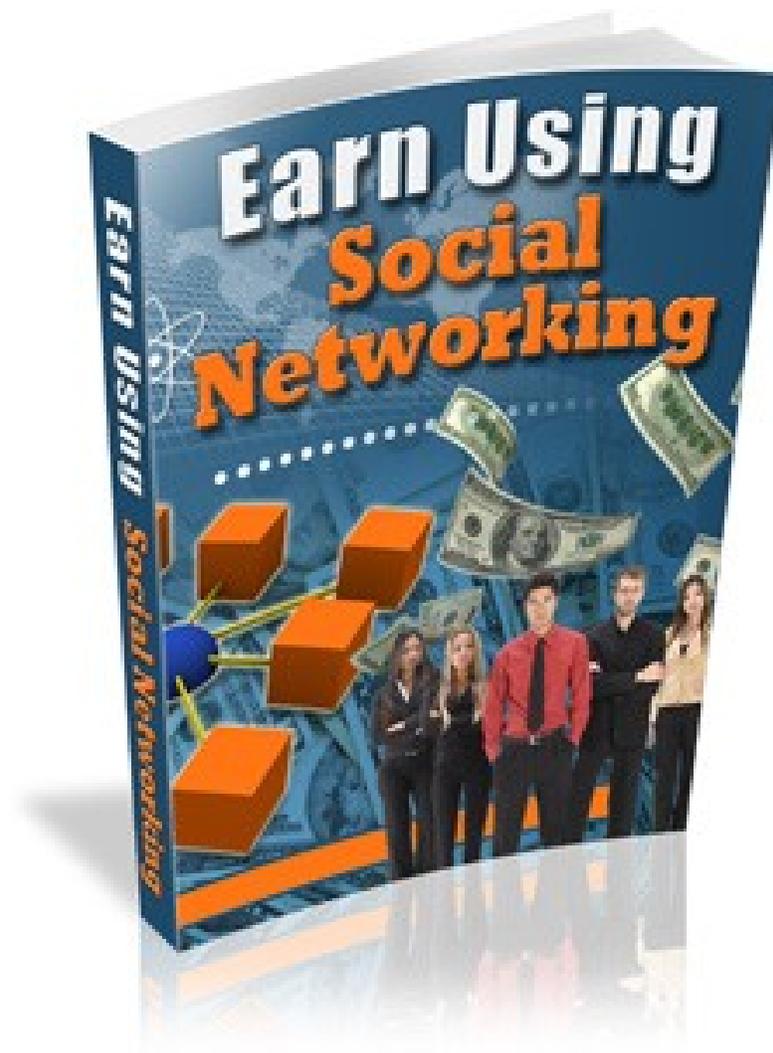


Earning From Social Networking



Contents

<u>How To Earn Using Social Networking.....</u>	<u>3</u>
<u>Have Fun When You Earn Using Social Networking.....</u>	<u>4</u>
<u>Get Paid to Promote Your Blog with Social Networking.....</u>	<u>4</u>
<u>Four Ways to Earn Using Social Networking</u>	<u>5</u>
<u>Earn Using Social Networking through Forming Networks.....</u>	<u>6</u>
<u>How to Really Earn Using Social Networking.....</u>	<u>7</u>
<u>Profit with Social Networking Systems.....</u>	<u>8</u>
<u>Secrets to Successful Social Networking Sales.....</u>	<u>9</u>
<u>Top Social Networking Sites That Make You Money.....</u>	<u>10</u>
<u>What Not to do When Hoping to Earn Using Social Networking.....</u>	<u>11</u>
<u>Earn Using Social Networking: The ultimate earning opportunity.....</u>	<u>12</u>
<u>Earn Using Social Networking Sites but be Careful.....</u>	<u>12</u>
<u>Advertising as a Way to Earn Using Social Networking.....</u>	<u>13</u>
<u>Did You Know You Can Earn Using Social Networking.....</u>	<u>14</u>
<u>Earn Using Social Networking: Give it that personal touch.....</u>	<u>15</u>
<u>Earn Using Social Networking: Make Your Friends Love You.....</u>	<u>16</u>
<u>Earn Using Social Networking: Friendships can make money.....</u>	<u>16</u>
<u>Earn Using Social Networking: How to get started.....</u>	<u>17</u>
<u>Earn Using Social Networking: Shape up your existing site</u>	<u>18</u>
<u>Earn Using Social Networking and Reap the Benefits.....</u>	<u>19</u>
<u>Earn Using Social Networking Blogs.....</u>	<u>20</u>
<u>Earn Using Social Networking by Building Free Traffic.....</u>	<u>20</u>
<u>Earn Using Social Networking by Marketing Yourself.....</u>	<u>21</u>
<u>Earn Using Social Networking by Using Them All.....</u>	<u>22</u>
<u>Earn Using Social Networking in More Ways Than One.....</u>	<u>22</u>

How To Earn Using Social Networking

Do you have a new membership website or on-line business that you've been working on starting? Do you notice that anytime you go to put the finishing touches on it, by some unknown powerful cyber force, you end up on Facebook instead? Or MySpace? Or Bebo?

Wouldn't it be great if there was some way you could earn using social networking?

Well, if you have an up-and-coming membership website or online business then it's possible.

But how?

It's simple. By generating a large amount of targeted traffic to your membership site, you will be able to earn using social networking.

We've all heard people trying to pitch a concept or idea door to door. From steak knives to makeup to Girl Guide cookies, people have relied on socializing as a way to sell their goods.

This is similar to online social networks. You earn using social networking; however, you don't have to walk door to door; you don't have to recite a speech; in fact, you don't even have to get off your office chair. You can promote your product and earn using social networking in the comfort of your own home.

