

Cash for Content



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Paid Insider

Cash For Content System

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Paid Insider

Cash For Content System

Introduction to Cash For Content

Welcome and thank you for becoming a part of the Paid Insider family. In this course you'll experience a wide range of information that will help you get the most out of the Cash For Content System in the shortest time possible.

Once you discover how it all works you'll be making money on demand, anytime you want.

The Cash For Content System consists of two books. The 'Cash For Content System,' which is the book you're reading now, and the "Cash for Content Toolbox."

This book includes the nuts and bolts of the course and the websites that you'll use. It's called the 'Cash For Content System,' because it contains everything you need to start making money immediately. It includes the techniques and strategies you'll use to maximize your time and profitability online.

The 'Cash For Content Toolbox' contains printable tools to guide you through the process of applying the strategies within this book. It's full of no-nonsense techniques that you can use to maximize your time and leverage your efforts online.

The information in this book is laid out as a system to provide a step by step approach from start to finish.

The necessary techniques to profit are all contained within these pages. It's recommended that you follow each of the steps to achieve maximum results. Taking the time to understand the process of how you make money creating content, combined with your action to do so, will give you substantial rewards.

I'm going to be brutally honest with you though, it will require your focus and determination to make it happen. You'll need to do more than just skim this book and toss it into the virtual dustbin.

I want you to get a pad of paper and a pen and begin taking notes as you read. Follow along in this book. As you get ideas write them down.

Your pathway to creating your own online business begins with you. Take the knowledge from this course, combine it with your unique viewpoints and take action. Your success depends on your ability to motivate yourself and move forward.

To get started most effectively, stop pointlessly searching the internet for the next best thing. Far too many people are stuck with the false notion that they need a marketing secret or get rich quick scheme to make money and be successful online. This is simply not true.

What you need is right in front of you, in the glare of your computer monitor. It's you.

While this course is your guide, you are the key that unlocks the door to your success. Only when you realize that it's you who decides whether or not you're a success, will it actually happen.

The great part about your success being dependent on you is you are always in control. As you attain success it will have a powerful effect on your entire life and everyone around you.

Best of all, when success revolves around you, it's a lasting success that no one can take away from you.



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Cash For Content System

What Is Cash For Content?

If ten-thousand people wanted you to tell them something about your life, your experiences, maybe your occupation, and were willing to pay you \$20 each time, would you do it? You bet you would! If the demand is there, and the payment far exceeds the cost, you'd be crazy not to!

The real life truth is there are literally millions of people willing to pay good money for one thing: information.

Why? Because success on the internet is dependant on new information.

Information is the content for the millions of websites on the internet. Content is the number one factor in how well a website ranks on Google, Yahoo, MSN, and all other search engines.

Each search engine puts out little robots that constantly search all the websites on the internet. The robots look for unique content. When they find a website that has fresh content, the website's rank increases. The higher the rank, the closer it is to becoming number one on the search engines.

The goal of each website owner is to be on the first page of the search engine results, because it's the best way the site will make money.

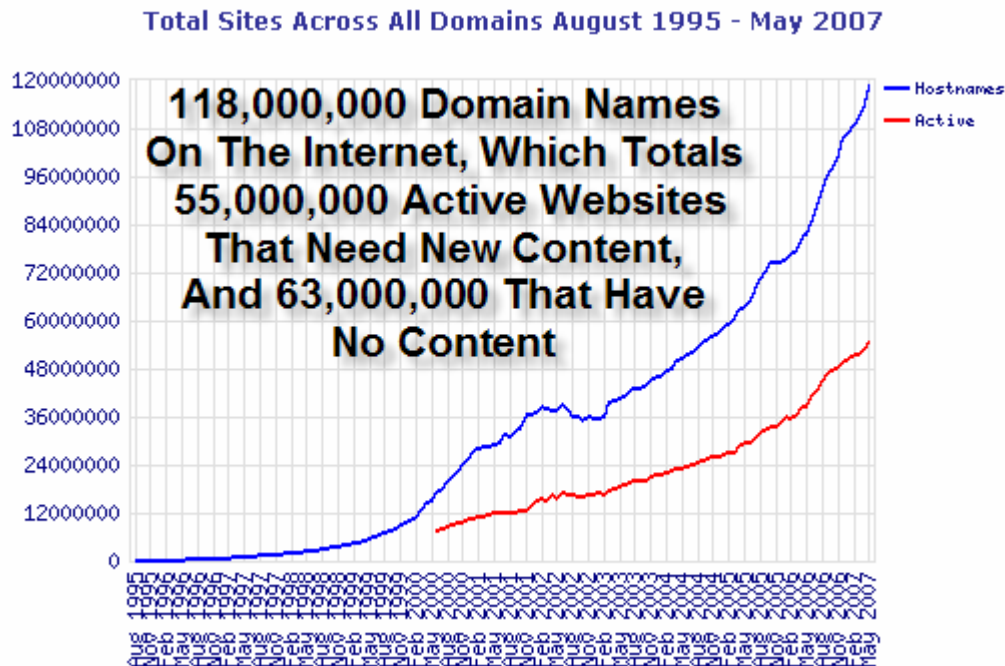
It's widely known that continually adding new content to a website will bring back the search engine robots more frequently. This allows new web pages to get indexed quicker and gives site owners an extra step ahead of the competition. As the internet becomes more competitive the thirst for new unique content will grow massively.

The Web is now expanding at such a rapid pace that the number of registered websites have increased from 100 million in November 2006 to over 118 million in May of 2007. This strong growth trend is only expected to increase.

In May 2007 Netcraft.com's search engine robots received responses from 118,023,363 websites. That's over 118 million websites.

Even more impressive than that, is this number is only the amount of websites on the internet. It's not counting all of the billions of web pages that make up all of the active websites.

In fact, the number of web pages on the internet is estimated to be over 30 billion.



Now here's the really interesting part. Out of the more than 118 million websites online, only roughly 55 million of them are currently active. That means there's more than 63 million websites without any content, and in desperate need of it.

As you can imagine the other 55 million active sites won't be profitable without new unique content either.

Right now the search engines desperately want new, unique content to feast upon. Unique content is highly desirable and people are hungry to pay for it.

To be on the first page site owners need to have their sites found naturally by providing content that meets the demand of keyword searches.

This is where you come in. As a content creator, your mission is to provide unique content to those who are wanting to pay you for it. You'll put your own life experiences to good use – that is, to get paid for them.

How the Cash for Content System Works

The Paid Insider Cash For Content System works by combining your unique knowledge and life experiences into highly sought after content.

You'll be directed to specific websites that are willing to pay you for your effort. The more information you provide the more you make, and the amount you can make is completely up to you.

The websites that purchase your content could be considered similar to virtual marketplaces that facilitate the buying and selling of content. These sites act as a middleman for the purchase of your articles, blog posts, reviews, press releases, product descriptions, videos, tutorials, reports and news.

There is such a demand for unique content that websites are willing to pay large amounts of money for virtually any sort of content imaginable. Whether it's content related to a favorite hobby, playing sports, celebrities, travel locations, or you name it, there are sites willing to purchase it.

As a content provider you can submit any kind of content you want. It will then be evaluated and sold to buyers that are hungry for it. You determine how fast or hard you want to work.

Every time you submit any new content to these sites, you get paid. You can even create content once, and resell it again and again to different pay-for-content sites. Many times you'll receive payment within a few days, which makes this opportunity great for receiving money on demand.

With this program you'll only be concerned about the selling side of these money making sites. That is, you'll learn exactly how to create article content around subjects you are already familiar with, and submit them for cash.

Your goal at the beginning should only be to provide the content these sites desire and profit from them.

Why Do Sites Need to Pay for Content?

You have probably heard about pay per click sponsored links such as the Google Adwords program and might be wondering, "Why do these websites need to pay for content at all?"

After all, by paying on a per click basis, websites can be at the top of the search engine results. You can see in the screenshot below, the paid results are the very first ones.

The screenshot shows a Google search for "get rich online". The search bar at the top has the Google logo, navigation links (Web, Images, Video, News, Maps, Desktop, more), and a search button. Below the search bar, the results are categorized into "Web" and "Sponsored Links".

Sponsored Links (Paid Search Results):

- Make Money**
www.google.com/adsense Have a website or blog? Earn revenue with Google AdSense.
- Borrow up to \$2000**
www.ThinkCash.com Small loans with installments you handle. Safe, secure, confidential.
- How to Get Rich Today**
www.youngandfree4ever.com Is your goal to **Get rich**? Serious entrepreneurs only! Learn More Now

Natural Search Results:

- Small Business Opportunities | GET RICH ONLINE**
After reading this feature you'll know how to purchase a computer, **get online**, start a business, take credit card orders and click your way to a hopeful ...
www.sbomag.com/articals/SBO/2001/sbo_may01_getrich.html - 53k -
[Cached](#) - [Similar pages](#)
- Affiliate Marketing Journal - Get Rich Online in 387923 Painful ...**
Recently, my feeling of nervousness at Google being such a huge part of my **online** experience has caused me to search for other **online** email providers - MSN ...
bluemushrooms.com/ - May 6, 2007 - [Similar pages](#)
- MakeWebsites.com - Free Tools For Webmasters**
Show How Many Users Are **Online** - Get a free counter for your website that shows exactly how many users are **online** at the same time. ...
www.makewebsites.com/ - 45k - [Cached](#) - [Similar pages](#)

Red arrows point from the text "Paid Search Results" to the sponsored links and from "Natural Search Results" to the organic search results.

Sure, site owners could pay to have their websites shown in the sponsored search results, but there are downsides to the sponsored search results.

The problems are, these sponsored results often cost a lot of money and the price to show up for these results keeps going up. The effectiveness of pay-per-click links continues to decline as more people realize them for what they are, paid advertising.

Natural search results, also known as organic search results are those that appear after the sponsored results. These results are highly sought after because savvy web searchers know that the natural search results are usually the most valuable source of relevant information.

Website owners understand the differences between paid and natural results and they desperately want their sites to be found naturally rather than pay for each sponsored click to their website.

Natural results are often like their offline newspaper and magazine counterparts known as, 'editorial content.' These natural results appear more valuable to the reader as an unbiased source of information, instead of a site purely focused on making money.

Sponsored links are now being seen for what they are, the equivalent of a TV commercial, radio sales message, or newspaper advertisement. More and more people online are automatically avoiding sponsored results.

In turn they are seeking ways to be found naturally through the search engines.

This is where you come in.



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Cash For Content System

Your Insider Knowledge

Believe it or not, you have more knowledge inside you than you realize. Just think for a minute about the things you've done in your life...

- ***You have family, school, and job experiences.***
- ***You have hobbies and passions.***
- ***There are things you excel at, things you've done that nobody else has, and things you take pleasure in.***
- ***You bring a unique and fresh perspective on life that only you can share.***

Think about this: What do you talk about with your friends and family? What do you spend your free time doing? What do you think about regularly?

If it's a passion of yours, or something you take pleasure in, chances are that others will be interested too. This means the odds are great that there's a website out there in need of new information about your experiences, right now.

Don't ever underestimate yourself! It's been said that every person has one book inside of them. I disagree. You have a lifetime of knowledge to draw from to create an endless amount of information.

The whole foundation of the Paid Insider Cash For Content System is to:

***Turn Your Life Experiences, Passions & Interests Into Content
And Get Paid For It***

In this system, you'll learn the two methods of creating content for the money making websites included in this book.

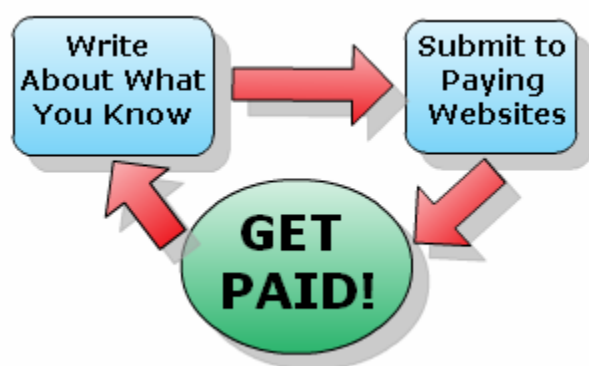
These are your Paid Insider topics, which are the things you are knowledgeable about, most passionate about, or have the greatest interest in. They will be easy to write about because they are things you enjoy.

1. Get Paid Writing About Your Life Experiences:

The first and easiest way to make money creating content is to write about your life experiences. Your life experiences are truly unique to you and others want to discover what you learned from them.

Review things you've done, places you've been and jobs you've held.

This could be practically anything you can think of. Whether it's tips to raising kids, strategies for a happy work place, or great places that you've vacationed, it's important to share what you learned from your experiences.



2. Get Paid Writing About Your Passions & Interests:

The second way to create content is to write about things that are interesting to you. These are things you love learning more about. Since you enjoy learning about them, chances are others will too. If it's something you frequently talk about, you're on the right track.

Your passions and interests might include playing golf, attending concerts, cooking, fishing, playing video and computer games, entertaining, or luxury cars.

For example, if you're an avid golfer, you might recommend the finest equipment, tips for the best swing, or the most popular golf courses to play on.

The difference when writing about your passions and interests is that you may not have enough life experiences or information to just write off the top of your head. It may require that you do a little leg work to come up with the most up to date information.

A quick research session will give you all the information you need to fill in the appropriate details. Your passion may be golfing at the La Costa Resort, but you may need to visit the website to find out all the features and relevant details.

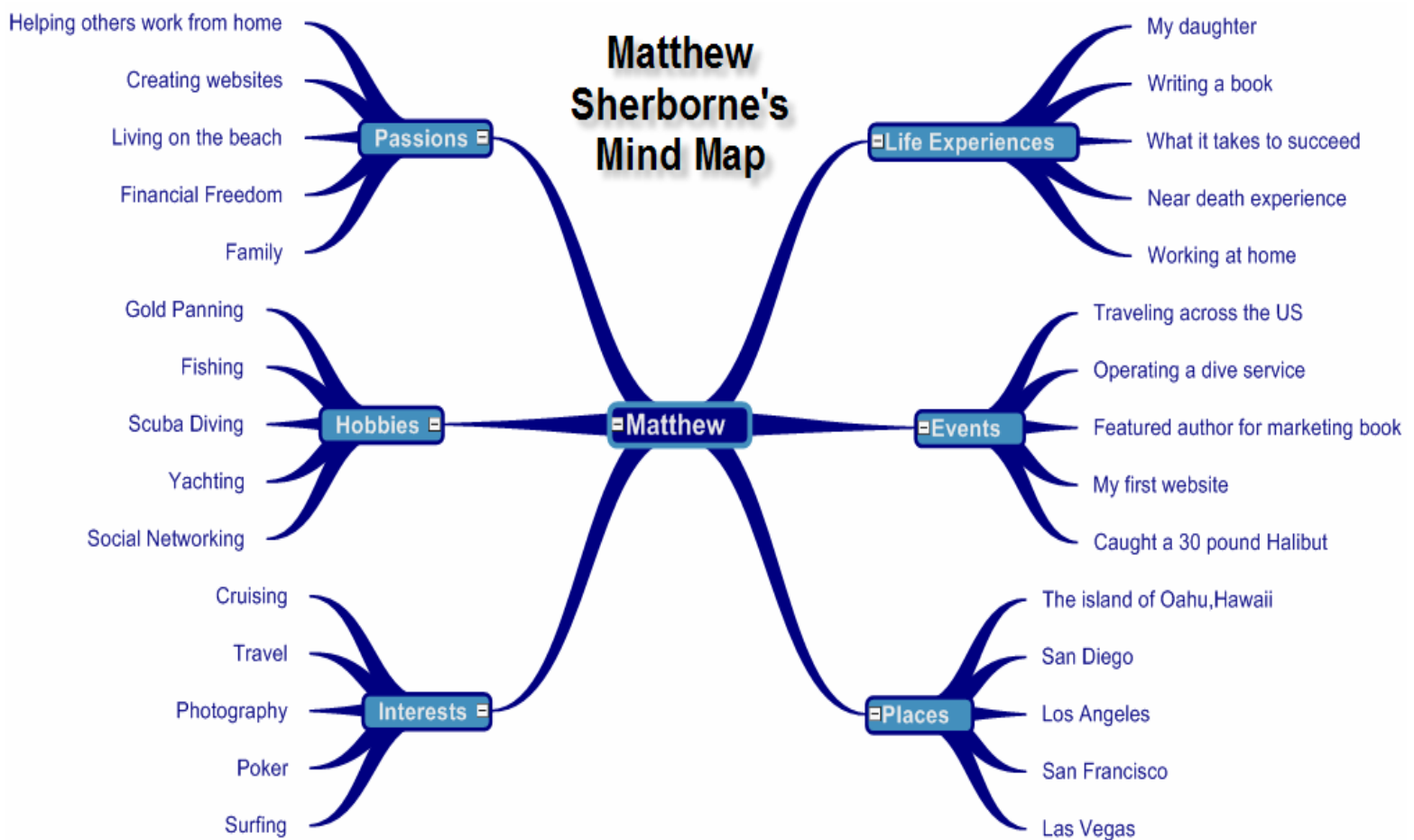
You'll learn how to research quickly in a later chapter.



Paid Insider Mind Map

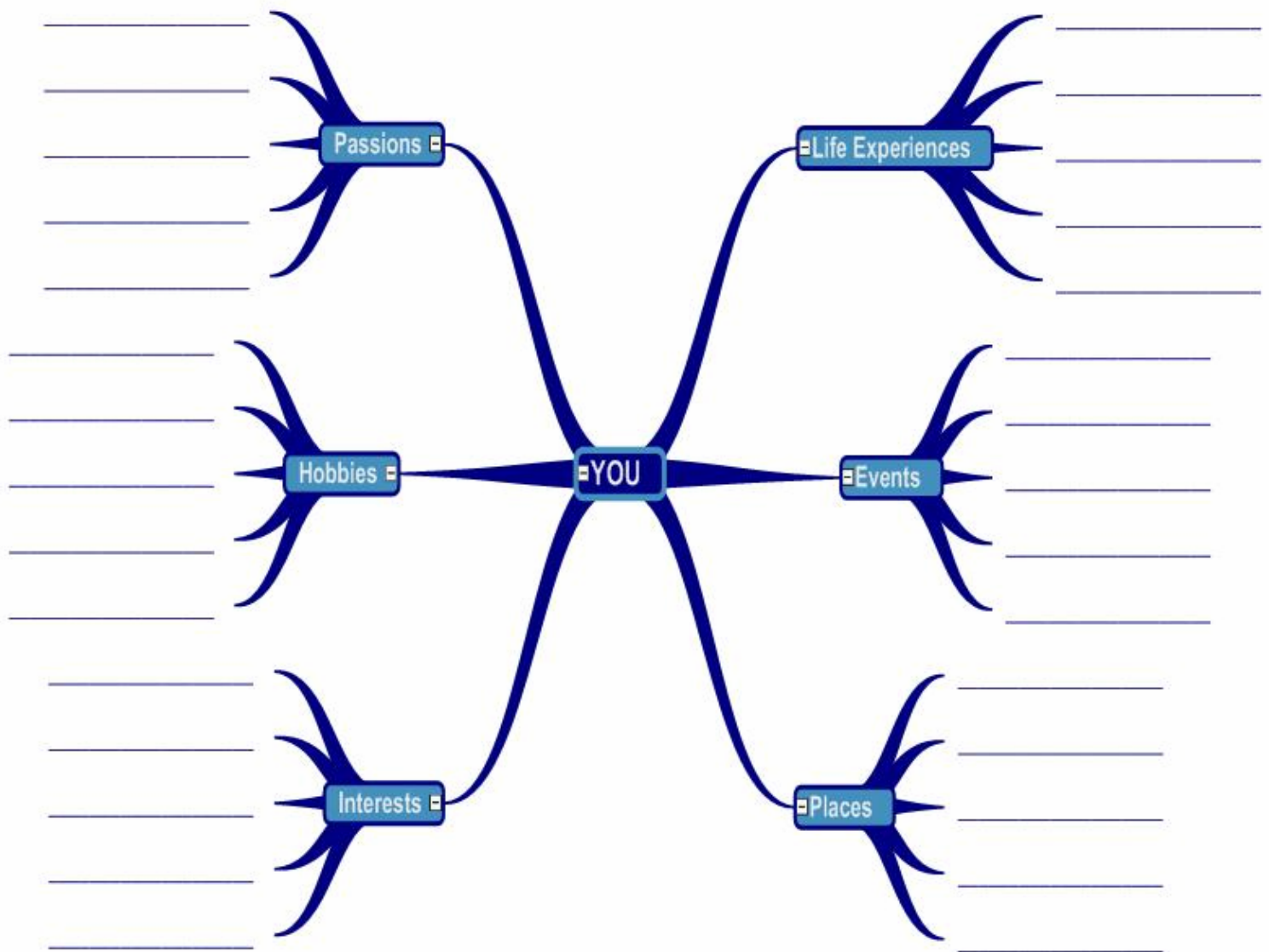
It's time to write down a list of your life experiences, passions, and interests on the Paid Insider Mind Map.

To give you an idea how to use the mind map, I included mine below. You'll notice that I repeat some things and that's okay. It's also okay to add more topics than spaces provided. It's not an exact science, filling out the mind map allows you to see what's important to you.



