

Autopilot Fansite Profits



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Welcome to my latest RSO. In this report I am going to reveal to you how powerful way to make money from Fansites!

This is a powerful, brand new business model I am going to go through in this report. You can cash in from CPA/Affiliate Marketing using these techniques.

The beauty of the Fansite market is that there will always be people out there who will have a favourite celebrity they follow and will therefore, be eager to browse their website etc.

In Fansite Instant Profits I am going to show you a step-by-step business model you can follow and start making Autopilot cash from a stream of Fansites.

This system can be used in mainly any niche you can think of and I am going to show you how you can create your own cash pulling fansite that can generate you a ton of cash for many months.

By the end of this report you should be in a position to start creating your first fansite and seeing profits.

So let's get started shall we?

Celebrity Fansites

Celebrities have a huge following online. There are a ton of searches for different celebrities online.

From Justin Bieber to Eminem, the list is endless.

For example, if we head over to Google Keyword Tool here are a few examples of the searches for different celebrities.

Keyword ideas (100)				
Keyword	Competition	Global Monthly Searches	Local Monthly Searches	
[zayn malik]	Low	90,500	40,500	
[zayn malik bio]	Low	1,900	390	
[zayn malik bio]	Low	1,300	260	
[zayn malik twitter]	Low	9,900	6,600	

As you can see the One Direction singer Zayn Malik is generating 90,500 searches.

The term “Justin Bieber” fansite is generating just over 18,000 searches a month too.

[justin bieber fansite]	Low	18,100	1,600
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And here are some searches for the celebrity Lady Gaga.

Keyword	Competition	Global Monthly Searches	Local Monthly Searches
[lady gaga fansite]	Low	6,600	590
-	-	-	-

There are a ton of searches when it comes to celebrities online because people love following their celebrity and always love to follow them on social networking sites and be part of their fansites.

For example, here is a fansite for Lady Gaga - <http://gagadaily.com/>

This fansite site has 102k Facebook fans and nearly 300k Twitter followers – it also has a page rank of 5. We can see clearly that this is a profitable fansite and makes a lot of money from CPA and Affiliates.

This site was created in June 2009 and in just over 2 years it has become one of the largest Lady Gaga fansites on the Internet.

The more content you have on your site and backlinks the more money you will make from your fansites.

In this section I am now going to show you how to firstly go about creating a profitable fansite.

The first thing you need to do is make sure you register a good keyword rich domain name.

So for the purposes of this RSO I am going to stick to a celebrity and then purchase a keyword rich domain name.

So therefore, I have decided to focus on the singer Zayn Malik because I own the domain name zaynmalik.co.uk.

The first thing I need to do is set up a basic Wordpress site for Zayn Malik.

Before I go into the meat of this report you can decide whether you want to set up a community Fansite that allows people to interact with each other through forums or simply set up a basic fansite.

I highly recommend you set up a community fansite because forums will always attract returning visitors and as a result the more people you have on your community the more money your site makes in the long-term.

There are some paid options available if you want to set up a community type fansite.

Here are some of the community based forums I highly recommend.

<http://www.invisionpower.com/products/board/>
(this is the one Lady Gaga fansite is currently using)

<https://www.vbulletin.com/>

There is also a free version of community forums you can install. The only catch is that the ads will be shown on your forum site.

