

Kindle Krusher

THE ULTIMATE KETOLE GUIDE



Promoting

PROMOTING YOUR BOOK

When it comes to promoting your book Amazon make it wonderfully easy but at the same time a bit tricky. The easy part is they will promote your book for free through their program KDP, so let's go into that first.

You can have the best book, the best cover, the best title and description and **nobody buying your book**, so like everything else on the internet you need traffic. Do not feel queasy or unmotivated by that sentence because it is alot easier than your think! You will be a promoting pro on the bestseller list in no time!

Earlier when talking about publishing I told you to enroll your book in the KDP Select program. This program gives you five days of promotion but the catch is you give away your book for free on these days, why would you do that? Simply because it will boost you up the rankings, increases traffic and after your free days, sales!



As it says in the above shot from amazon your book will also be in the lending library and unlike on your free book days you do get paid for this! Depending on how many books are lent out that month you will receive a share for each of your books lent. In February I know people

where receiving over \$1.50 per lend which is great because even if you are lacking in sales you can make money from people lending your book!

Now on to your free promotion days, Amazon give you five (at the time of this WSO) free days in the first 90 days your book is on Amazon (after 90 days you can re-enroll your book in KDP Select and promote again). People often wonder when to use your free promotion days, I suggest a Wednesday or Thursday because your book will be boosted fresh before the weekend when most people will buy.

Should you promote your book as soon as it's up? It really is up to you but I always do it three days after it gets accepted so I can promote my free days to solidly secure a bestseller title!

So once you have picked your free days, you can now promote your free days to secure bestseller title. The following websites are my personal list of websites to promote on:

<http://www.freebooksy.com/editorial-submissions>

<http://snickslist.com/books/place-ad/>

<http://www.thatbookplace.com/free-promo-submissions/>

<http://www.freebookdude.com/p/list-your-free-book.html>

<http://indiebookoftheday.com/authors/free-on-kindle-listing/>

<http://www.fkbooksandtips.com/for-authors/>

<http://www.emailmeform.com/builder/form/O73a3r04vA2f9w0cDf68f9aFN>

On the following website KindleBoards sign up and promote your book on promotion threads only (DO NOT SPAM)

<http://www.kindleboards.com/>

Then if you have a twitter tweet the following or PM them asking to tweet about your book:

<https://twitter.com/#!/PixelofInk>

<https://twitter.com/#!/kindleebooks>

<https://twitter.com/#!/BookBub>

<https://twitter.com/#!/KindleStufff>

<https://twitter.com/#!/fkbt>

<https://twitter.com/#!/DIGITALinktoday>

<https://twitter.com/#!/KindleEbooksUK>

https://twitter.com/#!/Free_UK_eBooks

<https://twitter.com/#!/FreeReadFeed>

<https://twitter.com/#!/FreeKindleDude>

On the day of your promotion post your book on to the following Facebook pages:

<https://www.facebook.com/ebooksfreefreefree>

<https://www.facebook.com/PixelofInk>

Now these are just the ones I use there are a lot more so just look!

Why do you need to do all the above submitting? Because my first kindle book only got 217 free downloads without it but now when I use

it I get over 1000 downloads which gives me a bestselling title in my niche for free books (even though you aren't selling!) People say to really secure a high ranking run your free promotion for two days but my advice is to run it for one day and if half way through that day you are over 500 downloads don't add another day if you are below 500 add an extra day.

The following days after your promotion should see an increase of sales when these sales start to slow down to around 1 or none a day, run another day of promotion. I never do a promotion less than ten days apart.

Tip: If you plan to do a series of books then I advise you set up an author blog and twitter account for the series.

If your book is fiction then there are more places to submit it for promotion:

I recommend trying to get at least 5 reviews or placings, just contact them asking to review or place your book.