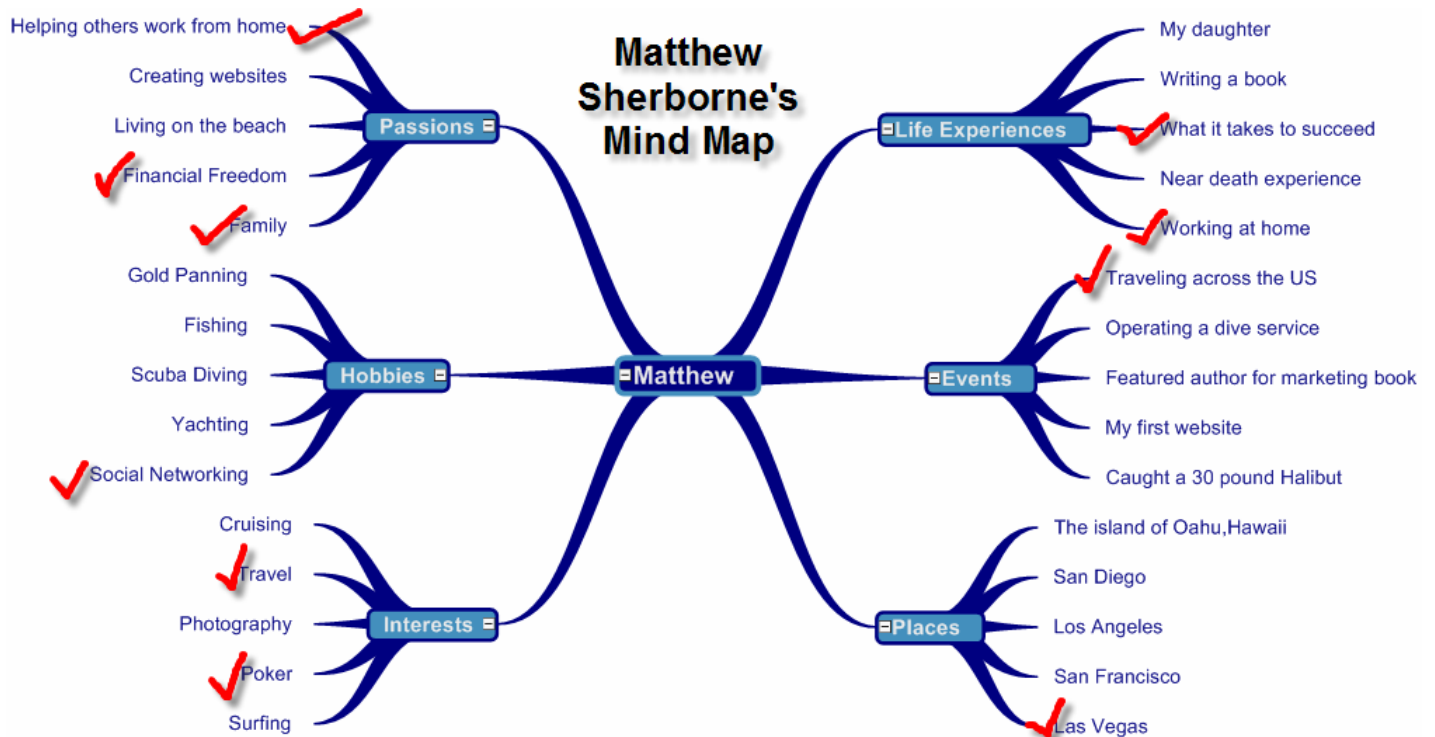
Now it's your turn. Either print this mind map from the Cash for Content Toolbox or grab a piece of paper and make your own.

It's very important to then step away from the computer and brainstorm for your ideas. Make sure not to go on until you've filled out the Paid Insider Mind Map.



Remember: Don't go on until you've filled out the mind map.

Now that your mind map's filled out, pick ten topics you feel you could easily write or talk about.



Here are my ten topics. You'll notice that some subjects are very similar. These are my core topics.

Core topics are ones that you are either passionate about, knowledgeable about, or are things you could easily write about.

I grouped the ten topics together to find the core topics:

Helping others work from home Financial Freedom What it Takes to Succeed Working at Home

Family

Traveling across the US Travel Las Vegas Poker

Social Networking

Put a check next to the ten topics you chose and then group them together. Now we're going to find out which ones will make you the most money.

Finding In-Demand & Profitable Topics

You can write about anything that pleases you, but you might as well get paid the most for your time that you possibly can. For this reason you need to determine two things before you can decide if a topic will be profitable.

1. Topic Popularity
2. Topic Value

Topic popularity is just that, how popular the topic is on the web.

Now you'll remember, I just said you can write about anything your heart desires, and that's true. The drawback to writing about anything you can think of is there may be a huge demand, no demand, or somewhere in between.

We want a topic with a good to huge demand. One way to find out if a topic has demand is to do a search on our topic keyword.

Here's a link to the Overture search tool.

<http://inventory.overture.com/d/searchinventory/suggestion/>

In the screenshot below, I've done a search on a keyword I'm knowledgeable about and that interests me, Poker.

Keyword Selector Tool

Not sure what search terms to bid on?
Enter a term related to your site and we will show you:
♦ Related searches that include your term
♦ How many times that term was searched on last month

Get suggestions for: (may take up to 30 seconds)

poker 

Note: All suggested search terms are subject to our standard editorial review process.

Searches done in March 2007	
Count	Search Term
256994	poker
180806	poker table
57066	strip poker
53191	online poker

Well, I'd say the number of search results looks promising. 250,000 searches on Yahoo's Overture in one month should dispel any idea of the topic not being popular.

Just to cover all of the bases I'm going to enter the same keyword into another popular Overture keyword search tool.

<http://www.digitalpoint.com/tools/suggestion/>

Here are the results below. Yep, it looks like I've found a popular topic all right. Almost 8,450 daily searches on Yahoo's Overture and over 4,500 daily searches on Wordtracker, a popular keyword search tool.

Phrase: poker	
Market: United States	Suggest
Only applies to Overture data	
How many times is this phrase searched for?	
Wordtracker	Overture
Check out what else Wordtracker can do for you.	
strip poker	poker → 8,449.1 /day
11,883.0 /day	poker table 5,944.3 /day
poker	strip poker 1,876.1 /day
4,518.0 /day	online poker 1,748.7 /day
online poker	
1,639.0 /day	

Yahoo's Overture is not famous for their precision and only have an approximate search engine market share of around 10 to 20%.

With Google receiving the lion's share of search engine traffic it only makes sense to see what they have to say. So, to play it safe I'm going to use the Google Adwords keyword tool to see how our keyword topic rates.

<https://adwords.google.com/select/KeywordToolExternal>

Keyword Variations	The Site-Related Keywords
Enter one keyword or phrase per line:	
poker	
☒ Use synonyms	
Get More Keywords	

I've entered 'poker' in the search box and the resulting page displays related keywords by their relevance to my search term.

You can see in the screenshot below, the current search volume looks good with the green status bar about 65% full. This means it's a fairly trafficked search term.

More specific keywords - sorted by relevance ?			
Keywords	April Search Volume ?		Advertiser Competition
poker	Search Volume →	→ Strong Advertiser Competition	
strip poker			
poker rules			
poker games			

What's really interesting is the green bar that represents advertiser competition. It's maxed out and fully green, meaning this search term has strong advertiser competition and therefore probably a valuable keyword.

Now If you remember earlier I stated that, Topic Popularity and Topic Value make a profitable topic choice. So now that we've got a popular topic pick, here's how we see if it has Topic Value.

To determine if a topic has value I use the keyword bidding tool at:



www.Spyfu.com

Spyfu is my secret weapon for determining many important factors concerning topic selection. It's easy to use and works just like a keyword search engine to tell you which keywords are currently the most valuable to website owners who advertise using Google Adwords.

To get started with Spyfu and find important keyword bid data, enter a topic keyword in the search box. You'll then get results like the average keyword bidding price, relevant bid on keywords, top Adwords results and what keywords competitors are buying.

In the screenshot below are the results from entering my topic keyword, 'poker,' into the search box.

You can see that the tool estimates that website advertisers pay \$0.60 cents per click. These ads are found in the sponsored results of a Google search for that keyword.



Knowing how much advertisers are paying for a keyword gives you a good idea of the value of your topic. For instance the \$0.60 cents per click displayed above is a better than average click rate.

A low click rate would be \$0.10 cents or less, if you find one that is \$0.75 cents or higher it's a high value keyword. High value keywords are great as long as they are also popular.

Another thing to consider is the amount of advertisers. You can see in the picture below that 20 advertisers are currently paying for the keyword in question.



The reason advertisers are paying so much per click to get their website noticed from the Google search engine results is because of the amount of website competition.

In the 'Search Results' above, you can see there are 123 million results for that keyword. A strong keyword will usually have several million search results, unless it's a new concept or phrase.

A high number of search results means that there is high number of competing websites for that keyword, which also means the keyword topic may be a good candidate for use.

The reason for this is, sites that are in heavy competition will want new and unique content that you have to offer.

‘Clicks/Day’ shows you the number of people clicking on that keyword every day. At over 2,500 estimated sponsored clicks each day and an estimated cost per day to use that keyword of \$1,500 it looks like a favorable topic to cover.

To recap, a strong topic is one that has both popularity and value. In this case, my example keyword, ‘poker,’ is a winner for me. It’s something I enjoy, it’s popular, and website advertisers are willing to pay \$1,568.47 to be seen in the top sponsored search results for this keyword for a single day.

Find Your Profitable Topics

Now that you’ve compiled your list, narrow down your topics to three areas of expertise. The reason for focusing in on only three topics is because you want to specialize to make more money in the long run.

Specializing in content creation serves several purposes.

The first reason is you want to become known as an expert in a particular field. Experts get paid more, garner trust, build credibility online and are the first in people’s mind when they have a problem. Setting yourself up as an expert by creating content in your area of expertise sets you up to succeed.

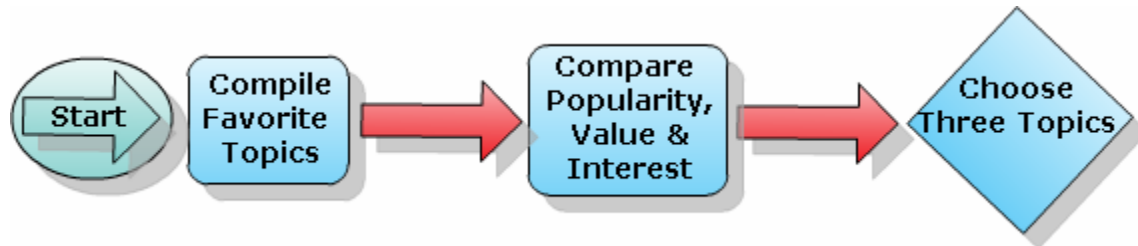
The second reason is, later you will compile reports about the topics you’ve chosen. These reports can be made from the content you have created and repackaged and sold for big money.

Writing about three topics only will enable you to have the related material you will need to create a report that you can sell and profit from.

Whether it’s coin collecting, playing tennis or a love for diamond jewelry, you want to narrow down your topic selections to only three topics that are popular, valuable and most importantly, interest you.

Use the keyword tools in the 'Finding In-Demand & Profitable Topics' chapter to determine popularity and value of your topic selections.

Select the three topics that are popular, valuable and the most interesting to you. These will be the topics you will write about for the immediate future.



Your Content Portfolio

One of the most effective things you can do to save time is to build a content portfolio. Your content portfolio is a folder that contains each of your three topics, separated by subject and date.

The work that goes into your content portfolio can be anything that you've written that you can use at a later time. It might be a snippet, fact, quote, full article or a note. Anything you've written can help you build more content at a much quicker pace.

Taking your content and restructuring it will allow you to make spin-off articles, cut down on research time and generally produce more content faster.

Whenever you write something and go to save it, don't just dump it into "My Documents" or "Downloads" or wherever you put it. You'll have a hard time finding it later. You need to put all of your work in a place where you will have a chance of locating it when you need it.

You should create a folder called 'Content Portfolio' and put it on your desktop where you can easily find it.



What you're going to do next is open your newly created Content Portfolio folder and create a sub-folder for each of your three chosen niche topics.



Whenever you create content you'll make a sub-folder for each item you produce. You should file these under the niche topic they belong in.

The subfolder will be named according to one of the following conventions. You choose the one that you're most comfortable with.

Date Of Creation – You'll name the sub folder with the creation date of the item. Use the yyyymmdd format so that when you do a sort, the folders appear in the order in which they were created, even if you do an alpha sort.

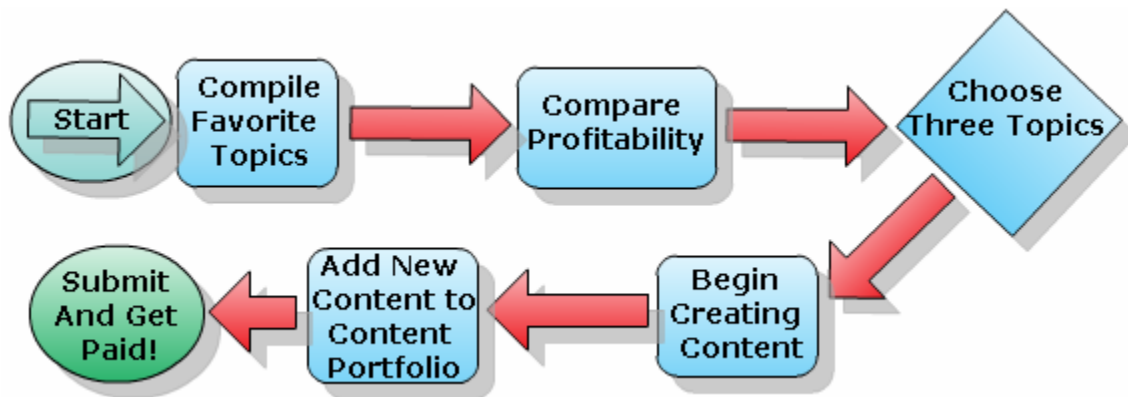
Name Of Subject – Name the sub folder after the subject it falls under. This way, if you create multiple articles of the same subject, you simply dump them all into this folder.

Name Of Article – For those who just want to get right to the article itself, then this is the best way. Simply create a folder that is the name of the article you wrote. This way you know exactly what's inside when you look for it.

I prefer using the name of the article method, as the date it was created is naturally stored when you save the file. Saving your work in the content portfolio by the name of the article lets you see at a glance what you've previously created.

- Change Your Myspace Name - How to Market on Orkut - Change Your Myspace Profile - Yahoo-360-A-Popular-Social-Networking-Website - What's So Popular About Facebook - Six Deadly Social Networking Sins 10 Ways To Boost Your Social Networking Exposure - Myspace Kills Its Competition By Force - Shockingly Simple Ways To Be Seen On Myspace - Expert Techniques To A Killer Myspace Profile	7 social Networks You Must Join Today - The Biggest Problem With Social Networks - How To Avoid Social Networking Suicide 10 Social Networking Exposure Tactics - Why Tom from Myspace Is My Friend - FaceBook Learned It's Lesson The Hard Way - What Not To Put In Your Myspace Profile - Are You Making Money From Myspace - What Your Mom Never Taught You About Social Networking
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Naturally, you will have to create these folders on the fly as you actually save your work. This way, you have an ongoing process of keeping track of every item you've created. Over time, as these items add up, this system will save you a lot of time and aggravation trying to find that latest thing you were working on.





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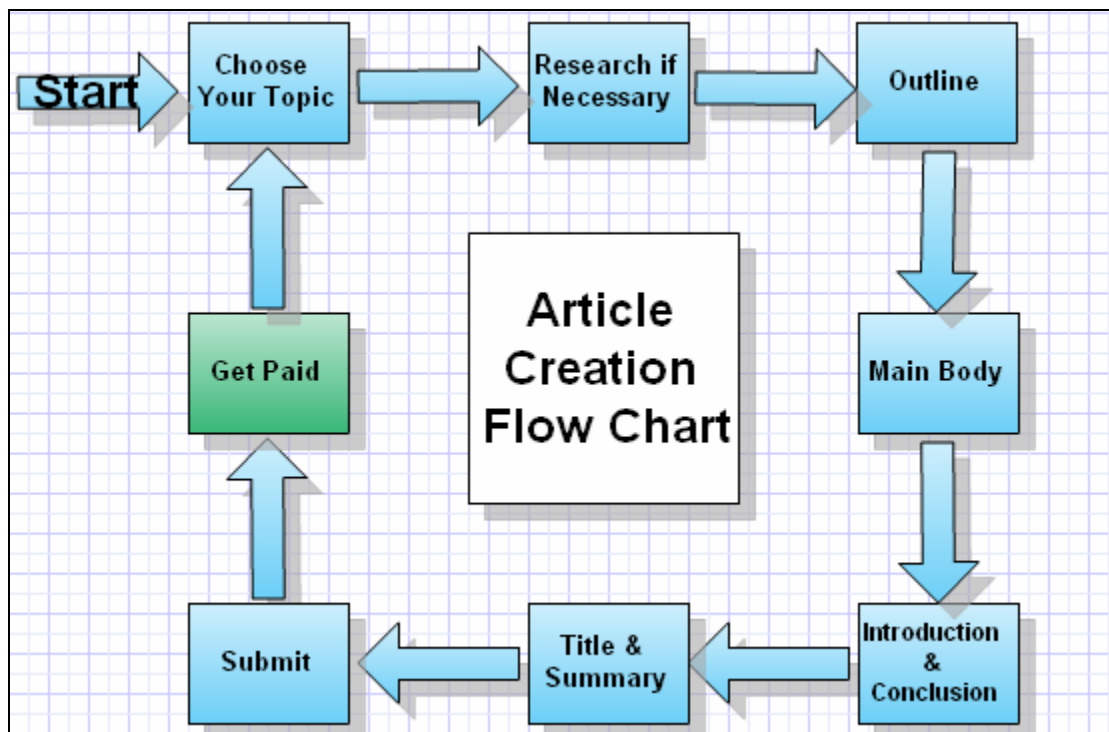
Cash For Content System

Process of Creating Content

In this section, I'll walk you through the process of creating an article, from concept to completion. After you follow each step and complete this section, you'll have the tools and knowledge to get started. Plus, you'll have a complete article written and ready for submission.

You'll find tips on creating high paid content, research secrets, writing the best headlines, templates for content, and techniques that pay.

Here's the Article Creation Flow Chart to show you the necessary steps to get paid for your content.



At the end of this chapter, you'll notice the section "Money Making Sites." This section offers the complete list of websites that will pay you for your articles.

The Cash For Content Outline

Whether you're writing 500 words or 1000 words, the outline will be your ultimate time saver. It'll help you organize your thoughts, research, and information so you get your article submitted to the sites in 60 minutes or less.

In a traditional article, there are often three basic ideas, or concepts. These are the main points you're trying to get across. You can always add more concepts or use less depending on how much information fits in each concept.

Here's an example of a traditional article structure.

Introduction Concept #1 in detail Concept #2 in detail Concept #3 in detail Conclusion
--

These concepts are broken down and further explained, proved, and elaborated upon in the form of key points. Your outline looks like this:

Concept #1	_____
Key Points	- the more key points, the easier it'll be to write the article
▪	
▪	
Concept #2	_____
Key Points	
▪	
▪	
Concept #3	_____
Key Points	
▪	
▪	
Other Interesting Points/Facts	
▪	
▪	

You'll find the Paid Insider Outline in the Toolbox. Print it out and start filling in the key points of one of your three profitable topics. Be sure you choose the topic you can easily talk about without having to look up any information.

Outline To Article

Personally, I've spent a lot of time on Myspace, so writing about how to create a cool profile will be easy for me. I've thought about all the things that you can add to a Myspace profile and they are: games, cursors, layouts, clocks, surveys, graphics, and codes.

Now that I have my concepts, I brainstorm the key points and write them down. Since I have seven concepts, I'm not going to worry about adding too many key points.

Concept #1 - Games

- Pacman, Golf, Simon Says, Mario Brothers, Asteroids, Frogger
- Easily update with new games
- Keep people coming back

Concept #2 - Cursors

- Animals, flashing words, mermaids, unicorns
- Most popular Myspace tool
- Easy to change

Concept #3 - Layouts

- Set the theme
- Many types available
- Can match your personality

Concept #4 - Clocks

- Styles: modern, classic, roman, digital
- With/without date
- Match theme

Concept #5 - Surveys

- Tell about you
- People like to read
- Many available

Concept #6 - Graphics

- glitter
- pictures: celebrity
- music lyrics
- cool icons

Concept #7 - Navigational Tools/Codes

- html
- change appearance
- change color
- change images
- change text

Other Interesting Points/Facts

- spend hours
- don't let graphics hide posts
- extension of your personality
- easy to change to what you like

Now that I've got my outline filled out, I'm going to add the filler words to turn the key points into complete sentences.

I've created a "basic list" article. The list article is easy to create when you know a lot of key facts about a specific subject. For a list article, each concept is used as a bullet point that is elaborated on with the key points.

Games: You can easily brighten things up by adding games to your profile. Practically anything you can think of from Pacman, Golf, Simon Says, Mario Brothers, Asteroids, Frogger and many more can be easily pasted on to your MySpace profile. These can be changed whenever you like and are a great way to keep people coming back to check you out.

Cursors: I'm sure you've seen these around, they're everywhere. The sky's the limit when it comes to cursors. Anything you can think of is available, from animal cursors, flashing words, mermaids and unicorns, you get the idea. This is probably one of the most popular MySpace tools and can start a whole collection and change them whenever you like to spice things up.

Layouts: Also known as skins, layouts make up the basic theme of your profile. There are a wide variety of themes available and it might take a bit of searching to find the one that is best for you. Just remember to select a layout that suits your uniqueness and is pleasing to look at. If your goal is to make people's eyeballs bleed, there are themes that can do that too.

Clocks: There are many different clock styles to choose from. You can pick from clocks that have a modern design, classic style, and roman numerals, digital and with or without the date. If you want you can even find layouts with matching

themes. When installing a clock on your page be careful that your clock does not get in the way of your text.

Surveys: Adding fun surveys and quizzes to your site can make your profile a little more interesting. MySpaceReviews.com has many interactive surveys currently in development. Make sure to check back here so you can share some fun surveys with your friends.

Graphics: Glitter graphics, celebrity pictures, music lyrics and cool icons are just a few of what's possible. Check out the links below to get some really great graphics for your site.

Navigational Tools/Codes: These are Html codes you can add to your site to change it's appearance. You can change how your text is displayed, change the color scheme, and manipulate images or change border codes and styles.

Since I have enough information about Myspace, I don't need to do any research and can easily create an article with what I have.

Now, I need to add a quick introduction, conclusion, and headline to make my article complete.

For a list article, the introduction tells the reader what the article contains.

For my introduction, I let the readers know the article is all about changing their Myspace profile. I list the concepts and phrase them in a way that gets them excited about what's to come.

MySpace is great because of the huge amount of freedom you have to change your MySpace profile. Using the profile tools and methods below you can trick out your profile to make it interesting and keep people coming back. Some of the cool features you are able to put on your MySpace profile are games, cursors, layouts, clocks, surveys, and graphics. It's easy to get carried away and really go wild. Here's a quick rundown of some of the different Myspace codes available and what they do:

For the conclusion, I take some points from the "Other Interesting Points/Facts" section in my outline and use them to bring my article to a close. Keep the reader in mind at all times and close with how the information benefits them.

You can easily spend hours pimping out your MySpace profile. Just be careful that your new graphics don't obscure your postings, and remember that your profile is an extension of you.

Now all I need is the perfect headline. To create a headline I want to sum up the overall information in my article in an attention grabbing way.

So I decide to use the popular article starter 'How to,' a popular slang word 'Trick Out,' and include the keywords that explain the thrust of the article content, 'Myspace Profile.'

Now I have a catchy headline for my article.

How to Trick Out Your MySpace Profile

In a little bit I'll go into more detail about how you can create a headline like this, that commands attention.

In the next section we're going to cover how to write about the most in-demand topics. You'll also learn how to find the information to write an article on a subject you're not completely knowledgeable about.

Caveat Lector - Let the Reader Beware

The internet is an incredible place because literally everyone around the world has contributed to its content. For a few dollars a month, anyone can have and operate a live website.

Since there are no world-wide internet laws, no internet police, not every site has been guaranteed to be accurate and truthful. For that very reason, it's important not to take everything at face value.

Since you're writing content for other people's websites, it's important that it's current and accurate. So while researching, these are the things to keep in mind.

Location - the Google Search (Yahoo, AltaVista, et.al.)