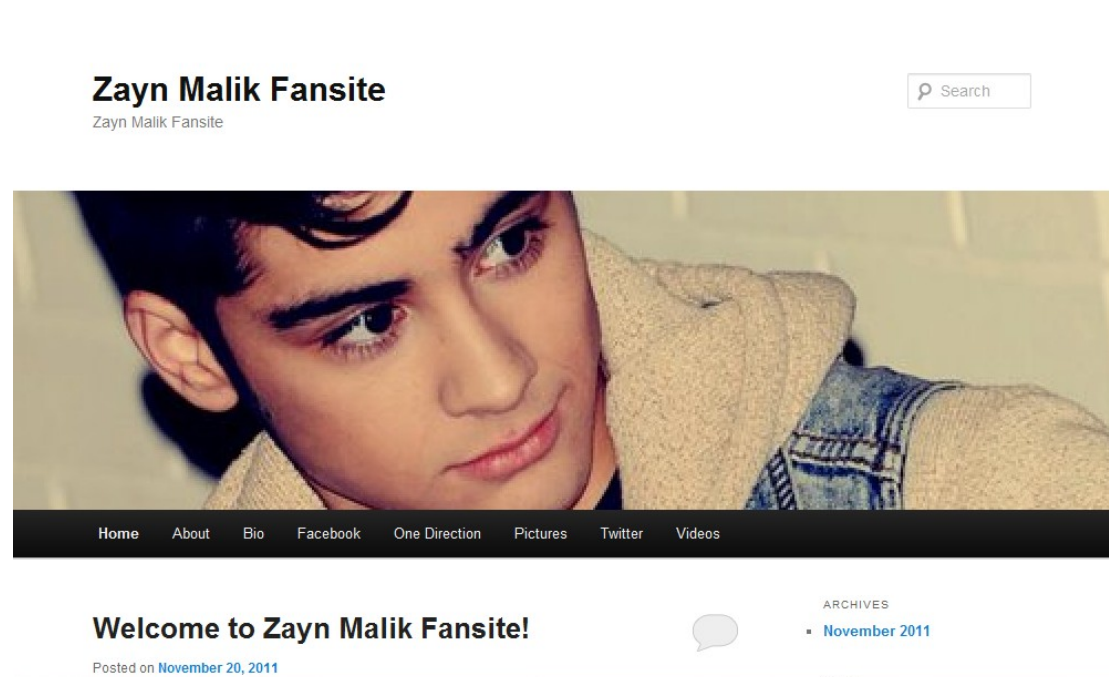
<http://www.invisionfree.com/>

<http://www.proboards.com/>

<http://www.phpbb.com/>

<http://www.yabbforum.com/>

As you can see I have set up a simple Wordpress website. The only thing this site needs is some content – lots of it and a community forum so people can interact.



You can also use existing services out there that allow you to create fansites.

Here are some of the ones I highly recommend.

<http://www.fan-sites.org>

<http://celebrityfansitesnetwork.com/>

<http://fansite.biz/>

<http://www.hollywood.com/Fans/>

The fact of the matter is building your own Fansite is going to be a profitable avenue for you (I will show you how later in this report).

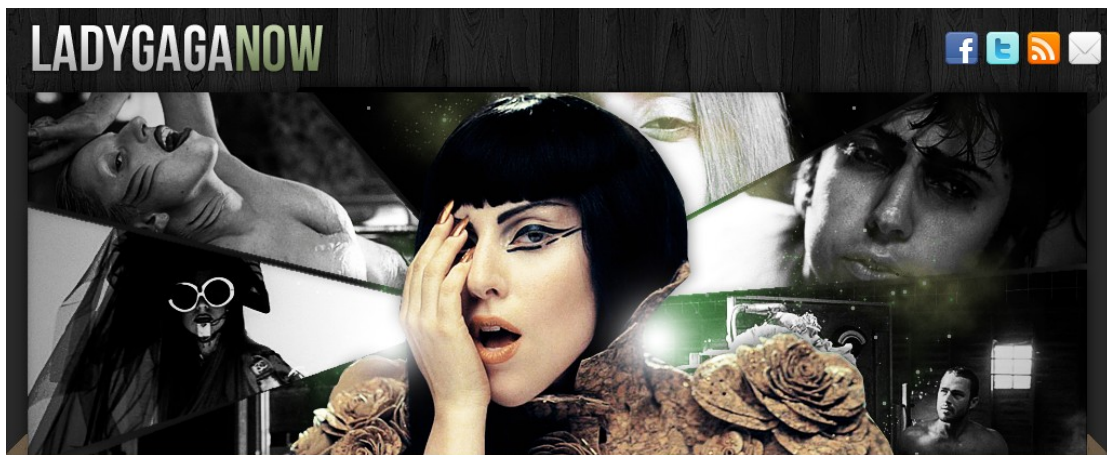
Once you have decided on a suitable platform for your online fansite the next thing to do is have someone create a header for your Fansite.

Your header should be attractive enough to get people on your fansite.

Here are examples of a few headers of various fansites.



Chris Brown fansite header.



Lady Gaga Fansite header.



Taylor Lautner Fansite header

You can find there are a lot of people on Fiverr.com who can create you outstanding headers from just \$5.00.

Here are a few gigs you can check out on Fiverr.