If you already belong to a network like Friendster.com or MySpace.com, earn using social networking with just a press of the button. Post your membership site on your profile page as a link with a quick explanation of what it is.

Or send your friends a link with your new membership site in a private message. Ask them to pass on the message to others who might be interested. Word of mouth is one of the best ways to promote your new business and, in this case, word of 'mouse' is an even easier way to earn using social networking.

However, even if you don't belong to a social network site, you can always join one and earn using social networking. In fact, this is probably the best way to reach your target audience. Find social networks catered to your membership site or online business.

For example, if you've created a website catered to new Moms and Dads, earn using social networking by joining CafeMom.com or other parenting networks.

Pretty soon you'll have a group of members for your website and will be making a residual income, just by socializing!

So, while you're sleeping in or relaxing in your pyjamas in front of the TV, someone could be clicking onto your profile, joining your membership site and making you an income, all through the process of social networking.

What a great way to start your day!

Have Fun When You Earn Using Social Networking

If you want to earn using social networking, you're only going to be successful if you have fun doing it. If you feel like it is just another part of the job, then your page is going to be drab and your comments to your friends aren't going to have any substance. So have fun with what you're doing. Realize that there is a lot to do that is fun and enjoy it.

Here is how you're going to have fun and earn using social networking:

- You're going to choose a fun page layout. Choose something that is relevant to your purpose, but that will appeal to your friends. You want graphics, text that is easy to read, and something that just makes people want to come back.
- Some social networking sites are adding what is called apps. These apps are games and other applications that make your page a lot of fun. Use these apps to make your page entertaining.
- Write blogs about your day. Try not to be negative, but include anything that is humorous. You want to make people laugh. If you want to earn using social networking, you have to get to their funny bone. Making them laugh can do wonders. And always make sure that your blog will interest the public. Encourage their feedback. Try to stay away from super controversial topics, but ensure that you're interesting.
- Send funny HTML comments to your friends. This can be fun and they will enjoy it a lot. Some people do not permit HTML comments on their profiles, so you can still write something nice and even something funny. Let them know that you're a person and not just someone interested in getting their money.
- Post bulletins about the happenings within your company. However, you can offer them great deals as well. You can be creative with this because you can do whatever will benefit your business.

There is just so much you can do. What makes everything more fun is when you start to see yourself earn using social networking. When you start to see your bottom line grow, you just want to do more and more. You will do more and more, just make sure you don't lose touch with your friends. If you do, then you won't be able to earn using social networking the way you did before.

Get Paid to Promote Your Blog with Social Networking

Wouldn't it be great if you could earn using social networking? You're on Friendster.com or Bebo.com anyway so why not earn while using these social networking systems?

Well, if you have a personal blog or website, then this is completely possible. Furthermore, it's extremely easy!

Using your social networking systems to promote your blog is pretty much the simplest way to get people to your website and inevitably earn using social networking. If you're connected to an affiliate program or other programs such as Google AdSense, you can make money every time someone visits your blog.

You don't have an affiliate program or even know what it is? Basically an affiliate program is an advertising system where larger companies advertise on your website and you get paid anytime someone clicks on their ads. This creates a residual income with the potential to make an infinite amount depending on how many people visit your site.

Check out Google AdSense and find out how these online advertisements systems will help you earn using social networking. And don't worry; it's free to join.

So how exactly do you earn using social networking?

Simple. Promote your blog. In order to earn using social networking you need to let your audience know your blog exists.

There's a good chance that the individuals you talk to on your social networking systems are the same audience who would be interested in your weekly or daily blogs. After all, you are connected through the same interests and goals, right?

So, how do you do that?

First off, you can include a link to your blog in your community profile or profile page. Each time someone clicks on that profile you earn using social networking. Or, for a more personal approach, inform your friends through a joint private message with information and a link to your blog.

There is a good chance you have over one hundred friends on some of your networking sights, people you've come to know over the years. Make the most of these connections and earn using social networking. There's a good chance your friends will want to read your blog and explore your personal website. After all, they are your friends aren't they?

In fact, you don't even have to be awake to earn using social networking! As long as someone is clicking on your blog page, you are making money!

Who knew socializing could be so profitable?

Four Ways to Earn Using Social Networking

Did you know that you can earn using social networking? You can make your business more profitable just by expanding your online presence in this way. It is free and it is quite effective in letting more people know about your business. As a matter of fact, you might just be able to reach an incredible audience in this way.

Here are four ways you can earn using social networking:

- First of all, utilize the most popular social networking sites. These include sites such as MySpace, Twitter, Flickr, and so many more. These are the sites that have the most people. You also need to read the terms and conditions of the site so that you know what you can and cannot do when marketing your business.
- Look for any specialized marketing and promotional services that they use. Some of these social networking sites offer special features for businesses looking to market. Otherwise, use what is available to you.
- Use every single feature that is available to you. This means you're going to use the blog, you're going to use any of the mood update features, you're going to use bulletins, and you want to use any of the additional apps that can make the site a lot of fun and expand your exposure.
- Join or create groups relevant to your business. All you have to do is do a search, find the groups, join them, and network with them. If you have to, you can create your own group, look for people who can benefit from your business or provide networking opportunities, and invite them over.

These are some great ways in which you can earn using social networking. Also, make sure that you don't forget about your friends. Your friends are those who will make sure that you remain profitable. Make sure you take care of them and interact with them. If you don't, you're just another account on their friends list. You don't want that. You want them to think about you every single day, so this means you're going to spend time on your site for a while. This isn't all that bad since social networking sites are so much fun. They're even more fun when you can earn using social networking. It makes all of the time and effort worth it for your business. To find out how it can do that, simply give it a try.