- Becoming number one in a search is based on a number of things, all determined by little "bots", including:
 - o how much that site pays in advertising
 - o how often the site's updated
 - o how much content the site has
 - o how unique the content appears to be
 - o how many other sites have linked to it
- In short, it's similar to a popularity contest. The bots are looking for the best informed, most current, most well-liked site. If the site owner has a lot of money to pay for extra links, add content hourly, and shell out big bucks for advertising, chances are it'll be closer to the top. It's why so many of the corporate sites show up first.
- Pick sites that have the key phrase you're searching for in its url.

How current is it?

- Unless it's historical information, it's important to look at the date the content was written.
- The more current, the better.
- Look for "site last updated"

Author/Website

- Is there a bio about the author, establishing his/her knowledge in the field?
- Sometimes the author isn't labeled - turn to the website for more information
- A .gov (government) or .org (organization) site is usually more official
- Wiki's have their content produced by anyone. It's usually accurate, but best to confirm with other sites

The Agenda

- Every site has an agenda.
- Glancing at the entire site will let you know the slant the content's written in.
- Websites made by a product's creator will try to put that product in the most appealing light.
- Online newspapers will slant the information in the direction they want their viewers to believe.
- There are a few that are completely unbiased, just presenting the facts. You'll know when you see opposing views presented with no authoritative answer. Information is their agenda.

By being picky about the website you glean information from, you'll become a trustworthy article writer, one that's going to become sought after by website owners.

Research For Your Article

If you've decided to write about something you don't know that much about, or that you need actual facts for, you need to do a little research. Let's go through the actual steps you'll be taking to research and write an article.

First of all, set the timer and allow yourself no more than 25 minutes of research time. Be sure you have your blank outline handy to start filling in information.

Stay focused. Don't allow yourself to get sidetracked on the internet!

You're not researching for your personal enjoyment. You're doing it to get paid. The internet is huge and the possibility of getting sidetracked is too. If you find yourself detouring from your original plan, bookmark those pages and come back to them in your free time.

It's important that you gather as much information in as little amount of time as possible. Remember that it's your goal to complete the article in an hour, including research time.

Let's say the topic of your article is "how to avoid skin cancer."

You already know staying out of the sun, wearing hats, wearing sunscreen, and applying sunscreen regularly are key to avoiding sun damage. That can be one of the paragraphs. However, to get paid more, try providing a little more than every-day information in your article.

You want your information to be reliable, so go to the reliable sources. Go ahead and search "skin cancer."

Click on the advanced search seen in the image below to narrow down your search and save time.

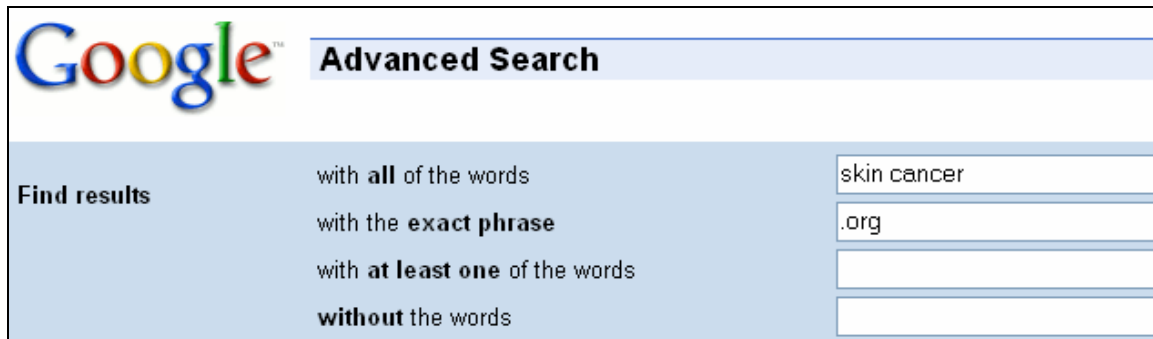


Since you want to find the most accurate and substantial information, try looking at reputable .Org or .Gov domains. .Org usually stands for a non-profit organization and .Gov is maintained by the U.S. Government. These sites are often a good source of information.

There are disadvantages to using some .Orgs. For instance, a popular website, Wikipedia.org, can be edited by anyone. For this reason, not all information found on the site is accurate.

Be smart about your searches - choose websites that offer some sort of proof about their accuracy and are up to date.

You can see below, I've added the key phrase "skin cancer" and entered ".org" to display results from .Org domains only.



Google™ **Advanced Search**

Find results

with all of the words	skin cancer
with the exact phrase	.org
with at least one of the words	
without the words	

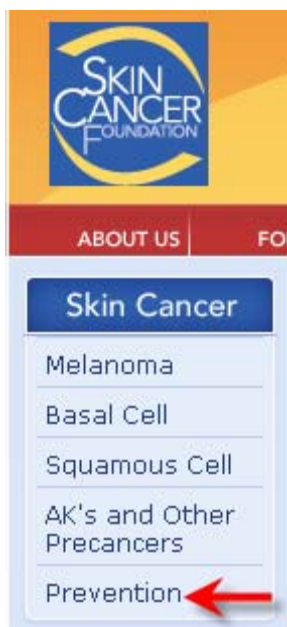
The Skin Cancer Foundation is our first result. Since it's a foundation, the information will be dependable. The page has been updated at the time of this writing which means it's a reliable source of information. This is a great sign. We'll gather most of our main points from this website.

The Skin Cancer Foundation has a pretty extensive site. Allow yourself less than 5 minutes to browse its pages.

As you're browsing the website, look for concepts:

- that have enough information to write about (at least 4 key points for a 400-word article, and more than 8 for a 1000-word article)
- that are not common knowledge
- choose only 3 concepts to write about (you can always add more later)

It's important that you don't have your outline concepts set in stone. Instead, look for the 3 concepts that all tie in together and have the most information.



After browsing the site for a few minutes, you decide the prevention section has the most information that applies to preventing skin cancer.

Within 5 minutes, your first two concepts are easy to locate. Focusing on prevention, you notice there's a lot of information about the quality of clothing. That can be the first concept.

The next topic that has the most information is how to choose the right SPF. You select that as your second concept.

There's not an obvious choice for a third concept. You could go with "what to ask your dermatologist" (which isn't really prevention) or the generic "other tips to stay skin-healthy."

Make a quick decision and move on! The generic option seems like a good route since the tips aren't too common. Now write the 3 concepts in your outline.

Here are the three concepts you've chosen:

Concept #1 - about sunscreens

Concept #2 - types of covers - clothing options

Concept #3 - other tips to stay skin-healthy

Now you're ready to add the key points to each concept. Go back to the section about sunscreens. To extract information quickly, read one paragraph at a time and summarize it in a few words.

Make sure you've put it in your own words. Once you've reworded the information, it's legally yours. Write those phrases in your key points.

Remember, you don't need them to be sentences right now. Write as many short phrases as possible. Once the outline's filled out, you'll move on to adding the filler words that make a sentence a sentence. The more key points you have, the easier it will be to write.

This is an example of expanding on the concept "sunscreens" with key points.

Concept #1 - about sunscreens

Key point - alcohol-based are best because resistant to sweating

Key point - waterproof will still wash off - put more on when you're out of the water

Key point - all should be replenished after 2 hours

Key point - UVA rays don't show their damage until later, so even with no burn, still at risk

Key point - apply 1 oz of sunscreen each application

Key point - put on 30 min before going out in the sun

Key point - SPF 15 good for people in the sun a few minutes here or there

Key point - how to measure SPF

The number gives you that many times longer to be burned Ex. If you burn in 10 min, with SPF (sun protection factor) of 15, you have 150 minutes before being burned, or 2 hrs & 30 minutes

Once you've done the section about sunscreens, move on to clothing and then the generic tips.

Concept #2 - types of covers - clothing options

Key point - test - if you can see light through the shirt, UV rays will penetrate your skin

Key point - darker color better than lighter

Key point - thicker weave better than looser or light

Key point - heavy better than thin - long-sleeve dark denim shirt has an SPF of 1700

Key point - wet clothing reduces the SPF by 50%

Key point - stretched or washed a lot reduces SPF

Concept #3 - other tips to stay skin-healthy

Key point - newborns must be kept out of the sun until at least 6 months

Key point - then newborns need sunscreen too

Key point - day-time commuters be aware - UV rays travel through the windows

Key point - sun is most intense between 10am and 4pm

Key point - fragrances and medications can make you photosensitive

Key point - that means skin is even more sensitive to the UV rays

Key point - don't forget the eyelids and eyes - sunglasses reduce the risk of cataracts

Key point - UV rays go through clouds - definitely wear sunscreen!

Key point - a blistering sunburn on a child doubles his chance of getting cancer in adulthood

As you're writing down key points, you may come across something interesting that doesn't fit in any of your 3 concepts. Add it to "other interesting points/facts." This information will be great for the introduction, conclusion, and possibly any filler content you need.

Other interesting points/facts

- UVA = wrinkling, saggy skin, leathery skin
- UVB = the main cause of the sunburn
- Both are a cause of skin cancer
- 90% of skin cancers are from excessive exposure to sunlight
- in 2007, the most common type of cancer in the US is skin cancer
- one in 5 Americans will develop skin cancer in their lifetime
- more than 20 people die a day from skin cancer
- survival rate with early detection is 99%
- survival rate if cancer spreads lowers to 15% - 65%

Before you know it, you'll have all the information you need to write an article! What's great is that the hardest part is over! You're just a few easy steps away from making cash!

Congratulations! You've got your outline complete!

It's not the case here, but if you find you don't have many key points, you'll need to get more information. Make your searches more specific. Instead of searching for "skin cancer," which produces over 2,200,000 websites, try "how to avoid skin cancer" or "causes of skin cancer."

Put It In Print

Now that you've got your outline complete, it's time to add the filler words and turn it into a money making article.

As I said before, the basic format for an article is

Introduction
Concept #1 in detail
Concept #2 in detail
Concept #3 in detail
Conclusion

The Introduction does exactly that: introduces the concepts or points that will be covered. The conclusion often offers a thought-provoking statement as a closer.

The overall consensus among writers is that it's easiest to leave the introduction, conclusion, and title for the end. Yes, do the main body first and leave the beginning and end for last.

While you're encouraged to find which method suits you best, I'll write the main body first. The next chapters will cover the introduction and conclusion.

You've got your first concept outline here

Concept #1 - about sunscreens

- alcohol-based are best because resistant to sweating
- waterproof will still wash off - put more on when you're out of the water
- all should be replenished after 2 hours
- UVA rays don't show their damage until later, so even with no burn, still at risk
- Apply 1 oz of sunscreen each application
- put on 30 min before going out in the sun
- SPF 15 good for people in the sun a few minutes here or there
- How to measure SPF

The number gives you that many times longer to be burned Ex. If you burn in 10 min, with SPF (sun protection factor) of 15, you have 150 minutes before being burned, or 2 hrs & 30 minutes

First, choose each bullet in the order you think will flow the best. Obviously, you don't want to skip from how much sunscreen to use to which one to use.

[see example below] I put a number in front of each key point to determine which one comes first. This makes the article flow smoothly and the writing easier.

Concept #1 - about sunscreens

- 3 alcohol-based are best because resistant to sweating
- 6 waterproof will still wash off - put more on when you're out of the water
- 7 all should be replenished after 2 hours
- 8 UVA rays don't show their damage until later, so even with no burn, still at risk
- 4 Apply 1 oz of sunscreen each application
- 5 put on 30 min before going out in the sun
- 2 SPF 15 good for people in the sun a few minutes here or there
- 1 How to measure SPF

The number gives you that many times longer to be burned Ex. If you burn in 10 min, with SPF (sun protection factor) of 15, you have 150 minutes before being burned, or 2 hrs & 30 minutes

Next, take the concept, "about sunscreens," and turn it into a sentence.

It's important to use sunscreens properly to keep your skin healthy and prevent skin cancer.

Now you're just going to follow your own notes. Start with the first key point, turn it into a sentence. Continue with your key points until the section is complete.

Concept It's important to use sunscreens properly to keep your skin healthy and prevent skin cancer. 1 With all the different types of sunscreens out there, it's essential to choose the correct SPF for you. SPF stands for "sun protection factor." The number that follows lets you know how long you have in the sun before it's not effective anymore. For example, SPF 15 means you can be out in the sun fifteen times longer than you normally could until you get burned.

So let's say that with no sunscreen on, you get burned in ten minutes of being in the sun. However, if you put on a sunscreen of SPF 15, you would get fifteen times the amount of time to be out in the sun. So instead of burning in ten minutes, you would burn in 150 minutes (10x15), or in two and a half hours.

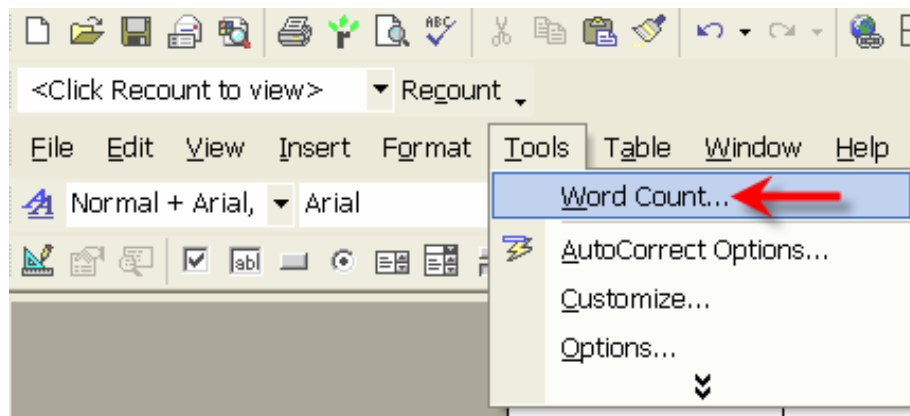
2 The Skin Cancer Foundation recommends an SPF 15 if you're only going to be in the sun for a few minutes here and there. 3 However, if you plan to be in the sun all day, whether it's gardening, exercising, or playing Frisbee at the beach, you'll need a sunscreen that's more resistant to sweating. In this case you'll want to protect yourself with an alcohol-based sun screen with a higher SPF.

4 Be sure to put on one ounce of sunscreen each application, 5 and do it thirty minutes before you're exposed to the sun. 6 Even sunscreens that are waterproof may wash off, (*repeat 4*) so slather on an extra ounce once you're out of the water. 7 In fact, it's a safe bet to reapply the sunscreen every two hours to avoid as much skin damage as possible. 8 The UVA rays don't show their damage until later, so even if you don't burn, you're still exposing your skin to the harmful rays.

Congratulations! You've finished your first concept and you're already a third of the way done!

Let's find out how many words your article contains.

The easiest way I've found to find the number of words in your article is to use the word count feature built in to Microsoft Word. You can find it under the tools tab.



According to Word Count, you've already written 304 words.

Now let's move on to the second concept.

Following the same procedure, number each key point in the order you think it will flow best. As you're writing, you may need to tweak things every once in awhile, but that's normal.

Concept #2 - types of covers - clothing options

- 4 test - if you can see light through the shirt, UV rays will penetrate your skin
- 1 darker color better than lighter
- 3 thicker weave better than looser or light
- 6 heavy better than thin - long-sleeve dark denim shirt has an SPF of 1700
- 2 wet clothing reduces the SPF by 50%
- 5 stretched or washed a lot reduces SPF

Now turn the concept and each key point into a sentence.

Concept Believe it or not, the clothes you wear will also affect how much of the damaging UVA and UVB rays your body receives and not all provide the same protection. 1 The lighter color the shirt, the less protection it will offer you. A black shirt is far preferred to a white one. 2 Don't be fooled by thinking you're covering yourself up when you put on that wet t-shirt. Wet clothing reduces the SPF by fifty percent.

The material your clothing's made out of affects your skin's health too. 3 Thicker weaves are better than looser weaves. 4 A good test is that if you can see light through the shirt, the UV rays can penetrate too. 5 If you're planning on being outside all day, try not to bring your old favorite shirt that's been washed countless times. Washing and stretching the fabric also reduces a shirt's SPF.

6 The thicker and darker the clothes, the better your skin will be protected from sun damage. In fact, a long-sleeve, dark denim shirt has an SPF of 1,700. Now that's protection.

The second concept has 176 words in it. The total so far is 470 words. At this point, you have two options. You can continue with the third concept, landing your article in the 900-work range after the introduction and conclusion have been added.

Most articles are 450 - 650 words long. Unless you've been hired to write a 900 word article, it's a little excessive.

The other option is to choose not to add the last concept and move on to the introduction and conclusion.

In this case, I've decided to move on to the introduction and conclusion. All my work isn't going to waste though. I'm going to save the information from Concept #3 and use it in a "top tips" article. Never delete your unused work!

So here's your article so far:

It's important to use sunscreens properly to keep your skin healthy and prevent skin cancer. With all the different types of sunscreens out there, it's essential to choose the correct SPF for you. SPF stands for "sun protection factor." The number that follows lets you know how long you have in the sun before it's not effective anymore. For example, SPF 15 means you can be out in the sun fifteen times longer than you normally could until you get burned.

So let's say that with no sunscreen on, you get burned in ten minutes of being in the sun. However, if you put on a sunscreen of SPF 15, you would get fifteen times the amount of time to be out in the sun. So instead of burning in ten minutes, you would burn in 150 minutes (10x15), or in two and a half hours.

The Skin Cancer Foundation recommends an SPF 15 if you're only going to be in the sun for a few minutes here and there. However, if you plan to be in the sun all day, whether it's gardening, exercising, or playing Frisbee at the beach, you'll need a sunscreen that's alcohol-based and has a higher SPF. It'll be more resistant to sweating.

Be sure to put on an ounce of sunscreen each application, and do it thirty minutes before you're exposed to the sun. Even sunscreens that are waterproof may wash off, so slather on an extra ounce once you're out of the water. In fact, it's a safe bet to reapply the sunscreen every two hours to avoid as much skin damage as possible. The UVA rays don't show their damage until later, so even if you don't burn, you're still exposing your skin to the harmful rays.

Believe it or not, the clothes you wear will also affect how much of the damaging UVA and UVB rays your body receives and not all provide the same protection. The lighter color the shirt, the less protection it will offer you. A black shirt is far preferred to a white one. Don't be fooled by thinking you're covering yourself up when you put on that wet t-shirt. Wet clothing reduces the SPF by fifty percent.

The material it's made out of affects your skin's health too. Thicker weaves are better than looser weaves. A good test is that if you can see light through the shirt, the UV rays can penetrate too. If you're planning on being outside all day, try not to bring your old favorite shirt that's been washed countless times. Washing and stretching the fabric also reduces a shirt's SPF.

The thicker and darker the clothes, the better your skin will be protected from sun damage. In fact, a long-sleeve, dark denim shirt has an SPF of 1,700. Now that's protection.

Be sure to save your files and documents in your content portfolio so you know what they are!

Writing the Introduction

Now that you've got the guts, it's time to create the rest of the article.

You've got to do three things in your introduction:

1. capture your audience's attention - make them want to read more
2. set the stage - provide a little background
3. lay it all out there - since the rest of your article explains and supports your introduction, you've got to tell the reader what you're going to be explaining and supporting

Note - after you've written a few articles, reevaluate which method you prefer. Many people write the body first, then the intro, however, do whichever method is easiest and makes the best use of your time. (I know a few people who spend more hours hemming and hawing about their intro that nothing gets done.) Be aggressive with your time and use it wisely.

Ok, so on with the intro. Pull out your outline. We'll use the bottom section, "other interesting points/facts" for an eye-catching introduction.

Other interesting points/facts

- UVA = wrinkling, saggy skin, leathery skin
- UVB = the main cause of the sunburn
- Both are a cause of skin cancer
- 90% of skin cancers are from excessive exposure to sunlight
- in 2007, the most common type of cancer in the US is skin cancer
- one in 5 Americans will develop skin cancer in their lifetime
- more than 20 people die a day from skin cancer
- survival rate with early detection is 99%
- survival rate if cancer spreads lowers to 15% - 65%

1. Capture your audience's attention - make them want to read more

A great way to do this is to use startling facts or statistics, something powerful enough to feel like a slap in the face.

The more your first sentence relates to the reader, the deeper his/her pull will be to read it. To do this, think about whom your reader is and what's most important to him/her.

Since skin cancer affects everyone. That means people of all ages, sexes, lifestyles, backgrounds, and incomes may be reading this article. So your reader can literally be anyone, anywhere.

Your next job is to make an educated guess as to what is the one thing driving the reader to learn about this subject.

Chances are the readers have searched for this topic because they are driven by a specific reason. One possibility is that a concerned parent wants to know how to protect his/her children properly. Another is that the readers have had enough sunburns or strange discolorations that they're taking notice. Yet another is the summer season's coming up and the reader's priding themselves in being prepared. The other option is that your readers are students doing a research paper.

In all these cases, you can assume your readers have looked up skin cancer because it has affected their personal life, his/her loved ones. Even the researcher is affected, because s/he wants a good grade.

With that in mind, try to use the one thing everyone has in common, their loved ones. Something like this:

Picture five of your loved ones standing in front of you. How do you feel knowing that one of these five loved ones will likely develop skin cancer during his or her life?

That's definitely eye-catching. Now that we've grabbed the attention of the reader, it's time to set the stage.

2. Set the stage - provide a little background

Here, the stage has been set to the reader know that the prevention of skin cancer is in his/her hands. You're following up the question you've asked with the obvious answer.

The answer is obvious. You would do anything in your power to help him/her avoid getting skin cancer.

3. Lay it all out there - since the rest of your article explains and supports your introduction, you've got to tell the reader what you're going to be explaining and supporting.

You last established the reader has some power in whether or not his/her loved one develops skin cancer. Now we'll generalize the two things our reader can do to help his loved ones. In this case, it's using sunscreen and wearing the right clothing.

The good news is that it can be prevented by choosing the proper sunscreen and wearing clothing that blocks the deadly UVA and UVB rays.

Your introduction is complete at 76 words. Here's your article so far.

Picture five of your loved ones standing in front of you. How do you feel knowing that one of these five loved ones will likely develop skin cancer during his or her life? The answer is obvious. You would do anything in your power to help him/her avoid getting skin cancer. The good news is that it can be prevented by choosing the proper sunscreen and wearing clothing that blocks the deadly UVA and UVB rays.

It's important to use sunscreens properly to keep your skin healthy and prevent skin cancer. With all the different types of sunscreens out there, it's essential to choose the correct SPF for you. SPF stands for "sun protection factor." The number that follows lets you know how long you have in the sun before it's not effective anymore. For example, SPF 15 means you can be out in the sun fifteen times longer than you normally could until you get burned.

So let's say that with no sunscreen on, you get burned in ten minutes of being in the sun. However, if you put on a sunscreen of SPF 15, you would get fifteen times the amount of time to be out in the sun. So instead of burning in ten minutes, you would burn in 150 minutes (10x15), or in two and a half hours.

The Skin Cancer Foundation recommends an SPF 15 if you're only going to be in the sun for a few minutes here and there. However, if you plan to be in the sun all day, whether it's gardening, exercising, or playing Frisbee at the beach, you'll need a sunscreen that's alcohol-based and has a higher SPF. It'll be more resistant to sweating.