Alexa Loves Books <http://alexalovesbooks.blogspot.com>

Alexia's Chronicles <http://alexiachronicles.blogspot.com/>

All Metaphor, Malachi <http://allmetaphor.com>

All That Shaz <http://allthatshazzer.blogspot.com>

All Things Books <http://speedyreader-allthingsbooks.blogspot.com>

Basically books <http://basicallybooks1994.blogspot.com/>

Bay State Reader's Advisory <http://baystatera.com>

Bea's Book Nook <http://beasbooknook.blogspot.com>
Belle's Bookshelf <http://bellesbookshelf.blogspot.com/>
Black Nailed Reviews www.blacknailedreviews.blogspot.com
Blackraven's Reviews <http://blackravensreviews.com>
The Book Addict <http://www.thebookaddictnet.blogspot.com/>
The Bookaholic <http://the-bookaholic.blogspot.com>

The Bookaholic <http://bookaholic11.blogspot.com/>
Bookaholic Does Blogging
<http://bookaholicdoesblogging.blogspot.com/>
Book Bags and Cat Naps <http://www.bookbagsandcatnaps.com>
Book Bliss www.book-bliss.com
Book Blog for Bookworms <http://bookblogforbookworms.blogspot.com>
Book Brats <http://bookbrats.blogspot.com>
The Book Buff <http://www.thebookbuff.blogspot.com>
Book Chatter <http://bookchatter.net>
Book Crazy <http://michymichy02.blogspot.com/>
A Book and a Cupcake <http://abookandacupcake.blogspot.com>
A Book A Day <http://tmycann.wordpress.com>
the bookish mama <http://iam-bookish.blogspot.com>
Bookish Nerd <http://bookishnerd.blogspot.com/>
Book & Movie Dimension <http://bmdimension.blogspot.com/>
The Book Notebook <http://ireadanything.tumblr.com>
Book Nympho <http://booknympho.wordpress.com/>
Bookotopia <http://bookotopia.tumblr.com/>
The Book Reader <http://thebookreader.typepad.com/the-book-reader/>

Book Referees <http://bookreferees.blogspot.com/>
Books Reviews <http://saad-booksreviews.blogspot.com>
Book Reviews Centre <http://bookreviewscentre.blogspot.com/>
Book Sake <http://booksake.blogspot.com>
Books Are My Heroine <http://www.booksaremyheroine.blogspot.com/>
Books, Biscuits and Tea <http://booksbiscuitsandtea.wordpress.com/>
Books, Books, 'N' More Books <http://bookblogbyb.blogspot.com/>
Books and Bowel Movements <http://cassiemannes.wordpress.com>
Books In The Sun <http://booksinthesun.blogspot.com/>
Books For Me <http://books4linda.blogspot.com/>

BookSnob <http://www.booksnob-booksnob.blogspot.com>
Book Soulmates <http://booksoulmates.blogspot.com/>
BookSpark <http://www.book-spark.blogspot.com/>
BOOK.STACKS.ON.DECK. <http://bookstacksondeck.blogspot.com>
The Book Stop <http://thebookstop.wordpress.com>
Buttery Books <http://butterybooks.com>
Can't Put It Down <http://www.readitreviewit.wordpress.com>
Capricious Reader <http://www.capriciousreader.com>
Carmen's Book Adventure
<http://carmensbookadventure.blogspot.com/>
A Casual Reader's Blog <http://ellsey.blogspot.com>
Catering to the Life of the Mind <http://caterlotm.blogspot.com>
The Dreamers' Disease <http://the-dreamers-disease.blogspot.com/>
Drey's library <http://dreyslibrary.blogspot.com>
Earth's Book Nook www.earthsbooknook.blogspot.com

Eastern Sunset Reads <http://easternsunset-reads.blogspot.com/>
Eclectic Reader Book Review <http://eclecticbooks.wordpress.com/>
Fictzophrenic Musings <http://www.rsemeline.blogspot.com>
Fluidity of Time <http://fluidityoftime.blogspot.com>
For What It's Worth <http://www.fwiwreviews.net/>
Freda's Voice <http://fredasvoice.blogspot.com>
Free Book Reviews <http://freebookreviews.blogspot.com>
Funny wool <http://funny-wool.blogspot.com>
Fuzzy.Coffee.Books <http://www.fuzzycoffeebooks.com>
Gone with the Words <http://www.gonewiththewords.com/>
Good Family Reads <http://familyreads.blogspot.com>
The Greatest Find <http://thegreatestfind.blogspot.com>
Griperang's Bookmarks <http://griperangsbookmarks.blogspot.com/>
guiltlessreading <http://www.guiltlessreading.blogspot.com>
Hampton Reviews <http://hampton-networks.com/book-reviews>
Hands and Home www.handsandhome.ca
Happy Readings Reviews <http://happyreadingsreviews.blogspot.com>
I Heart Reading <http://booklog.eternalised.net>
I Just Wanna Sit Here and Read! www.sithereandread.com
imabookshark <http://imabookshark.blogspot.com>
Independent Reads <http://natalievaldes.blogspot.com/>
IndieBooksList <http://indiebookslist.wordpress.com>