Earn Using Social Networking through Forming Networks

There are many businesses using social networking to boost their earnings. You can actually take advantage of this by forming partnerships with these individuals. You want to earn through social networking as well, so it is important to take chances and be creative. You're going to do that by doing the following:

- Send a message to another business and ask them if they would like to network with you. Ask if they would like to form a type of partnership where they place your banner on their page and you'll place their banner on yours. If you're not sure what a banner is, it is an ad that can be clicked. Upon clicking, it takes the clicker to your website. Many businesses will welcome the increase in business, so they will agree to this.
- To earn using social networking, ask individuals to do the same for you. If they really believe in your company, they will do this for you. Ask them if they have an organization that they would like to promote on your page.

These are great ways to gain exposure. Through doing this banner exchange, you are opening yourself up to people who aren't on your friends list. This increases your potential to earn using social networking. This also helps these individuals you have partnered with. Don't worry about it taking away from your business. Those who click on your banner or link are people who are

interested in it. Those who click on the partner banners on your page are simply interested in those banners. If someone doesn't have an interest in your company and they click on your link, they're just going to leave your page anyway.

This can prove to be quite the profitable endeavour for you. Having exposure on the pages of others also means that individuals on their friend list will add you to their profile. You can even ask for these partners to post bulletin announcements to add you. You can do the same for them.

There are definitely unique ways in which you can earn using social networking. It is one of the most fun ways to yield an even better profit than ever. You'll definitely notice a difference, especially if you partner up with others to make yourself more known. Everyone will be happy in this instance, especially since you can successfully earn using social networking. The results will start showing themselves in no time.

How to Really Earn Using Social Networking

If you want to earn using social networking, you have to build a page that is really good. You can't just build your standard social networking page because it is just going to look like everyone else's. You need to build something that is going to stand out.

Here is what those who build impressive pages experience:

- They experience a growth in their earnings. They have mastered the art of how to earn using social networking. The most lucrative internet businesses have utilized social networking. So if anyone needs proof that a business can earn using social networking, this is proof.
- They experience friendships that they would not be able to achieve anywhere. The people on their friend lists become more than just prospects. They do become friends, which is great. This is important in order to have an emotional relationship.
- They form exchanges with other businesses. This means they're going to display links from other businesses on their page in exchange for the other businesses to display their links on their page. This can be quite effective.
- They are able to offer special deals to their social networking friends. It is nice to create special deals just for those on the internet. It makes these social networking friends feel special.
- In addition to being a way to earn using social networking, it is also a great way to have fun while marketing. Marketing is not usually a lot of fun, but this can make it fun.

There is also the fact that in order to earn using social networking, the page has to be fun. Would you want to visit a web page that was boring? If you did, would you visit it again? Probably not. If you put fun elements on the page, then people will know where to find it and will come back again and again. If they need something that is on your page, they're going to keep coming back. When they need what you have to offer, they're going to come to your page. This is why the most lucrative companies have boosted their profits.

So if you haven't already embarked upon the social networking revolution, it is now time to do so. It is now the new way to market and it is becoming quite successful, especially with all of the social networking sites out there on the internet.

Profit with Social Networking Systems

Almost every computer-friendly person is part of at least one social network. Whether it's a general friendship site like MySpace or a specific group like Passportstamp, these social networks provide hours of entertainment.

And, after all, isn't that what the Internet is for? Entertainment?

What if your social network could do more than just entertain you? What if you could earn using social networking as well?

Sounds too good to be true, right? Earn an income using social networking: Impossible.

Wrong.

The possibility to earn using social networking is 100 per cent possible. In fact, millions are already doing it as we speak.

The best part is that anyone can profit. Are you a businessperson looking for a new way to get customers? Are you a blogger or an on-line membership site owner trying to attract people to your site? Or perhaps you just enjoy socializing and want to earn while using social networking.

Find out how.

For the Aspiring or Already Running Business Owner:

Looking for a new way to reach your market? Click online and earn money using social networking. You can use social networking programs to promote your business to those niche markets.

Add attachments with your product or website to your friends and members of the same social network. Join forums offering your product or advice to those interested and watch as the new business comes pouring in!

For the Blogger or Membership-Site Owner:

Attract people to your sites and start earning an income with social networking systems. Take advantage of the selection of social networking systems by finding ones targeted towards those interested in your website.

If you're a blogger writing about travel, check out WAYN.com. For the membership-site owner featuring a new online game, check out avatarsunited.com. No matter what you're writing about, there's most likely a group of people connected through social networking that would be interested. So log in and earn using social networking.

For the Social Butterfly

Love chatting away and voicing your opinions? It's possible to put in your two cents and earn using social networking. Hundreds of social networks pay for reviews, blogs, articles and comments about certain things.

So, no matter what you're passionate about, you can get paid to chat about it with social networks. Most of these systems use Ad Revenue systems to pay out a portion of the profits to their social network members.

And best of all, these sites are free. So you can sign up for nothing and earn using social networking right away.

So, no matter what you're looking for on-line, whether it's a way to promote your business or a way to find people to connect to, social networking holds the key to connecting with friends and making a profit from the comfort of your own home.

Secrets to Successful Social Networking Sales

Social networking systems have hit the Internet with a cyber-boom! From Classmates.com to AdultFriendFinder.com, virtually everyone in the online world can create their own personal web profile.

- You can connect with friends.
- You can upload photo albums.
- You can meet sexy singles in your area.
- You can discuss the latest George Lucas movie.
- You can also earn using social networking.

Social networks are great ways to connect people, organizations and businesses together. And what brings these people together? Common interests, of course. Whether they are all baby boomers (eons.com) or all enjoy music (Soundopia.com), people connect through these social networking systems.

