Little-Known Joint Venture Marketing Ideas EXPOSED!

by Larry Dotson

Note: Feel free to give away this ebook to your visitors, subscribers and customers.

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51 Little-Known Joint Venture Marketing Ideas!

1. Co-Op Ad For An E-zine Ad

First find a targeted e-zine in which you would want to buy an ad. You would then persuade four other businesses to join in on the cost of the ad. In return they would get a space on the web site you are advertising. You would ask the four businesses to pay you 1/4 of the ad’s cost. That means you would pay nothing for the ad.

2. Host An E-zine's Back Issues (Archives) For An E-zine Ad

A lot of e-zine publishers don't publish their archives on their web site. It's extra work and takes up a lot of web space. You could offer to archive an e-zine’s back issues on your web site in return for the e-zine continuing to run one of your ads. Or just have them mention the archives are on your web site because your product ads would be there anyway.

3. Trade A Percentage Of Your Sales For An E-zine Ad

You could ask e-zine publishers to run your ad in return for a percentage of each sale. They could just join your affiliate program. The offer is usually more successful if your product is brand new.

4. Submit An Article For An E-zine Ad

You could submit your articles to e-zine publishers who accept submissions. They would receive valuable content and you would get free publicity. Just include your resource box (ad) at the end of your article.

5. Trade Any Ad For An E-zine Ad

You could trade any type of ad for an e-zine ad. It could be a banner ad, classified ad, graphical ad, links, etc. You may just have to give them extra ads or incentives because people usually value e-zines more than web site ads.

6. Trade An E-zine Article For An E-zine Article

You could ask an e-zine publisher to trade articles. This would give you both new content to publish and cross-promote each other’s businesses in the resource box (ad).

7. Trade A Subscriber's Discount For An E-zine Ad

You could offer the publisher's subscribers a discount on your product in return for running your ad. Tell the e-zine publisher this would help keep his subscribers loyal.

8. Co-Author A Paid Publication With An E-zine Publisher

Write an information product with an e-zine publisher. You both would promote it and share the profits. He or she would likely promote it in their e-zine. You could have your other product ads inside the publication.

9. Original Content For An Ongoing E-zine Ad

You could offer an e-zine publisher ongoing, original content in exchange for an ongoing e-zine ad. You could just set up a deal to write a regularly scheduled column. Plus, if you don't want the hassle of starting your own e-zine, this is a good way to acquire a huge subscriber base for your offer all at once.

10. Commission For Publishing Your Articles

You could tell e-zine publishers or web site owners they can make money publishing your articles. They would just have to join your affiliate program and place their affiliate link in your resource box (ad).

11. Free E-book For An E-zine Ad

You could ask e-zine publishers to give away your free e-book. They might accept, because they can use it as a bonus for people who subscribe to and read their own e-zine. This would increase the number of people who would see your free e-book ad and your other ads in inside it. Tell the e-zine publishers this would also help to keep their subscribers loyal.

12. Consulting For An E-zine Ad

Are you an expert on a particular subject? Offer e-zine publishers free consulting via e-mail or phone if, in exchange, they run an ad for you. People will consider this of huge value because consulting fees can be very expensive.

13. Write An E-zine Testimonial For An E-zine Ad

Write a testimonial for an e-zine. Tell the e-zine publishers they have permission to run it in their e-zine. You could write about how much you enjoy it and how the e-zine has improved your life. Just include your signature file (ad) at the end of the testimonial. You should first ask the e-zine publishers if they would publish your testimonial in their e-zine if you take the time to write it.

14. Co-Author A "How To" Article For An E-zine Ad

Write an e-zine article with an e-zine publisher. You both would publish it and share the resource box (ad). He or she would likely publish it in their e-zine.

15. Interview An E-zine Publisher For An E-zine Ad

Interview an e-zine publisher and turn it into an article. You can ask the e-zine publisher if he or she could publish it in their e-zine ahead of time. Of course you would include your resource box (ad) at the end of it. You could also submit it to other e-zines afterwards.

16. Membership For An E-zine Ad

Create an online club, membership web site or association for e-zine publishers. Tell the e-zine publishers what's included in the membership and what it costs to join. Offer them a free membership if, in exchange, they run your ad in their e-zine as long as they stay a member. Or you could just require the e-zine publishers to run an ongoing ad for the membership web site. Of course your main web site and products would be linked to it.

17. Ad In An E-book For An E-zine Ad

Create a directory of free e-zines in e-book format. In it, list the free e-zines of publishers who have agreed to advertise the free e-book on their web site and in their e-zine. When you build up a large number of participating e-zines, this will give the larger e-zines an incentive to give away or advertise your free e-book. Of course you will have your own product ads in the e-book.

18. Customized E-book For An E-zine Ad

You could ask e-zine publishers to advertise your free e-book in their e-zine. Tell them that the e-book can be customized with their own web site links. This deal will help increase their traffic and sales. Of course you will have your own product ads in the e-book too.

19. Free Product For Joining Your Affiliate Program

Offer e-zine publishers your product or service for free if they join your affiliate program. You would want to target ones with the same target audience. If they go to the trouble of joining your affiliate program, they are likely to run your ad at least once in their e-zine.

20. Trade An E-zine Ad For An E-zine Ad

You could ask an another e-zine publisher to trade solo, sponsor or classified ads. If the e-zine has a larger circulation, you could offer to run more ads or throw in a bonus item.

21. Listing In An E-zine Directory For An E-zine Ad

Create a directory of free e-zines on your web site. In it, list free e-zines of publishers who have agreed to advertise the directory on their web site and in their e-zine. When you build up a large number of participating e-zines, this will give even the larger e-zines an incentive to advertise your free e-zine directory. Of course you will have the products you are selling advertised in the directory.

22. Write An Opinion For An E-zine Publisher

Most e-zine publishers produce other free e-zines so they can regularly advertise their web site, product or service to their subscribers. So if you wrote an excellent web site/product review, testimonial or endorsement for the e-zine publishers, they would likely publish it in their e-zine. Most publishers know good testimonials draw more traffic and sales than regular ads (to be sure, you can ask them ahead of time). Write about the benefits and features you liked and/or received. Tell them they can publish it in their e-zine if they include your resource box (ad).

23. Trade Your Product For An E-zine Ad

You could ask an e-zine publisher to run your ad in exchange for getting your product at no cost. The product should be something that would interest them.

24. Compile E-zine Back Issues (Archives) Into A Free E-book

A lot of e-zine publishers don't publish their archives on their web site. It's extra work and takes up a lot of web space. You could offer to archive an e-zine's back issues in a free e-book format on your web site in return for the e-zine continuing to run one of your ads. Or just have them mention the archives can be downloaded at your web site because your product ads would be there anyway. Or you could have them give away the free e-book in their e-zine because your ads would be in it.

25. Participate On The E-zine Publisher's Web Site

A lot of e-zine publishers have things like message boards, guest books, “free stuff” directories, content directories, etc. The e-zine publisher is already advertising his web site in every issue of his or her e-zine. So you could try a free way of getting your link on their web site. Messages boards usually allow a link or signature file (ad) at the end of your messages. Directory submissions also usually allow a link (ad) back to your web site. This method is a little more indirect though. Just think whether about they have a high search engine ranking too.

26. Co-Author A Free Autoresponder Course/E-book With An E-zine Publisher

Write a free autoresponder course/e-book with an e-zine publisher. You both would promote it. He or she would likely promote it in their e-zine. You could both have your other product ads inside the it.

27. Trade Signature Files With An E-zine Publisher

Offer to trade signature files with an e-zine publisher. On every e-mail you send out, you'll include his or her signature file/link underneath yours and vice versa. So when the e-zine publisher sends out the e-zine, your signature file/link (ad) would be included in it.

28. Share A Web Site With An E-zine Publisher

You could ask an e-zine publisher to share a web site with you. You both will be marketing and advertising the same web site, which means double the traffic. Of course, you want to do this with a business that has the same target audience and isn't in direct competition. You could do the deal with one or more e-zine publishers. When they send out their e-zines, you'll get a free ad because they will be promoting the shared web site.

29. Combine E-zines And Publish Just One

You could ask an e-zine publisher to combine his and your e-zines together. Edit and publish each issue together. You both will be marketing and advertising the same e-zine, which means double the subscribers. Of course, you want to do this with a business that has the same target audience and isn't in direct competition. When the e-zine is sent out, you'll each get an ad(s) in the combined e-zine.

30. Create A Package Deal With An E-zine Publisher

You could ask an e-zine publisher to combine his or her product or service with your product or service in a package deal. This gives people more reasons to buy both your products and services. People also have come to believe package deals are better value. You want all the products or services to be closely related. You could host the package deal on your web site and the e-zine publisher would likely advertise it in their e-zine.

31. Donate A Percentage Of Your Profits To Charity

You could ask an e-zine publisher to run your ad at no-cost and, in exchange, say you'll donate a percentage of the profit made from the ad to a charity of his or her choice. Of course you'll need a way to track the sales from the ad for as long as it runs.

32. Start An E-zine Ad Co-Op

You just allow other e-zines to sign up to the co-op program to participate. You would require each e-zine to run the other e-zine or product ads in the co-op one or more times over a certain period of time. Then you repeat it all over again after the time period is over. You can spread the ads over a month or two so the e-zines don't get hammered with a ton of ads to run. Of course you'll have your ad in the co-op too, as well as in the other e-zines. You could also require every e-zine in the co-op to advertise the co-op in every issue of their e-zine which, of course, would be linked somehow to your main web site.

33. Start An E-zine Ad Swap List/Web Site

You simply start an e-mail list where people can submit their e-zine ad swap requests and all the subscribers will see them. Everyone who subscribes to the list would want to do ad swaps. You, of course, can submit your ad swap request to get free ads. Plus, since you'll own the list, you'll get first choice on the ad swap requests. You can just receive all the swap requests to approve them and send them onto the e-mail list.

34 Star An E-zine Ring

Form an e-zine ring (similar to a web ring). Team up with 4 to 10 similar e-zines. All the publishers would agree to list each other's e-zine name, web site and subscribing information in every issue. You could call this section "Other Free E-zines You Might Enjoy."

35 Submit E-zine Games To E-zine Publishers

Everyone and his brother submits articles to e-zines to get a free ad (which is the resource box at the end of the article). Have you ever looked in newspapers and magazines? There is more content than just articles. There are word games! Crosswords, word searches, word scrambles, matching words with definitions, etc. You could create and submit word games related to the theme of the e-zine. You first want ask the e-zine publisher if he or she would be interested in receiving word game submissions for their e-zine. If your target audience reads business e-zines, create word games that have business-related words and themes. Just include your resource box (ad) below the word game. You could even host them on your web site and just have your link and word game ad in the e-zine.

36. Submit Or Host Surveys/Polls Results To E-zine Publishers

Everyone and his brother submits articles to e-zines to get a free ad (which is the resource box at the end of the article). Have you ever looked in newspapers and magazines? There is more content than just articles. There are surveys and polls! You could host the poll/survey ahead of time, submit it and the results, or host it in the e-zine and allow the subscribers to take it. The e-zine could publish the results in the next issue. You first want ask the e-zine owner if he or she would be interested in receiving polls or survey submissions for their e-zine or web site. If your target audience reads business e-zines, create surveys and polls base on business issues. Just include your resource box (ad) below the word game. You could even host them on your web site and just have your link in their e-zine.