Indie eBooks <http://indieebooks.blogspot.com/>
Indie Reader Houston <http://indiereaderhouston.com>
Indie Snippets <http://www.indiesnippets.blogspot.com>
Indolent Reader <http://indolentreader.blogspot.com>
I Read Therefore I Am <http://larissabookgirl.blogspot.com/>
It's a Book Thing <http://itsabookthingblog.blogspot.com/>
It's All About Books <http://bacaan-ally.blogspot.com>
Jamie's Bookshelf <http://jamielovesya.blogspot.com>
JBronder Book Reviews <http://jbronderbookreviews.com/>
Jenaisance <http://thejenaisance.blogspot.com>
Jenni Elyse <http://www.jennielyse.com>
Jersey Girl Book Reviews <http://jerseygirlbookreviews.blogspot.com/>
Just a Lil Lost <http://justalillost.com>
Just Nook It <http://justnookit.blogspot.com/>
Just One More Chapter <http://www.just-one-more-chapter.com>
JV Radio Pictures <http://www.valentinetti.com/viewre-views/>
kayla THE bookworm <http://www.kaylaTHEbookworm.com>
kimthebookworm <http://kimthebookworm.blogspot.com/>
kindle fever <http://www.rebgeo.com>
A Kindle in Hong Kong <http://akindleinhongkong.blogspot.com>
Kindle Scribbler <http://www.kindlescribbler.com>
Kinna Reads <http://kinnareads.wordpress.com/>
KK's Booksurfing Paradise <Http://kkbparadise.blogspot.com>
kzbookblog <http://kzbookblog.blogspot.com>

Lauren's Book Bag <http://laurenstvtotebookbag.blogspot.com/>
Leah's Literature and Coffee <http://leahslitandcoffee.blogspot.com/>
Livin' la vida Latina <http://livinlavidalatina.blogspot.com>
The Lost Entwife <http://thelostentwife.net>

Love of Books <http://loveofbooks409.blogspot.com/>

Love To Read For Fun <http://www.lovetoreadforfun.com>

Lovethybook lovethybook.blogspot.com

Mistymoo <http://my-lovely-books.blogspot.com/>

Mixed Book Bag <http://mixedbookbag.blogspot.com>
Moonlight Gleam's Bookshelf <http://moonlightgleam.blogspot.com>
Moonlit Reviews <http://www.moonlitdreams.org/moonlit-reviews.html>
Morsie Reads <http://morsiereads.blogspot.com>
Most Important Letter <http://mostimportantletter.wordpress.com>
Mrs Q Book Addict www.mrsqbookaddict.net
Much Loved Books <http://muchlovedbooks.blogspot.com/>
The Muse Reviews <http://www.themuserreviews.com>
My Shelf Confessions <http://shelfconfessions.blogspot.com/>

My So Called Kindle Life <http://mysocalledkindlelife.blogspot.com>
Mystrez's Crazy Maze <http://www.mystrez.blogspot.com>
A New Kind of Ordinary <http://melaniemccullough.blogspot.com>
Next Book To Read <http://www.nextbooktoread.com>
Nicki J Markus <http://www.nickijmarkus.com>
The Novel Nook <http://heathclifftohayworth.wordpress.com>
NovelOpinion <http://novelopinion.org/>
Novel Niche: A Place for Books <http://www.novelniche.wordpress.com>
NovelOpinion <http://novelopinion.org/>
Okbolover <http://okbolover.wordpress.com>
Once Upon a Prologue <http://www.faithunfurled.blogspot.com>
One Book Per Week <http://onebookperweek.ca>
One Thousand Novels <http://www.onethousandnovels.com>
Only Somewhat Queer <http://onlysomewhatqueer.blogspot.com/>
Ordinary People, Extraordinary Works <http://books.extraordinary.com>
Otherwhere <http://www.otherwhere.co>
Page by Page <http://www.thepagebypage.blogspot.com/>
Pages Unbound <http://pagesunbound.wordpress.com/>
The Pain of a Sublime Sentence <http://wp.me/NadC>
pamelareadz <http://pamelareadz.wordpress.com>
Pam's Reviews <http://pamreadsandreviews.blogspot.com/>
Panda Reads <http://pandareads.blogspot.com>
Paperback Daydreamer <http://paperbackdaydreamer.com>
Paperback Dolls <http://paperbackdolls.com/>
Paperbackgirl <http://www.paperbackgirl.com/>
Peggy Ann's Post <http://peggyannspost.blogspot.com/>
The Pieces of Me <http://www.thepiecesofme.co.uk>
The Pen & Muse <http://thepenmuse.net>
Pen to Paper <http://vogue-pentopaper.blogspot.com>
The Picky Girl <http://www.thepickygirl.com>
Place of Reads <http://placeofreads.blogspot.com/>