Be sure to put on an ounce of sunscreen each application, and do it thirty minutes before you're exposed to the sun. Even sunscreens that are waterproof may wash off, so slather on an extra ounce once you're out of the water. In fact, it's a safe bet to reapply the sunscreen every two hours to avoid as much skin damage as possible. The UVA rays don't show their damage until later, so even if you don't burn, you're still exposing your skin to the harmful rays.

Believe it or not, the clothes you wear will also affect how much of the damaging UVA and UVB rays your body receives and not all provide the same protection. The lighter color the shirt, the less protection it will offer you. A black shirt is far preferred to a white one. Don't be fooled by thinking you're covering yourself up when you put on that wet t-shirt. Wet clothing reduces the SPF by fifty percent.

The material it's made out of affects your skin's health too. Thicker weaves are better than looser weaves. A good test is that if you can see light through the shirt, the UV rays can penetrate too. If you're planning on being outside all day, try not to bring your old favorite shirt that's been washed countless times. Washing and stretching the fabric also reduces a shirt's SPF.

The thicker and darker the clothes, the better your skin will be protected from sun damage. In fact, a long-sleeve, dark denim shirt has an SPF of 1,700. Now that's protection.

The Conclusion

One more paragraph and you're done with your article!

The conclusion is a generalization of everything you've just written about. In this case, and with most articles, it breaks down as a problem and the solution.

1. Problem: Skin cancer
2. Solution: Science, products, & information are out there, it's up to the reader to apply it

Here's how to put that into a paragraph:

1 The first sentence is often generalized to help the reader see the big picture.

1A Another statistic is added to give it a little more oomph. This was taken from the "Other interesting points/facts" in your outline.

2 Finish on a positive note. Here, it's that there is hope, skin cancer can be prevented.

2A The last sentence usually reflects the tone of the first sentence. Here, it's broken up into two sentences, but still conveys the urgency and importance of the matter.

1 Skin cancer is not something to be taken lightly. 1A With more than twenty people dying from it every day, skin cancer ranks as the most common cancer in the United States, as of 2007. 2 Luckily, science is doing its part to provide products and information for you and your family to reduce your risk. 2A Be smart and protect your skin. It could very well save your life.

Congratulations! Your conclusion is 67 words long, giving your article a total of 613 words!!!

How to Write a Headline

Your headline is often the most important part of your entire article. Mess up the headline and you'll get no response from the reader to take action and read your content.

Worse still, a bad headline frequently leads to you receiving less money for your hard work.

So just how do you go about writing a great headline? Focus on the most persuasive point in your article and use it in your headline.

It is important that you focus your mind on the desires and wants of the reader. The headline should be deeply engaging and interesting so that it excites those who see it.

To avoid the problem of having to come up with all of the most effective ways to start a headline on your own, I've included the most powerful headline starters in the section below.

Headline Starters That Get Noticed

The trick here is to mix it up and change things so they fit your article. Think about using curiosity provoking words like: How to, Top, Best, Free and Secret to. Use strong action words that encourage people to read more.

Just fill in the blank to create your powerful headline on any topic you want. Making any changes to suit your needs.

The Secret of _____

A popular choice as long as your article does indeed share a secret of some sort. With this article headline you'll need to share your insider knowledge with the reader. This one's a killer at pulling in eyeballs.

- The Secret of the Law of Attraction
- The Secret of Starting a Non-Profit Organization
- The Secret of Getting Free Grant Money

Little Known Ways to _____

Similar to "The Secret of... headline, this method is another way to emphasize an article that has interesting ways to solve a problem.

- Little Known Ways to Drive Traffic to Your Website
- Little Known Ways to Gain Muscle Fast
- Little Known Ways to Stand Out at a Party

Top 10 Reasons You Need _____

This is known as the list headline. This kind of headline is very popular because list type articles are easy to write.

If you decide to use this format for your headline make sure you include the most powerful reason first to encourage readers to read the rest of your article.

You can substitute 10 for any number of things you have written about in your content. It also makes sense to change need to why when it fits the tone of the article.

- Top 10 Reasons You Need to Install the New Firefox Browser
- Top 10 Reasons You Need to Quit Smoking
- Top 10 Reasons Why Downloaded Movies Suck

Here are some more variations to the list type headline:

- Best 7 Email Marketing Tools and Tricks
- Five Need-to-Know Press Release Tactics
- Top 8 Concerns When Breast Feeding
- 10 Powerful Techniques to Win at Negotiating

Who Else Wants _____

This is a classic internet marketing headline starter that works off the premise of social proof. Using 'Who Else Wants' in your headline implies that you have received results and are making them available in the article.

- Who Else Wants the Best Online Poker Strategies?
- Who Else Wants to know How to Get Cheap Cruise Travel?
- Who Else Wants to Make \$200 Daily With Adsense?

_____ Like _____

'Insert Strong Verb' like 'List Professional/ Guru'

In the first spot insert your strong verb. In the second add the person who most represents your action. Using famous people that everyone will recognize will paint an image of perfection in the reader's mind.

- Play Golf Like Tiger Woods
- Make Money Like Donald Trump
- Do Vegas Like a Rock Star

Why _____ Beats _____ Hands Down

This type of comparison headline works well because people love to read reviews and find out why a product is better than another. Reading reviews is an often used step in the online buying process and will be effective if you can share real personal opinions to back up your claims.

- Why Myspace Beats Facebook Hands Down
- Why Vista Beats XP Hands Down
- Why Forex Beats Mutual Funds Hands Down

Here's a Quick Way to _____

If your article solves a pressing problem then this headline is a good fit. It's best used when your article provides a solution to an everyday need or adds efficiency to a task.

- Here's a Quick Way to Clean Up Your Credit Report
- Here's a Quick Way to Read Faster
- Here's a Quick Way to Sell More On eBay

Get Rid of Your _____ Once and For All

This is another headline that solves a problem for your readers and is an effective attention getter. 'Get Rid of' works well if your article describes how to put an end to a annoying problem. Try changing the 'Once and For All' closer to drive home your article's theme.

- Get Rid of Your Dog's Pet Odor Once and For All
- Get Rid of Spam Junk Mail Forever
- Get Rid of Hiccups and Stop Them From Coming Back

Here are some other problem solving headline formulas.

- Revealed, How You Can Spend Less On Auto Insurance
- A Better Way to Find the Perfect Vacation Home?
- Stop Wasting Time Upgrading Your Computer

How You Can _____ and 'Add Results'

The 'how to' headline is one of the most widely used of them all. For this reason it has a lot of completion. In this example we mix it up a bit to include 'how you can.' Then finish with the results they can achieve.

- How You Can Meet More Women in Less Time
- How You Can Completely Clear Up Acne In 7 Days
- How You Can Give a Winning Presentation

Classic examples of the powerful headline ‘How to’ are:

- How to get _____
- How to develop _____
- How to enjoy _____
- How to have _____
- How to improve your _____
- How to get rid of _____

- How to keep _____
- How to get the most _____
- How to become _____
- How to start _____
- How to begin _____
- How to avoid _____
- How to end _____

Here’s another play on the classic ‘How to’ headline.

Have a _____ You Can Be Proud Of

For anyone who’s a little ego driven this headline appeals to being the best. You can change the ‘Have’ to a stronger action word to emphasize a better sense of ownership.

- Build Your Own Model Airplane that You Can Be Proud Of
- Own a Chiseled Physique the Chicks Will Dig
- Have a Six Figure Income that Will Make Your Own Mother Jealous

Create a Profitable Headline

Our article is all about avoiding the sun's harmful UV rays. Using the headline strategies above, a logical title would be "How to Avoid the Sun's Harmful UV Rays."

On first look you'd think this would be a great headline. However, upon careful observation, you'll notice that "UV rays" might not be a popular search term.

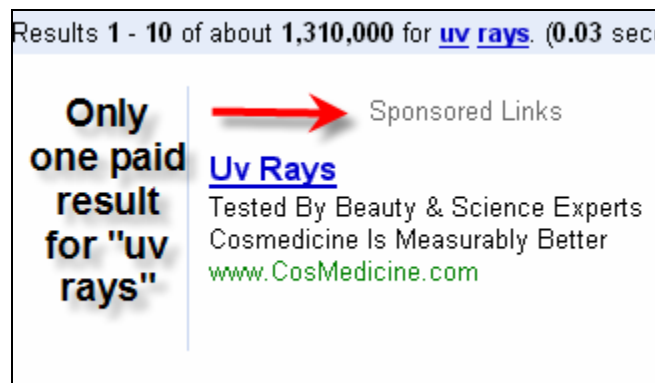
The reason you want to use a popular search term is twofold:

First, the most popular keywords are highly desirable because they can be found most often in searches.

Secondly, the websites that purchase your content often wish to monetize their site with high-paying keywords. Having a high paying keyword in your headline will be worth more money to you.

An easy way to determine if a keyword has value is to search for it on Google. On the right hand side of the screen, you'll see the sponsored links. The more sponsored links there are, the more people are willing to advertise for that keyword.

Let's take a look at Google to find out the results for "UV rays."



First thing you notice is that there's only one paid sponsored link for "UV rays." This isn't a good sign. A popular keyword will have at least a full page of sponsored links.

The second thing you notice is that there are only 1,310,000 website results for "UV rays." Because there aren't that many results, you can deduce it's not that popular of a search term.

Let's see if we can find a more popular keyword by searching "skin cancer."

Results 1 - 10 of about 41,900,000 for [skin cancer](#). (0.04 sec)

There are many more paid results for "skin cancer" which means this keyword has greater demand

 Sponsored Links

[Melanoma](#)
A Different Approach to **Cancer** Therapy. Visit Us & Learn More
www.waxmancancer.org

[Skin Cancer Treatment](#)
New treatment & research info from MD Anderson **Cancer** Center experts.
www.mdanderson.org

[Pictures Of Skin Cancer](#)
Breaking News, Expert Tips, Member Support, Treatment Options & More
www.EverydayHealth.com

[Pictures Skin Cancer](#)
on Ask.com. Find relevant images more quickly - search Ask Images!
www.ask.com

[Pictures of skin cancer](#)
Strategies to cope with **Cancer**.
www.righthealth.com

Skin cancer is a more popular keyword for the sponsored links. Chances are your article will appeal to many more website owners and sell for more money.

We seem to have found a good keyword to use in our headline. Using the headline starters above, the title "How to Prevent Skin Cancer " sounds like a winner.

Here is your finished product.

How to Prevent Skin Cancer

Picture five of your loved ones standing in front of you. How do you feel knowing that one of these five loved ones will likely develop skin cancer during his or her life? The answer is obvious. You would do anything in your power to help him/her avoid getting skin cancer. The good news is that it can be prevented by choosing the proper sunscreen and wearing clothing that blocks the deadly UVA and UVB rays.

It's important to use sunscreens properly to keep your skin healthy and prevent skin cancer. With all the different types of sunscreens out there, it's essential to choose the correct SPF for you. SPF stands for "sun protection factor." The number that follows lets you know how long you have in the sun before it's not effective anymore. For example, SPF 15 means you can be out in the sun fifteen times longer than you normally could until you get burned.

So let's say that with no sunscreen on, you get burned in ten minutes of being in the sun. However, if you put on a sunscreen of SPF 15, you would get fifteen times the amount of time to be out in the sun. So instead of burning in ten minutes, you would burn in 150 minutes (10x15), or in two and a half hours.

The Skin Cancer Foundation recommends an SPF 15 if you're only going to be in the sun for a few minutes here and there. However, if you plan to be in the sun all day, whether it's gardening, exercising, or playing Frisbee at the beach, you'll need a sunscreen that's more resistant to sweating. In this case you'll want to protect yourself with an alcohol-based sun screen with a higher SPF.

Be sure to put on one ounce of sunscreen each application, and do it thirty minutes before you're exposed to the sun. Even sunscreens that are waterproof may wash off, so slather on an extra ounce once you're out of the water. In fact, it's a safe bet to reapply the sunscreen every two hours to avoid as much skin damage as possible. The UVA rays don't show their damage until later, so even if you don't burn, you're still exposing your skin to the harmful rays.

Believe it or not, the clothes you wear will also affect how much of the damaging UVA and UVB rays your body receives and not all provide the same protection. The lighter color the shirt, the less protection it will offer you. A black shirt is far preferred to a white one. Don't be fooled by thinking you're covering yourself up when you put on that wet t-shirt. Wet clothing reduces the SPF by fifty percent.

The material your clothing's made out of affects your skin's health too. Thicker weaves are better than looser weaves. A good test is that if you can see light through the shirt, the UV rays can penetrate too. If you're planning on being outside all day, try not to bring your old favorite shirt that's been washed countless times. Washing and stretching the fabric also reduces a shirt's SPF.

The thicker and darker the clothes, the better your skin will be protected from sun damage. In fact, a long-sleeve, dark denim shirt has an SPF of 1,700. Now that's protection.

Skin cancer is not something to be taken lightly. With more than twenty people dying from it every day, skin cancer ranks as the most common cancer in the United

States, as of 2007. Luckily, science is doing its part to provide products and information for you and your family to reduce your risk. Be smart and protect your skin. It could very well save your life.

Source: Skincancer.org

Writing A Summary

Occasionally when you submit an article to a paying site they will ask for a summary of the article. This can be a single sentence or two that best describes the overall focal point of the article.

Adding this little blurb adds value to your article and can help it obtain a better price. For the article above I found a persuasive fact that should get the point across.

Did you know that one out of five people will likely develop skin cancer during their lifetime? Find out how you can prevent this from happening to you.

Putting It All Together

At this point, we've covered how to pick the content topic, how to use your unique knowledge to write an article, best ways to research for articles, and how to write the concepts and key points.

We've explained and provided the step by step process of what goes into a successful article, such as the headline, introduction, main body, and conclusion.

You've also learned how to use your time more effectively by setting up your content portfolio.

By now, you have a strong foundation of the article writing process. Once you understand these basics, you'll be ready to start generating content based on your likes, experiences and goals.

Sharing your personal knowledge and being paid for it is the true definition of a Paid Insider.

Before submitting your content to the money making websites listed below, make sure you have everything you need. Doing it the right way will save time and maximize your profits.

Your article must be complete with an enticing introduction and a clear conclusion. All punctuation, grammar, and spelling should be accurate. Most sites ask for the word count of your article, so be sure to know that as well.

Remember, a strong headline is one of the leading factors in determining the value of your submission. Your short summary will further specify the content of your article.

Don't forget to have your author's bio written and ready to add to the websites. It allows you to accept jobs from people interested in your work.

I've found the best websites that will pay you the most for your content and have listed them below in Money Making Sites. This part of this course will show you how to sign up, submit content, and collect your money.



Paid Insider

Cash For Content System

Money Making Sites

The first two sites in this chapter are my personal favorites because in my experience, they're the most profitable. I call these sites 'Pay Upfront Sites' because they pay you upfront for your submissions once they are approved.

With these sites, you receive almost immediate gratification for your work. You'll begin making money online in the quickest amount of time. For this reason I've spent the most time explaining how to operate within these two sites.

There are other sites that pay through what is called a revenue sharing program. This means you're paid a portion of the advertising dollars the website makes from where your content is displayed.

To keep the revenue sharing programs separate I call them, 'Pay by Ad Share Sites' because they pay based on the performance of your content submissions. You usually won't receive immediate payment from using these sites, or if you do it's not a lot. However, these sites should not be discounted because they can lead to long term streams of residual income.

For example, if you submit an article to a site that pays a 50% monthly revenue share, here's how you're paid:

You submit an article that receives 1000 views in a month, which results in 100 total clicks to an advertisement on your page. Each click on the advertisement pays 25¢ a click, which totals \$25.00 for the month. Since you receive 50% of the monthly revenue, you will receive \$12.50 for that month.

This might not sound like much, but that's a very conservative number. If you submit more articles to the site or generate more page views by your article's popularity, you stand to make far more. In addition this is a residual income that pays you each month. So not only are you getting paid, you're also receiving a monthly income.

Just think, in the above situation ten articles would pay you \$122.50 every month. While having submitted 50 articles would pay you \$625 each month. Having 100 articles under the same circumstances would pay \$1250 monthly, now we're talking...

Writing An Author's Bio

The Money Making sites found below allow authors to create what is called an authors bio. An author's biography (or bio for short) is a brief description of the most notable accomplishments of a writer. A bio should include things like the authors' area of expertise, hobbies, education, interests and links to writing samples.

In order to automatically get website and business owners contacting you, selling yourself in your author's bio is a necessity. For this reason, some time and thought should be put into your bio to make sure it is well written and shows you're a qualified writer.

A good way to determine what should be in your bio is to take a look at your strengths. What have you produced that makes you a strong writer and what is your specialty? If you don't specialize or have a single standard theme of writing, then think about what overall theme you'd like to have. What topic interests you the most, that you plan on basing your writing around?

A theme could be practically anything you can think of, from golfing enthusiast, real estate broker, world traveler or Disneyland ride operator. The theme you choose is your unique slant into a field of expertise. By selecting and embracing a theme and writing articles related to your theme, you'll become perceived as an expert in no time.

Focusing on your theme will allow you to position yourself as an expert in it. For example, you're a stay at home mother of two small kids and enjoy creating crafts and painting. These traits would put you in the position of becoming an expert in raising children, making crafts or painting. Focus your bio on one specific passion and own it to become perceived as an expert.

To create your bio you'll want to present your expert status by describing yourself as passionate about your chosen theme. In a just a couple sentences, first enthusiastically describe your love for "your theme." Then elaborate on your expertise, occupation and secondary hobbies/skills. You can take a look at the back of books you own to see how other famous authors write their own bio's.

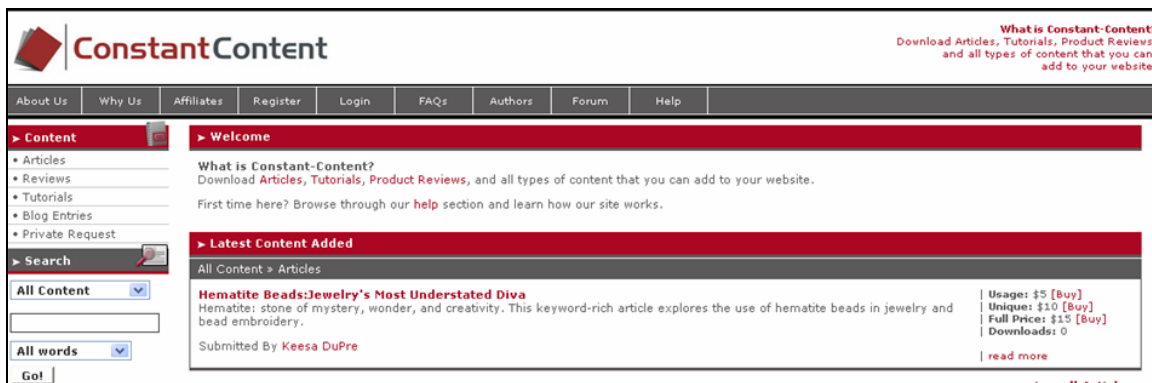
Continue to be clear in your focus and whenever possible maintain a personal but professional summary of yourself. Make sure you add a link to any writing samples you have and you've created your author's bio.

Pay Upfront Sites

The Pay Upfront sites are the ones who pay you immediately upon approval of your article content. Pay Up Front sites are the best for prompt payments and higher payouts. These sites should be your first choices for receiving immediate income.

Constant Content

<http://www.constant-content.com/>



Constant Content is a marketplace for content creators to sell their work and for potential buyers to search for information and purchase for various uses. You can choose to write on any topic you want, at your own pace and submit your articles for sale at any price you want. The going rate for content is anywhere between \$10 - \$100 for each piece.

Constant Content is one of the most popular websites to buy content online and it receives a large amount of traffic daily. They've got a great track record for paying consistently and within a few days. They've paid people for well over 10,000 articles from their site. These factors make Constant Content first on the list of the Paid Insider websites and a perfect place for you to start.

The business and website owners who come to Constant Content are always looking for new articles, blog posts, press releases, product descriptions, tutorials and reviews to purchase. There's a steady demand here and you can be certain that they pay an excellent price for content and need it regularly.

When you create content for Constant Content, or CC from now on, you can write about any interest you want. However, the unique thing about Constant Content is the Public Requests area. This is where web site owners will post exactly what they want written and how much they're willing to pay. It takes a lot of the guesswork out of choosing your topic. It's already been done for you. There are some really great offers here that frequently lead to long term relationships with business owners.

The Paid Insider Toolbox portion of this course will assist you in perfecting your skills to deliver highly sought after content that ensures that your clients keep coming back.

To get started with Constant Content you must take the following steps:

1. Sign Up As a Member

Once you register and create your authors page you'll be able to submit to Constant Content who will host your content until it is sold or you have it removed.

2. Submit Content

Content can be submitted as a plain text file or a word document. Occasionally content will be requested as an html or a PDF file and in those cases may be delivered as such. All content must be your own and unique and it is verified through Copyscape for originality.

3. Select Which Content License You Want

When you submit content it's categorized into one of three different ways as, Usage, Unique or Full rights. Each level typically receives a different price depending on its usage rights.

4. Set the Price For Your Content

Choose what price you'd like to set for your content which becomes public on Constant Content for buyers to see.

5. Sell Your Content Once It Is Bid On

Once a buyer decides he wants your article you receive 65% of the sale price with the other 35% going to the Constant Content website.

You can additionally submit content you've created for buyers from the public requests area. Once they accept, they'll pay you through your Constant Content account.

Potential Profits

With CC, you decide how much your articles are worth. You actually have the opportunity to price your article at three different rates. The rates are determined by the licenses, or “usage rights” you grant for your work.

The three different usage rights are Basic Usage, Unique Usage, and Full Rights Usage. Since each usage right offers assorted licenses, each one is priced accordingly. Your potential profits will vary greatly depending on the usage rights you grant.

This is a chart of the different licenses each usage right allows. Notice that CC shortens “Basic Usage” to simply “usage.”

Below is what buyers can do with licenses and content:			
	Usage	Unique	Full Rights
Add to website, magazine, newsletter (unchanged)	X	X	X
Add links to content	X	X	X
Add to multiple websites, magazines, newsletters (you own)		X	X
Article is removed from Constant Content once purchased		X	X
Add to multiple websites, magazines, newsletters (you don't own)			X
Change content (adding words or removing words)			X
Remove writers name or byline			X
Take credit for writing content			X
Resell content			X

You can expect anywhere from \$5 to \$20 for a Basic Usage purchase. A Usage purchase is one that once purchased can continue to be sold on Constant Content. The bonus is that you can turn around and sell it to other sites for more profit.

When selling content with a Unique Purchase license you can expect to receive anywhere from \$10 to \$ 50. A Unique Usage license gives the buyer the rights to use the information on any of their own websites. They are unable to claim it as their own material and you as the author retain credit for writing it. Once you sell content with a Unique Purchase License it's removed from the Constant Content website.