37. Publish E-zines For Other Web Sites

You could offer to publish e-zines for high traffic web sites that don't have one yet, in exchange for running one or more of your ads in them. You would want to look for popular or high search engine ranking web sites. Of course the web site would advertise it, which would help build up a big subscriber list quickly. You could also ask them to run one of your product ads on their web site.

38. Free Consulting For An E-zine Ad

Offer an e-zine publisher's subscribers free consulting. You could have a regular ongoing column where you answer their subscribers' questions related to the subject of the e-zine. It's like a question/answer section. You don't even have to be a total expert; you could always contact and ask other experts for the answers if you don't know them.

39. Compile Each Issue Into An E-book Format

You could offer to compile each one of an e-zine publisher's issues into e-book format, like PDF, to make it more attractive. Then, in exchange, they could publish one of your ads. You could add more color, content and graphics to it. This would give their subscribers an extra way to view each issue and expanded content. The e-zine publisher could also allow his subscribers to give it away free like a normal free e-book.

40. Compile Each Issue In An Online Audio Format

You could offer to compile each one of an e-zine publisher's issues into audio format. Then, in exchange, they could publish one of your ads. It would allow their subscribers the option of listening to it instead of reading it. This would save their subscribers a lot of precious time.

41. Give An E-zine Publisher Free Reprint/Resale Rights

You could give e-zine publishers an e-book which they could sell and keep all the profits in exchange for an ongoing ad in their e-zine. When they stop selling it, they can stop running your e-zine ad. Maybe only do it for a small number of e-zine publishers at a time, so it doesn't get saturated and they start turning your deal down. If they only want to run your ad once, you could always include some of your ads in the e-book.

42. Host A Contest For An E-zine Publisher

Offer to hold a contest for an e-zine publisher's subscribers. You could offer your product for free to one subscriber in every issue. The subscribers would have to check their individual issue to see if they are a winner. This would help the e-zine publisher's readership and help him or her sell more ads. You could ask the e-zine publisher for an ongoing ad for as long as the contest runs in exchange for you hosting the contest. Either you or the publisher can pick a random winner every issue.

43. A Mention In Your Article For An E-zine Ad

You could contact e-zine publishers and ask them if they would like to be mentioned in your next article or article's resource box in exchange for a free ad in their e-zine. Tell them how many web sites and e-zines the article will be submitted to. If it's a lot, they'll most probably do it. They may also publish your article.

44. Offer A Free Ad To Their Ad Buyers

Many e-zines sell advertising. You could give the e-zine publisher's advertiser a free ad when they buy one for the publisher. It could be an ad on your web site, e-zine, free e-book, etc. This could help raise their advertising sales. You could ask them to run your ongoing ad for free in exchange.

45. Offer Targeted News Or Press Releases To E-zine Publishers

Many news-related web sites offer news headline links and press releases you can publish in your e-zine or on your web site. Many e-zine publishers don't have time to search for highly targeted ones. You could find targeted news items for them in exchange for a free ad in the e-zines.

46. Submit Jokes To E-zine Publishers

Everyone and his brother submits articles to e-zines to get a free ad (which is the resource box at the end of the article). There is more content than just articles. There are jokes! You could create and submit jokes related to the theme of the e-zine. You first want to ask the e-zine owner if he or she would be interested in receiving joke submissions for their e-zine. If their target audience reads business e-zines, create jokes that have business themes. Just include your resource box (ad) below the joke(s). You could even host the jokes on your web site and just have your ad and link in the e-zine.

47. Buy Or Get An E-zine Ad To Get Multiple Ads At No Cost

You can buy an ad (or use a free method to get an ad) and write a testimonial to the e-zine publisher about how well it did. Tell the e-zine publisher he or she can list your testimonial in the advertising information section of their e-zine. Of course your signature file (ad) would be at the end of the testimonial.

48 Write Exclusive Articles For E-zine Publishers

Ask them what specific article they want for their e-zine. Just write and submit it to them with your resource box. It would be a lot of work but you should only do it for e-zines that have a huge subscriber base. You could always submit the article to all the other e-zines after the big e-zine publishes it.

49. Submit Online Audio/Video Articles To E-zines

Everyone and his brother submits articles to e-zines to get a free ad (which is the resource box at the end of the article). Why not submit an online audio/video article to e-zines. It would save them extra text space and they could just list your title, resource box and a link to the online audio or video file. It would save their subscribers the time and hassle of reading articles. You first want to ask the e-zine owner if he or she would be interested in receiving online audio or video ads.

50. Host An Online Community/Private Web Site For The E-zine Publishers

You could offer an e-zine publisher an online community for their e-zine subscribers if, in exchange, they would run an ongoing free ad or advertise the community, which would have some of your product ads on the web site or e-zine list. Tell them you'll host and monitor it with no work on their part. It could be a chat room, web bog, message board, e-mail discussion list, etc. It could also have a password and specialized information, like a private membership web site.

51. Save An E-zine Publisher Room

Many e-zine publishers only publish one to three e-zine articles in each issue because of text space. You could allow e-zine publishers to publish the articles on your web site or on your autoresponders. The e-zine publishers could just include the titles' links to them in their e-zine. They could fill their e-zine up with a lot of articles.

Surprise Bonus Material On Joint Venture Marketing!

"How to Get Anything You Want, Any Time
You Want, and Make So Much Money Doing It,
That You'll Swear You've Died And Gone To Heaven!"

A FREE eCourse By Jason "The Marketing Machine" Mangrum

From the E-Desk of Jason Mangrum

Dear Customer,

Thank you for enrolling in this FREE eCourse.

Over the next few days, I'll show you exactly what my great friend Joe Vitale has taught me about the power of Joint Ventures, and how to use them to get literally anything you want, at any time you want.

In fact, just by using these simple techniques, I was actually able to generate $10,997.68 in sales in my first month online. And I didn't pay ONE CENT for advertising!

I tell you this NOT to boast, but to prove to you that REAL money CAN be made online, by anyone who has the desire to do so. And it really doesn't take as much "work" or "time" as everyone seems to think.

Let me explain...

To quote Robert Kiyosaki, author of the best selling book, "Rich Dad poor Dad":

"Your net worth is the sum average of your network."
By robert Kiyosaki

Well, if you want to make A LOT of money on the net, and DON'T want to go bankrupt in the process, that saying is absolutely TRUE.

And just to prove it, tommorrow I am going to share with you how Joe Vitale generated $25,000 in ONE day with ONE Joint Venture...

Let me tell you, it's shocking to say the least.

I'll let you in on the whole story tomorrow, but for now, I'll introduce you to the world of the almighty JV with an introduction from none other than my mentor and friend, Joe Vitale...

How to Get Rich and Famous Without
Even Trying By Joe Vitale

What's the real secret to making money today?

It can be summed up in one word. This one word is practiced by all the most successful online marketers.

Mark Joyner of Aesop does it.

My co-authors, Larry Dotson and Jim Edwards, both do it.

My partner, David Garfinkel, does it. I do it, too.

No, I'm not talking about joint-ventures. That's two words. I'm talking about one word that describes the essence of joint-ventures.

It’s the one word that makes joint-ventures successful.
And it’s the one word most people don’t have a clue about.

So, what am I talking about?

What's the one word that can bring you the gold here in cyberspace (and off-line, too)?

Sharing. That's right. The word is sharing.

For example, Mark Joyner has sold most of my e-books, from Hypnotic Writing to my recent Hypnotic Marketing.

While my traditional publishers always paid me a tiny sliver of a royalty for every book sold, Mark pays me a nice chuck of the money for each sale. He shares.

But he doesn't just share with me. All the affiliates he has also make a nice profit every time they sell an e-product from Aesop. Consequently, they WANT to sell more product. They are motivated.

My co-authors have done the same thing with me. I've never met Larry Dotson. Yet he is my coauthor for the Hypnotic Writer's Swipe File, for Hypnotic Selling Tools, Subconscious Internet Marketing, and now for this book. Larry did most of the work on those projects. Yet he was totally comfortable with sharing the credit with me, and with sharing the profits with me. In fact, he sees sharing as THE main key to his own success. Have you ever wondered why?

Jim Edwards did the same thing. He wrote most of our book, How to Write Your Own Outrageously Successful E-Book -- In less than 7 Days. Jim was willing to share author credit with me, as well as the profits with me. Of course, he also set up an affiliate program where people who sell our book also share in the proceeds.

Why did he do all that?

David Garfinkel and I are using the same principle in our Forbidden Secrets University monthly teleconference series.

When I came up with the idea for FSU and asked David for his help, he was willing to accept a small percent as his fee. Instead, I offered him half of all the proceeds. And now that we are creating an affiliate program, we are making very juicy arrangements for our salespeople to receive large profits from our sales.

Why are we doing this?

I'll tell you why. All this sharing creates win-win-wins for all involved.

It makes everyone happy. It keeps everyone loyal. It maintains enthusiasm. And everyone profits.

To me, this is the real secret to making money online.

In the off-line word far too many people want sales, but don't want to share much of the revenue. Print publishers still pay a pittance to authors. Sales people still don't usually make hefty profits from any sales.

In short, the off-line world hasn't learned how to share. The on-line world -- at least the most successful people online -- share generously.

Let that be a lesson to all who want to make a buck online. Be willing to share the wealth, and you'll become wealthy.

In short, share and grow rich.

And that's the lesson for today.

In closing, I'll leave you with one major key principal related to Joint Ventures...

"People are interested in only one thing - themselves."

I'll show you how to leverage this principal in creating irrisistable Joint Ventures that'll put cash in your pocket FAST.

Go back to: http://www.instantmarketingmiracle.com/cgi-bin/jv.cgi?a=bizreport

Can you see how the sales letter appeals to YOUR self interest?

Study it well.

You'll be using the principals within that letter to create
your most successful Joint Ventures.

See you tommorrow!

God Bless,

Jason Mangrum

**"How to Get Anything You Want, Any Time
You Want, and Make So Much Money Doing It,
That You'll Swear You've Died And Gone To Heaven!"**

A FREE eCourse By Jason "The Marketing Machine" Mangrum

From the E-Desk of Jason Mangrum

Hello again Customer,

Here is your next lesson, as promised...

In this lesson, I am going to share the $25,000
secret that Joe revealed to me. However, I figured
it would be much better for you to hear it from Joe
himself. So without further ado...

How I Made $25,000 in 1 Day with a JV by Joe Vitale

You may or may not know that I pioneered the concept of e-classes. I’ve written an ebook on how anyone can teach them. Basically, they are e-mail only classes. You announce them by e-mail, teach them by e-mail, and handle any questions by e-mail.

I’ve helped numerous people make tens of thousands of dollars with these e-classes. A common challenge in wanting to teach an e-class is having a mailing list of your own. Many people don’t. I do. So when Tom Pauley came to me and said he had an idea for an e-class but his list was only 160 names, he asked if I could help him. In short, he was asking me to create a joint venture with him. I agreed. I sent the following letter to my list.