<http://fiverr.com/graphixgoddess/design-a-clean-site-banner-or-header-for-your-website-or-blog>

<http://fiverr.com/clippership/create-a-high-quality-website-header-or-banner>

<http://fiverr.com/rachelbowen/design-an-awesome-looking-header-for-your-site-many-happy-customers-and-great-reviews-click-here-if-you-want-a-professional-looking-site>

Once you have a pretty professional looking header designed for your fansite the next thing to do is start adding content to your fansite.

The content should reflect your fansite. For example, if you have a Justin Bieber fansite then you want relevant content and up to date news for Justin Bieber.

If you are lazy to write the content then you can hire someone to write you articles from Fiverr and get them to create the content for your fansite.

Fresh content is always going to be important for your fansite because the search engines are constantly indexing blog posts and new websites for new fresh content.

The next thing you need to do is integrate your fansite with social media.

Facebook Page

The first thing I would do is integrate a Facebook page for your fansite.

This is important because by doing this you are going to be getting lots of fresh visitors to your website and at the same time you can leverage Facebook traffic to your fansite.

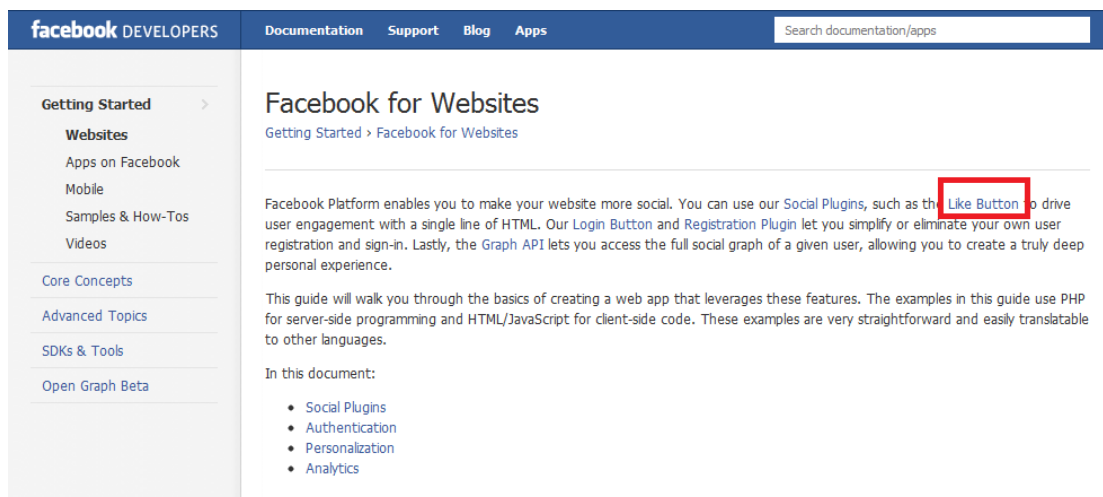
The best way to integrate a Facebook page to your fansite is to firstly create the Facebook page for your fansite and then embed it on your wordpress/website.

This is pretty easy to do so.

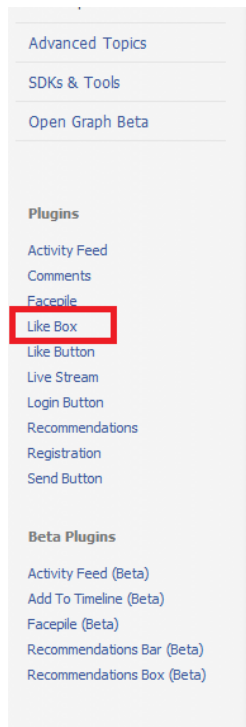
Simply head over to <https://developers.facebook.com/> and click on the "Build for websites" link.



The next thing to do is click on “Build for websites” until you see a screen that looks like this (see below).



Then click on the “Like Button” (highlighted above).



and the user. Your page will appear in the "Likes and Interests" section of the user's profile, and you have the ability to updates to the user. Your page will show up in same places that Facebook pages show up around the site (e.g. search) can target ads to people who like your content.

There are two Like button implementations: XFBML and Iframe. The XFBML (also available in HTML5-compliant markup) is more versatile, but requires use of the [JavaScript SDK](#). The XFBML dynamically re-sizes its height according to whether it profile pictures to display, gives you the ability (through the Javascript library) to listen for like events so that you know when a user clicks the Like button, and it always gives the user the ability to add an optional comment to the like. If user comment, the story published back to Facebook is given more prominence.

To get started, just use the configurator below to get code to add to your site.