Unless you really want to make a name for yourself as an author, it's not recommended you offer the Unique Rights license. You're not able to turn around and sell it again, and you have the potential to sell it for more under Full Rights.

Full Rights Purchase is the highest Usage level. This license grants the buyer the highest level of ownership. Content sold at this level usually sells for anywhere from \$30 to \$100 for a single well written article.

Once it's sold, the buyer can do what they want with the content including attach their name as author, add it to any website they want or resell it. It's removed from the CC website and is the sole property of the purchaser. You're not allowed to use this exact content again.

Be sure to read the tips found in Cash For Content Strategies to price your article so you get paid the most for your work.

How To Get Paid

Before you submit any content you'll want to make sure you abide by several rules:

- You are submitting original content that is free of any grammar mistakes.
- You have stated the word count.
- If you're selling your article, it must not contain links.
- You include a summary about your article content summing up the general points or major theme.
- Your content needs to be professionally formatted and be professional.
- Anything you submit should not be self-promoting.

When Does Constant Content Pay?

The site pays at least once a month, at the beginning of each month as long as the customer's payment has cleared. Occasionally they will process more than one payment per month. This is done at their discretion and should not be considered the norm.

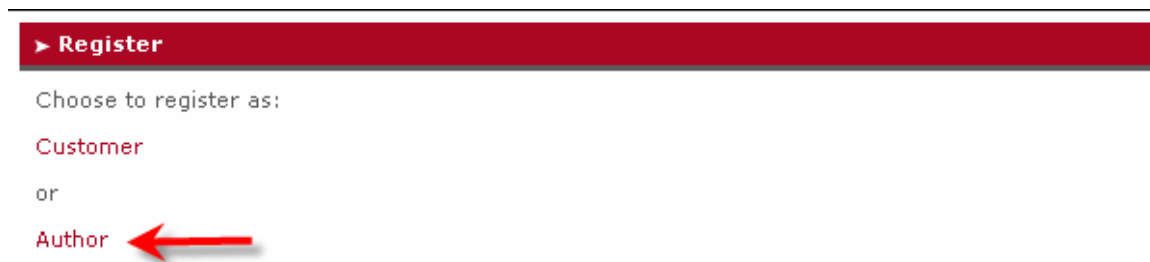
To receive a payment you must have reached the minimum payment threshold of \$50. Upon reaching this amount you will be set to receive payment on the next payday.

Sign Up Step By Step

To get started go to <http://www.constant-content.com/> and click on 'Register' at the top of the screen.



Now you'll want to select 'Author' from the two choices you can make.



Now fill out your details in order to be properly compensated for your efforts.

You may choose a pen name if you'd like. Doing so is advised if you wish to remain anonymous. Using a pen name may also be a good idea especially if your real name is difficult to remember or spell correctly. However, I don't recommend it if you're trying to brand yourself as an author or writer.

The most persuasive reasons to use a pen name include.

- If you are writing about a generally gender specific topic and do not wish to endure any gender bias. You can use gender nonspecific names as well like Pat, Terry, Taylor, Jordan, Jesse, Jamie, Casey, Adrian, Alex, etc.
- If your name appears foreign sounding and you wish to appeal to American buyers. This is sometimes the case with freelancers.

- if you share a name with a famous person and wish to distinguish yourself, or maybe you just want to maintain privacy of your online business from prying eyes.
- You do not want to be personally connected to your work

After all it doesn't take much more than a Google search to find the lowdown on just about anyone these days. Using a different pen name for each specific genre of writing may solidify you as an expert in a specific topic.

► Create a Author Account

|| NEW - MAKE 5% ON EACH SALE OF OTHER AUTHORS!
 You can now make 5% commission on all sales of authors that sign up for the Constant- author you refer (via your link) makes a sale you receive 5% of that sale.

Note: you do not need to sign up here to buy content.

Author/User Name:		*
First Name:		*
Last Name:		*
Email		*
Confirm Email		*
Street Address1:		
Street Address2:		
City:		*
State:		*
Zip:		*
Country:		*
Phone Number		
Company Name:		
Password		*
Confirm Password		*
How would you like to be paid?	PayPal ▼	
Check Made Out To:		
PayPal Account (If you have one):		
2Checkout Account (If you have one):		

Do you agree to the following terms and conditions?

☒ Yes

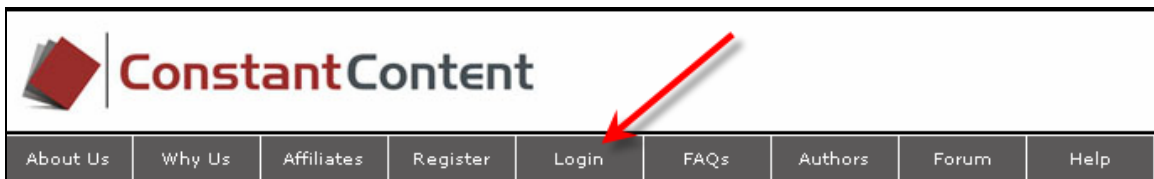
Create Account

When you're finished filling in the details, click 'Create Account' to submit your information. Next, go to the email address you signed up with to confirm your sign up.

In the email that CC sent you, there will be a link to click on to confirm your sign up. Go ahead and click on it to complete the first step of becoming a Constant Content author.

How to Submit Content

When you're ready to add some content to the marketplace or fill a private request you must first log in to your account. (Remember – You'll want to follow the strategies in the PI Toolbox to make sure your content is of the proper quality to ensure you receive the most money for your work before you submit.)



Then you'll want to look on the left side of the CC website. You may need to scroll down until you see 'Submit an Article,' then select it.



You'll be taken to a submit article form where you'll need to enter the relevant details for the content you wish to submit. The first thing to do is to choose a content category from the pull down menu.

* Category	-- Select category --	
* File:	-- Select category -- Private Request Articles Blog Entries Reviews Tutorials	Browse...
* Title		

Once you've determined the type of content you want to submit you can upload it by selecting 'Browse.' This will allow you to search your computer for a file to upload to the CC website server.

Follow the CFC Toolbox recommendations for entering the remainder of the information below. Pay close attention to the headline you choose as this aspect is very important to how well your content will sell. You'll also want to make sure you give a correct number for your content's word count. This is frequently a determining factor in how much a buyer is willing to pay.

Next, decide what usage rights you'd like to grant the purchaser. Keep in mind that once someone buys Unique or Full rights you can no longer sell the content from the site. Basic Usage on the other hand enables you to continually sell it as much as you'd like.

Submit Article	
* Category	-- Select category --
* File:	Browse... Add more field(s) Remove field(s)
* Title	
Recommended category: If you believe that your content should be in a subcategory we do not have, please tell us here.	
* Approx. Word Count: Please do not use commas.	
Constant Content is no longer accepting free articles or promotional articles. Remember your referrers! Set your prices accordingly. Percentages View sample prices for selling content. Typical Prices	
* Usage Price (Set to zero for free content)	\$
* Unique Price (Set to zero if you don't want a unique price)	\$
* Full Rights Price (Set to zero if you don't want a full rights price)	\$
* Short Summary: A couple of sentences describing your content. Once you submit your content, you will not be able to change this summary.	

Add a short summary to be seen from the online marketplace. This summary should highlight the overall theme of the article. It's the article teaser that gets potential buyers to open the article to take action.

The 'Content Details' is where you display a portion of your content so others can get a look at the quality. You do not want to place the entire article in this spot, but you also don't want to place too little of it.

A good rule of thumb is to place at least 70% of your content in the 'Content Details' space to give potential buyers an opportunity to make up their minds.

In the 'Keywords' section you'll want to enter relevant one to two word search terms and keywords that relate to your content. This will help your content become visible during customer searches.

Select the check box if you've included images in your MS word file. This is a feature that not too many authors use. Adding images to your listing might help your content stand out and give it additional value.

A great place to go for free public domain images is: <http://www.princetonol.com>
Another website where you can find more then 20,000 free photos to use in your artciles to add value is located at: <http://gimp-savvy.com>

If you are submitting a tutorial and would like to show a image of the final piece, please use something similar to this HTML code: 	
* Content Details: include at least 1/3 of your content. Remember the more of your article you show here the more likely someone is to purchase it. If your content is free you may include the whole piece here as well.	
Keywords (for better search results)	
Images ☐ Select if your article has images	
Best Offer:	☐
Next Step (Submit files)	

Finally, choose the 'Best Offer' check box if you wish to accept offers and select 'Next Step (Submit Files)' to submit your files to the CC website.

Once the article has been approved by the CC support staff, which normally takes one to two days, it'll be available in the marketplace where it can be purchased. Your content, once approved will remain there until it's purchased or removed by you.

Cash For Content Strategies

Setting The Price

Since you set the price with Constant Content you're in complete control of the amount you wish to sell your content for. However, choosing any price you want doesn't guarantee someone is willing to pay for it.

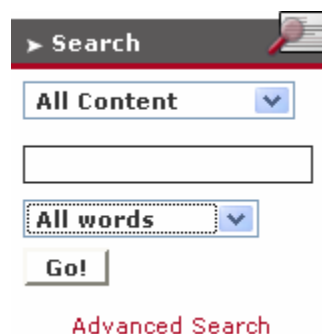
The first thing you'll want to do before you submit is make sure your article is priced competitively.

In order to get a good idea of what a certain article topic will sell for you can enter a keyword or keyword phrase into the search box.

Using Constant Content Search

The search box is located on the far left side of the CC website and can be used for finding article you're interested in searching for. Enter the keywords associated with an article topic and click 'Go.'

Clicking from the 'All Content' pull down box, you can narrow down the type of content you'd like to search through. If you'd like you can further drill down your search by price by selecting 'Advanced Search' and entering the price ranges of content you'd like to search.



The image shows a search interface with a dark header bar containing a magnifying glass icon and the text 'Search'. Below this is a dropdown menu currently set to 'All Content'. Underneath the dropdown is a text input field. Below the input field is another dropdown menu currently set to 'All words'. At the bottom of the search area is a 'Go!' button. Below the 'Go!' button, the text 'Advanced Search' is displayed in red.

Once you've made a search, browse through the listing of articles to get a good idea of how much money other sellers are asking for their articles on your topic. You can also get a good idea of the popularity of the topic by looking at the amount of sold articles as well as the number of listings.

All Content » Tutorials » Web Design » HTML

Title and Meta Tag Rules for Search Engine Optimization
Youve built a great web site. Now you want people to come visit it. Despite reports to the contrary, you can - and should - use the TITLE and META tags in HTML to help drive traffic to your URLs. Read on for more information.
Submitted By [Deanna Couras Goodson](#)

Usage: \$10[Buy]
Unique: \$30[Buy]
Full Price: N/A
Downloads: 3

On the right hand side of each listing you can see the cost for Regular Usage, Unique and Full Price. The number of times the article was purchased also gives you an indication of its demand.

Usage: \$10[Buy]
Unique: \$30[Buy]
Full Price: N/A
Downloads: 3

In the example here, the article has sold at the Basic Usage rate 3 times.

Remember, Usage allows the buyer to only use your article once and you can continue to sell it. Once someone purchases Unique or Full Usage it's removed from the website. They own it now but are still limited to some rules regarding its use. Full Rights on the other hand gives unlimited Usage and complete ownership.

Filling Public Requests

A great way to find content that has an immediate demand is through the Public Requests area. In Public Requests you can find jobs that are currently available to be filled. Often these requests are for ongoing projects that can lead to steady work and pay.

The Public Requests section of Constant Content is not immediately available to you once you visit the site. To get there you'll need to log in to your account by clicking 'Login' from the toolbar at the top of the CC website.

 **ConstantContent**

[About Us](#) | [Why Us](#) | [Affiliates](#) | [Register](#) | [Login](#) | [FAQs](#) | [Authors](#) | [Forum](#) | [Help](#)

► Author Login	
Welcome,	
• Submit an Article	
• Account status	
• Your Recently Sold Content	
• Your Content	
• Licenses for Your Content	
• Received Offers	
• Recently Sold Content	
• Affiliate Info	
• Requested Content	
• Your Account	
• Logout	

Once logged in to your account look on the left hand side of the CC website. You may need to scroll down the page a bit until you see your 'Author Login' Box. Click on 'requested content' to get to that area of the site.

From the Public Requests section you'll see a list of the requests being offered. Each request is displayed on a horizontal chart featuring the specifics of the content request.

You can see below the 'Title' gives you an idea of the type of request. The 'Requested date' shows you the freshness of the listing. 'Requested by' displays who made the request. 'Purchase Rating' gives you an idea of the buyers track record of paying for content. (The higher the better.)

The 'Appx. Price' is an indication of what the buyer expects to pay for each finished piece. You can see below that 'Stop Foreclosure Save My Home' is paying between \$50 to \$100 for each article. However, their zero purchase rating is something to consider.

► Public Requests				
Title ↑ ↓	Requested date ↑ ↓	Requested by↑ ↓	Purchase Rating	Appx. Price
true humorous real estate stories	2007-01-30 14:52:19	thinktom01	8	\$30-\$50
The Art of Being a Cowboy	2007-02-07 00:27:45	SoCoLiving	1	\$40-50
Stop Foreclosure Save My Home	2007-02-15 06:42:02	admin	0 	\$50-100
Spirulina -- dietary supplement	2007-03-15 17:02:51	aaron_j	0	\$10-20
SEO Websites & Search Engine Marketing	2007-03-03 14:46:40	steve	5	\$40-50

Finally 'Actions' not shown in the picture above, gives the opportunity to read a detailed description of the request from the 'View Description' link. You can also send a question directly to the person making the request by clicking 'Questions.'

Here's an example of a public request I found. You can see that the buyer is looking for 5-8 articles on jogging strollers and wants to pay between \$10 -\$20 for each one. If you write these articles, submit them and they are accepted you could stand to make between \$50 to \$160 dollars for the whole project.

Date requested: 2007-04-08 21:11:38
Title: Jogging Strollers
Description: I would like to get a few short but good articles on jogging strollers.
Amount of articles: 5 -8
Price per article: \$10-20 Length of article: 350-450
Subjects: Jogging Strollers
Extra notes: none
Get Back See Q/A

You can see that the Public Requests area has a lot of potential to generate money quickly by creating content for those who need it and are willing to pay for it immediately.

Affiliate Referrals

You can produce another stream of income from the CC website by referring others to the site with your affiliate URL. By sharing your affiliate URL with family, friends, coworkers or promotion, you can receive 5% of all CC commissions made from the person you refer.

To get your affiliate URL and see the amount of referrals you've made log in to your CC account. Then look to the left of the CC website and scroll down. Click on the link that says 'Affiliate Info.'

► Author Login 
Welcome,
• Submit an Article
• Account status
• Your Recently Sold Content
• Your Content
• Licenses for Your Content
• Received Offers
• Recently Sold Content
• Affiliate Info 
• Requested Content
• Your Account
• Logout

You'll then see your referral URL and a screen that lists the people you've referred, licenses sold by your referrals and the amount you've earned from your affiliate link.

<http://www.constant-content.com/?aref=xxxx>

Authors You've Referred: xxx
 Licenses Sold By Referrals xxx
 Amount Earned By Referrals \$xxx.xx

For more information about working with Constant Content check out these links:

Writer Guidelines

<http://www.constant-content.com/?area=writerguidelines>

Tips for submitting content

<http://www.constant-content.com/?area=tips>

Frequently asked writer questions

<http://www.constant-content.com/?area=tipsarea=authorfaq>

Writer Forums

<http://www.constant-content.com/forum/>

Associated Content

<http://www.associatedcontent.com>



Associated Content is another great site that will pay you for your content submissions. Unlike Constant Content though, Associated Content actually purchases your content themselves for use on their own website. Their website makes all of its money from advertisements shown on their web pages.

They call themselves the people's media company because they strive to be the biggest online multimedia library of submitted content. Associated Content is unique because it pays you twice for any accepted content you submit to the site.

You get paid once from the initial purchase of your content. The second payment comes in the form of monthly performance bonuses depending on the popularity of your submitted content page.

They purchase text, audio, image and video content and usually pay an upfront purchase price of anywhere between \$3 to \$20 depending on the quality. Submit enough content and you should have a nice source of residual income.

Associated Content, or AC from now on, keeps a frequently updated list of subjects they are interested in purchasing from you. They're often looking for articles on specific topics that they need and will pay you within days of your submission, if accepted. Articles about local events and attractions are hot commodities on AC and often requested.

If you accept jobs from AC or submit content to them you become what they call a 'Content Producer.' You'll receive frequent newsletters and content requests.

One of the drawbacks of using the AC site is you must be a legal United States citizen above the age of 18 to comply with their tax regulations. So, if you're not from the U.S and at least 18 years old I suggest you use CC or one of the other Cash for Content sites in this course.

To get started with Associated Content you must take the following steps:

1. Sign Up As a Member

Once you register with AC you'll need to create your Content Producer page. This will be your authors page where you'll be able to advertise a little about yourself and any websites you have.

2. Select Which Content Rights You Want to Sell

When you submit content to AC it's categorized into one of two different ways as, Exclusive or Non-Exclusive. Both levels typically receive a different price depending on whether use wish to retain rights or not.

3. Submit Content

Content can be submitted from the 'Publish' tab near the top of the screen and is broken down into three main categories that are, text, audio and video. Before you submit any content you need to make sure you've followed the submission guidelines at: <http://www.associatedcontent.com/guidelines.html>

4. Wait For Your Submission Offer

The submission process usually takes several days, however it can take up to two weeks before you receive an offer. Once you've accepted an offer it takes approximately two days before your offer is finalized and your content is published.

5. Track Your Profitable Sales and Make More Of Them!

Through your Content Producer page you'll be able to get a good look at what is successfully making you the most money. Use this knowledge to continue to produce the highest paid content. If you're doing it right, repeat the process.

Potential Profits

Once you sign up as an AC Content Producer you'll receive special offers of content the site needs. In these special offers you can determine the topic, going rate and the amount of content required.

Responding quickly to these offers by producing and submitting the content requested is one of the best ways to maximize income from the site.

The amount AC Content Producers are paid depends on the quality of the content and the current demand for the topic. If you respond to a content request, you'll see that the going rate is usually from \$5 to \$10. Submitting content that is not being requested you can expect anywhere from as low as \$3 to as much as \$20.

The average amount of money you can expect is, in my experience, between \$5 and \$9 per 700 word article. However, the amount you're paid will depend heavily on it being free of spelling and grammatical errors and of a popular topic.

Keep in mind the content you submit will also earn monthly bonuses based on its popularity. Some authors recommend writing content that applies to many readers and is non-gender specific. More on this in the Best Ways To Get Paid section.

How To Get Paid

When you submit content to the AC website, they send it for review which can take up to two weeks. The review process checks your content against the websites submission criteria and will either mark it as:

Submitted - This means the website has received your submission but it has not yet been published. During this phase it's not too late to make changes. To do so click the 'e' icon next to the left of the articles headline on the My Content tab headline on the My Content tab.

Processing - This means your content has been reviewed, an offer has been sent and is waiting for approval by you. At this stage you may choose to accept the offer or decline. If you decide to decline the offer or if it was declined by AC you must delete it from the site if you wish to try again.

Incomplete - You will see the incomplete notice if you don't make it all the way through the submission process. You can take up where you left off by clicking the 'e' icon next to the left of the headline from the My Content tab and finish the steps for completion at a later time.

Once your content has been reviewed and AC has marked your content as 'Processing' you will receive an offer. If you decide to accept the offer, AC sends you a verification email message asking you to confirm your PayPal email address. Upon confirmation the AC website sends your payment via PayPal within three business days.

Note: Associated Content will set your account to auto-confirm your PayPal email address if you click on the My Content tab, Payment Information and Confirmation and then click 'Turn Auto Confirm On.'

Sign Up Step By Step

To get started with the AC website you can click where it says 'Not Registered?' Sign up and publish near the top left portion of the screen at www.AssociatedContent.com

You can also get to the sign up screen by clicking the orange banner at the top middle of the screen. Then you'll see a screenshot like the one below.

Become an AC Content Producer today and contribute to the web's fastest growing multimedia library.

When you join AC, you can:

- ❑ **Publish** your original articles, images, videos and audio.
- ❑ **Showcase** your knowledge to a rapidly-growing worldwide audience.
- ❑ **Earn** extra cash through up-front payments and bonus incentives.
- ❑ **Track** what content performs best for you online.
- ❑ **Connect** with knowledge-seekers, prospects, media and other AC members.
- ❑ **NEW! Performance Bonus (Beta)** Continue earning cash after you have been published.

It's easy and free to join!

SIGN ME UP!

Click 'Sign Me Up!' to get going started.

On the sign up page enter your full real name. It won't be made public and you can add a pen name to the right of your real name if you'd like.

Enter your email address and password in to the boxes twice. Make sure to choose a password that only you know.

Note: If you enter that you are not of 18 years of age or not a resident of the U.S you will not be eligible to make money through the AC website.

NEW USER SIGNUP - STEP 1 OF 3

First name ?	Last name ?

Confidential Information

The information you provide in this box will **not** be displayed to the public. If you would like to hide your real name from the public as well, enter a pen name at the top-right of this screen.

Date of Birth ?	
/ / mm/dd/yyyy	
Email address ?	Verify email address ?
Choose a password ?	Verify password ?
How did you hear about us? ?	I am a legal resident and/or citizen of:
Choose one ?	USA ?
Street Address	
Address 2 (optional)	Postal code
City	State
	Non U.S. State ?

On the right hand side of the page is a box to enter your pen name if you desire. You may choose to leave this space blank if you'd prefer to use your own name.

Choosing Your Avatar

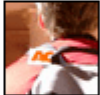
There is also an opportunity for you to either choose an avatar from one on the AC websites or you can upload your own image. This avatar will be visible to anyone visiting your content and your Content Producer page.

Many people choose to upload a picture of themselves in avatar section. If you'd rather use a moving graphic to get more attention, you can [check here for a few free picture resources and ideas.](#)

Pen name (Leave blank to display real name) ?

Upload your own avatar ?

Or select an avatar below

 ☐	 ☐	 ☐	 ☐	 ☐
 ☐	 ☐	 ☐	 ☐	 ☐
 ☐	 ☐	 ☐	 ☐	 ☐
 ☐	 ☐	 ☐	 ☐	 ☐
 ☐	 ☐	 ☐	 ☐	 ☐

Now that you've filled out the first page, take a look at the [Term of Use](#) and [Privacy Policy](#). If they meet your approval click the check box on the bottom left and click 'Save & Next.'

On the following page you can enter a short bio about yourself including your level of education, interests and affiliations. Fill these areas with keywords relevant to the topic you intend to write about to increase your exposure on the site.

The affiliations section is a great place to link to a website or blog you operate if you have one.

Adding this important piece of information can lead to visitor traffic and potential customers seeking you out for content if they like what they see.

NEW USER SIGNUP - STEP 2 OF 3

Short biography: (255 Characters or less) ?

Education: (Schools, degrees, etc.) ?