Read it and note it’s hypnotic power:

Tom Pauley told me something that will shock you.
He said his unusual marketing system "brought in
$11,000,000 -- while we took a 3½ year vacation
at the beach." I didn't believe it at first, either. But
the evidence is below -- and his invitation to teach
you and me his system is something *I* am grabbing
right NOW. It's called "Quantum Marketing: Unleashing
a Higher Power." Here's the whole riveting story in his
own words....
- Joe Vitale

"Our marketing system brought in $11,000,000.00 ---
while we took a 3½ year vacation at the beach."
Dear Friend of Joe Vitale:

We had so little money when we started. I remember going
to lunch at a Beverly Hills deli to celebrate the beginning of
our new Internet business. At the time I owned an ancient
European car with a blasting muffler, screeching brakes and
a driver's door that wouldn't always latch. I drove because my
car had the best chance of getting us to the restaurant ahead
of a tow truck.

The first three weeks in business we made $47,500.00.
It's all about the marketing.

Quantum Marketing: Unleashing a Higher Power

It was a gift. One day at the beach a Red-tailed Hawk swooped from the sky bringing me a gift from the Source of All Creation. Newton had his apple; I had a hawk. At first I denied this precious gift, but once I realized the power it held, everything changed.

The benefits came immediately.

We worked less. We played more. We moved into a big home by the beach. Pool. Hot tub. Dinner out almost every night. Yearly passes to Disneyland. Shopping. Parties. New cars. We lived a vacation life.

The business ran itself.

Our average monthly revenue approached $100,000.00.

It's all about the marketing.

Quantum Marketing: Unleashing a Higher Power

In physics quantum theory is a revolutionary new way of looking at the world around us. Most people, including me, do not fully understand it. But its effect on our lives is unmistakable. It has opened doors to possibilities considered unimaginable in ages past. Applied quantum theory is one reason why your computer can do all the marvelous things you've come to expect from it. Quantum Marketing is born of the same breakthrough understanding of how things really work in our Universe. Yet, it is simple and inexpensive to use.

Long hours and hard work are certainly not the secret to wealth and happiness. I've worked long hard hours my whole life and I've gone bankrupt twice. Others barely work and yet they enjoy endless success. What then is the secret? What is the key that unlocks the treasuries of wealth, love and prosperity?

Our financial success the first year in business ranked us 37th among all Internet businesses, including Yahoo, Microsoft and Ebay.

It's all about the marketing.

Quantum Marketing: Unleashing a Higher Power

One brilliant facet of Quantum Marketing is that it can work for anyone and any business. Even if you do not as yet have a business. Quantum Marketing will guide you to the success you are looking for.

Dave from Ojai, CA. "Tom worked magic for our on-line business. His marketing system brought in millions and bought me a $965,000.00 home and early retirement. I never have to work again."

Marilyn from Dana Point, California. "When I want something I get it. I never have to worry about money. The money is always there. How many 70 year-olds can say that?"

Dave & Zelda from Cajon, New Mexico -- "We were living in a trailer, driving a junker, making $27,000 a year when we started using Tom's system. Within two months we moved into a brand new home on our own ranch. We drive a brand new pick-up and we're making $75,000.00. Thank You. Thank You. Thank You."

Quantum Marketing is the key that unlocks your hopes and dreams. The only true measure of success.

Dylan from Colorado. "Only 4 days after I started using this system I found a literary agent for my book. Now, I'm negotiating with a big publisher."

Jill from Austin, Texas. "I used this marketing program to acquire a $350,000.00 apartment project free and clear of all debt. I had very little money at the time, but this system allowed me to secure a grant for the full purchase price with no obligation to repay."

Joe from Wimberley, Texas. "I was using Tom's system when I purchased my Estate here in the Hill Country. I love this system. It absolutely works."

It's all about the marketing.

Quantum Marketing: Unleashing a Higher Power

I love teaching this system. It gives me great satisfaction to watch you open the doors to your dreams. To live the success you have always known was waiting for you. And a few times a year I have the chance to give short seminars teaching the basics. But those seminars are like appetizers. I simply cannot help everyone individually and the business side always seems to get left out.

Besides it takes time to assimilate these concepts. And the
clock is always ticking.

Which is one reason I decided to offer this course. This way I can teach a few people an in-depth understanding of Quantum Marketing.

I would love to guide you. Answer your specific questions. Help you make Quantum Marketing work for you in your life. Teach you how to get everything you want in life.

The class is described below, by my friend Joe Vitale.

Sincerely,
Tom Pauley

P.S. If you have any questions please feel free to e-mail me at authors@richdreams.com. I look forward to hearing from you.
Be sure to mention Joe Vitale when you write me.

And a few words now from Joe Vitale:

Dear Friends,

Wow!

Is Tom's letter hypnotic or what?

You don't often get the chance to learn from a Master Marketing Pro like Thomas L. Pauley. I love his book and I highly recommend you take his course. Sign up and pay the tuition now before all the seats are taken and you lose your chance forever.

This class is the only class on Quantum Marketing Tom Pauley is planning to teach on-line. This is it. Your one and only opportunity. And it is limited to the first 15 qualified people to apply. Yes, you must qualify. You must agree not to discuss this course with anyone until you have finished it. This is an essential part of learning the program. And you must agree in advance.

Sign Up Now! This opportunity is limited.

Quantum Marketing: Unleashing a Higher Power is an exclusive, five-week, on-line course guaranteed to elevate your life and your business using proven techniques and the scientific principles of our age.

And keep in mind what it did for Tom:

"Our marketing system brought in $11,000,000.00 --
while we took a 3½ year vacation at the beach."

Your Satisfaction Guaranteed or your money back. It's that simple.

I know it works because I used it. But if you are somehow dissatisfied, Tom will refund the entire amount of your tuition.

Quantum Marketing goes beyond the boundaries of traditional marketing programs. You are stepping up to a new level of marketing power.

Here's some of what you'll learn:

* How to make your business grow rapidly without one dime of investment capital.

* How to make your business prosper in the hard times as well as the good.

* The one simple step necessary to having your business run itself.

* How to guarantee your success.

* One amazing secret that makes millionaires out of wage earners.

* The key to an immediate large permanent increase in your income.

* One secret formula the rich use to do less and have more.

* Why too much effort produces exactly the opposite result.

* How to reach millions and triple your sales in 10 minutes a day.

Quantum Marketing is simply revolutionary.

A two hour speech in the corporate world is worth at least $6,500.00.

A two day workshop for senior management is worth $35,000.00.

How much is a five-week personal workshop worth to you?

Personal coaching. In your home or office. Guaranteed success.

Learn how to get everything you want in life? How much is that worth?

Would you pay $3,500.00? That's what Marketing Professionals suggested he charge. Knowing the power of Quantum Marketing you could pay ten times that much and still feel like you got the bargain of the century. Here's a system that brings in $11,000,000 while you play. It makes you rich.

What is that worth? It's worth everything, isn't it? It's certainly worth $3,500.00. But Tom Pauley wants to make this course even more affordable.

Here's the deal -- If you sign up before March 15, 2002, he'll give you the bargain rate of $1,750.00. That's half the suggested price. INSTANT $300.00 SAVINGS.

That's not all. Sign up before March 8, 2002 then you pay only $1,450.00. You save an extra $300.00 dollars just by signing up now.

WAIT!

There's MORE!

In addition to teaching you how to get everything you want in life, Tom has decided to give you a very special gift. A first look at NOW OR NEVER, a new book by Thomas L. Pauley to be published later this year.

NOW OR NEVER is a powerful solution to one of the biggest barriers to success in any business.

Do you struggle with success? Do you feel like something or someone is killing all your good? Do your relationships lack the spark and permanence your heart cries out for? Do ideas and businesses that make others rich leave you wondering what went wrong?

NOW OR NEVER is an essential tool for creating a happy and prosperous present life. It gives you a simple and permanent method for cutting the ties that bind you to past failure. It blows open the front doors to your success.

NOW OR NEVER is not yet priced but its impact on your success is priceless. Using the powerful techniques it teaches you can change your entire success path in less than an hour.

In less than one hour, barriers, detours and the "bad luck" that waylaid your success in the past will disappear in a puff of smoke before your eyes. Yesterday's trouble will be gone and it will never come back again.

You could pay tens of thousands of dollars for marketing ideas and unless you clear your path nothing will have the success you are hoping for.

With NOW OR NEVER you can change your path from failure to success in less than an hour. This "First Look" Bonus is probably worth the entire cost of the course all by itself.

AND -- !

SPECIAL BONUS OFFER. Plus Tom has decided to give you a One-Of-A-Kind Bonus. Something that is not only richly unique, but which will soon be unavailable altogether.

His book "I'm Rich Beyond My Wildest Dreams. I am. I am. I am.", is soon to be published by Penguin-Putnam. One of the biggest and oldest publishers in America. They will mass produce the book and the Rich Dreams Publishing edition will cease to exist.

Which will make these early copies collector items. And their value will undoubtedly soar. How much? It's hard to say.

Of course, the author's signature makes them even more valuable. Here's the SPECIAL BONUS OFFER. Sign up today, pay your tuition and upon graduation Tom Pauley will send you a signed and personalized first edition copy of the Rich Dreams printing for your collection.

You can't lose. The course is 100% guaranteed. The same guarantee Sears and Roebuck posted over their door in gold leaf for years. Satisfaction guaranteed or your money back. If after one week you are not completely satisfied he will return 100% of your tuition. No questions asked.

And if you should decide to drop the course after the first week, Tom will still send you the Special Bonus as a thank you gift along with your refund. You can't beat that.

The Internet has opened the door to unbridled opportunity for ordinary people. You have the chance to live the life of your dreams. These are rich times. These are your times. Quantum Marketing puts the keys to wealth and happiness in your hands. You must act now. This class is filling up fast.

Two people signed up when Tom just TOLD them about this new class.

And I, in fact, just signed-up for it!

So you better act NOW if you want in.

Sign up by March 8, 2002 and Save $300.00.

Are you happy with your success? Is your business prospering as you hoped? Are you living the life you've always dreamed of living? Now you can. Join this group now. It is one of the best decisions you will ever make.

Class begin March 25, 2002.

Write Tom right now at authors@richdreams.com.
(Be sure to mention Joe Vitale when you write him.)

Sincerely,

Joe Vitale

PS -- Remember, sign up by March 8, 2002 and you pay only
$1,450.00. Does that tuition seem like a lot of money to pay?

Well, doesn't eleven million dollars seem like a good return?
Remember what Tom said: "Our marketing system brought
in $11,000,000.00 -- while we took a 3½ year vacation
at the beach." Register for this class. Write Tom right now
at authors@richdreams.com. Be sure to mention Joe Vitale
when you write him. Go! Go! GO!

That letter brought him nearly two dozen students!

Tom was very happy.

So was I, because my agreement was to receive 50% of all the fees.

Not bad for a day’s work on my part.

Again, this was a joint-venture arrangement. Tom had the idea and wanted to do the class, but he didn’t have his own mailing list.

I had the list. So it was a win-win for all.

Finally, if you’re thinking the letter was too long, consider this:

We were asking people to shell out nearly two grand for an e-class.