Step 1 - Get Like Button Code

A screenshot of the Facebook Like Button configurator interface. At the top, there is a preview of a Facebook Like button showing a 'Like' button, a 'Send' button, and a status '58,190 people like this. Be the first of your friends.' Below the preview, the configurator has several sections: 'URL to Like (?)' with a text input field; 'Send Button (XFBML Only) (?)' with a checked checkbox labeled 'Send Button'; 'Layout Style (?)' with a dropdown menu set to 'standard'; 'Width (?)' with a text input field set to '450'; and 'Show Faces (?)' with a checked checkbox labeled 'Show faces'.

Then click on the "Like Box" until you see something like this.

The minimum supported plugin width is 292px.

Advanced Topics

SDKs & Tools

Open Graph Beta

Plugins

Activity Feed

Comments

Facepile

Like Box

Like Button

Live Stream

Login Button

Recommendations

Registration

Send Button

Beta Plugins

Activity Feed (Beta)

Add To Timeline (Beta)

Facepile (Beta)

Recommendations Bar (Beta)

Recommendations Box (Beta)

Facebook Page URL (?)

<https://www.facebook.com/zaynmalikfans>

Width (?)

292

Height (?)

Color Scheme (?)

light

Show Faces (?)

☒ Show Faces

Border Color (?)

Stream (?)

☐ Show stream

Header (?)

☒ Show header

Get Code

Find us on Facebook

Zayn Malik - Let get 1 Million Fans because I love him

You like this.

31,063 people like **Zayn Malik - Let get 1 Million Fans because I love him**.

Júlia Iulia Danni Urooba Aries

Facebook social plugin

Then simply customise the Like Box and click on "Get Code" until you see a screen that looks like this (See below).

31,063 people like **Zayn Malik - Let get 1 Million Fans**

Your Like Box plugin code:

HTML5 XFBML **IFRAME**

Place the code for your plugin wherever you want the plugin to appear on your page.

```
<iframe src="//www.facebook.com/plugins/likebox.php?
href=https%3A%2F%2Fwww.facebook.com%2Fzaynmalikfans&width=292&height=290&
colorscheme=light&show_faces=true&border_color&stream=false&header=tr
ue" scrolling="no" frameborder="0" style="border:none; overflow:hidden; width:292px;
height:290px;" allowTransparency="true"></iframe>
```

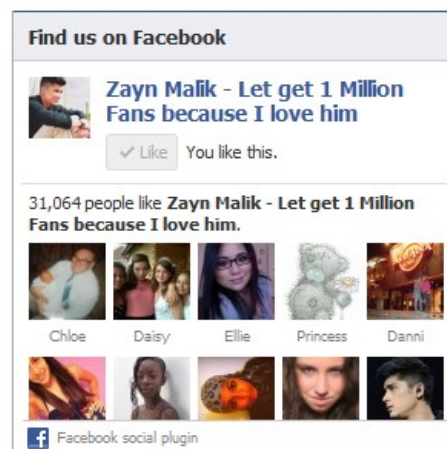
Stream (?)

OK

As you can see I have selected the "Iframe" tab. Simply paste this onto your website and then your Facebook page should end up appearing on your website.

Edit

Facebook

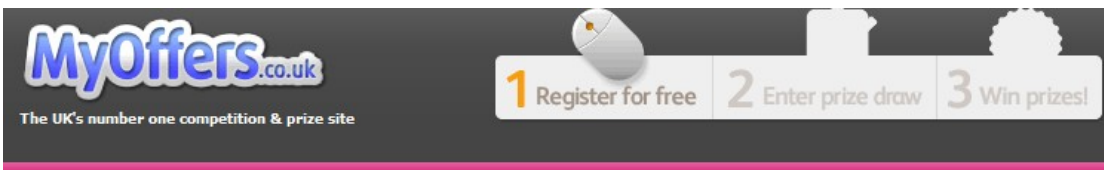


The next thing you need to do is monetise your fansite with Ads so you can start making money from it.

If you are going to be monetising it with CPA Ads then you can use the following types of CPA Ads.

For example, if your Fansite is about Rihanna then I would use CPA Ads that relate to music in general.

Here are some CPA Ads I could use.



MyOffers.co.uk
The UK's number one competition & prize site

Win two tickets to see Rihanna live



Rihanna has heated up the charts with her brand of Caribbean RnB pop so much so that she's coming over to the UK in December to cool down. Not content with playing one show at the O2 Arena in London, she's playing 10!