Your interests: (Separate each interest with a comma) ?

Affiliations (optional) ?

Professional, academic or personal affiliation

Organization/Company/Site URL

Describe yourself (Check all that apply) ?

- ☐ Freelance Media Professional (writer, artist, etc)
- ☐ Full Time Media Professional (writer, artist, etc)
- ☐ Domain/Topic Expert
- ☐ Industry Expert
- ☐ Student
- ☐ Academic Professional
- ☐ Videographer
- ☐ None of the above

If you've filled everything out to your satisfaction or you'd like to return to your page at a later time to finish adding information you can continue to the next page by clicking the link.

You'll now see a message directing you to check your email for a confirmation email. Once you've opened the email and clicked the verification link inside your account will now be active.

NEW USER SIGNUP - STEP 3 OF 3

Thanks for signing up! You're almost done.

Matthew Sherborne,

Before we can activate your profile, you must validate the e-mail address:

Please check your inbox for instructions from Associated Content on activating your account. If your email account has a spam blocker, you will need to add our email admin@associatedcontent.com to your list of approved senders, then hit the re-send.

To re-send the confirmation e-mail, [click here](#) or contact us if you have problems, [click here](#).

Go back to the AC website and login with your email and password from the top left hand corner of the screen. Your user name is the email address you signed up with.

YOUR ACCOUNT IS NOW ACTIVE!

Your account has been validated. Please enter your password to log in and start publishing.

User name:

Password:

From your Content Producer page you'll see your most recent messages, your current bonus and any other Content Producers you've linked too. Clicking on 'MyProfile' will enable you to update or change your profile at any time.

HomeLibraryPublishMy AccountMy ContentCommunity

[My Profile](#) | [My Messages](#) | [My Tools](#) | [Contests](#) | [My Invites](#) | [My Favorite CPs](#) | [My Subscribers](#)

MY MESSAGES

InboxArchiveSent

1 messages

FROM	SUBJECT	ACTION
	From: Administrator Sent: 03/16/07 11:03AM Welcome! Learn How to Get Started as an AC Content Producer.	Read Archive Delete

MY INFORMATION

 [View CP page](#) | [Update profile](#) | [Logout](#)
My Clout Level: 1 of 10 

PERFORMANCE BONUS [-> what's this?](#)

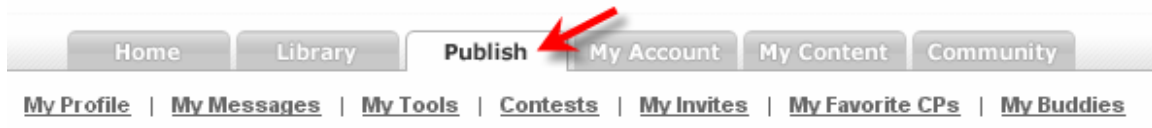
Your current bonus is: \$0.00
[Click here for current Performance Bonus policies](#)



Click on the orange hyperlink on the left that says 'View CP page' to see what other people see when they click on your avatar to check you out. From your CP page you can view your published content, see a list of your favorite Content Producers and view comments that have been made.

How to Submit Content

To publish content on the AC website log in to your account and click 'Publish' from the top toolbar.



Now you're faced with a wide assortment of choices from two main categories: Multimedia Submissions and Text Submissions. Multimedia files fall under either audio or video. Text Submissions are available in a wide variety from General Articles to a Travel Guides.

Select the best category for your submission and click 'Publish.'

Text Submissions

General Article

[Publish »](#)

Use this template for informative articles, consumer tips, career advice, research documents, lesson plans, or any other general content submission.

City & Neighborhood

[Publish »](#)

Use this template for place-specific articles including neighborhood histories, where to shop, and what to see and do in your city and town.

Local Activity/Event

[Publish »](#)

Use this template for descriptions of annual events, fundraisers and suggested outings for families, children, seniors, singles and students!

Local Attraction

[Publish »](#)

Use this template to review a specific attraction or facility in your city or town, such as a store, amusement center, museum, sporting venue or nursing home.

If you can't make up your mind which category is the best suited for your submission you should use the site wizard to help you choose.

IDEAS WIZARD

Not sure what to publish?
Use the form below to help get some ideas of what you can publish.

☒ Text

☐ Video

☐ Audio

Next step

Once you've found a category and have clicked 'Publish' you'll see the step 1 of 5 screen. You must finish all steps of submission before your content will be submitted for review. Stopping or leaving at any time will save your progress in the 'My Content' section of your account.

Step 1.

In this step you'll want to decide on which user agreement you'd like to submit your content under.

Here are the usage rights definitions:

Exclusive: You guarantee that the submission has not been previously published (either online or in print) and will not be published elsewhere in the future. Once accepting our offer, you assign full copyright ownership to AC.

Non-Exclusive: Non-exclusive submissions can be previously published either in print or online. If we find it online, the byline must match your AC account. You retain the right to re-publish your non-exclusive AC content.

GENERAL ARTICLE - 1 OF 5

This content is being submitted for non-exclusive or exclusive rights consideration
Exclusive ☐ Non-Exclusive ☐

This content is being submitted for payment consideration
Yes ☐ No ☐

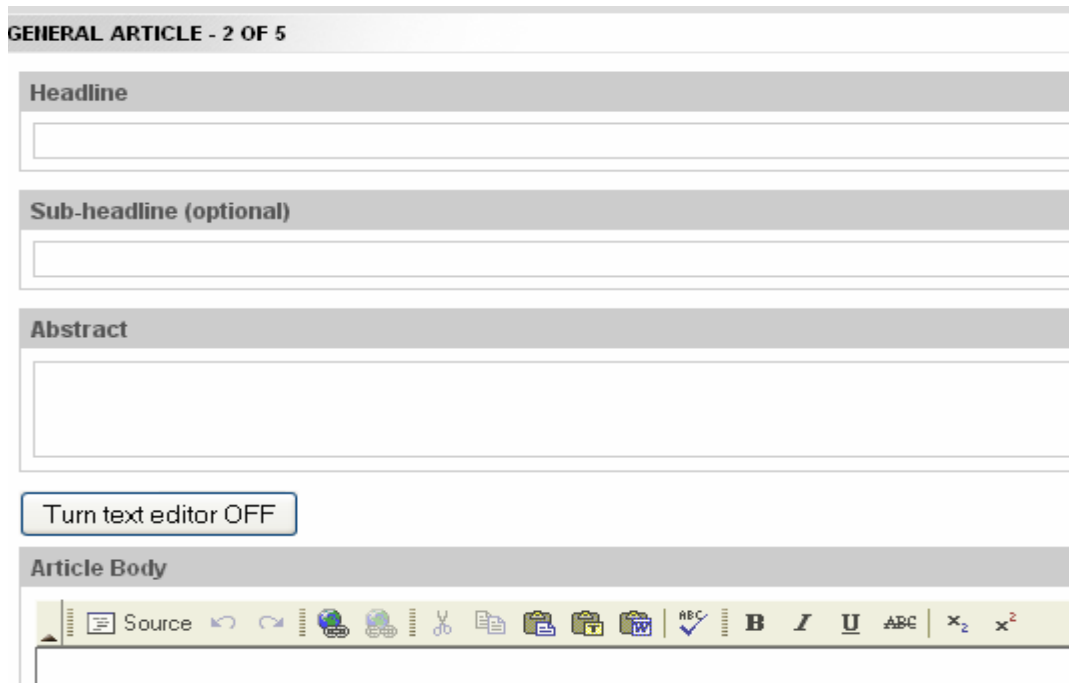
You are submitting this Article under the following [Independent Contractor](#) and [End User License Agreements](#)

Once you've decided on which usage rights you wish to grant and have taken a look at the End User agreement click 'Save & Next.'

Step 2

Step two contains the main information for your content submission. Here you'll want to take your skill in content creation from earlier and put it to good use.

A strong headline is critical to the success and readership of your content. Submitting content with a strong headline will get the attention of the reviewer and generate an increased offer for your piece.



The screenshot shows a web form titled "GENERAL ARTICLE - 2 OF 5". It contains three main input sections: "Headline", "Sub-headline (optional)", and "Abstract", each with a text area. Below the "Abstract" section is a button labeled "Turn text editor OFF". The "Article Body" section follows, featuring a rich text editor toolbar with icons for source code, undo, redo, link, unlink, list, indent, outdent, bold, italic, underline, strikethrough, subscript, and superscript.

The Abstract conveys the overall message of the content. Enter or create a descriptive paragraph for this area describing the main points or overall theme of your content.

In the Article body section you'll want to paste the content you've written. You can refer to the AC submission guidelines at:

<http://www.associatedcontent.com/guidelines.cfm>

Turning the Text Editor 'off' allows you to use html code in your content. It works much like notepad on the PC and will strip out any formatting you have in your text.

Turning the Text Editor 'on' allows you to spell check, bold, italicize or underline your text. You cannot use html code with the Text Editor on. Working with the text editor on is much like MS Word on the PC.

If you have website links of sources you site in your content you can put a live link at the bottom of the content section.

Sneaky Tip:

A money making tip I use is to create a source link pointing to a website I own and cite it from my content. This link must be relevant to the content in your piece and it must be placed at the bottom of the content.

Using this tactic you can receive some good search engine optimization benefits from the AC website (which is a page rank 7 website at the time of this writing from the home page) pointing toward your website.

This link acts as a vote for your site and may increase your search engine exposure. Be very careful not to overdo this tactic as it is very valuable but could be removed if not used properly.

Step 3

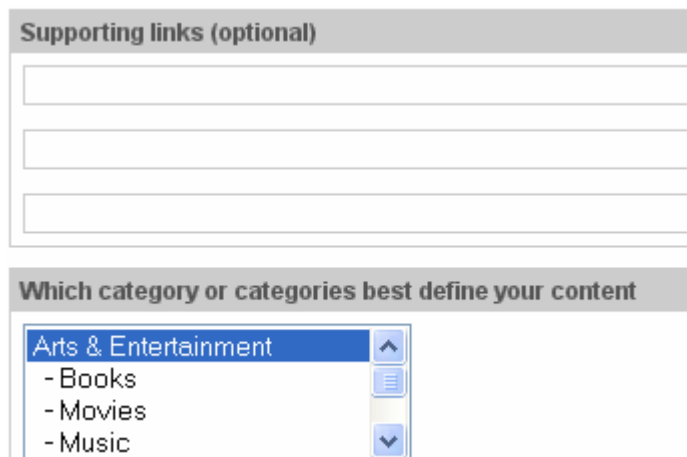
In this step AC is basically trying to get you to fine tune the focus of your content so it can be sorted, categorized and possibly get you to add additional information to your submission.

These fields are optional, but they may add a small boost to the offer you receive. I recommend entering something in these spaces, but don't waste too much time here as it may not increase the amount you're are paid substantially.

GENERAL ARTICLE - 3 OF 5	
Content highlights (optional)	
Engaging or interesting fact (optional)	

The supporting links section should not be overlooked. In this section you can add links that are relevant to the information in your content.

Adding your own link here is a good way to increase your website or blog click-throughs and generate additional income. Make sure the links you add here contribute in some way to the content. If you want to sneak your link in under the radar you may also want to consider adding a few relevant links than your own in between.



The image shows a screenshot of a web form. The first section is titled "Supporting links (optional)" and contains three empty text input fields. The second section is titled "Which category or categories best define your content" and features a sliding menu. The menu is currently open, showing "Arts & Entertainment" as the selected category, with sub-options "- Books", "- Movies", and "- Music" listed below it. Up and down arrow buttons are visible on the right side of the menu.

A way I've successfully used this tactic is to put up an article page on one of my websites with related content and monetized with AdSense. Once someone clicks through to your site they see relevant information to the topic they're interested in as well as advertising that matches what they're looking for.

Here's another way to maximize this idea.

Use the same tactics above to direct people to your website or blog by adding relevant information and citing it in your content. Then on the page you're directing traffic too, add an email opt-in form and offer a free bonus to entice visitors to sign up.

Using this strategy you'll have the opportunity to build a mailing list in which you can offer useful information and long term income. At the bottom of these emails include related affiliate links to products you recommend.

If you deliver solid and useful information it will just be a short matter of time before people begin to trust your recommendations and purchase through your links.

Once you've added any links you have to the 'Supporting Links' section you'll want to choose a category for your piece from the sliding menu.

Next you'll want to choose which topics closely relate to the content you're submitting. This information will be used to link your article to other related content and vice versa. Make sure you enter your keywords or keyword phrases and separate each one with a comma.

This is a required field and will help your content receive better visibility.

Terms that describe the topic of your content. (5 max, separate by commas) ?

Save & Back

Save & Next

Once you've finished step 3 click 'Save & Next.'

Step 4

In this step you'll want to add an image if you have one to give your content more appeal. Adding relevant images to your content will help it receive a higher offer amount.

Make sure you remember where you saved your pictures on your computer. Clicking 'Browse' will allow you to search your computer for any image you want to add.

For the credit box enter the name you'd like displayed below your article headline. This will become a hyperlink which leads to your Content Publisher page. Use the copyright section to reaffirm that you hold the copyrights to this material.

Once satisfied click 'Finish and Preview.'

GENERAL ARTICLE - 4 OF 5

Attach an image (optional) ?

Locate photo (smaller than 1000 pixels wide or 1MB)

Browse...

Credit (who created it)

Copyright (who owns the rights)

Image caption (255 characters or less)

Upload File

Previous Page

Finish and Preview

Step 5

You'll now be taken to a thank you page where you can preview your article submission. You then have the opportunity to click 'Make Changes Now' or 'Publish More Content' based on the results.

Thank you!

Your content has been submitted. You will receive an email once your content has been reviewed (within two weeks).

Preview your content below, and make any necessary changes by clicking on the "Make Changes Now" link. Please format text with a space between paragraphs.

Track the status of your content at any time by selecting the "My Content" tab above.

[MAKE CHANGES NOW](#) [PUBLISH MORE CONTENT](#)

Congratulations you've successfully submitted your content to the AC website. You can expect up to a two week delay before you receive a response. In the mean time why don't you try submitting the non-exclusive content you've just submitted to a couple other sites to increase your earning capacity.

If you'd like more information on AC take a look at their online [FAQ](#) and their [Getting Started](#) section.

Cash For Content Strategies

The best way of making money with the Associated Content site is to think 'Non-Exclusive content. This might translate in to less money at first but not in the long run, here's what I mean.

When selling Non-Exclusive content you hold the rights and you can recycle your content to continually increase the amount you are paid. You do this by submitting 'Regular Usage' rights to a website like CC then submit to the AC site then resubmit the same content to another site located in this course to make even more money.

If you decide to sell to AC and give Exclusive content rights you do not have the option to continue using it. That small amount of extra money does not make up for the loss of your rights so in this case, don't do it.

The key is repeated use of your content to profit again and again.

The AC website makes their money from the Google AdSense pay per click program and shares a portion with you as a monthly bonus. When it comes to the AdSense program, some content will display higher priced advertising depending on the subject. You'll make more money on AC if you produce content that displays higher value advertisements.

For instance the category Myspace is one that is quite popular but notorious for only paying a cent or two per click. This will never yield a substantial amount of money to you through revenue sharing. However, it is an extremely popular subject that have the potential to receive good upfront payment.

On the other hand the subject Mesothelioma is one of the highest paid keywords which can get well in excess of a dollar each time the ad is clicked. One thing to keep in mind though, is the fact that there may be no current demand for specialty content like Mesothelioma. Additionally, it may not be an easy subject to write about.

Even if the site does need content on this subject it still might not receive enough hits to make the effort of creating it worthwhile. Always research the demand before you create content specifically for high paid keywords.

You can do this by searching the AC website to see if they have content of that topic. You may want to send them a message requesting the likelihood of their interest and request a list of their current wants to get an idea of what to provide.

Another way to find the topic that are in demand is by using one of the keyword research tools found in the 'Finding In-Demand & Profitable Topics' chapter.

In my experience with AC they are most often interested in information that describes local interests, travel destinations, events and activities. You will frequently receive special offers in your message box detailing content requests from AC that will receive top dollar.

One of my favorite ways to further monetize the AC website is to write articles that somehow relate to one of my websites and attach a link to it from the Additional Resources field in the article content. This aspect of content linking to my site gives me a great opportunity to receive traffic from the AC website and get a higher search engine ranking from the link.

Method to Receive the Highest Offers

To receive the highest offer there are a few factors the reviewers at AC consistently look for. I've broken these down into a few steps so you will know what works best.

First thing to remember is to always spell check your content in a word processor for spelling and grammatical errors. This is a no-brainer but it's critical to your success.

Second thing you must consider in order to set yourself up to receive the best offer is to right about what's currently in demand. Think for a second and determine what you personally would like to find on the internet.

Is there something you think is lacking on the AC site in particular? Do a quick search for it. If it's a popular topic and under represented on the site, then chances are there would be a demand for it from AC.

Here are some of the most sought after categories on AC at the time of this writing:

- Writing about subjects like "*Best Kept Secrets of*" a particular town, travel spot, event, recreational area etc.
- Using your experience in a particular craft, sport, or hobby.
- Celebrity gossip and opinion (This is an ongoing demand with no sign of slowing)
- People love reviews. This is a topic that is always in demand.

The third thing I completely recommend you do to maximize your income is to cross reference multiple subjects in your articles. This doesn't mean to lose focus on what your writing about. Rather you should for opportunities in your content to point to other relevant and related topics in your content to cite.

This is useful because AC loves to interlink articles together. Making it easy to link to other articles will make them happy, give your article added exposure in searches and make you more money.

Pay By Ad Share Sites

The rest of the pay for content websites below are the second step for making money with your submissions. You should first sign up, create content and submit it to the previous two sites above if you want money quickly.

Once you've begun the money making process you should then proceed to the revenue sharing sites below. These sites will continue to pay over time and add up to continual monthly income.

Unlike Pay Upfront sites the Ad Sharing sites pay you depending on the popularity of your content pages and the amount of advertising revenue it generates.

To keep this course at an easily readable length, the descriptions and details of the remainder of websites have been condensed. You should consult the individual sites for detailed sign up information.

Wise Orb

<http://wiseorb.com/>

Wise Orb

Search: ☒ Wise Orb ☐ Google

Books - Business - Cars & Vehicles - Computers & Internet - Electronics - Fashion - Food - Fun - Games - Health - Hobbies - Home & Garden - Kids & Family - Knowledge - Movies & Music - Sport - Travel

If this page was loaded as a popup advertisement, or something similar, please [report it](#).

ATTENTION WRITERS AND AUTHORS!
We need content! And you'll get ongoing royalties for providing it!

Articles - Product Reviews - Essays - How To Guides
Holiday Reviews - Jokes - More

It's FUN, it's FREE, and you will be rewarded!
[Learn More](#) or [Sign Up Today...](#)

The Wise Orb website pays you for articles you submit on a variety of topics. You can write product reviews, tutorials, reviews, essays and that's just to name a few. This site is great for recycling content from your content portfolio or your regular usage content you use on other pay for content sites.

Your content submission's are paid based on their popularity on the website. Writing about popular topics, current events, or in demand subjects will pay you more. If Wise Orb doesn't have a category you'd like to write about you can submit a category request to see if one could be made for you.

On Wise Orb you're paid in to your Paypal account once your earnings exceed \$100. In order to get paid soon you may request a smaller payout amount manually from the member's area.

Helium

<http://www.helium.com/>



Helium has billed itself as the first live reference resource that combines user-contributed content with a peer-review system. Basically, Helium is a place where members can read, submit and rate content.

There are a wide range of viewpoints and opinions on Helium. Participants find it to be an addictive place because it's a place where people can be passionate about their views and share them with others. The site encourages debate and feedback and it thrives on subjective content.

Overall, Helium is a community where you can meet people of all likes and interests and form online relationships by sharing your insight. Of course all along your getting paid for your input and participation.

If you've got real world experience to share, Helium is the perfect medium to give recommendations, share advice and answer questions. In fact, the site is driven by a unique comments section that accepts differing opinions to questions. The best content pages are voted on and rise to the top.

Niche Blast

<http://www.nicheblast.com>

The screenshot shows the NicheBlast website interface. At the top, there is a navigation bar with links for Home, Contact Us, and News, along with the NicheBlast logo and a Login or Join button. Below this is a secondary navigation bar with links for Earnings Potential, How It Works, Network Sites, Affiliate Program, and Management Team. The main content area is divided into two columns. The left column, under a 'Welcome' tab, features a section titled '6 Easy Steps to Making Money:' with a numbered list: 1. Create an account, 2. Select up to 3 articles of interest at a time, 3. Write the articles within 48 hours, 4. Articles approved, 5. Articles shown on NicheBlast network site, and 6. Enjoy a lifetime of income for your effort. Below this list is a large orange 'Register Now' button and a link to 'Learn More: Earnings Potential'. The right column, under a 'Login' tab, features a 'Limited time offer:' section stating 'Join now and get a \$5 instant bonus after your first article is accepted!'. Below this is a login form with fields for Username and Password, and a 'Login' button.

Home | Contact Us | News | **Niche BLAST** | Login or Join

Earnings Potential | How It Works | Network Sites | Affiliate Program | Management Team

Welcome

6 Easy Steps to Making Money:

- 1 Create an account
- 2 Select up to 3 articles of interest at a time
- 3 Write the articles within 48 hours
- 4 Articles approved
- 5 Articles shown on NicheBlast network site
- 6 Enjoy a lifetime of income for your effort

Register Now

Learn More: [Earnings Potential](#)

Login

Limited time offer:
Join now and get a \$5 instant bonus after your first article is accepted!

Username:

Password:

Login

NicheBlast is a content submission site with a major difference. The content you submit is used on niche sites that are of different topics and part of their network of websites.

When you use NicheBlast you are essentially helping to build the network of websites by creating their content. This content gives you a stake in the advertising revenue made at the specific niche site you're writing for.

Upon sign up to the site you'll have access to a full page of article topics that are currently being requested. If you see a topic you have knowledge in, or one that interests you, then you can select it. You may choose up to three articles you'd like to work on.

Content submissions are expected to be concise and well researched. Your submission must include at least 350 words and they must use correct grammar and be free of mistakes.

Note: NicheBlast requires that all submissions be unique.

Here's an example of a page of topics that are available for selection. You can see the topics are quite specialized. However the small requirement of only 350 words makes the assignment manageable.

Checkout Articles

You can checkout 3 articles.