You can’t send a memo and expect people to write a check for that much money. You have to do some selling. You have to do some explaining.

You have to spell out the benefits. That takes time. It usually takes a long letter. In this case, it took the letter from Tom and the letter from me.

But the result was immediate cash.

Wouldn’t you agree it was worth it?
====================================

WOW! Now THAT was a heck of a Joint Venture, was it not?

That one letter brought in $25,000 from ONE mailing!

And what did it cost Tom or Joe?

A little time, and a little effort.

Now, how would YOU like to considerably reduce the amount
of time AND effort in writing YOUR Joint Ventures?

You could have one just as successful (if not more successful)
than Joe and Tom's JV! And now, you can do it in under 30 seconds.

That's right. 30 seconds.

Then you just dedicate a measly 5 minutes a day to sending out
your new irrisistable Joint Ventures, and that's it.

...And Watch the profits come flooding in.

Go to the link below and carefully read the sales letter for
the 'Instant Marketing Miracle' just one more time.

By this time, you'll definitely begin to realize how much
this software will benefit your business, and your life.

And just because it's software, does NOT mean that you should
be scared of it. I can promise you, if you can point and click,
you can masterfully operate the 'Instant Marketing Miracle'.

I have even included a FREE video on my website that shows you
just how easy it really IS to create an irrisistable Joint Venture
in under 30 seconds!

Go there NOW!: http://www.instantmarketingmiracle.com/cgi-bin/jv.cgi?a=bizreport

To Your ULTIMATE Sucesss,

Jason Mangrum

"How to Get Anything You Want, Any Time
You Want, and Make So Much Money Doing It,
That You'll Swear You've Died And Gone To Heaven!"

A FREE eCourse By Jason "The Marketing Machine" Mangrum

From the E-Desk of Jason Mangrum

Dear Customer,

Welcome to your third lesson on Joint Venture Marketing.

In this lesson, we're gonna start to get into the
real "meat and potatoes" of the almighty JV.

We'll discuss exactly what a joint venture IS as well as
what you should do BEFORE you present your Joint Venture offer.

Ready? Let's GO!

What Is a Joint Venture?

A joint venture is an agreement in which two or more businesses work on a project for a set period of time. Joint ventures can be long-term, like promoting a product package together, or some can be short-term, like trading products and services. The Popular Types of Joint Venture Deals Cross Promoting -- when two or more businesses agree to promote each other’s product/service. For example, like trading e-zine ads.

Bartering -- trading products and services for products and services. For example, business equipment, copy writing, computers, etc.

Networking -- the sharing of valuable information with other businesses. For example, marketing techniques, leads, competition intelligence, etc.

Loyalty Programs -- rewarding your prospects or customers for taking specific actions. For example, rewarding customers with a discount for spending over $20.

Affiliate/Drop Ship Programs -- paying a commission or a percentage of the profits to people for each product they sell. For example, pay a web master $10 for each piece of software he sells for you.

Co-Product Development - creating or writing a product together. For example, co-authoring an e-book.

Viral Marketing -- allowing people to give away your products or information that contain your ad. For example, allowing people to give away your free e-book to others.

The Major Benefits of Forming Joint Venture Deals

-You can build long lasting business relationships.
-You can increase your credibility by teaming up with other reputable, branded businesses.
-You can construct most joint ventures deals with little or no money.
-You can gain new leads and customers.
-You can get discounts on products and services
-You can save money on business operating costs.
-You can increase your sales and profits.
-You can beat your competition.
-You can gain referrals from other businesses.
-You can solve your business problems.
-You can save valuable time.
-You can get free advertising.
-You can offer your customers new products and services.
-You can save money by sharing advertising and marketing costs.
-You can target other potential markets.
-You can expand and grow your business quickly.
-You can gain valuable information or skills.

As you can see, there are many major benefits of mastering JV's. The one's I have showed you are just the tip of the iceberg.

Tommorrow, we will discuss where you can find your potential JV partners, so you'll know WHERE to get started with your endeavors.

This information is vital to your JV success, so stay tuned!

God Bless,

Jason Mangrum

PS. If you aren't using the 'Instant Marketing Miracle' for all your Joint Venture writing tasks, you are losing money as we speak. Just listen to what my good friend and top marketer Diane Hughes of ProBizTips had to say about IMM:

Jason, your IMM Software is AWESOME! I really like it!
Although I don't contact people with JV offers much (they usually contact me), I would LOVE it if everyone used this when they offer me a JV. It would sure be a whole lot more organized and I'd get all the info I need right there! :o)

Warm Regards,

Diane C. Hughes

As you can tell, IMM is changing the way people do business online.

It's becoming a language of it's own.

If you're not 'speaking the language' of IMM JV's, you're missing out BIG-TIME. I highly suggest you jump on the IMM bandwagon before it's too late, and claim your 'Instant Marketing Miracle' NOW!
http://www.instantmarketingmiracle.com/cgi-bin/jv.cgi?a=bizreport

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"How to Get Anything You Want, Any Time
You Want, and Make So Much Money Doing It,
That You'll Swear You've Died And Gone To Heaven!"

A FREE eCourse By Jason "The Marketing Machine" Mangrum

From the E-Desk of Jason Mangrum

Dear Customer,

Here's where to find your potential Joint Venture partners...

Your first resource should be businesses and people you already have a trusting relationship with. Make a list of them.

Other sources are:

-Search Engines
-Newsgroups
-Discussion Boards
-E-mail Lists
-Place Of Business
-Online Classifieds
-Business Events
-Networking Groups
-Business Seminars
-Business Associations/Clubs
-Business Directories
-E-zines
Chat Rooms
-Phone Book
-Magazines
-Newspapers
-TV
-Radio

What Your Joint Venture Prospect Needs and Wants

Most of your joint venture prospects will have a lot of the same needs and wants. Have your JV prospects visualize their needs and wants in your offer. Have them imagine:

-making money
-increasing profits
-increasing sales

-having high investment returns
-increasing web site traffic
-increasing e-zine subscribers
-increasing affiliate partners
-getting a raise
-gaining a promotion
-working from home
-having a fulfilling career
-working less
-eliminating debt
-gaining free publicity
-having excellent credit
-paying bills before they're due
-getting a bargain/discount
-cutting costs
-retiring early
-spending money without worry
-buying whatever they want
-being successful
-being smart/intelligent
-being a leader
-being an expert
-looking credible
-being informative
-gaining knowledge
-being educated
-being famous
-being in first place
-saving time
-gaining time
-accomplishing a goal
-gaining a talent/skill
-fulfilling a dream/fantasy
-being organized
-beating the competition
-getting over obstacles
-completing a project/task
-belonging to a certain group of people
-having things easier
-having things faster
-having authority
-solving a problem
-gaining an advantage
-gaining freedom

Here is a list of some more specific needs and wants:

-computer equipment
-computer training
-computer repair
-business machinery
-business vehicles
-advertising space
-phone/fax equipment
-office furniture/filing cabinets
-money
-typewriters/copiers
-software
-business information/data
-business leads/referrals
-graphics/art work
-marketing help
-accounting/bookkeeping
-Web site design
-business consulting
-technology training
-legal advice
-management advice
-writing/copywriting/editing
-business planning help
-financial advice
-and other related items

Now, take this information and start your search
for your potential JV partners!

Our next lesson will go over things you should do
before you present the Joint Venture. This topic
will cover everything you need to set up a successful
partnership between you and your potential JV prospect.

God Bless,

Jason Mangrum

PS. If you still aren't completely convinced that the
Instant Marketing Miracle is the absolute most amazing
piece of marketing software to ever hit the internet,

just take a look at what yet ANOTHER top marketer had
to say about it...

"Jason! All I can say is WOW!!

Your Instant Marketing Miracle
software has already saved me
countless hours of tourture in
selecting the right JV to use
for my business. And your software
even wrote it FOR ME!

I'm just speechless...

Instant Marketing Miracle is a
MUST-BUY. *****"

Regards,

Charles Fuchs

This man is a netword marketing wizard,
and it even amazed him! What do you think
it can do for YOU?

Go here NOW to find out!:
http://www.instantmarketingmiracle.com/cgi-bin/jv.cgi?a=bizreport

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"How to Get Anything You Want, Any Time
You Want, and Make So Much Money Doing It,
That You'll Swear You've Died And Gone To Heaven!"

A FREE eCourse By Jason "The Marketing Machine" Mangrum

From the E-Desk of Jason Mangrum

Dear Customer,

This lesson is all about the things you should do before you present the Joint Venture offer.

FIRST: Research your potential joint venture partners.

Find out their wants and needs by studying their Web site, e-zine, marketing materials, business history, etc. You could also close your eyes and put yourself in their shoes, then imagine what they would want.

Remember, you’re not only dealing with a business but also with human beings. They have personal needs and wants that you could fulfill as well. Build a relationship with the business or person ahead of time (optional but it helps).

Ask them plenty of questions about their business and personal needs and wants. Ask them if they would like to do a JV with you, but don't give any details. If they say "yes" and commit to it, it will be harder for them to turn it down. Their yes or no answer may also contain some valuable information that can be used to help persuade them to accept your JV offer.

There are three types of JV offers you could send. You could send a normal, fair JV offer that's win/win. You could also send a JV offer you know they won't accept. That will allow you to send your original offer, which will sound very appealing compared to the first one. Or you could send a JV offer that asks for a little which you know they will accept but, during the negotiations, you just keep asking for a little bit more and build up what you want slowly.

Try to find possible problems with their business, Web site, product, etc. Point out the problems or mistakes to them and offer to fix them in exchange for accepting your JV offer.

They may also feel embarrassed and let down their defenses.

Make a list of everything you can afford to offer the business.

Make a list of things that you could get from them. Know what benefits you want to gain from the deal. Be sure they're your target audience. Make sure they possess the tools, skills and other resources you need in order to reach your desired outcome and to make the deal possible. Make sure the person you're sending the JV offer to has the authority to approve it. You don't want someone else to delete it or forget about passing it on to the proper decision maker.

Make sure they're not in direct competition with you. Sometimes, though, you can organize a joint venture with your competition if your goal is to knock off a bigger competitor together. Determine the major problems or obstacles facing your potential joint venture deal. Have your solutions ready.

Depending upon how complicated your joint venture deal could be, hire professional financial and legal advisors.

Have a set time frame or deadline when you want the joint venture deal completed by. Set up a way to test the results of the joint venture deal like affiliate software, ad tracking, etc.

Your next lesson will be about What Your Joint Venture Proposal should include to maximize you JV effectivess.

STAY TUNED!

God Bless,

Jason Mangrum

PS. Here's just another top marketer's opinion on the power of the 'Instant Marketing Miracle' and how addictive creating irrisistable Joint Ventures within seconds can be...

"Jason, I am hooked!

The Instant Marketing Miracle
is the easiest, most powerful
marketing tool I have EVER SEEN.
You definitely have yourself a winner!

I'm going to go create more joint

ventures now. I just CAN'T get
enough of this amazing product!"

Sincerely,

Grahm Hamer

Would you like to join him?

You can.

You can be creating professional, hypnotic Joint Ventures that your worst critic would be proud of.