So, how does this benefit you? How can you earn using social networking?

Well, if you're looking for a way to promote your business and multiply your sales, then you can easily earn using social networking.

In fact, here are three ways to use these systems to your business advantage and earn using social networking.

The first way to earn using social networking is through a simple search of social networks. Find social sites that cater to your product and join them. You can earn using social networking by promoting your site to your niche market on that social network.

For example, if your product is related to the photography industry, then joining flickr.com, a site targeted at inspiring photographers, would be a good place to promote.

Another way to earn using social networking is through the standard system of word of mouth and forming relationships. Pass on your product in forums and through messages.

Offer your services, your advice, and most of all, your friendship. Forming good communication and relationships is key to a solid business foundation. Once you build the trust, you will also increase the clientele and thus your profit.

A final method of how to earn using social networking is as an inspiration for ideas. Communicate on the social network forums, asking questions directly related to your product or service. Find out from the other group members what they'd like to see in future products.

Use this as focus group, research and build your ideas around it. From marketing to new products, using social networks is a great way to find out what works for your business.

Making money through social networking has never been easier thanks to the widespread boom of social sites. Use this to your advantage and make the most out of this cyber social system.

Top Social Networking Sites That Make You Money

Social networking systems are online clubs where people of the same interests can join together. General Websites like Facebook, Faceparty and MySpace allow friends to connect to one another online. However, social network systems connect people with the same interests as well. Popular interest sites include flickr.com for photography, Avatarsunited.com for online gaming and CollegeTonight.com for students.

These systems cater to everyone as they play on the individuality of their members. Virtually anyone can create his own website with personalized interests, pictures and blogs. You can create your very own worldwide webography.

However, it is also possible to earn using social networking. In fact, not only is it possible to earn using social networking but even better, you are actually getting paid to socialize!

No kidding.

Read on to find out the best sites to earn while using social networking.

Yuwie.com offers their members a change to earn using their social networking system. It's the same as Facebook or MySpace but the social network pays you to blog, find friends and upload videos.

ZTC.com, which stands for ZoneTastic Community, will pay you for having a social networking site with them. ZTC believes in giving back some of the money you make on your site (by affiliate marketing) so gives a percentage of the profit to their members thus letting them earn using social networking. Similar to Yuwie.com, they offer blogs, photos, videos, music sharing and friends.

ZenZuu.com, another site that promises you can earn using its social networking, allows their members to take part in an Ad Revenue Sharing program all the while offering the standard features of any social networking system. However, what makes this network different is that you are able to become a 'Rep' for the company where you can sign up unlimited numbers of people for infinite profit.

Other social networks cater to the creative mind, such as Hugpages.com, which lets you make money through the affiliate program just by writing articles, blogs and making comments about other members' pages. Speak your mind and get paid a portion of the advertising profit. The more articles you write and the more friends view them, the more money you earn while using social networking.

Ximmy.com, another social network for bloggers, allows their users to be rewarded for publishing articles and posting comments. Through a point system, every comment posted or published article gives you points, thus you can earn using social networking.

So instead of just wasting time playing on the Internet, earn using social networking and get your creative juices flowing.

What Not to do When Hoping to Earn Using Social Networking

Are you entertaining the possibility that you could earn using social networking? If you are, welcome to the technological age. The internet is always coming up with ways in which business owners can earn and social networking sites are one of those ways. They weren't really meant for business marketing, but they have become a great way to increase the profits within a company's bank account. However, being able to successfully earn using social networking consists of knowing what to stay away from when utilizing this excellent tool.

Here are the things that you should stay away from in order to earn using social networking:

- Avoid not having a personal relationship with your friends. You need to communicate them instead of hoping they'll just "stumble" across you on their list.
- Avoid being too pushy. This means that you shouldn't send out a bulletin or submit the same message to the same person once per hour. This can be classified as spam and it can become so annoying that people will delete you. The way that you're really going to get attention is by being a human.
- Don't write bland bulletin and blog titles. This means you're going to write something that is really going to get their attention and not something that is bland. If you expect to earn using social networking, you have to be unique. You have to stand out amongst the crowd.
- Don't stay away for long periods of time. Your profile is not going to operate itself. It needs you there to do what it needs you to do. If you're not there, you're not going to be able to earn using social networking.

All of these things can wreck your efforts. Actually, doing these things means that there is no effort going into the profile at all. You have to be there every single day and you have to be proactive while you're there. If you're not, you're not going to be able to earn using social networking.

So have fun and be creative. Utilize the groups, forums, comment systems, bulletin systems, the classifieds, and everything that is given to you to run your business. You may be able to find

apps that will really make you a huge presence on the site. Most of all, you'll earn using social networking and you'll do so successfully. It may seem like a lot of work, but it'll be worth it.

Earn Using Social Networking: The ultimate earning opportunity

When visiting a social networking site, it's easy to see that there are people earning money everywhere. They are putting up donation buttons for organizations and some are even selling things. When they're doing this, they're taking advantage of how social networking can help them earn more in their businesses and organizations. It is a very effective thing and more businesses and individuals are catching on to it. They are catching onto it because they're hearing about how profitable it is.

Here is how you can earn through social networking:

- Register yourself an account and build a profile. On that profile you're going to decorate it and make it into something that is visually appealing to your friends. People like things that look neat. If it looks basic, then they aren't going to give you the time of day. Stand out amongst the crowd if you want to earn using social networking.
- Make sure you add information that is valuable, but also be personable. You can make it a personal page highlighting your business or a particular product. You can add links and even buy buttons for certain products. Just don't be too pushy with it. Make sure you have a lot of substance to your page.
- You can add widgets to your page. What this means is you're going to add something that is interactive. A game or something of that sort will suffice. You want your page to be fun so that your friends will visit it often.
- Don't forget that you can join groups. However, make sure these groups are relevant to your business. You can only earn using social networking if you can keep your account open. You don't want to be accused of spamming and then be banned from the site.
- There are some social networking sites that also offer up forums and classifieds. These are great when you want to earn using social networking because you can usually advertise, especially within classifieds. What's great is that people actually look.