Title	Topic	URL	Checkout
Second Trimester Overview	Motherhood	firstbabyguide.com	☐
Benign Rolandic Epilepsy in Children	Epilepsy	epilepsyworld.com	☐
The Difference Between Joint Legal and Joint Physical Custody	Divorce	mydivorcehelper.com	☐
Using Alimony for the Purposes of Child Support	Divorce	mydivorcehelper.com	☐
Frontal Lobe Epilepsy and Partial Seizures	Epilepsy	epilepsyworld.com	☐
Learning about Juvenile Absence Epilepsy	Epilepsy	epilepsyworld.com	☐
Eating Disorders During Pregnancy	Motherhood	firstbabyguide.com	☐
Symptoms of Myclonic Seizures and Who can be Affected	Epilepsy	epilepsyworld.com	☐
Filing a Petition for the Dissolution of Marriage	Divorce	mydivorcehelper.com	☐
Noticing a Complex Partial Seizure	Epilepsy	epilepsyworld.com	☐
Learning about Different Kinds of Auras	Epilepsy	epilepsyworld.com	☐
Understanding Childhood Absence Epilepsy	Epilepsy	epilepsyworld.com	☐
Avoid Missing Medication	Epilepsy	epilepsyworld.com	☐
Surgery as an Option for Relieving Seizures	Epilepsy	epilepsyworld.com	☐
What are the Advantages of a Legal Separation?	Divorce	mydivorcehelper.com	☐

Submit

When you sign up with NicheBlast you are shown a list of requested articles for a specific site within the NicheBlast network. It's then up to you whether you want to select an article from the list.

Once you've picked an article you'd like to produce you have 48 hours to write the article and submit it for review. Upon review your article will be either accepted or rejected. If rejected you have the opportunity to fix any errors or omissions and resubmit until it's accepted.

You should only write well researched, high quality articles that follow the recommendation of above 350 words. Your articles must be unique because each submission is reviewed and checked for plagiarism.

If your article is approved it will appear on the website that it was created for. Now you will receive a percentage of the income that sites within the NicheBlast network bring in.

The chart below gives you an idea of how the NicheBlast system pays:

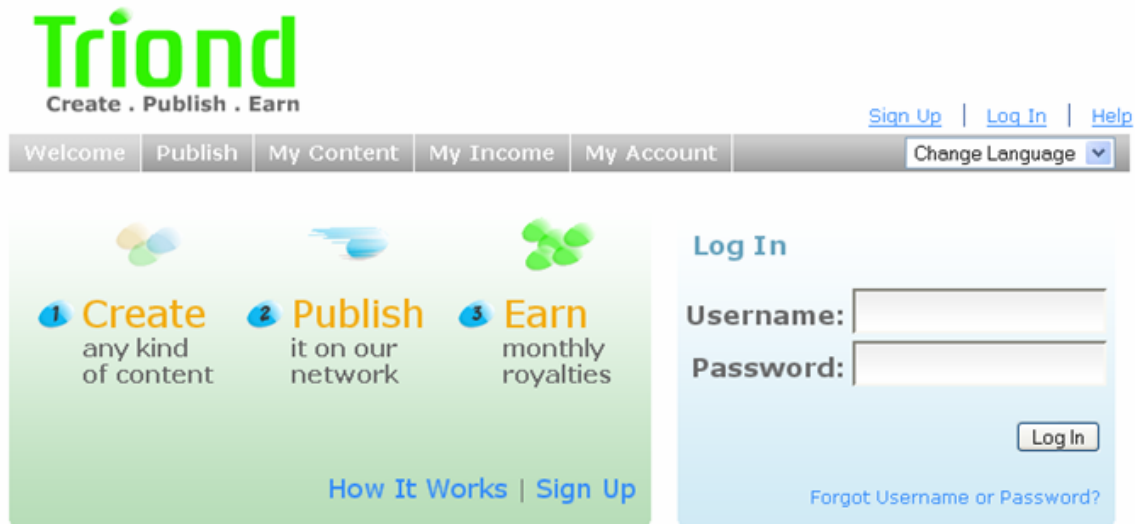
Tier	Articles	Payout Percent	Monthly \$ Per Article*
1	0-5	35%	\$4.00
2	6-14	40%	\$4.50
3	15-24	45%	\$5.00
4	25-40	50%	\$5.75
5	41-∞	60%	\$6.75

*This amount is not guaranteed. However, these numbers are the expected earnings per article once the website has become established. It typically takes from 3-6 months for a site to become "established."

In addition to the pay per article submission you receive \$20 for each person you refer who writes more than 15 articles for the site.

Triond

<http://www.triond.com/>



Triond is straight to the point, you create content and get paid. By submitting articles you have written, videos you've produced, pictures you've taken, and podcasts or original music that you've recorded and you make money.

You can submit your informative or interesting content in any language to the Triond website. After your submissions are accepted they are then placed onto appropriately themed websites in which you are given a 50% pay per click revenue share.

As soon as your content is approved it's published on websites in the Triond network and on affiliate partner websites. From there your content starts generating revenue for you each and every month.

You receive monthly payments by check or directly to your PayPal account each month. An added bonus is you can also promote your Triond articles on your own blog to double your potential income.

Newsvine

<http://www.newsvine.com/>



With Newsvine you can submit news and get a share of revenue. They are always on the lookout for writers who are interested in submitting content about sports, politics, business, science and more. You can even write about the things that interest you the most like books, movies or travel, it's completely up to you.

When you sign up to become a columnist you receive your own Newsvine column page. It will look like "Yourname.newsvine.com" and from there you receive a 90% share of all ad clicks from your column.

You control how often you update your column and you do not need a blog of your own to get started. Every story on Newsvine gives you the potential to participate in and review. You can vote up or down on a story and it's the popular stories that get voted to the top. If your column is the one to make it to the top you get rewarded with great site exposure which will translate into revenue.

An easy way to get your column noticed is to find a breaking story and seed it on to the Newsvine. Seeding a story in effect gets it viral with the potential to be seen by the entire community. Your story will then be able to be rated and commented on.

To get find out more and get started check out the welcome page:

http://www.newsvine.com/_cms/welcome



Paid Insider

Cash For Content System

Get Paid To Review

If you need a break from article writing, try getting paid for writing reviews. You can review literally anything, from books, movies, products to travel spots, you name it, you can review it.

☐ Florida Keys	Write Reviews For Your Favorite Things and Get Paid!
User Rating:  / 1	
Poor  Best Rate	

If you ever find yourself short on time, writing a quick review is easy, and you'll still have the satisfaction of being paid for your efforts. Remember, since unique content is necessary for a website to succeed, your fresh reviews are in demand.

Writing reviews gives you a chance to speak your mind. A good review will help other shoppers find the right products for them. It's gratifying knowing your opinion and experiences will affect the outcome of what's being reviewed and talked about. Best of all you get paid in the process!

Guidelines

Believe it or not, there are a few guidelines you'll want to follow.

1. Have an opinion

This is not the place to take the middle of the road. Either you like the product or not.

2. Be specific.

Think about the most helpful reviews you've read. They're the ones that offer the most thorough information. Provide the answers to questions like:

- What's the exact location or model number of the service or product being reviewed?
- What was the best feature or quality of the product?
- How did the product compare to related items?
- How did the product meet your expectations? Was it more than you expected or less?
- Would you recommend the product to others?

3. Be concise

Don't allow yourself to go off on a tangent about anything other than the product you're reviewing.

A good review shows your familiarity with the product, but at the same time, sums up the most relevant details in an easy to digest size. I've found that I receive the most money from reviews that are 200 to 400 words in length.

Headlines

Many of the review sites pay based on the popularity of your postings. One of the best ways for people to take notice of your views is to create an eye-catching headline.

People respond most to highly opinionated titles. Your goal is to evoke an emotional response so they'll be most likely to check out your review. Use strong verbs and bold statements to paint a mental image in the reader.

Take a look at the Headline section in the Article Content chapter to find the best techniques to create eye-catching headlines.



Paid Insider

Cash For Content System

Pay By Review Sites

Here are the top revenue generating review and pay for interaction sites I've found. I've listed them here in no particular order. I suggest you find one you like and stick with it. If you decide to dabble in all of them your results will probably be lack-luster.

These sites can be a good source of information for ideas on content creation and I frequently use them. These sites are also a good place to submit your recycled content to maximize its payback.

Keep in mind though, these sites should not be the primary means of generating income online. Start with writing article content and only write reviews in your down time or when you want a change of pace.

Gather

<http://www.gather.com/>



Gather is a place where you can share what inspires you for prize and cash rewards. Gather is a community of publishers who submit their own articles, images and reviews.

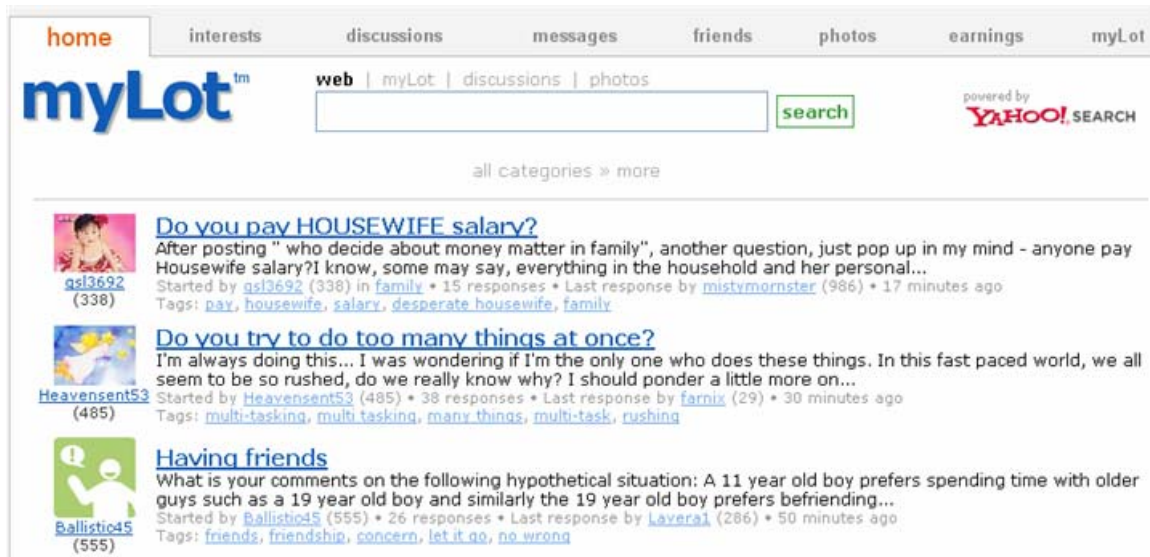
On Gather, content of all kinds is categorized by topic where people can read it, comment on it and rate it. Content on Gather is rated by its quality and popularity and the most visited becomes the most visible.

You'll find plenty of members who want to share their opinions on your content and contribute to it. All the while you receive credits called Gather points or cash depending on your level of activity.

Your participation with the site in the way of submissions and inviting new members earns you points. The more people you invite the more points that you accumulate. If you become a top Gather earner you become eligible for cash payouts.

MyLot

<http://www.mylot.com/index.aspx>



MyLot is a great place to visit when you need a break from serious work, but still want the opportunity to make 'some' money. An important fact to note is, I say 'some' money, because this site does not pay incredibly well.

It's basically a community where people discuss interesting topics from all around the world. Members can interact with one another and you're paid for participation. The site is actually quite fun and addictive.

What's so appealing about it is the opportunity it provides to start discussions that have the potential to get attention. The key is to write the posts that are descriptive and get people attention.

It's the well thought out postings that will generate conversations that lead to debate. MyLot determines from the length of your discussion submission how much to pay you.

Putting time into creating a couple of paragraphs of researched information about a specific topic will hopefully bring a good number of responses. This in turn adds up to additional revenue.

A couple ways to make the most of the site are to always add a response to comments made in your postings. Adding an image with the discussion will help it receive some extra attention. People are attracted to discussions with related pictures. Add one to increase participants to your discussion.

You'll want to optimize your postings with keyword tags. Using these tags will help people searching from the MyLot search engine locate your discussion. You can also increase the exposure of your post by voting on it. By rating all the comments you receive you can boost your posts visibility on the site.

Another way to increase your earning capacity with MyLot is to become a frequent referrer to the site. By using your affiliate URL and bringing people in you stand to multiply your potential income. You can use your link on your own blog or website to maximize its exposure.

Xomba

<http://www.xomba.com/>



Xomba is an online community for people to discuss ideas, opinions and make friends. It's a shared community where you write, review, blog and get paid. You can use Xomba to write and publish any topic you want.

They accept content like articles, blog posts, poems, short stories, reviews and so on. Once you've produced content for Xomba it's called a Xombyte and it makes money for you depending on its popularity and AdSense clicks.

Xomba's goal is to provide an enjoyable community where you can interact with other writers, easily find and read useful information and help you make money. You can have fun by being a part of the Xomba community, but you must have an AdSense account if you want to make money.

Xomba does not pay you directly for your participation with the site. You make money by adding your Google AdSense code to a revenue sharing program they're running on their pages.

If you do not have an AdSense account you must first have your own website or blog to qualify for one. Or you may try to apply for an AdSense account through the Rate It All website below.

In the advanced techniques section you can also read about an easy way to set up a blog that you can use to apply for your AdSense account.

Find out more at Xomba's Getting Started Page:

http://www.xomba.com/getting_started

ReviewStream

www.reviewstream.com



[XML](#) [RSS](#)

This site is the only place on the Internet you can earn some cash just for writing the reviews! You could review anything around you including: any products, hi-end technics, companies, hotels, politics, cities, stores on your street, or even your neighbors pets! We'll pay you for all of the reviews. Did you visit a barbershop today? Review it and get paid! What about your shopping today? Review the shops you visited and get some money back in your pocket! Did you return from a vacation? Review the hotel and its staff, the car you rented, cities you visited, restaurants (including McDonald's), fashion stores and street markets ... everything! Everything can be reviewed and every review can be paid! Take just a few minutes and put some of your hard earned money back in your pocket! [more details \(FAQ\)](#) ...

Testimonials :

"I really enjoy writing reviews. I like to think that I am not a good deal. I appreciate the members who warn about scams, as well, when I find I have been cheated. It's wonderful for me to see so many people who do write reviews. I have customers in my store who refer to it. People are making their choices. I appreciate that reviews do not lie about the product is! All products were not created equally. I'm the same. No experience necessary.....just write how a wonderful way to help one another, don't you think? I do!"

FOR REVIEWERS :

- [How To Write Reviews](#)
- The most wanted reviews requested by readers are :
 - electronics • travel and related • hotels • medicine • jewelry

Special requests :

- Insurance companies
- Online casinos
- Hawaiian Cruise
- Austrian Airlines
- T-mobile pay as you go

[more...](#)

Write Review = Earn Cash
current review rate is \$ 1.5
Every vote pays \$0.10 !

- we would like to see more reviewers :
• [covenly1](#)

WRITE REVIEW

READ REVIEW

This site pays for your reviews on practically any topic you can imagine. Whether you just saw a movie, read a book, stayed in a hotel room or ate at McDonalds, Review Stream will pay you to share your opinions about it as long as it meets certain criteria.

The require that your reviews be very specific to a certain topic. For example, if you are reviewing a restaurant you must specify where it is located. If you are reviewing a store near you, than you need to specify the city and the street.

Review Stream is currently paying \$1.50 for a review. In addition to making reviews you can also make 10 cents a vote.

Sometimes a review will not meet all of the sites criteria for submission. In this case you'll receive a bulk rate for your review if you accept it.

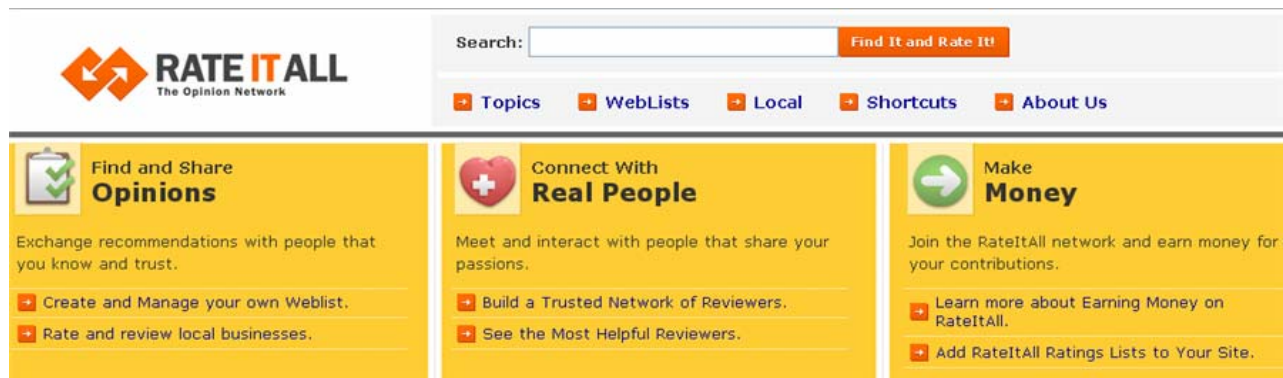
Here's how your payment is evaluated :

- If your review meets all of the criteria you'll be paid the regular rate
- If your review doesn't meet some of our criteria, and the bulk rate box was checked, you will be paid at the bulk rate
- If your review doesn't meet some of the criteria, and the bulk rate box wasn't checked, the review will be sent back to you without payment (you can resubmit it with the bulk rate box checked)
- If your review doesn't meet any of the criteria, your review will be sent back to you without payment whether the bulk rate box was checked or not.

Every time you submit a review you will receive a confirmation email. This email will include an updated total amount of income you've made in your account.

RateItAll

<http://www.rateitall.com/>



The RateItAll website is a community site where people exchange ideas and opinions based on their trust network. You build a trust network by finding and adding people who have written reviews you like and agree with to your network.

You then contribute to the site by creating your own RateItAll reviews, listings and weblists. These actions enable you to participate in the "RateItAll Economy," which pays you for your participation.

When you add content to the RateItAll community by writing a review, creating Weblists, creating new listings for existing ratings lists, creating a user profile with a picture, or referring friends you share in the advertising revenue generated from those pages.

RateItAll uses Google AdSense to pay contributors 50% of the advertising revenue made on your pages. They even go further and help you qualify for a Google account if you don't have one. Here are the different ways you can make money with RateItall:

- 1) Publish a Weblist
- 2) Add a New Listing
- 3) Create a Profile with a Picture
- 4) Refer Friends

To get started you should visit the RateItAll website at: <http://www.rateitall.com/>

Writing Up

www.writingup.com



WritingUp is a community blog where you write, share and earn a portion of the advertising revenue. The site uses AdSense to pay you based on the content you create for the site.

The founders of WritingUp created the site for people to have an opportunity to make money from home. Their concept is simple "Allow people to write content, articles, stories...blogs!" and pay them for it.

You can write as much or as little as you want and split the advertising revenue your content makes 50-50. You use your knowledge to write with no requirements or deadlines.

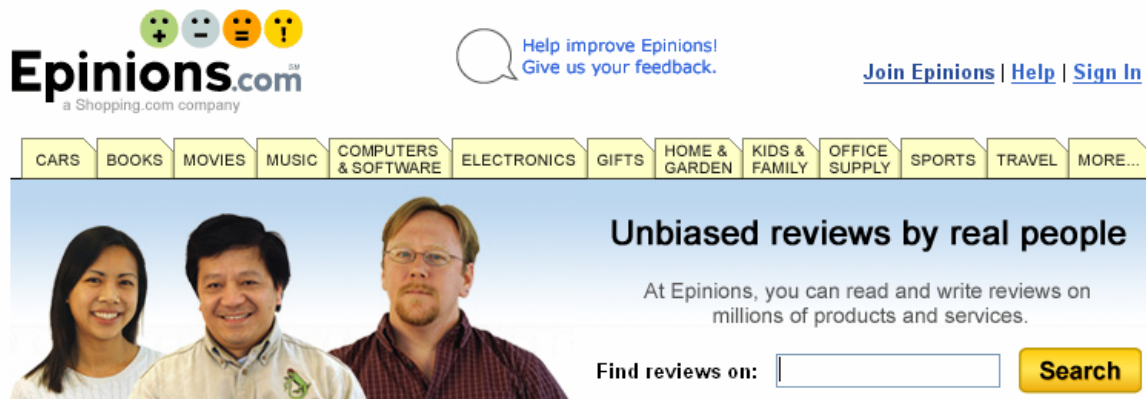
Here's how it works:

1. You create an account with WritingUp
2. You create an account with Google AdSense
3. You enter the AdSense publisher ID into your "my account" page on the site
4. You login and write blog entries on our site
5. They host your blog and publish it onto the internet
6. They use their marketing knowledge to get visitors to your blog
7. They serve ads on your blog. One time the ad is yours, the next it's theirs
8. Visitors click the ads. You make money. They make money
9. Google sends you a check. Google sends them a check
10. You're happy. They're happy. Google's happy. Visitors are happy.

Move up in life with WritingUp. Get started at: <http://www.writingup.com/>

Epinions

www.epinions.com



Epinions helps its visitors make informed buying decisions based on user reviews. They strive to provide unbiased reviews and consumer insight to provide Epinion visitors with a great source of information to influence buying decisions.

As a reviewer you are expected to provide consumer insight, advice about a product, product evaluations and personal recommendations.

For these submissions you are paid ERoyalties credits. These ERoyalty credits are used to track how much you earn for writing reviews. Each ERoyalty credit is redeemable for U.S. dollars.

When you review something posted on the site it joins what is called the income pool. From here you make money based on a secret formula that considers how important your submission was to the visitors buying decision. Popular reviews pay a monthly amount of credits which are then redeemed for cash.

If you want to maximize your Income Share bonuses here are some tips:

Only submit quality reviews that detail the likes and dislikes of the product in question. Be descriptive in what is good or bad.

Write reviews on popular in demand products that you think people often compare before a buying decision. These high trafficked products will generate the most page views and monthly income.

Try to be one of the first to write a review on a new product. Customers want information on newly released products that have not yet received many reviews.

Rate other reviews honestly, accurately and fairly to influence your income share bonus. Those who provide good feedback on the reviews of others will find greater trust and increased visibility.

Be careful of who you add to your Web of Trust network. This is your circle of recommended reviewers. This information is used by others to determine your credibility on Epinions. A strong level of trust is essential to building a large income share monthly bonus.

Work on building your reputation level. This will increase your readership which in turn creates revenue.

Daytipper

<http://www.daytipper.com/>



Got a great tip? If you know something no one else does, or are the first to share it, chances are you can make some money from the DayTipper site. It might be in the form of change, but it's still money right?

When you submit something you've learned to this site and it's accepted you get paid \$3 for your submission. It can be as small as a sentence or two long. If it's useful you'll get paid.

All of the content found on DayTipper is produced by people like you. So, if you've got information that is helpful, insightful and unique, they will pay you for it.

The DayTipper review process in my experience is picky in their selections. I've found their site to be useful for a few bucks of quick cash, but not for long term income.

Tip: The site is quite useful for finding hot article subjects and you should think about giving it a quick look anytime you're in need of some ideas. Users of the site vote on the tips they think are the best. To find the best ones do a topic keyword search and select the tips with the highest rating.

TIPS PUBLISHED ON WEDNESDAY | MAY 09, 2007

57%
useful

Did you find
this tip useful?

Yes No

EMPLOYMENT & WORK

How to access blocked websites at work or school

If there are websites that are blocked at your workplace, you can use the website tenpass.com to bypass the proxy and access websites like myspace.com or youtube.com.