Here's your chance to win two tickets to her show on 20th December. Win yourself an early Christmas...

[More prize info](#)

 51  4  1

This prize draw closes on Monday, 12 December 2011
[Terms and Conditions](#)

Enter for FREE

If you are already a member of MyOffers [click here](#).

Title

First Name

Surname

House Name/No.

UK Postcode

Email Address

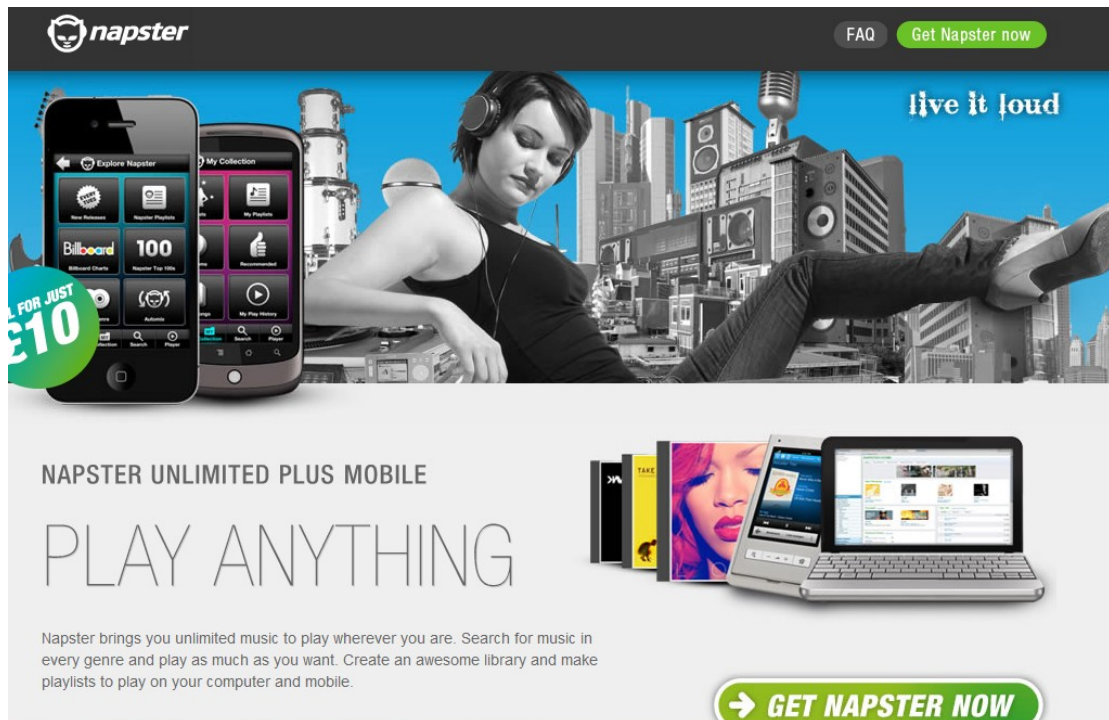
Continue

[Prize Draw Rules](#) [About Us](#) [Contact Us](#) [Advertise](#) [Privacy Statement](#) [Site Map](#) [FAQ](#) [RSS](#)

© MyOffers - Enter our UK competitions to win cars, holidays, money and cash to spend, gadgets, lifestyle and household prizes online.

This CPA offer pays just over \$1.63 for a lead. It gives people a chance to win Tickets to see Rihanna in December 2011.

Here is another CPA offer that is related closely to music.



This CPA offer is by Napster and pays just over \$5.25 to anyone who signs up to Napster and downloads this.

I would use a combination of high paying to low paying CPA ads on your fansite. Don't just clutter your site with ads as this is most likely to turn people away.

I would also monetise my website with AdSense. This is very lucrative as AdSense sites end up having a lot of value and if your site ends up making a tiny sum each month then the value of your website will increase tremendously!

You can also monetise your fansite with Amazon ads.

Amazon is very profitable in the long-term and people are always eager to purchase merchandise of their favourite music artist.

There is a ton of merchandise you can promote using Amazon's Affiliate Program – [Amazon Associates](#).

You can promote DVDs/Music/Clothing – just about anything for commission.

You should also monetise your site with Youtube videos.

Create relevant Youtube videos for your fansite using Windows Movie maker or [Animoto](#).

Or you can hire someone from Fiverr to create you a video for your fansite and then simply use the keyword ninja strategy of using popular keywords for your video.