So if you want to earn using social networking, these are great ways to do it. Make sure you use all tools that are available to you. Everything these sites have to offer is profitable for you. If you don't think you can use them, figure out a way to use them. Think outside the box and use your imagination. This is the only way you're going to be able to earn using social networking.

Earn Using Social Networking Sites but be Careful

Social networking sites aren't meant to be free advertising. They have been turned into an advertising tool, but they were never meant to go that way. Actually, they were meant to be methods for people to stay in touch and for new friends to be made. However, something happened along the way. Look at the site MySpace. MySpace started out as a site to promote

bands, but turned into much more than that. Before we knew it, people were able to do a lot of things. Even writers and comedians could make their own pages.

Somewhere in there, businesses realized that they could earn using social networking sites, so they started building profiles. There are sites with rules about this. However, there are some sites that have created special rules for businesses looking to earn using social networking. This is great because this means there isn't so much walking on glass going on. However, this doesn't mean that you can't take advantage of all of the social networking sites. You just have to conform with the rules. Those rules and some things to keep in mind include:

- Not spamming members. This means it may be better to send a message asking them to send you a friend request instead of you sending one. This means they will add you if they want to.
- Including personal information about yourself in addition to product or service information. That way members can see that there is actually a person behind the page. They are less likely to report you that way.
- Be mindful of who you add. Most of the individuals on social networking sites are teenagers. You also have to be aware of the demographic under 30. If you're marketing a product that only appeals to individuals over 30, you may want to add people in the appropriate age group. Any other age group would take away your potential to earn using social networking.

As long as you add that personal element, you should be okay. It is important that you have the permission of your friends to add them to your list. That way they can't flag you for spam when you send them a request. Make sure you read all rules and have your bases covered. If you do, then you can earn using social networking and you will earn well. You'll see that in no time.

Advertising as a Way to Earn Using Social Networking

There are many businesses that earn using social networking and they earn big. They use social networking websites to sell items, to sell services, to let the public know they are there, and to simply make themselves a master of the internet. What not all social networkers realize is how far they can actually take it.

Not only can they sell a product or service on their profile page to earn using social networking, but they can actually sell the space on their page. That's right. You can sell space on your page for other companies to place their ads. How do you do this? This is how you do this:

- You have to build a very attractive page and you need to gain yourself a lot of friends. If you want to earn using social networking, you have to have people to market to.
- Make sure that you explain the benefits of buying ad space on your page. You have a lot of people on the friends list, so tell your advertisers that you're going to market your page intensively. If they need to see that, add them to your list and let them see how you go about that.

- Make sure you don't smash all of the ads together because it can be hard to distinguish what is what. Luckily, social networking pages give you all sorts of room and allow you to space things apart.
- Try to come up with an advertising package. This means that an ad can stay on the page for a certain amount of time in order to allow room for other ads.

Most importantly, you can majorly earn using social networking if you follow through with everything that you say you're going to do. You can create a reputation for yourself. There are a lot of other individuals exercising this concept, so it is very important that you figure out a way to stand out. By standing out, you can earn using social networking in a way that you never thought possible.

So go ahead and create yourself a profile if you haven't already. Start adding your friends and then start putting yourself out there for companies to take a look once you build an incredible friends list. You never know, someone may offer to buy your page someday for an incredible amount. That does happen. If it does, then you can start the process all over again.

Did You Know You Can Earn Using Social Networking

If you own a business, you probably have a website. You've probably worked very hard to bring traffic to that website so that you can gain an even better profit. But did you know that you can also earn using social networking? That's right. You can earn using social networking because it offers such useful tools to market your business. It's also a lot of fun as well.

You can earn through social networking by simply connecting with people. All it takes is making yourself known, but doing it in an exciting way. You also have to do it in a responsible way. Without doing it responsibly, you have got a problem. You could have your account deleted, no one would give you the time of day, or you could just be wasting your time. Wasting your time is pretty bad, but what is worse is not knowing that you can earn using social networking.

What is interesting is that some people create a social networking page for their business anyway. However, they do not maintain it. It is created and it sits there with no one manning the page for weeks at a time. This is usually when they claim that they cannot earn using social networking. They don't see the page doing anything for them. This is because they're not doing the following:

- They're not logging on everyday and managing their page
- They're not posting updates, bulletins, and they're not making announcements
- They're not constantly working to add new friends.
- They're not interacting with their friends.
- They're not posting blogs that appeal to their friends.

All of these things are very important to ensure that everyone stays interested. If they're not interested, then it is virtually impossible to earn using social networking.

So make sure you are always working on your page. To earn using social networking, you have to stay on top of things. Could you imagine leaving your business to run itself for a week or even a month? If not, that means you can't let your page go. When you create it to bring in business,

it suddenly becomes a part of your business. It is literally a division of your operations because it is going to play a huge part in helping you attract the traffic that is going to gain you more money. And that is how you can earn using social networking.

Earn Using Social Networking: Give it that personal touch

Those who created social networking created something more than a place for people to connect with each other. They also created a place in which individuals could market their businesses. Chances are this wasn't the main intention of the creation of these sites, but it is definitely something that has provided the potential to earn through social networking. The trick is giving that personal touch.