Just go here: http://www.instantmarketingmiracle.com/cgi-bin/jv.cgi?a=bizreport

...And Automate ALL your Joint Ventures Now!

"How to Get Anything You Want, Any Time
You Want, and Make So Much Money Doing It,
That You'll Swear You've Died And Gone To Heaven!"

A FREE eCourse By Jason "The Marketing Machine" Mangrum

From the E-Desk of Jason Mangrum

Dear Custumer,

This lesson is about What Your Joint Venture Proposal should include.

Write it as a personalized message.

You don't want to e-mail a message that sounds like it's going out to a hundred different people. It will lessen the overall value of your offer. Use their business or personal name.

Introduce yourself and your company.

Give any helpful background information.

Tell them what you both have in common, it will lower their defenses. Use vivid descriptions of what they will get in return. Make it appeal to their senses and imagination. Also, use any metaphors, stories, and analogies that would be persuasive.

It should look and sound professional. You don't want to have spelling or grammar mistakes. Always proofread it several times. Keep it organized and logical. Make the JV deal sound simple.

Highlight any important or persuasive words and phrases. Write it like you talk. Make sure a child could understand it. Use short words, sentences and paragraphs. Use positive words.

Explain to him/her what type of joint venture you have in mind.

The proposal should be clear and easy to read. It should be free of jargon they wouldn't understand. Be human and show your emotions within your offer. If you're excited and enthused about the JV offer they will be too. Only use humor if you know them personally and have a good relationship with them.

If possible send your proposal to the one who will make the final decision. Use their name in the subject line or headlines. Give them compliments about their business. Flattery does work. Include information that leads them to believe you are familiar with their business. For example, “I've been a long time subscriber to your e-zine.”

Give your JV prospects plenty choices and options. It'll make them feel like it's their idea to accept your offer, but will make the decisions which you actually want. Let your prospect feel like they are getting more from the joint venture deal than you are. Confess any personal or business problems you are having. It will make them feel sorry for you.

Tell them all the benefits and advantages of the deal. Make it sound like they are getting more than you will. Tell them about any negatives they will experience by not accepting this deal or opportunity. Put your benefits in bulleted format just like you would in an ad copy and use proof or factual information to back them up. The proposal can contain visual aids if they help support, clarify or persuade them to accept the deal.

Include words like: win/win, benefit, profit, gain, fair, equal, etc, in your joint venture offer. Offer them extra incentives to accept the deal. For example, free things to give away, cash, discounts, free advertising, percentage of sales, etc. Give them a limited time offer back-up with a good reason why. For example, there are other prospects waiting, only have a few left, raising prices soon, etc. Make it believable and of course don't lie. Give them enough time, but not too much time. Include any testimonials or endorsements from other businesses you've had a JV with in the past. Tell them how those people benefited by having a JV with you. Remove any risk they might have. Offer them a guarantee like you would in an ad copy.

It should contain all the information they need to make a formal decision but leave room for negotiation. For example, "Please let me know your decision or any questions and concerns you might have. We can discuss all the specific details later...

That's all for this lesson. In our next lesson, we will be discussing what you need to do AFTER your JV partner has accepted your proposal!

God Bless,

Jason Mangrum

PS. Have you claimed your very own Instant Marketing Miracle yet?

If not, I urge you to go here and claim yours NOW:
http://www.instantmarketingmiracle.com/cgi-bin/jv.cgi?a=bizreport

You could be sending out irrisistable Joint Ventures just 5 minutes from now...without writing a single word!

A FREE eCourse By Jason "The Marketing Machine" Mangrum

From the E-Desk of Jason Mangrum

Dear Customer,

YOUR FINAL LESSON: Negotiating After They Answer Your Joint Venture Proposal.

Be prepared to answer questions that your potential partner might have.

Be ready to offer them extra incentives in case you need to further persuade them to accept your proposal.

Follow-up if you don't hear from them in a few days. Maybe give them a free sample of what you're offering.

Be as flexible as possible but don't give in if it changes your desired outcome. Be prepared to compromise.

If they are stalling or hesitating making their decision and you have someone else who's interested, tell them. They may make a quicker decision because they might lose the JV offer to someone else or maybe even their competition. If they want more than you're willing to offer you can tell them you have nothing left to offer.

They might accept it and you'll lose nothing. If they don't you can always say, "I forgot I could offer you..."

If they want more than you're willing to give them, give it to them but subtract something from the original offer you sent them.

If they ask you questions after you presented them with the JV offer, make sure you understand them. If not, ask them a question to clarify their question. You want to give the right answer but not too much information which could be used to negotiate against you later on.

If they want you to give them something in advance, don't do it until they made a decision to accept your offer and you have it in writing. Or unless they give you something in advance too.

If they turn down your JV offer, ask why and use the information to prepare a new counter offer. You could also have an alternative offer prepared in advance anyway.

Upsell: If they agree right away with enthusiasm and excitement you have a good chance of being able to ask them for more benefits with the offer.

If you have nothing else to offer them or nothing else they want and you really want to make the JV happen, you can always offer them a future reward or benefit that you can't offer right now.

If you notice your JV prospects using these strategies on you, use some right back or tell them you know what they're trying to do. They may get embarrassed and give in to your offer. Also, do the same thing if things are reversed and you find yourself to be someone else's JV prospect.

We hope that you have enjoyed this free eCourse on Joint Ventures. It is our sincere desire that you will put this information to use and explode your profits through the use of Joint Venture Marketing.

And if you haven't done so already, you can rush over to:
http://www.instantmarketingmiracle.com/cgi-bin/jv.cgi?a=bizreport
and take advantage of the amazing opportunity to have ALL your
Joint Ventures written FOR YOU automatically!

This is simply amazing.

There's nothing like it, anywhere.

Go there NOW: http://www.instantmarketingmiracle.com/cgi-bin/jv.cgi?a=bizreport

You'll be shocked. I guarantee it.

God Bless,

Jason Mangrum, creator of the 'Instant Marketing Miracle'
http://www.instantmarketingmiracle.com/cgi-bin/jv.cgi?a=bizreport

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"Well done, Jason! Your new JV software is so easy to use.
Simple and powerful. Even novice marketers can complete

a professional JV letter in 5 minutes. Now, instead of spending valuable time thinking hard about how to write the letters, you can focus on looking for potential joint venture partners.

In fact, each letter template itself is a JV idea. So, you're getting dozens of ideas INSTANTLY. That means not only you can produce a JV letter fast and easy, but also access practical ideas anytime you want to make a JV proposal. I wished there's such a helpful product when I first started! I highly recommend anyone interested or active in JV to take advantage of IMM software now."

Alexander Teo
JV Specialist and Newsletter Publisher

The Truth About Joint Ventures: How to Eliminate Your Competition By Making Money From Them

By Jason "The Marketing Machine" Mangrum
(C) 2003, InstantMarketingMiracle.com

I'm sick and tired of getting hundreds (sometimes thousands) of Joint Venture proposals per week, all claiming the same thing...

"We assure you that our product is not in direct competition with yours..."

My only reply: "Who cares if it IS?"

Now, I know that this article may go against almost everything you've ever been taught about Joint Venture Marketing, but I think it's high time someone laid out the truth about JV's. By the time you finish reading this article, you'll understand that in MOST cases...

"There is NO SUCH THING as Direct Competition!"

Whew... There. I said it. ;-)

Think about it.

Let's say you're selling an eBook on "Make Money with ABC" and the other guy is selling an eBook on "Make Money with XYZ". Normally, to most people it would seem that these two are in direct competition with each other.

WRONG.

Here's why:

Because unless Mr. ABC and Mr. XYZ had word-for-word, line-for-line, page-by-page the EXACT same content within their eBooks, (which is quite unlikely) they could both sell these eBooks to the exact same market, and most likely would be able to sell to the exact same customer.

Ok ok, now I can hear you saying "But if Bob bought the ABC eBook before he found the XYZ eBook, he probably wouldn't buy from Mr. XYZ because he'd already have what he was looking for from Mr. ABC!"

Sorry, but WRONG again...

To prove this statement, look no further than your own computer.

How many Internet Marketing related eBooks do you have?

Ok, let's get more specific...

Let's say you're interested in Search Engine Positioning.

Are you going to only buy ONE book on SE positioning?

Or are you going to try out several different books, knowing that you just might find different information, or even a different perspective or view on SE positioning?

Another example...

Let's say you're interested in Copywriting.

Now, are you going to only purchase one book on copywriting and consider yourself "well versed" on the subject after you've read it?

Didn't think so.

This little "rule" applies to virtually any information product, UNLESS you're selling the exact same thing. (i.e. you've bought reseller rights, you're an affiliate, etc...)

So, now that you've realized that direct competition is only a 'myth', you've unknowingly opened the doors to unlimited possibilites with your own products and services.

Stop being an enemy of your "competition" and become their friend!

If you own an info-product, (as long as you're the only one selling it) research your closest possible "competition", and offer them a Joint Venture. You may want to enlighten them to the fact that you're not really in any competition since both of your audiences are extremely targeted to each other. Then, simply do a cross-promotion.

I'll give you an example.

Let's say, I just created an eBook on Joint Ventures.

Then, I search for the closest competition I can find. Once I've found what I was looking for, I would email them (or phone them) and let them know that I would like to sell their JV eBook as a back-end to my JV eBook.

I could simply place it under a "Highly Recommended Reading" Column, or just send a mailing to my customer list about it.

(notice I'm telling them what I would like to do for THEM before I ever mention what I want them to do for ME...)

I would then continue by telling them that any time someone purchases their eBook from my efforts, THEY would keep 100% of the profits.

This would be 100% FREE advertising for them, and that's REALLY hard to say "no" to. ;-)

I would then ask them if they would be willing to do the same thing for me, except I would let them use an affiliate link, so they can still profit from MY eBook when they make a sale from their efforts.

This may seem crazy at first, but if you try to see this JV through the eyes of your potential partner (or "competition) you'll understand that I'm placing their needs and wants FAR above my own. This shows them that I am willing to lose a little on the deal for THEIR benefit. And more often than not, they'll not only accept the offer, but they'll insist that I use an affiliate link for their product as well. :-)

There you have it.

I've just eliminated my "competition" by becoming their friend, and in doing so, I'm getting FREE advertising from extremely laser-targeted PAYING customers who are definitely interested in what I have to offer.

Now, go use your imagination and think of some
JV's you can do with your "direct competition"
to befriend them. You'll soon realize you never
had any REAL competitors in the first place.

Jason "The Marketing Machine" Mangrum is known
to be the one of the most innovative experts on
Joint Venture Marketing. If you need help with
JV ideas, Jason has created a killer software
product that automates the entire Joint Venture
writing process in less than 30 seconds. You
can get more information (and a free eCourse)
here: http://www.instantmarketingmiracle.com/cgi-bin/jv.cgi?a=bizreport
----

50 Benefits Of Joint Venture Marketing!

What Is A Joint Venture?

A joint venture is an agreement in which two or more businesses work on a project for a set period of time. Joint ventures can be long-term, like promoting a product together, or some can be short-term, like bartering (trading) products and services. Joint venture ideas are virtually endless.