For example, if someone is constantly typing in "XYZ fansite on Google" then create a video for your fansite and give it the title "XYZ fansite" and then use Youtube annotations to direct people to your website and also through the Youtube description page.

TIP

A powerful tip I highly recommend is upload MP3s of music artists from <http://rnbuncovered.com/> and <http://rnbexclusive.com/>.

Find an existing track that is brand new and then simply upload it to Youtube.

You will find that competition will be non-existent or very low for your chosen new mp3 track (make sure you don't upload an entire video).

You Tube [Browse](#) [TV Shows](#) [Film:](#)

Search results for karl wolf -finally free
About 1,590 results

☒ [Search options](#)

Jay Sean Ft Yalla Asia & Karl Wolf - Song For The Asian Cup 2011 (Freeze Time...)
FREE At --- bit.ly --- Download Jay Sean Song For The Asian Cup 2011 - Freeze Time Album 2011 DOWNLOAD Freeze Time ...
by katherynfickett | 8 months ago | 20,516 views

Karl Wolf - Carrera 2009 Remix w/ lyrics
The new single by the one n only Karl wolf! ... Scroll down for lyrics. And be sure to check out the link below, a very easy way to make money ...
by hehe2002 | 2 years ago | 66,643 views

Professin My Love - Karl wolf with lyrics
Karl Wolf - Professin' my love .. A song of his Album Bite the bullet.. and be sure to check out the link below, a very easy way to make money ...
by hehe2002 | 2 years ago | 36,658 views

Karl Wolf - Yalla Habibi ft. Rime and Kaz Money - Lone Wolf Entertainment, Mu...
GET IT ON ITUNES NOW: tinyurl.com GET IT ON ITUNES NOW!!! www.karlwolf.com http www.documedia.ca - Yalla Habibi - Karl Wolf ft. Rime and Kaz Money ...
by karlwolf2007 | 2 years ago | 4,545,093 views

Karl Wolf - Carrera - Official Music Video
by HockeyStar3931 | 2 years ago | 1,259,291 views

No video uploaded on Youtube yet for this song!!

Once you have a video that has less competition simply monetise the video and then link your video to your Fansite.

This is a powerful way to leverage Youtube traffic!
Getting traffic to your Fansite

I am sure you are wondering how you should direct traffic to your website.

This part is important. The best way to direct traffic to your website is to leverage Social Media.

For example, traffic from Youtube through videos (as explained above) and also Facebook – through Facebook pages and Facebook ads will generate you enough traffic to your site.

However, you should also be getting lots of articles and backlinks hitting your website. There are a ton of gigs on Fiverr that you should use to direct traffic to your fansite.

Here are my favourite gigs.

<http://fiverr.com/mikemeth/spin-and-submit-article-to-over-1200-article-directories-article-submission>

http://fiverr.com/edu_backlinks_/get-25-edu-backlinks-for-your-site-edu-backlinks-specifically-in-comments

<http://fiverr.com/backlinkmania/build-185-high-pr-indexed-url-backlinks-to-your-website>

<http://fiverr.com/crorkservice/add-your-site-to-700-social-bookmarks>

<http://fiverr.com/fvchamp/submit-your-site-or-blog-manually-to-20-social-bookmarking-sites-pr4-to-pr8>

The more relevant, targeted backlinks you have pointing to your fansite the more chances your site will end up on page one of Google for your main keyword.

You can also **generate traffic** to your site by submitting it to a fansite directory.

The popular one is

<http://www.hollywood.com/Fans/FanSiteDirectory>
and <http://sites-directory.starszz.com/>.

The more directories you submit your website to the more traffic you will get.

The more “value” you add and bring to your site the better the long-term autopilot income will be.

In the next section I am going to show you how you can sell Adspace on your fansite and make money.

Selling Adspace on your Website

Want to make an extra revenue stream for your website?

Once your fansite starts generating lots of traffic and you have a community of regular people the next thing you can do is sell ads pace!

Selling Adspace can be very lucrative.

People would be willing to pay you good money to advertise their business on your website.

There are a number of ways you can sell ad space to people online.

Here are lots of different ways to sell ad space through your fansite.

Fiverr.com – great place to start testing

There are a ton of people on Fiverr who are selling Advertising space to people.

For example, check out the following Gigs.