Some people are annoyed when they get a friend request from a business. This is because they are so used to getting those spam deals that tell them they're going to get a free iPod or iPhone. You are different, though. When you send a friend request, it is ideal that you send a message introducing yourself and how you'd love it if they would approve your friend request. Some social networking sites provide that field for you with the request so that you don't have to spend that time writing messages.

The process may seem time consuming, but it is very worth it. How else can you add that personal touch? Here are some ways:

- Make sure you personalize your friend requests. This shows them that you're taking the time to acknowledge them. After they add you, make sure you send them a thank you comment to express your appreciation.
- Always make it a point to occasionally go through your list and leave comments for your friends. This is a great way to earn through social networking because you're reminding them that you exist. This reminder means that they're going to check out your page. If they like what they see, they're going to visit your website.
- Stay current on birthday announcements so that you can wish those who have birthdays a happy birthday.
- Pay attention to announcements by your friends. If something is going on in their life, acknowledge it.
- Do contests such as this, "If you add us to your top friends list, we will add you to ours." People love to be on the top friends lists of anyone, so they're going to enjoy this.

Be creative and have fun with your friends. If you do, you're able to capitalize on that. You can very easily earn using social networking. Just know that you can't neglect it. It needs a lot of attention. Actually, you're going to probably spend the most time on your social networking site because these sites never ever sleep. Your friends are going to constantly be active, so you need to use that.

Earn Using Social Networking: Make Your Friends Love You

If you want to earn using social networking, it is important to make your friends love you. It isn't enough to just send out friend requests so that they will add you and then do nothing. You have to constantly remind these individuals that you are there. Why do you need to do this? Well, the average social networking member has around 100 friends on their friend lists. Many of them, however, can have hundreds. You'll literally get lost in there, so you have to make yourself stand out.

Here are some ideas to keep yourself on their minds so that you can successfully earn using social networking:

- Social networking sites are now utilizing a tool where you can tell your friends your mood and what you're thinking. You can update this as many times throughout the day as you want. Every single time you do, you jump to the top of those updates and your friends will see you.
- Go through your list and send comments to your friends. Simply say things such as, "Thanks for being a friend" and "Thought I'd stop by and say hi." This gives them a connection to you instead of you just being another friend on their list.
- Another feature that social networking sites have is the bulletin feature. What this means is a bulletin can be posted that goes to your entire friends list. This is important because you can announce special deals within your business to everyone at once. Give it an intriguing title so that they open it up. Also, don't make the tone so businessy. You want to sound like you're talking to your best friend.

As you can see, there are some great tools that are used on social networking sites. By utilizing these features, your potential to earn using social networking goes way up. You also make your friends love you. Everyone loves making new friends, so your goal is to let them know you're just that. Furthermore, you want them to remember that you're a business, but you don't want the thought that you're out to make money to cross their mind. You want them to purchase from you because they are emotionally invested in your business. Be their best friend. Show them that they are special to you. It is one thing to feel special to a person, but an entirely different ballgame to feel special to a company. That's almost as good as being friends with a celebrity.

Earn Using Social Networking: Friendships can make money

Many businesses are learning that they can earn using social networking. They are learning that they can form profitable friendships and remain within the rules of the many social networking sites on the web. This has literally opened up a new revolution in internet marketing. No more do people have to rely on just buying ads, developing email lists, and embarking upon the many other internet marketing techniques. Social networking provides an entire network of leads in a short period of time.

Here is how you can make these online friendships profitable for your business:

- Make sure you talk to them. Don't just add them and then let them be. They are people and they need attention from your company. It takes an individual an average of 26

times to see something before it burns itself into their brains. Make sure you leave comments, thank them for being a friend, and make sure you interact with them in all ways possible.

- Stay up on birthdays and other happenings. If someone is having a birthday, wish them a happy birthday. Those wishing to earn using social networking will find that this makes a difference. If someone announces in a bulletin that they're expecting, then a congratulations is in order.
- Let them interact with your blogs. You may even want to include some interactive elements on your page. Many social networking sites are now implementing apps in order to make pages a lot more fun and interesting. Add applications that they can interact with.
- Make sure you write blogs that are of interest of them. You can throw something in about your business, but make sure you hit on some special interest topics. Those who earn using social networking are notorious for this.

So just make sure you remember that they're more than just dollar signs. You have to appeal to them on an emotional level in order for them to do business with you. They are exposed to a lot on social networking sites. If you really want to earn using social networking, then it is important that you do all of these things. You'll notice an incredible difference in the amount of traffic coming to your website and you'll even notice a difference in your profit. Even when you start bringing in more sales, keep up the good work. You'll just bring in more and more and even make more friends.

Earn Using Social Networking: How to get started

When you want to earn using social networking, the great thing is that it is free. You can also use as many social networking sites as you want. This is great because marketing can cost a lot of money. Fortunately, the internet has opened a lot of doors when it comes to marketing for free and this is probably one of the most effective out there.

Here's how you can get started if you want to earn using social networking:

- First, you want to find the perfect social networking sites for your business. There are some major sites that you're probably already aware of. You certainly want to make sure you get into those large sites. From there, you can look into sites that offer you small royalties to use their site.
- After you register your account, it is time to find yourself a layout. There are free sites on the internet that offer layouts for a number of social networking sites. Try to choose one that fits your business.
- It is time for you to describe your business. Be relaxed when writing your description. Use humour, include some personal information about yourself, and pretend like you are talking to your best friends. They need to know you want to be their friend and that you're not just looking to make a quick buck.

- There are sometimes fields that ask you to fill out favourite movies, music, etc. Go ahead and fill those out so that people again know that you're human. You want to be as personable as possible. Also make sure that you add pictures. They can be of your logo or you can get really personal and add some of yourself.
- After you have put together your page, it is time to start adding friends. You can do this randomly or you can look at profiles and see who would benefit from your businesses. If you want to earn using social networking, teenagers may not be the best bet. This is just an example of how you may want to be selective in who you add.