The Benefits Of Joint Venture Marketing

1. You can build long lasting business relationships.

2. You can increase your credibility by teaming up with other reputable, branded businesses.

3. You can get free products and services.

4. You can construct most joint venture deals with little or no money.

5. You can gain new leads and customers.

6. You can get discounts on products and services.

7. You can save money on business operating costs.

8. You can beat your competition.

9. You can gain referrals from other businesses.

10. You can solve your business problems.

11. You can save valuable time.

12. You can get free and low cost advertising.

13. You can offer your customers new products and services.

14. You can survive a depression, recession or a slow economy.

15. You can save money by sharing advertising and marketing costs.

16. You can target other potential markets.

17. You can expand and grow your business quickly.

18. You can gain valuable information or skills.

19. You can increase and protect your cash flow.

20. You can find new profit outlets.

21. You can become rich and wealthy.

22. You can start almost any business at little or no costs.

23. You can get rid of your extra inventory.

24. You can reduce and eliminate your debts and avoid bankruptcy.

25. You can afford to sell your products at a lower price.

26. You can increase your opt in or ezine subscribers for free.

27. You can get your web hosting and design for free.

28. You can save money outsourcing your workload for free.

29. You can find hidden income streams.

30. You can exchange useless products for profitable ones.

31. You can create new business funding and credit lines.

32. You can reduce your taxes.

33. You can find and create new distribution channels for your products.

34. You can give your employees more raises, bonuses and benefits.

35. You can even trade non business stuff to improve your personal life.

36. You can increase your sales and profits.

37. You can send your ad to huge, targeted email lists at no cost.

38. You can eliminate employee hiring costs creating barter outsourcing deals.

39. You can build your customer or opt-in list for free.

40. You can build profitable alliances with other businesses.

41. You can learn insider information from other experts at no cost.

42. You can test your product for free.

43. You can out-sell other affiliates much easier.

44. You can increase the number of affiliates that sign up to your reseller program.

45. You can offer more bonus products and incentives to buy.

46. You can get highly credible endorsements and testimonials from other experts.

47. You can quickly increase your ezine subscribers.

48. You can offer your products at lower prices than your competition.

49. You can easily find new up sell and backend products to sell.

50. You can create products faster and with less effort.

These are only some of the benefits. They're endless!

Joint Venutre Secrets Revealed! "How To Turn No Money, No Product and No Customers Into Steady, Substantial Cash Flow: Highly Leveraged, Insider Techniques Reveal Secrets of The Joint Venture

Masters" Click Here!

"Little Known Joint Venture Secrets Revealed"

By John Metcalfe

What makes me mad more than anything is why a lot of the most successful marketers online don't tell you the whole truth of how they get thousands of visitors AND more importantly BUYERS to their sites. I know just how hard it is to get ANY traffic to a web site, never mind targeted ready to buy traffic. So you'll be glad to know there's an easier way and today..

I'm going to lift the lid on some of the secret methods and more importantly TOOLS that are used to generate qualified ready to buy traffic to any web site..

I'm specifically talking about Joint Venture marketing and how you can use Joint Ventures to build your Internet business. In its simplest terms, Joint Venturing means that two different businesses with customers who have the same sort of interests team-up.

One business provides the product for sale, the sales message and the product delivery. The other business provides a recommendation about the other business product and provides the list of prospects to make the product offer to.

This is a lot easier than spending the next 6-12 months figuring out how to get your site listed in the major search engines. You could constantly change your pages to get top rankings at sites like Google or Yahoo *OR* you can go to the search engines and find people who already have top rankings and find a way how you can Joint venture with them for a share of the profits..

For Instance..

If the top listed web site doesn't want to team up with

you with a Joint venture deal, you simply go to no 2, 3
etc until you find somebody who *IS* willing to do a deal
so that you can split the profits. Your goal from any
deal is to find a way of splitting the profits 50/50
but if you have to give away 60-70% of the profits it
still doesn't matter because you'll be able to sell to
these customers again and again with backend higher
ticket offers..

Lets talk about some of the tools that you can use to
find Joint Venture partners to team up with for a share
of the profits..

===
Joint Venture Tool No 1:

Fre-e Version of Copernic from www.copernic.com
===

This is a great tool for searching out Joint Venture
partners. What it does is it goes out and searches multiple
search engines using keywords that you might use to find
your own or related web sites. It then brings up results
of related web sites you can contact for Joint Venture
deals..

You'll be able to then visit these web sites and take
down vital information that you'll need for contacting
them for potential Joint Venture deals. Such as their
name, email address, web site address, phone number, fax
number..

==
Joint Venture Tool No 2:

Alexa from www.alexa.com (Also Fre-e
==

This is a tool that downloads right over the top of your
browser and gives you some real vital information, like
how much traffic a web site is getting. It doesn't
specifically say how many visitors it's getting but it

tells you what ranking they are compared to other web
sites..

For instance Yahoo would have a ranking of 1. Consider any web site that has a ranking of less than 100,000 to be a good potential Joint Venture partner for you and your business.

Alexa also lets you see specific information about each particular web site, like name, email address, address phone and fax number. Also it lets you pull up related web sites for you to visit and take down the information needed for contacting these people in the future..

==
Joint Venture Tool No 3:

GroupMail from www.infacta.com
==

One of the best ways to reach your potential Joint Venture partners is by email. To be effective at contacting partners and getting your emails read, requires you to personalise each individual email with something that's unique to each publisher or web site owner. For instance the publishers ezine, name and web site address..

What you do is build a database of potential partners using the tools above and then input the details you have generated into an email program such as groupmail. With groupmail you are able to personalise your mailings with information from your database. So in your database you'll have a list of all the names of people you want to contact and also their ezine name. Wherever you want their name to appear in your email you simply input the (NAME) tag..

Where you want to have their ezine name appear you input the tag (EZINENAME).

This way instead of having the subject line of your Joint Venture email simply saying:

Subject - Joint Venture Request..

You could have:

Subject - Dear (NAME), Joint Venture Request For Your (EZINENAME)

This gives you a lot better chance of getting your email read as it's personlised with the details that you have collected from your database. Top publishers and web site owners get huge amounts of email sent to them, and the one's that they receive which are not personlised with at least their name are simply deleted..

These tools and methods are what the top publishers like Terry Dean and Yanik Silver are using to produce a large amount of their income online.

I would make a good estimate that they make at least 60% of their profits from using the methods I have outlined above.

Don't you think you should be using them as well ?

Get started today..

Yours In Success
John Metcalfe

John Metcalfe publishes the Secret Marketing Study e-Magazine A fresh and informative newsletter dedicated to showing you exactly the Internet marketing techniques he tests and uses every single month. Helpful support from an honest friend in the business, come by and grab a F-R-E-E subscription today at http://www.secretmarketingstudy.com

How to Create a Risk-Free Money Making Proposition Using JV Marketing
by Terry Dean

In this article I wanted to give you something special that could help you start making money almost immediately online. Many of the Techniques I teach you and tools that I give you take a long time to start producing Internet Profits. That is just the nature of any business. It takes time to build a profitable business. You have to think long-term to own a successful business.

What I want to give you today though is often an exception to that rule. It can be used to make an almost instant success of practically any business, especially when you have all of the tools available to you online. Just about any business can do, both new and old, products or services. It doesn't matter. What does matter is the fact that a Properly set up Joint Venture can be a Win-Win proposition for absolutely everyone involved.

If you were to think up every marketing technique that you have ever been taught, I am thoroughly convinced that this one training tip could produce more profits than ANYTHING ELSE I or anyone else could show you. It is simply that powerful!

I know you might have heard about this method of marketing before, but I want to stress the absolute importance that this could mean to you and your business. It is the easiest and quickest way to produce a positive cash flow in ANY business, including yours.

Before we go too far into this report, let us stop a minute and make sure we all understand exactly what Joint Venture Marketing is all about. Although it sounds like a difficult idea at first to learn, the whole premise behind it is extremely simple. Joint Venturing is taking the unused assets in your business (i.e. customers, advertising, products, services, knowledge, skills, etc.) and leveraging them with another non-competing company with a similar customer base to produce almost immediate profits for the both of you.

Everyone wins in this deal. Once you understand just how simple it is to take advantage of joint ventures in your business, you will wonder how you could have ever done
business without this no-risk marketing strategy, no matter what business you are in.

What do you have in your business?
What is your specialty?
Who are your customers?
What else would your customers like to purchase or use?
Many times business owners never ask themselves these questions. If you become one of them By not asking these questions, YOU could be cheating yourself out a fortune!

An Example of How Joint Ventures Work

For this, we will just use a simple joint venture where Company A has a customer list or subscriber list...Company B has a product which is a solution to a problem that many of company A's customers need or want.

If the Company B were to rent Company A's mailing list with an extremely well crafted offer he may be able to sell 3% of them on his/her product. A Joint Venture comes in though if Company A decides to combine efforts with Company B and endorse the offer. In other words, they recommend the product with a satisfaction guarantee and privileged offer only to their subscribers.

This simple joint venture could produce sales rates of up to 30% or even higher! The response rate of 3% has now jumped to 30% just by having Company A & B work together. Then, they split the profits which are much higher now because of their combined efforts.

Why does the response rate jump SO much just because of the endorsement of the list owner? It is simple. The customers or subscribers have dealt with Company A for some time now...They have started to trust them. The recommendation is taken highly by them. The most powerful form of marketing is word of mouth and this is where word of mouth can come into play and practically guarantee the success of both companies involved.

This is only one example of how a Joint Venture can work. There are really infinite possibilities which can be brought into the equation to make them more successful and Risk-Free.

One Simple Technique For Finding Joint Ventures

Here is one simple technique for you to find joint ventures on your own on the internet. The internet gives a vast advantage in our marketing efforts when you learn how to take advantage of it. This specific technique is for those who have a product that they would like to sell...

Step One: Figure out and research who your targeted market is or should be.

Step Two: Go to one of the major Search Engines and search for keywords which relate to your targeted market.

Step Three: Browse the results and chose those companies which are selling similar but non-competing products to your targeted market and write down their names, addresses, and phone numbers. You are especially looking for sites which have carved out a niche in a market and have customers who trust them.

Step Four: Write a letter telling the owner of the business that you believe that their customers would greatly appreciate what you have to offer and that you would like to joint venture with them for a Win-Win Situation for everyone involved. Tell them to call you back as soon as possible so that you can explain more and work out the deal.

That is just a simple explanation of how you can start Joint Venturing. There is much more information to come...As I said before, many of the upcoming techniques don't even require you to have a product.

Terry Dean, a 5 year veteran of Internet marketing, will **Take You By The Hand and Show You Exact Results of All the Internet Marketing Techniques he tests and Uses Every Single Month" Click here to Find Out More:** Click Here!

Cross Promoting With Recommendations
By Shelley Lowery

Cross promoting is a powerful technique used by many Internet marketers to increase the exposure of their products, services or publications. You simply decide what type of promotional exchange you would be interested in and contact fellow marketers to discuss an exchange.

The most effective technique used in cross promotions is recommendations. By providing each other with a personal recommendation you can increase your response rates tremendously.