<http://fiverr.com/mtnweekly/advertise-your-banner-on-our-website-exclusively>

<http://fiverr.com/dhvanit/add-your-banner-on-pr1-site-banner-will-be-visible-on-all-25000-pages-of-site>

<http://fiverr.com/deucegroup/put-your-125x125-banner-on-2-hockey-websites>

<http://fiverr.com/goldbergbiz/advertise-you-permanently-on-my-site-with-over-25-million-hits>

There are always people out there who are willing to pay you to have their banner or website URL on your website. People are charging as much as \$100 to advertise on their Fansite.

Buy Sell Ads

You can also sell your ads on <http://buysellads.com/>.

This is a great site where you can attract a lot of people who are willing to pay you good money to advertise on your website.

For example, this webmaster is selling adspace on his rap website for \$150 for 30 days.



www.RapMusic.com
www.rapmusic.com

This AD will show up on EVERY post that is made in the forum: example:
<http://board.rapmusic.com/battle-video-archives/1244115-rip-eyedea.html> Every page of this post will have the 468x60 creative under each top post.

* This website allows animated ads.

Image-only ad zones

468x60
468 x 60 Center

EST. IMPRESSIONS
610,000

AVAILABLE
3 of 4

PER 30 DAYS
\$150

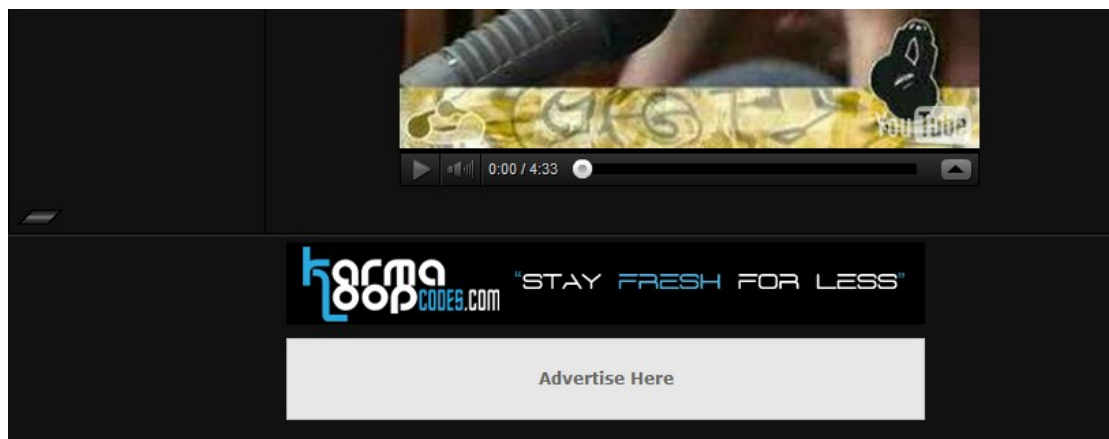
Buy Now

Impressions based on the last 30-days

Ads may rotate where necessary



The size of the ad is 468 by 60. Here is an example of the type of ad that would be shown on the forum.



Imagine having your own fansite community website where you can charge people \$100 to advertise for 30 days – this itself is Autopilot Income 😊

By selling advertising space on your fansite you are increasing the value of your website.

In the next section I am going to show you how you can further profit by flipping this website on Flippa for a lot of money.

Flipping your Fansite

Once your website is well established on Google and it is making money from CPA/Adsense you can take the next step and flip your site.

For example, take a look at this Flippa Listing.

<https://flippa.com/105250-rapidly-growing-call-of-duty-black-ops-fansite-155-000-uvs-in-august>

This fansite was created for the game Call of Duty and this eventually sold for \$6000.

Here is another listing – this fansite sold for just over \$1020.00.

<https://flippa.com/111351-the-pacific-wwii-series-fansite>

There are a ton of listings like this on Flippa and people are buying fansites like this.

If your fansite is generating little revenue, and manages to get on the first page of Google then you will have a great opportunity to sell it for maximum profit!

Tip – Creating forum fansites can be lucrative. People love joining forums!

You can sell adspace on forums too, and have people coming back (returning visitors) to your site.

The best way to create a fansite is to start searching for your celebrity and see what people are typing on the search engines.

I hope this RSO gave you lots of ideas and how you can profit from this market.

Please do me a favour and leave an honest review. Once you do that I will then send you a FREE bonus video to your email.

Imran Naseem

<http://www.Facebook.com/ImranNaseem>