After this, you have built your page. Now you have to maintain it. You're not going to earn using social networking if you don't maintain it. You have to keep updating your friends, sending them comments on their pages, posting blogs on your page, and so much more. Keep reminding them that you exist and you'll earn using social networking.

Earn Using Social Networking: Shape up your existing site

Do you already have a social networking page somewhere and you're wondering what you can do to shape it up so that you can maximize your earning potential? If you are, then you're in luck. There are so many profile pages sitting out there amongst social networking sites that are not being used the way that they need to be. They are just sitting there stagnant. What's worse is that people on your friends list actually go through their list and "clean it up" by deleting those that have no impact on them. Don't let that be you.

If your page is just sitting there doing nothing, here is how you can make it do something for your business:

- Start adding friends again. If you start adding friends again, your list is going to grow. The more friend requests you send, the better off you're going to be.
- Leave comments for your existing friends. Let them know that you're still around and that you're thinking about them. If they have forgotten who you are, they will go to your page to check you out. This is a good thing.
- Make sure you stay up on birthday alerts so that you can extend birthday wishes to those friends. If you want to earn using social networking, you have to add that personal touch. You have to let your friends know that you're not too good for them.
- Post bulletins telling your friends that you have been away, but you're back to stay. This is for those who have not realized you're back. Always include links to your website on your page, in comments, and in bulletins. That way they can click and learn more about you.
- Update your background layouts frequently and announce it to everyone. Post a bulletin that says, "Changed background...tell me what you think." People love to give input on something, so give them that chance.
- Write a blog about what has been going on since you've been gone. Say something such as, "business has been nuts, but it's glad to be back." Let them know that you've

been busy. Some may think your absence means that things aren't doing too well. Tell them the opposite.

Utilize these steps and you'll be able to get your social networking profile back on track. Make sure you stay up with it. You can't earn using social networking if you are away from it for long periods of time.

Earn Using Social Networking and Reap the Benefits

Social networking is evolving into something never before seen on the internet. It was first meant as a way to promote music or to keep in touch with friends. However, businesses and organizations have caught on as well. So many more individuals have become more profitable because they have figured out how to earn using social networking.

But how does a person earn using social networking? What special techniques are they using that are not getting them banned from these websites? Well here are the methods being used that help businesses earn using social networking:

- They are not submitting friend requests to just anyone. It is always best to start with other businesses, especially if those businesses can benefit from the products and services.
- When a friend request is submitted, it is best to include a personal note such as, "Thanks in advance for the add." This is important because this lets the individual know that you're a real person.
- If you're a legitimate business, people will add you. There are too many spammers on these sites looking to giveaway free iPhones if certain offers are completed. If you're not legitimate or you are offering something that seems "spammy," they'll either not add you or report you for spam.
- Stay up-to-date on your blog. Most social networking sites allow you to keep a blog. This is a great tool to remain profitable.
- Be sure to keep up with the happenings amongst your friends. This means you're going to wish people a happy birthday when it is their birthday and thank them for being your friend. That way they will check you out.

Basically, you can earn using social networking by staying up on your profile. If you keep everything updated and take an interest in your friends, they are going to take an interest in you. This is very important when trying to earn using social networking. If your profile just sits there doing nothing, then social networking is not going to work for you.

The most important thing is that you have fun. You'll find that you can successfully earn using social networking if you have a lot of fun with your profile. It is probably one of the neatest ways to market a business because it is like you are literally playing. You'll make friends, have fun with those friends, and you'll make money throughout the process.

Earn Using Social Networking Blogs

You can earn using social networking very easily through the blog that is provided. If you can write a very interesting blog, you can have people subscribing left and right. People love to read blogs, mainly because they can comment on them. Furthermore, people love it when you write about something not relevant to your business.

Something that a lot of people are trying in order to earn using social networking blogs is to write about something that is happening in the world today and asking for feedback. Yes, you can write blogs on your products and services, but it is important to appeal to those who read your blog. If your blog is boring, then they're not going to subscribe. If they don't subscribe, then you're not being able to use such a valuable tool.

So here is what you're going to do:

- You're going to welcome everyone to your blog. Be funny, be personal, and relax. These are regular everyday people and they need to know that you're a regular everyday person.
- Write about something that is happening in society and make it funny. You might be wondering, "How does this help me earn using social networking?" Well, that's because you don't want people to feel like they're always being marketed to. They might feel used in that way. You need to make them connect with you.
- Do polls. Get people's opinions about things. Ask them how you can improve your profile page. This is a great tool because it makes them look at what you really have going on and makes them get involved.

Making your readers get involved will help you earn using social networking because they will feel like they have a hand in your business. They are more likely to purchase from a business that makes them feel a part of it. It gets them emotionally involved. Without that emotional involvement or emotional attachment, it is difficult to get someone to agree to make a purchase.

So if you're looking for that really effective way to earn using social networking, use the blog that is provided to you. Every single tool that is offered through a social networking site is a tool that can be used to market a business. That is what is so great about social networking sites. Although their intention may be to help people stay in touch, they've also provided a very valuable marketing tool

Earn Using Social Networking by Building Free Traffic

There are so many free ways on the internet in which a business can market. One way is through social networking. People earn using social networking all of the time and what's great is that it is completely free. It doesn't cost a company a dime to gain exposure to millions of people.