Here are some popular cross promoting techniques you can use to boost your business:

Link Exchanges

Exchange links with web sites similar to yours, but not in competition. Many Search Engines are now utilizing a new system that tracks and ranks sites according to the number of links pointing to a particular web site. By exchanging links with similar web sites, you will not only increase your Search

Engine ranking, but you will also increase your web site traffic.

Ezine Ad Swaps

Exchange subscription ads with other ezine publishers. Ezine advertising is one of the best forms of advertising on the Internet. By swapping ads with fellow ezine publishers, you can run your ad in other publications free of charge.

Subscription Exchanges

Exchange subscription information with fellow ezine publishers. Provide recommendations within your ezine's welcome message, thank you page and even on your multiple subscription ezine form.

Ezine Column Swaps

Partner with a similar publication and provide content for each other. This may be a weekly tips column, question and answer column or whatever you'd like.

Byline Exchanges

Write articles and allow them to be freely published. Exchange byline information with fellow writers and provide recommendations.

With each article you write you are entitled to include your author bylines. Bylines are nothing more than an advertisement for you, your web site, products or services.

Instead of including your standard bylines, use half of the space for yourself and the other half to promote the writer you've partnered with.

Signature Exchanges

A signature or SIG file is a few lines of information about your business at the bottom of any form of Internet communication. Exchange SIG file information with other marketers and provide recommendations.

Ebook Exchanges

Partner with fellow Internet marketers and create free ebooks to freely distribute. The ebook should mutually benefit and promote both of you while providing valuable information for your visitors.

Private Web Rings

Set up a private web ring and partner with web sites that are similar to yours, but not in competition. Provide recommendations for each site within your ring.

Ride Alongs

A ride along is any extra information (advertisements) sent along with a direct mailing. You can use this same technique with any ezine solo mailings you may run by including an exchange recommendation within your mailing. In addition, you can include recommendations within your thank you letters you send out when you deliver your products.

Upsells

An upsell is used when your customer is in the process of ordering your product. Another product is introduced for a small additional cost just as you're closing the sale. This technique is used with many infomercials when the customer calls in their order. The operator will introduce an additional product for a minimal extra charge. You can use this same technique on your order page. Trade product recommendations with fellow marketers.

Free Bonus

Free bonuses are used as an incentive to increase sales. Provide and exchange bonuses with other marketers. This technique will not only increase your sales, but will also promote your products and services.

Forum and List Moderation

Trade forum or list moderation duties. Partner with similar web sites or lists and share in the moderation duties. Place short BIOS with links at the top of the forum or within each list post.

A quality recommendation will pull a much higher response rate than just a link or banner. Cross promote with individuals you truly respect and believe in, as your professional reputation is on the line.

Cross promotions provide Internet marketers with a powerful way to reach new potential customers. There is power in number, so get out there and start cross promoting!

About the Author:

Shelley Lowery is the Webmistress of Web-Source.net.
Your Guide to Professional Web Site Design & Development.
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Joint Ventures: The Power of Partnership
by Kristie Tamsevicius

When two people join forces, there's a certain synergy that takes place, that's why many ebusiness folks are seeking out joint ventures. What IS a joint venture (JV for short) you ask? Basically it's when you agree to form a partnership and jointly promote someone.

== BENEFITS OF JV ==

Here are some benefits you can realize from forming joint venture.

1. EXPOSURE: You can instantly "double" the exposure of your products and services by tapping into each other's

built-in audiences, business relationships, and mail lists.

2. MENTORING: As partners, you'll form a powerful relationship and learn from one another. As you create plans together, each partner's specialties and knowledge will complement the others.

3. FORM A DYNAMIC DUO: Being associated with other highly successful business people enhances your image and reputation. Look at the fantastic relationships that Jim Daniels, Rick Beneteau and other successful marketers have built. They are examples of people who truly are putting the power of partnerships to work!

== TIPS FOR BUILDING A SUCCESSFUL RELATIONSHIP ==
Are two heads better than one? Well YES and no... You see, relationships can be sweet or they can quickly turn sour. Like a good marriage, a joint venture relationship needs to be built on a solid foundation of trust and friendship. Partnerships need nurturing, loyalty, and faithfulness from both parties. It's not a one way street. Partner's need to genuinely care about and trust each other.

1. BE HONEST AND SINCERE: It all starts with the proposal. If you don't write a strong proposal, the future of your JV will quickly be decided with a "click". An impersonal, hard sell letter will turn your prospect off. Instead, write a personalized proposal including what you both could bring to the project and what you both can expect of a joint venture partnership.

2. KNOW YOUR POTENTIAL PARTNER: Take time to get familiar with their business, their web site, and ezine. This way can tell your partner what you like about their business and how you foresee them working together. You may even consider making a phone call to say hello and "meet" each other first. The few joint venture letters I actually consider are from folks who take time to know me and my business, and speak honestly about WHY and HOW we could work together.

3. WHAT's IN IT FOR ME? Explain up front how working together would be mutually beneficial to both of you. If a joint venture proposal screams "ME, ME, ME" then why would you consider it? Instead, take time to think about how YOU could help your potential partner. Clearly state the potential benefits to your partner. Will they gain instant access to 40,000 extra subscribers? Will you endorse your partner's products? How can you grow your partner's business?

4. RESPECT YOUR PARTNER: What you do reflects on the reputation of your partner. Conduct yourself with integrity and professionalism. If I am promoting "Joe Schmo's" product, I expect Joe to treat my customers with respect and offer outstanding customer service. If Joe doesn't answer his emails, offers bad customer support, or his product doesn't "work" - then that reflects badly on his partner's reputation.

== WAYS TO WORK TOGETHER ==
Here are a few ideas on how partners can work together to promote each other.

1. CROSS PROMOTION: When you endorse each other's products, it's important that you TRY and BELIEVE in the product. A personal testimonial is a powerful sales tool. Partner's can agree to swap ads or articles in each other's ezines or send promotional endorsements to each other's email lists.

2. BUNDLING: Another JV idea is to bundle your packages together. Bundling works best when the product complements yours. But, be careful that their product doesn't overshadow yours. Also, don't pile on so many bonuses that the offer becomes unbelievable. An offer too good to be true may raise doubts in the consumer's mind.

3. PRODUCT SWAP: Agree to "swap" products with your partner and offer them as a prize. Give the prize away in a contest or do a random drawing to one lucky subscriber.

4. JOIN FORCES AS A VIRTUAL COMPANY: Partner with companies who offer services related to yours. Your customers will enjoy the convenience of one-stop-shopping. By cross promoting each other, you'll BOTH gain new customers. Don't limit yourself to partners who are close to you geographically. With fax and email your associates can be located anywhere in the world.

== IN SUMMARY ==
Take a minute to look up from your busy desktop and dream about WHO you would like to work with! Open up your mind to the possibilities. The INTERNET makes the world a small place. You could potentially partner with ANYONE, ANYWHERE! Get to work writing a smashing proposal and YOU TOO could be tapping into the power of partnerships to promote your business.
~
Article by Kristie Tamsevicius, President of Kristie's Custom Design. KCD offers affordable web services for small business including web design, hosting, and promotion services.
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3 Killer Joint Venture Ideas!

by Larry Dotson

Joint Venture With Competitors

1) Team up with your weaker competitors to beat your stronger ones. You can create win/win joint venture and cross-promotion deals with them. You could share marketing and advertising costs, create new products and services, share skills and strategies, trade leads, etc.

Joint Venture With Visitors

2) Clone your advertisements all over the Internet by allowing your visitors to give your online freebies away. Just include your ad somewhere inside them. You could also start an affiliate program and pay people commissions to run your ads. You could also give your affiliates viral marketing tools to use like e-books or articles.

Joint Venture With Publishers

3) Persuade e-zine publishers or webmasters to run your ad for free. Just allow them to join your affiliate program and earn commission on the sales. You could also offer them a freebie, such as the product you're selling for free, an advertisement in your e-zine in return, etc. It also helps to compliment the publishers as well as praising their e-zines.
----

3 Sure-Fire Ways to Make Money with Joint Ventures!

Effective joint ventures help you promote your business, maximize your profits, and decrease your workload. JV partnerships are one of the fastest and easiest forms of FREE promotion around! Whether you're a JV master or have never tried joint ventures before, these 3 easy JV methods will help you expand your business, make more money, and increase your publicity with minimal effort:

1. PROMOTE YOUR PRODUCT(S) IN OTHER PEOPLE'S EZINES.

One of the best and fastest ways to make money with this JV technique is to ask ezine publishers to review your product, and to do a special mailing endorsing it to their subscribers if they like what you have to offer. Just make sure that the audience is VERY targeted to your product, or this technique is useless.

It's best to offer them a percentage of your profits generated from those sales as "payment" for endorsing your product to their readers. Even if you offer them 60%, and you only take 40%, you'll still be coming out ahead. Why? Because, in addition to the money, you've also added dozens or even HUNDREDS of new customers to your customer list. And, once people have made a satisfactory purchase from you, they're much more likely to do so again.

2. PROMOTE OTHER PEOPLE'S PRODUCTS IN YOUR EZINE, OR ON YOUR WEBSITE.

If you don't have your own product, approach people that do, and ask if YOU can endorse their product in YOUR ezine. If you don't have an ezine, you can put links up on your website for their product. If you get lots of traffic to your site, this can be a very attractive deal for the other marketer. Just make sure to work out the terms of your agreement thoroughly beforehand, and be sure that you're getting a fair commission from each sale.

3. ARRANGE JOINT VENTURES BETWEEN COMPATIBLE PARTIES.

This one will work for you even if you DON'T have a website or ezine. Your job would be to find ezine publishers that have a relatively large subscriber base that trusts the publisher's recommendations. Ask the publisher if they'd like you to arrange joint ventures for them, which will involve running endorsement mailings in their ezine for someone else's products, for a good share of the profits.

Find someone with a product that would be useful to subscribers of that publisher's ezine, after first checking it out yourself. Then, introduce the product to the ezine publisher to see if they'd like to endorse it. If so, work out the profits 3 ways, between you, (the organizer), the publisher, and the product creator or author.

If the publisher decides that the product is NOT something that they'd like to endorse for whatever reason, and you're sure it's a quality product, just introduce the product again to the other publishers that you've contacted to set up JV partnerships for. You'll find a few of them that will be interested in endorsing the product to their subscribers, meaning more profit for you, the publisher, and the product author.

CONCLUSION

Arranging joint ventures is just that easy. It takes time, but it's worth it in the long run. You end up with more customers, more money, and less expense, as joint venturing is usually FREE! And even better, you can make a profit in as little as a few days to just a few MINUTES from when you initiate the partnership.

Don't limit yourself to trying just one of the JV methods above. The more methods you try, the more money you make. The more positive relationships you form, the more successful you are. If you find one that works best for you, focus on that one. Just know that the more avenues you experiment with, the more profit potential you have.

Success!

ABOUT THE AUTHOR

Harmony Major is the author of Yahoo! Secrets, where she reveals how YOU can drive HUNDREDS more visitors to your site each day, by getting a #1 listing on Yahoo. Don't just settle for "getting listed." Use her instantly-effective tactics to boost your site traffic with a TOP Yahoo listing! Visit: http://YahooSecrets.com

How To Successfully Joint Venture Your Online Business With Offline Businesses

There are many advantages joint venturing with offline businesses. You could increase your target market by reaching audiences you couldn't advertise to before. You could get referrals from the offline businesses you joint venture with.