Stephen in Portland, OR | Tips Published: 1

[Add to Favorites](#) | [Forward to Friend](#) | [Post Comment](#) | [Comments \(2\)](#)
[Add to Digg](#) | [Add to Del.icio.us](#)

TIPS PUBLISHED ON FRIDAY | APRIL 27, 2007

48%
useful

Did you find
this tip useful?

Yes No

TECHNOLOGY

Promote your blog through social networks

Promoting your blog at places like MySpace is a great way to get some free advertisement for your blogs. It is very easy to sign up for these types of sites and the results can really increase the traffic to your blog.

Anonymous

[Add to Favorites](#) | [Forward to Friend](#) | [Post Comment](#) | [Comments \(1\)](#)
[Add to Digg](#) | [Add to Del.icio.us](#)

TIPS PUBLISHED ON TUESDAY | APRIL 17, 2007

58%
useful

Did you find
this tip useful?

TECHNOLOGY

Download embedded videos off the internet

To download embedded videos from sites like YouTube, use Firefox (download from mozilla.com) then add an extension called UnPlug (<https://addons.mozilla.org/firefox/2254/>). Now simply go to the page



Paid Insider

Cash For Content System

Affiliate Marketing With Free Sites

Affiliate marketing on the Internet by writing about products is one of the most lucrative ways to increase your income online. Affiliate marketing works by referring others to products you recommend or write about.

You do this by signing up for a merchant's affiliate program. The affiliate provides you with a special link. This link is used to send visitors to the merchant's sales page. When your referred visitors make a purchase through your link on the merchant's sales page, you're paid.

The amount you are paid per sale can vary greatly, however the average commission for a digital product is usually around 50%. That means if you refer a person to a sales page and they make a purchase of a \$50 product, you receive \$25. Not too bad for something you set up once and forget about. Except for the money you receive, that is.

You can find virtually any kind of product to market in practically any niche imaginable. In addition when you use Affiliate marketplaces like [Clickbank](#) or [PayDotCom](#) you're paid regularly for the sales you make.

Let's go to Clickbank and take a look to see if they have any interesting products to market as an affiliate. To find the Clickbank marketplace go to:

<https://www.clickbank.com/marketplace.htm>

From the Clickbank Marketplace enter one of your three topic selections that you've been writing about into the keyword box. Choosing a topic that you've been concentrating on will allow you to stay focused on your topic niche and overall strategy.

Search the ClickBank Marketplace

Category: All Categories ▼

Keywords: poker

Show: 10 ▼ results per page

Subcat: All Sub-Categories ▼

Sort by: Popularity ▼

Go Reset

The first and most popular result is a poker training video that pays 50% per sale. To find out more about the product, click on 'view pitch page.' To get your own affiliate link, go to 'create hoplink.'

1) Sit-N-Go Pro - # 1 Gaming And Poker Product On CB. The Original Fool-Proof Sng Poker System. You Cash You Into The Money Every Single Time - Consistent Conversion Track Record! Check Sitn
 \$/sale: \$39.35 | %/sale: 50.0% | %refd: 73.0% | grav: 35.42
[view pitch page](#) | [create hoplink](#)

Clicking on 'create hoplink' gives you the opportunity to generate a link to promote the product. If you haven't signed up for Clickbank yet, use the signup link to do so and get your own Clickbank nickname. Then come back to 'create hoplink' to generate your link.

To make affiliate marketing work for you and begin making large affiliate commission checks you'll need some knowledge about the product you're recommending.

This can be through personal experience or research. However if you have not personally used the product do not say you have. Instead list the benefits and information you've gleaned by researching the product. Always be honest when you give recommendations.

An easy way to learn more about the product besides the sales page is to go to the merchants affiliate page. This is often found at the bottom of the sales page and is usually displayed as a small link that says 'affiliate.'

Jot down some of the key benefits of the product, you'll use a couple of the strongest benefits when you put together your affiliate page.

Now that you've got some of the benefits of the product. Let's look a little deeper into what other people are saying and determine if it would be a good idea to promote this product.

For this lets head over to a cool website I like to use to check online buzz called Serph.

You can find it at: <http://www.serph.com/>

 track buzz in real time

Enter a person's name, company name or product and hit "Search"

Search

You can see above I've typed in the name of the product I'm interested in promoting. It turns out there are 27 results for this product.

This is more than enough results to find out what other people are saying and craft an affiliate page based on this information. If the results of your research are negative it's probably a good idea to go back to Clickbank and look for another product to promote.

27 results for "SIT-N-GO PRO" 

1. [Occupation: It's horrid, but it's not apa](#)
Occupation: It's horrid, but it's not apartheid 16May07 The following is the next in a series of experiments that the word apartheid is used as a purely descriptive term....
antiisgood.wordpress.com/2007/05/16/occupation-its-horrid-but-...
► Found on Technorati RSS, Technorati • May, 16, 2007

2. [The Sit N-Go Pro Poker System](#)
Are you sick and tired of losing your hard earned money at your online poker game?
www.goarticles.com/cgi-bin/showa.cgi?C=489535
Found on Bloglines • May, 15, 2007

3. [Sit N Go Strategy - How To Dominate Sit N Go's Consistently!](#)
Learn The Secrets The Pros Use To Make 1200 A Night! So I found this site while I was surfing the web last week. It's a sales pitch for this product called Sit N Go Pro. Got to reading...

To make a great affiliate page to generate sales for this product you need to start with great content. Offer content that is both relevant and useful to the target market

by including relevant pieces of information you've already created to make your affiliate page.

The visitor will read your content because it's interesting and will avoid it if it's blatantly sales oriented. So to avoid this add relevant content that will automatically inspire trust and respect with visitors. This is a critical step to creating an effective affiliate page. Mess this up and you'll make far less than you could potentially make.

For instance, to promote the Poker Sit-N-Go Pro System, I'd create a page with information related to poker strategies, tips to win the game, or a personal experience I've had playing poker. Keep it personal as if you're talking directly to them.

People need to feel that you are trustworthy, and knowledgeable before they'll listen to your advice. Your content should prove your know-how and experience and be of great value to your visitors.

Now that you've hooked your reader with great content, insert a soft sell of your affiliate product in the course of your content. A soft sell is exactly what it sounds like. A softly, passively promoted message about the product in the content of your article.

Avoid the sales pitch style of promotion at all costs. Give solid information to encourage your readers trust. Remember we haven't personally used this product so we're going to stay away from personal endorsements.

If you have used the product and have personal knowledge about how great it is, by all means share it.

For example, if you're interested in marketing the Poker Sit-N-Go Pro System, you would want to mention some personal remarks, without sales hype. In the course of your informative content, mention the product and explain how it has helped you. That's it. Keep your comments down to earth and real, as if you're talking to a friend.

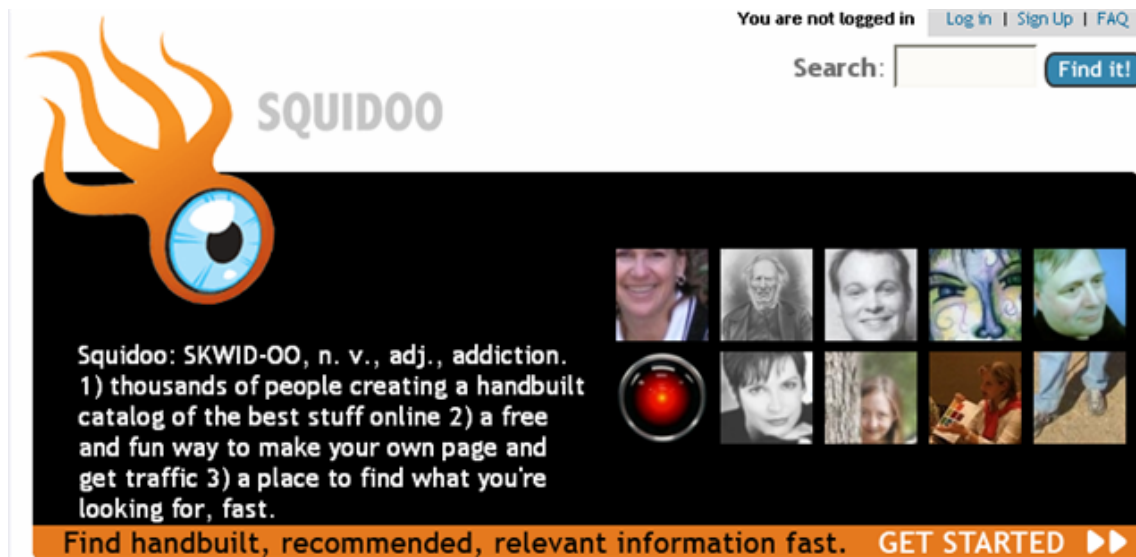
Use the informative content you've already created and in the correct place include a suggestion about checking out the product. Provide your affiliate link to the merchants sales page and you're ready to begin making sales.

Here's a link to videos showing you more techniques you can use to [increase your affiliate income](#) right away.

Now let's take a look at some of the best free sites you can use to provide information about a topic, and direct people to related affiliate products.

Squidoo

<http://www.squidoo.com/>

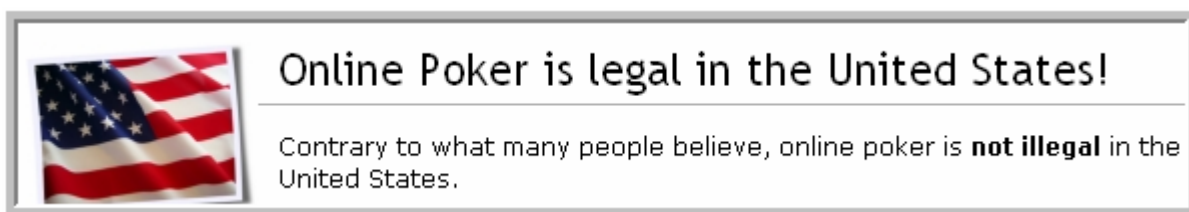


Squidoo is amazing for generating affiliate income. To get started you create your own web page (called a lens) on any topic you want.

Choose a lens title with keywords that you would use to search for the topic you wish to promote. Use popular keywords and separate them by a dash if they are not available as a single word.

 <http://www.squidoo.com/us-online-poker/>

Add your article content to the lens with a catchy headline. Include a few related pictures to increase the visual appeal of your lens.



It helps if you can use article content you've already prepared to speed up the process. Add the content you've previously made to your new lens and include affiliate links to related products.

To maximize your profit from a Squidoo page you can write a lens reviewing a specific product that you have used. People love to hear first hand how a product performed. The review will direct visitors to the products sales page where, upon purchase, you receive a commission.

If you've used the product, then find out the most pressing questions and answer them in the content of your lens. Get the reader excited about the product and tell them how it's helped you and what to do to get it.

Add your affiliate link sporadically throughout the content and follow up at the end of an article with a call to action asking them to check out the page.



Sit N Go Pro - Can It Improve My Game?

I'm an avid poker player and one thing I can say with certainty is it didn't happen overnight. It can take years of losing cash hand over fist before you finally begin to master the ins and outs of the game of poker.

In the meantime the guy playing against you is constantly improving his game too. Most likely there's no way to break through this crazy cycle, that is unless you've got plenty of money to throw away or have a professional World Series Of Poker mentor showing you how to hold your cards. Thanks to a new play-by-play video series called [Sit-N-Go Pro](#) it

There are several other benefits to using a Squidoo lens. Squidoo pays you monthly for any click-through revenue your lens accrues for the previous month via Paypal. You receive an email at the close of each month explaining how much you've made and how to receive payment.

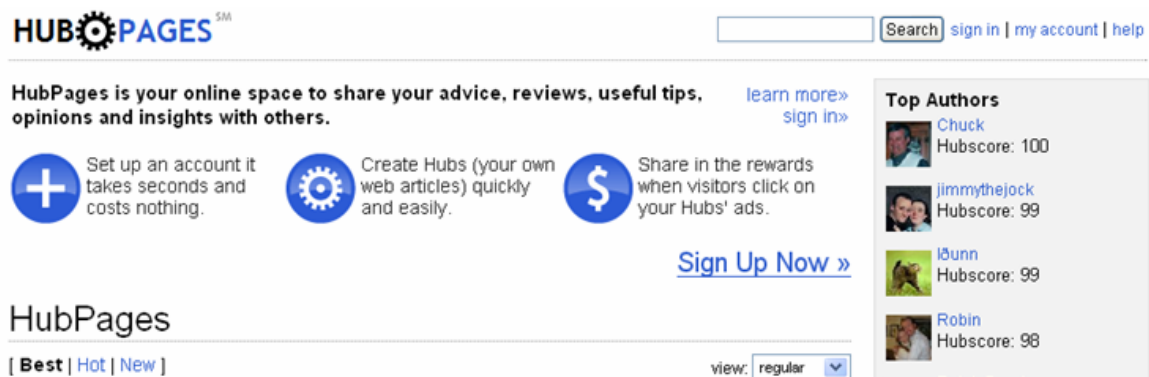
Many marketers are also using Squidoo to drive targeted traffic to their own personal sites to make even more income. There are several ways to benefit from this technique.

The first is to offer something in addition to the affiliate product you are promoting to encourage purchasers. You can offer a free report you've created or if you have resell rights to a particular product you can offer that as a bonus to anyone who purchases through your link.

Just invite them to make the purchase on the merchant's site and then have them send you an email with their receipt for the free gift. If your offer is appealing and your bonus is valuable, this can be an effective way to create higher sales conversions.

Hub Pages

<http://hubpages.com/>



This is like Squidoo, but instead of building a lens, you are building a “Hub”. With the Hub pages you create you can write about practically any subject you want. When visitors come to your pages and click on the advertising you receive 60% of the revenue from your Hub.

Like Squidoo, Hub pages are great for writing about a specific affiliate products and linking to the author's sales page from your Hub. You can direct visitors that come to your Hub to a product sales page that pays you up to 75% commission for each sale.

MyPickList

<http://www.mypicklist.com/>

The screenshot shows the MyPickList website. At the top, there's an orange header with the MyPickList logo on the left and a login section on the right with fields for 'username' and 'password', and a 'Login >' button. Below the login section, it says 'Welcome Guest!' and has links for 'Home', 'Search', and 'Sign-up or Login'. The main content area has a large heading 'Recommend, Broadcast, Earn Cash.' followed by three numbered steps: 1. 'Make a list of products and services that you'd recommend to family and friends.' (with a notepad icon), 2. 'Broadcast your list by adding a widget to websites, blogs and social networks.' (with a star icon), and 3. 'When someone likes an item from your list and purchases it, you get the commission.' (with a dollar bill icon). To the right of these steps is a product widget for 'Iron Horse 2003 Estate Chardonnay'. The widget features a wine label image and text: 'Food & Wine', '2/18', 'Iron Horse 2003 Estate Chardonnay', and a description: '2003 is an excellent vintage in terms of quality and flavor intensity. It is also a special anniversary vintage, marking our 25th year of'.

MyPickList is the ultimate word of mouth ecommerce profit builder. It takes your favorite recommendations and compiles them into a list of products which can be browsed by others.

To get started, sign up with the service and start selecting your favorite picks. Write a little review about the product and what you like about it to increase the likelihood of someone making a purchase.

The screenshot shows a product listing for 'poker' chips. On the left is an image of several poker chips in blue, black, green, and white. To the right of the image, the word 'poker' is written in a stylized font. Below it, the text reads 'In Games & Toys | Added Feb. 25, 2007 | Also in 1 other PickLists'. The product title is '"texas holdem"'. Below the title is a description: 'This round shaped Worldwide Imports Clay 2 Tone Poker Chips is made of clay. This set is available in blue, black, green, and white colors. It is offered in different quantities.' At the bottom left of the listing is an orange 'Buy Now!' button and a link 'View item details'.

The list can be added to your social networking sites, blog or website through the use of a Picklist. The Picklist is a widget that can be placed wherever you'd like to display your selections. Your list is made up of products that you would like to recommend to others.

As soon as someone chooses an item from your list that they'd like to purchase, you get paid the commission.

Your Picklist can be shared with people and added to any site that accepts it, including popular sites like MySpace.

For more information about increasing your exposure on Myspace to generate online income check out my Myspace marketing course at:
<http://www.cashmachinebook.com>

In addition to Myspace, Mypicklist is also compatible with LiveJournal, Xanga, Friendster, Tagworld, Typepad, Blogger, and Hi5.

Create Your Own Review Site

People have been making a fortune over the last few years with simple websites that review products that pay commissions for each sale. Often these cash pulling sites are nothing more than a single webpage detailing information about the product in the form of a review.

Once promoted, these sites funnel targeted visitors to the merchant's website where they'll hopefully purchase the product.

The way it works is you choose to write about a product in your topic niche. Then you sign up for their affiliate program. Next you put up a webpage to direct visitors to the merchants sales page through your affiliate link.

You can focus on only one product to review if you have experience with it and have enough information to fill a complete page.

You can also provide your visitors with a comparison of the top three leading products. Giving the top three choices for a particular topic will enable you to capture the sales of someone who is interested in comparison shopping.

If you don't have a website or blog of your own, you can use a software program that creates mini review sites for you.

To create mini review sites, use a review site generator. One that is really easy to use and includes online support and pre-made graphics is called [Review Site Dollars](#).

Review Site Dollars creates a review page that displays several related products on a single page. When a visitor clicks your affiliate link and makes a purchase you get paid.

With this software program you can create an unlimited amount of review sites and customize the look of each page to fit your needs.



Review Site Dollars

Review Site Dollars is my **number #1 pick** for one reason and one reason only—it has, by far, made me the most amount of money. I have personally made over \$100,000 with various review sites and I have Stephen Glazer's Review Site Dollars to thank for it.

Stephen takes the approach of sticking to one thing and doing it well. In this case, Stephen, who has made a personal fortune with Review Site's, has put everything he knows about making profitable review sites into a simple, point-and-click, web-based system that allows members to create an unlimited number of stunning review sites that are ready to go.

Once members sign up to Review Site Dollars all they have to do is go to their favorite affiliate program on the net and pick the products they want to promote. Then it's just a matter of filling in a few fields, pushing a button, and bam your money-making review site is ready to go.

Stephen has really outdone himself when it comes to delivering value to his members. Not only do they get unlimited access to the review site generating program but he actually hosts all his members sites for them instantly and 100% free of charge.

He also has a ton of professionally designed banners for the user to choose from when they are creating their sites, as well as pre-written, highly effective reviews that members can use as-is or as a template to customize as needed.

Stephen has also included a training video for his members that is extremely helpful. He demonstrates the best way to use the software and his insights alone are worth the price of the product. There is also a tools section that is jam packed full of free resources to help users get traffic to their review sites.

For those who are wondering, yes, I used Review Site Dollars to create this site, and it makes me about \$400 a day!

Rating: ★★★★★

Once you've started constructing review sites you'll see that they are a source of continual income for you.

Now let's explore how you can maximize the steps laid out in this course to continue your forward momentum and profitability.



Paid Insider

Cash For Content System

Repeat, Recycle & Rebuild

To make a continual income from the Cash for Content System you need to do three things, repeat your content creation, recycle your work, and rebuild & leverage your actions.

Each step is very important, let's go through all three, one by one to get a better understanding of what they mean.

1. Repeat Content Creation

We have established early on, the base of your work as a Paid Insider is content creation in your three topic niches. To have enough content to take your business to the next level you need to continually create and add content to your content portfolio.

The content you create should always be interesting to you, interesting to others and be tightly focused. Topic niches should be of sufficient size to warrant your attention and should be aimed at a market that has value.

You should be able to identify your target audience and reach them. If your target niche consists of people who join specific groups or gravitate toward specific websites devoted to them, they can be easily targeted.

Remember you are not just a writer or freelancer, you're an information provider and an expert in your chosen topic. Continually build content in your topic of choice, become perceived as an expert, and dominate your niche.

2. Recycle Your Work

You spend time and effort on each article you write, it's only fair that you maximize its potential by reusing all of the content you create.

Some of the best ways to recycle your work are:

- Only sell usage rights on the paying sites, and continually look for ways to profit from the work you've done.
- Set up affiliate review pages using content you've created to promote products related to your topic.
- Submit these same articles to other pay by ad-share sites to continually profit from their use.

3. Rebuild & Leverage Your Actions

Rebuilding your content to increase the power of your actions is done by reworking your content to add leverage to your business. Leverage advances your earning capacity and is created in incremental steps by using the actions you've already taken.

Ways to build leverage in your online business:

Rework article content you create to generate spin-off articles that are unique and cover the subject matter in a different way. It's quite easy to take an existing article and change the headline, sentence structure and wording to create a unique new article.

Rebuilding an existing article will cut down any time spent on research and allow you the opportunity to cut your work time in half.

Use these recreated articles for unique content on your own blog. Or, submit them to free article sites to drive traffic to your Squidoo, review or website pages.



Paid Insider

Cash For Content System

Paid Insider Secret Weapons

So you've perfected your Cash For Content tactics, submitted articles for cash, created your content portfolio, and loaded it with plenty of content to use, what next? It's time to pull out your secret weapons to add additional leverage to your online business. Here's how...

Secret Weapon #1 - Money Making Reports

Secret Weapon Number One is to take the content you've created on a single topic and repackage it as a moneymaking report.

Repackaging your content into reports and e-books will allow you to leverage the time you previously spent in content creation. Instead of creating your report from scratch you repackage your work and promote it to your target audience. This in turn earns you even more money

These reports are continual cash generators that can be as good as money on demand. To get more information on creating your own money making reports, check out this link to the [Paid Insider Money Making Report](#).

Secret Weapon #2 - Paid to Blog

Secret Weapon Number Two, is to start using your content to get paid to blog. First you need to find out how to create a blog that gives you added income and exposure. Blogging can take your affiliate income through the roof and allow you to collect emails of your customers to continue the sales process.

Blogs give you the necessary leverage to build a real online presence and build a substantial business online. For more information about turning a blog into an automatic money magnet get the [Paid Insider, Paid to Blog ebook](#).

Your Online Empire

I want to sincerely thank you for becoming a Paid Insider content creator. I am incredibly excited to be a part of helping you achieve the success and prosperity you've dreamed about.

You are now equipped with all of the tools to become a money making 'Paid Insider.' The ball is now in your court to take what you've learned and put it into action to create a real online income.

If you are determined and focused on your goals, your success is guaranteed. You should now know your passions and what drives you. You have the opportunity to do and achieve exactly what you want, when you want, it's all up to you.

Remember your success, like everyone else's, is earned. Put forth the effort and dedicate yourself to your passions online. Focusing on what drives you will give you the inspiration to keep going.

Take what you've learned in this course and put it to use. Once you've mastered the information found in the Paid Insider Content For Cash System, then move on to the Paid Insider Secret Weapon PDF's.

Here you'll discover how you can maximize your profits by creating your own reports and blogs. From there your article content has unlimited potential to create best selling reports, website content and more.

The life you truly want to lead is within your grasp. All of the techniques you've read about in this book can be implemented and begin making money for you today. Don't wait, I want to be the one reading about your success story.