PonyTails Book Reviews <http://ponytailsbookreviews.wordpress.com>

PopcornReads <http://popcornreads.com>

Popular Book Reviews <http://www.popularbookreviews.com>

Project To Be Read <http://project-tbr.blogspot.com>

Proud Book Nerd <http://proudbooknerd.com>
Quill and Ink <http://quill-and-ink.blogspot.com>
Quirky Gurl <http://www.quirkygurl.com>
Ramblings of a Daydreamer <http://sweetmarie-83.blogspot.com/>
Rants N Scribbles <http://rantsnscribbles.blogspot.com/>
Ravishing Reads <http://ravishingreads.blogspot.com>

R&B: Read and Blog <http://nightreader-blog.blogspot.com/>
Read Warbler <http://read-warbler.blogspot.com/>
readerati <http://readerati.blogspot.com>
Reader Girls <http://readergirls.blogspot.com>
Red Headed Book Child <http://www.redheadedbookchild.com>
Release Notes <http://www.release-notes.blogspot.com>
A Rep Reading <http://arepreading.tumblr.com>
Restless Reader <http://restlessreader.com>
The Resurrection Blog <http://theresurrectionseries.wordpress.com/>
The Revolving Bookcase <http://therevolvingbookcase.blogspot.com>
Sara Trimble <http://saratrimble.wordpress.com>
Sarcastic Female Literary Circle <http://femalebookreader.blogspot.com>
Sasha <http://bookshelf.shotgunopera.net>
Short Librarian's Blog <http://shortlibrarian.wordpress.com>
Spellbound By Books <http://www.spellboundbybooks.com>
Spines and Soles <http://spinesandsoles.wordpress.com>
Squeaky Clean Reads <http://www.squeakycleanreads.com/index.html>
Starcrossed <http://starcrossedreviews.blogspot.com> Stargazerpuj's
Book Blog <http://stargazerpuj.wordpress.com> Tammy's Book
Reviews <http://tammysbookreviews.blogspot.com/> TC-Booked Up
www.tc-bookedup.blogspot.com
Teresa's Reading Corner <http://www.teresasreadingcorner.com>
Tinas Book Reviews <http://www.tinasbookreviews.com>
Urban Girl Reader <http://www.urbangirlreader.com>
Urbania Magazine <http://www.UrbaniaMag.com>
Vampyre Gurls Book Club <http://vampyregurlsbookclub.blogspot.com/>
Vanessa Linna <http://vanessalinna.blogspot.com>
Vapour Trails
<http://theknockingshop.blogspot.com/search/label/Books>
What's On the Bookshelf
<http://whatsonthebookshelf-jen.blogspot.com>

What You Read <http://petekarnas.wordpress.com>
World of Book Reviews <http://worldofbookreviews.blogspot.com>
Writer's Block <http://xwritersblockx.blogspot.com> The
Writer's Ink <http://thewriters-ink.blogspot.com>
Zephyrus Archives <http://www.zephyrusarchives.com>
100 Book Challenge
<http://100books1year-danystormborn.blogspot.com>

That's it for promoting your course and this WSO so go and start if you haven't already!

1. Pick a Route: Fiction, Non-Fiction or Recipe
2. Pick a Best Selling Niche
3. Create your content
4. Create a Cover
5. Format your book for Kindle
6. Publish and Promote!
7. Enjoy your sales!