year then **JV Giveaways** are one solution for you.

As you have seen in this report if you are willing to put in a little time and effort to customise your giveaway then you can experience spectacular results while those who don't bother will pass by largely unnoticed.

Customise or even personalise your event, use video and be generous in your offerings. Give your top contacts a free upgrade in return for promotion and offer to not downgrade accounts to encourage even more people to participate.

Remember, your giveaway also has several areas inside the members area where you can promote either your own products or those belonging to other people as an affiliate. This is a great money-making opportunity so do not waste it!

I hope this report has inspired you to run your own giveaway and if you do, then please get in touch as I would love to hear about it!

To Your Success!



David Walker