The key to joint venturing with offline businesses is to find ones that have the same target audience. If you're selling business software, you wouldn't want to joint venture with a store that sells candy. You won't be very successful. You would want to joint venture with an office supply or computer store.

Below are three possible joint venture deals you could set up:

1. Write a tip booklet that is related to your business. Make a deal with an offline store where they giveaway your tip booklet to their shoppers with each purchase. The store you pick should attract your target audience. The store could have something free to giveaway to attract shoppers and you could have your web site ad in the tip booklet.

2. Design a printed flyer for your online business. The flyer should include a description of your web site, e-mail address, web address and any other important information. Make a deal with an offline store to have them include the flyer in each bag of products they sell in exchange for free advertising on your web site.

3. Make a deal with a computer store to have them display your web site on the computers they display in their store in exchange for free advertising on your web site or in your e-mail newsletter.

Once you find a targeted offline business, contact them and present your joint venture proposal. Tell the business owner the benefits of the joint venture. Tell him or her why it would be a win/win situation for both of your businesses. Give them a lot of compliments about their business, products and services. Using all three methods above will greater your chance of having a profitable and successful offline joint venture.

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10 Online Joint Venture Marketing Ideas

A joint venture is when two or more businesses join together to work on a project for a set period of time. Doing online joint ventures can increase your chances of beating your competition, increasing your sales and profits, saving time and money, getting valuable referrals, and increasing your market share. The following are ten online joint venture ideas:

1. A simple joint venture would be exchanging text links or banners with other related web sites.

2. Share a web site with another business with the same target market. You both will be marketing and advertising the same web site which means double the traffic.

3. Exchange testimonials or endorsements for each others products or services.

4. Combine your products or services together with another businesses into one big package. You could split the profits.

5. Do you have and product or service that doesn't sell good? Offer it as a free bonus for another businesses product or service. In exchange ask for a small portion of the profits.

6. Offer to insert a promotional ad for another business into your product package. Just ask them in return to do the same for your business.

7. Trade e-zine or auto-responder ads with similar businesses.

8. Team up with related businesses to create an promotional e-book to give away. Publish your web site ads in the e-book then just give it away for free.

9. Host a virtual trade show or seminar with another business. Include each other's promotional material on the web site.

10. Create a freeware program with another business. Include a promotional ad for each of your businesses in the program. Submit it to freeware and freebie sites.

How to make sales without your own email list!
by Chuck McCullough

One of the most difficult parts of running a business online is actually getting started.

I mean, think about it for a minute: You'd like to see if you can make some sales first, then use that knowledge and money to continue the process, right?

But, how in the world do you manage this if you don't already have an email list or lot's of traffic?!

One of the things that bugs me to this day is that the supposed 'gurus' brag to you about how they sent out one email and made thousands of dollars by the next day.

It bugs me because they fail to tell you it took them *years* to build the list that they sent the email to!

They give you the feeling that all you need to do is send out that email.

Sorry, but it doesn't work that way.

BUT, I do have some good news for you: I've got a great way for you to start making sales without your own list!

In fact, you'll be able to start building your OWN list with this process!

What you need to do is get other people to send your ad to THEIR list.

You get to take advantage of all the hard work they put into building and nourishing their list for much less trouble than they went through.

And, if you do it right, you'll start building your own
list at the same time.

How do you do this seemingly painless task?

Well, there are several ways to go about it:

1. Submit articles to newsletter publishers asking
them to publish it in their ezines.

2. Set up joint ventures where you share the profits
with the list owner.

3. Purchase advertising in targeted newsletters.

The third one is the easiest method to get up and running
quickly, but it will cost you some money up front.

But, if you choose the right newsletters and setup the
right ad, you can get your money back fairly easily, PLUS
gain subscribers for your own list in the process.

Even if you don't have your own product, but are planning
to use affiliate programs to get you started, you can gain
subscribers for your own list so you can make additional
offers to them over and over in the future.

There's not enough room to go into detail on this here, so
if you'd like more on this idea, including other ways to
make money online without your own products, and without
already having a huge email list, visit my website:

http://www.affiliatemistakes.com/

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Chuck McCullough shows you exactly how start making
sales online without owning your own products in his
new ebook titled:
"Affiliate Mistakes: Maximizing Your Profits From
Affiliate Programs!" Click here to learn more:
http://www.affiliatemistakes.com/c.pl/affmatch
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A Joint Venture: Swapping for More Website Visitors and Ezine Subscribers

A joint venture (JV) is sharing in an exchange to benefit two or more parties, who are looking to increase their businesses. The purpose of a JV is swapping to gain more sales, visitors, or subscribers.

Examples of JVs, sharing in commission sales by someone who has a product and you advertising it to make money or even swapping ezine ads to increase your subscriber base or website traffic. There are many ways you can JV to benefit your business and the business of your JV partner.

Website owners or ezine subscribers may not have the money to pay for advertising, so they find ways to get more traffic and/or ezine subscribers at no charge. Considering to JV is a great way to increase your business at no cost.

I have included some common JV ideas, ones I have created, and others which I created and use to gain more subscribers or website visitors.

Using Ebooks to Promote Others -

Offer a free ebook where people can offer it on their websites and benefit from giving it away. You can let people change the allowed information by co-branding (the ability to add your info. or your affiliate links) the introduction page. Once the website has your free ebook on their site, you can link them in the inside of the ebook. If you have many websites participating then it would be a great cross promoting tactic - Traffic Virus.

Currently, I have a free ebook where people can co-brand it plus offer it on their websites, and I link them in the inside of it. Every website promoting my ebook benefits from being listed in the inside of it.
If interested in getting free promotion by offering the ebook on your site please visit:
http://www.workathomeparents.com/freeebook.shtml
or email: wahebook@w...

Free Ebook Swaps -

If you offer a free ebook and another website owner offers a free ebook, you can email the website owner and ask them if they would like to swap ebooks.

Ezine Ad Swaps -

Ezine ad swapping with other ezine publishers is a way to gain more subscribers. How you go about finding ezine publishers to swap ezine ads with is searching for websites that would compliment your website.

Solo Ad Swaps -

The newest kind of swapping is "solo ad swapping." In the past couple of months, I have received several requests to "solo ad swap." A solo ad is a mailing you send to your subscribers where it is the only ad in the email. Like ezine ad swapping, you would email other publishers that compliment your website and ask to solo ad swap.

Ezine Subscribe Thank You Swaps -

When a new subscriber subscribes to your ezine, an automatic "Welcome Letter" is generated in most cases. The "Welcome Letter" a new subscriber receives is a great opportunity to JV with other ezine publishers. You can swap ads in the "Welcome Letter" with one or more JV partners to gain more subscribers or visitors. More then likely, when someone subscribes to an ezine, they will read the "WelcomeLetter" to find out about the newsletter content and/or get their free gift, if one was offered.

Article Swaps -

If you write and publish articles, "article swapping" maybe a way you can JV with other article publishers. Find authors complimenting your website and ask if the publisher would like to "article swap." "Article swapping" would be a great way to exchange quality content and grow each others business.

Pop Up Swaps -

An idea for website owners, use pop ups to JV with other website owners. Find websites complimenting your website and ask them if they would be interested in putting a pop up on their site and you put their pop up on your site. "Pop up swapping" would be a great way to get additional traffic to your site.

Ebook Swaps -

If you sell an ebook and don't have an affiliate program, you may consider having a JV with another person who is selling ebooks too. Email website owners of ebooks complimenting your site and ask them if they would like to swap ebook links with you. You would put their image and link on your site and your image and link on their site. This is a great way to increase more sales for each of you.

Considering a joint venture with others is a proven way to increase ezine subscribers and website traffic. A JV makes perfect business sense. If you are not doing any JVs then you should consider it. I have given you some ways you can JV with others, but you may think of other ideas to JV to grow your business.

If you are interested in a joint venture swapping ezine ads, solo ads, articles, free ebooks, ebooks please email:
jvswap-request@wahp.com with subscribe on the subject line.

Best Wishes to your success!
Stacy Perez
www.wahp.com

10 Things You Could Try To Barter For Before Buying

1. Information Products - it could be ebooks, "how to" videos, cassettes, magazines, newsletters, paid e-zines, courses, etc.

2. Advertising Space - it could be banner ads, ezine ads, ebook ads, magazine ads, newspaper ads, tv ads, fax ads, online classified ads, etc.

3. Web Hosting - you could offer a free advertisement for their web hosting service on your site in return for free or discounted hosting.

4. Software - it could be for tax software, web site authoring software, accounting software, newsletter software, graphic design software, etc.

5. Writing/Editing - it could be for web site content, promotional articles, press releases, e-zine articles, promotional ebooks, etc.

6. Accounting/Bookeeping - you could offer a no cost advertisement in exchange for their accounting and booking services

7. Consulting - it could be market consulting, legal consulting, computer/software consulting, business consulting, etc.

8. Copy writing - it could be for brochures, business cards, classified ads, sales letters, product packages, banner ads, promotional products, etc.

9. Merchant Accounts - you could offer no cost insert ads in your product packages in exchange for the option of accepting credit cards.

10. Internet Access - you could offer a no cost pop up ad on your web site in exchange for free or discounted Internet access.

Bonus: 7 Internet Joint Venture Marketing

Resources You Shouldn't Be Without!

1. Instant Marketing Miracle - Joint Venture Template Software! Forget typing joint venture emails - I'll show you exactly how to automate these tasks and reduce them to 5 minutes a day! Click...Send...BAM! A Money Making Joint Venture is formed! Click Here!

2. Prewritten Joint Venture Marketing E-mails! Just Fill-In A Few Blanks And...BOOM! It's Ready To Send! Plus Learn How To Write HYPNOTIC Joint Venture E-mails! Top E-zine Publishers And Super Affiliates Won't Be Able To Resist Running Your Ad! Click Here!

3. Joint Venutre Secrets Revealed! "How To Turn No Money, No Product and No Customers Into Steady, Substantial Cash Flow: Highly Leveraged, Insider Techniques Reveal Secrets of The Joint Venture Masters" Click Here!

4. Advanced Internet Joint Venture Secrets Revelead! How to Get Millions of Visitors to Your Web Sites Using Joint Ventures Generate a FLOOD of qualified traffic to Your Web Site Overnight...Bring traffic to any web business without spending one thin dime of your own money. It's easy and anyone can do it with the right info...Click Here!

5. Find Joint Venture Marketing Parteners Like CRAZY! Easily And Quickly Locate Top Marketers And E-zine Publishers With This Automated Software! Click Here!

6. FREE: Self-Made Millionaire Reveals His 100% Risk-Free Joint Venture Marketing System! It Has Earned Him An Extra $2,000,000 -

And Shows How You Can Do The Same Thing Starting With Nothing! Click Here!

7. Joint Venture Marketing Tactics! The Most Powerful FREE Advertising System In The World! Click Here!

Note: Feel free to give away this ebook to your visitors, subscribers and customers.