These millions of people suddenly become leads when you join a social networking site. Many people earn using social networking in a lot of ways. First of all, they use these sites as doorways to their website. Second of all, they offer advertising space for sale, which can be

quite profitable. However, it is more common to see a business gaining exposure through social networking and they use it to drive traffic to their website for free. Here is how they do that:

- They add a lot of people to their friends list. They may even offer incentives to their friends to convince people to send friend requests. When they do this, there are more people coming across their page. On that page is a link to their website for visitors to click. When they click it, they are presented with the website where they are exposed to a certain product or service.
- They provide links to their website in any comments, bulletins, or other posts that they make on the site. That way they don't necessarily need a page visit to send people to their site.
- They post public announcements about any deals they have going on. Usually these deals are taking place on their website. This is a great way to earn using social networking because you can offer your friends exclusive deals like this. You're able to do it without messaging them all individually.

There are corporations, restaurants, and small businesses utilizing these sites like this so that they can earn using social networking. Social networking was meant as a method for friends to stay in touch, but it turned out to be much more than that. It turned out to be a global marketing system. There are bands, comedians, and so much more advertising their companies and each of these earn using social networking every single day. It has probably proven to be more effective than some of the pay methods that are available in the marketing world. How else could anyone be exposed to millions of people in one place?

Earn Using Social Networking by Marketing Yourself

There is a trick to social networking so that you can successfully earn using social networking. Just look at this scenario: You visit a page on MySpace and it is about a gum disease product. You see all of this information about gum disease and about the product, but nothing about the person running the site. It simply looks like one big way to earn using social networking. Now there are two things that can happen here. The person could really need the product and make a purchase by going to the website, or they can leave the page because they don't need the product and have no interest in adding something that is going to constantly market to them.

Now look at this scenario: You visit a page on MySpace and you see some information regarding a product, but you see this guy named Mark talking about his likes and dislikes. He talks about wanting to make friends and how he is glad to be on MySpace. Toward the end he mentions his product, a link to his site, and even includes a picture of his product. When you look at the left of the page, you see a little more information about the product, but you also see that he likes movies such as Forrest Gump and bands such as Staind and Nickleback. What comes to mind? Here are some things that might come to mind:

- This is this guy's personal MySpace page and he's talking about his business. I like this guy.
- This guy isn't a heavy hitter trying to earn using social networking. He is also trying to connect with people and have some fun.

- Oh neat! He likes Forrest Gump!
- It's nice to see that there is a real person behind this page and not a company.
- Oh wow, I think I'll check out what Mark is offering because I think I need it.

It's a psychological thing. If you want to earn using social networking, you have to think of the psychological aspect or you're not going to be able to earn using social networking. You'll just be another page on the site. What's bad is that that is another page amongst somewhere around 100,000,000 or so. Now that is a lot of pages. You have to make yourself stand out so that you can earn using social networking the way that you want to. If you're like the other guys, it isn't going to work so well.

Earn Using Social Networking by Using Them All

There are a lot of social networking sites on the internet, which is great for those wishing to earn using social networking. This is because you're not just limited to one social networking website to market your business. You have them all to take advantage of. No one ever said that you could only use one or two. You can actually use more than that, which is fantastic.

It is true that each social networking site uses different tools, which is why you need to be a member of multiple sites. You need to be able to use all of the tools that are made available to you. For example, if a site gives you the option to broadcast text messages to your friends, then you definitely want to take advantage of that. Being that you're a business, though, that is a type of feature you don't want to abuse. They may feel like you're always advertising to them. You need to use all of the tools, but you don't want to use them every fifteen minutes. Using them a couple or few times per day should be enough. You don't want to drive everyone crazy to the point that they delete you from their list.

You also want to take advantage of bulletin systems and of other type of update systems. The only way you're going to earn using social networking is if you take advantage of everything. Don't just say, "Well, I might use this feature, I won't use this feature, and I am going to use this one." Use them all. If they work for those who are relaying information to their friends, then it only makes sense that they're going to work for you.

So if you're not sure which sites to use, simply go to Google and type in "Popular social networking sites." You'll find lists of sites and you'll finally realize the potential to earn using social networking sites. Look at the millions upon millions of people on these sites from areas all over the world. There are so many already starting to earn using social networking. There are organizations, businesses, charities, and so much more pulling in more and more money every single day. That is because they know how to use all of the tools and they are creative in how they use them. They also don't restrict themselves to just one site.

Earn Using Social Networking in More Ways Than One

Something that is great about social networking is that it makes a fantastic marketing tool. You can register a page for your business or organization and actually earn using social networking.

However, there are some social networking sites that have come out with a new concept and that concept is that they pay you to be a part of their site.

That's right. In addition to you using the service to market your own business, you can earn a little bit of extra cash for just being active on the site. This is a new concept that is proving to be rather profitable. It isn't just the royalties that are paid for using the site, though. It is the fact that businesses can market their business and get a little something in return. This is almost like adding an affiliate to your website and your website being profitable in some way as you work to build traffic. That is the exact same concept that is happening on these sites.

The only downfall that these sites have when you're working to earn using social networking is the fact that they are not quite as big as some of the other sites. Many of these pay sites are brand new, so they may have less than 100,000 members on them, whereas some of the bigger guys have millions of users on them. Nevertheless, you can utilize one of these social networking sites in addition to other sites.

There are just some things you need to keep in mind when working to earn using social networking sites. You have to read the rules so that you don't violate them. Because these sites are small, it is easier to find the violators, so it is much harder to get away with certain marketing activities that may be a violation. However, you can earn using social networking if you follow the rules. Use all of the tools available to you and be creative in how you use them. What you will find is that your site traffic will increase, your bank account will increase, and you'll make a lot more friends. Simply be their friend and you'll be reaping the benefits. Being their friend is the main way in which you're really going to earn using social networking. Any other way would make you just like everyone else looking to make money off of the web. Make a name for yourself.