

Kindle Crusher

THE ULTIMATE KINDLE GUIDE



Creating Content

CREATING CONTENT

Now to the fun part! Only joking, this part is the most time consuming or costly section (depending on the Kindle route). But fear not I will give you great and quick tips for creating your content. As usual it will be split into Fiction, Non-Fiction and Recipes. So skip to the section you have chosen.

FICTION

The reason why I don't put out fiction books as much as Non-fiction and recipes is content. If you are a writer this might be your favorite part, if you are not outsourcing your fiction book then get writing! Manage your time and get it done, make sure you have a good plot if you want your book to last long-term. And Good Luck!

If you want to go the fiction route but don't want to write well then it is time to get your money out because you will be buying your book. I am about to show you how you can get your book for less than \$300.

If you outsource a Fiction book to ODesk or some other VA Platform then it will take you a long time to receive your book and will cost a lot so we are going to do something different.

Many people have written their own fiction books, good writers are a dime a dozen, so we are going to buy their work for cheap with rights!

You're probably wondering why they will sell it cheap, it's simply

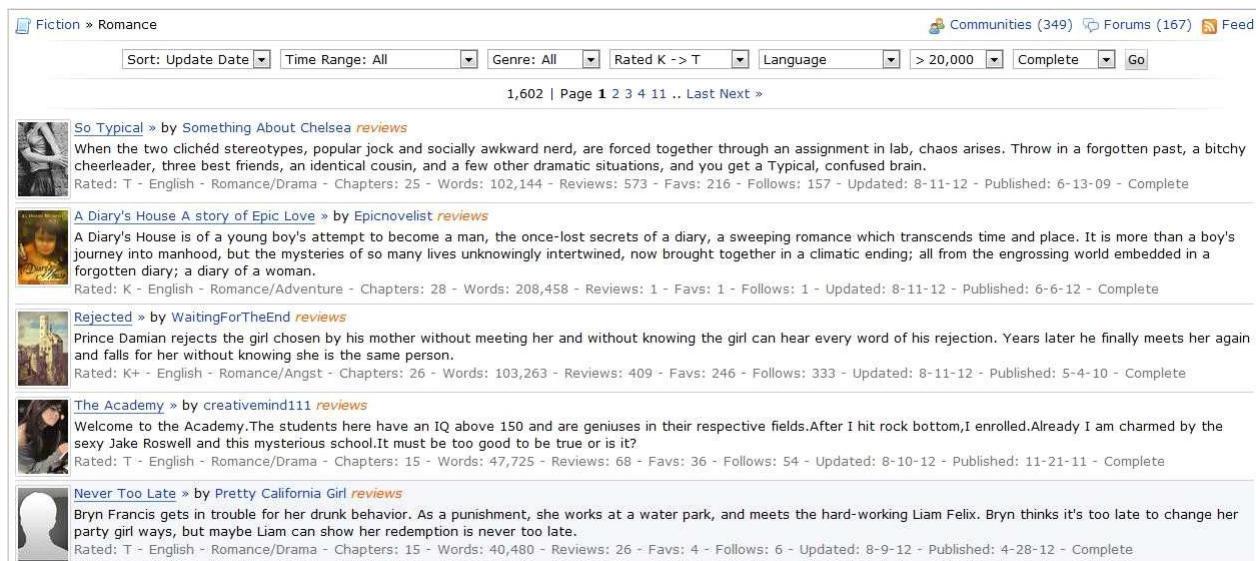
because they can't get it published! I

1. Go to FictionPress.com

<http://www.fictionpress.com/>

2. Go to Fiction and then your 'niche' (Romance, fantasy etc...)

3. Select complete novels only and over a certain amount of words (I would say for a Fiction novel at least 10,000 words and recommend over 20,000) as selected below.



The screenshot shows the FictionPress.com website interface. At the top, there's a navigation bar with 'Fiction » Romance' and links for 'Communities (349)', 'Forums (167)', and 'Feed'. Below this is a search and filter section with dropdown menus for 'Sort: Update Date', 'Time Range: All', 'Genre: All', 'Rated K -> T', 'Language', and a text input for '> 20,000'. There are also checkboxes for 'Complete' and a 'Go' button. Below the filters, a pagination bar shows '1,602 | Page 1 2 3 4 11 .. Last Next »'. The main content area displays a list of novels, each with a small cover image, title, author, and a brief synopsis. The novels listed are: 'So Typical' by Something About Chelsea, 'A Diary's House A story of Epic Love' by Epicnovelist, 'Rejected' by WaitingForTheEnd, 'The Academy' by creativemind111, and 'Never Too Late' by Pretty California Girl. Each entry includes details like 'Rated', 'Language', 'Genre', 'Chapters', 'Words', 'Reviews', 'Favs', 'Follows', 'Updated', 'Published', and 'Complete' status.

4. Click on a few stories and quickly check the writing quality, good grammar and spelling etc. If it seems like a good story and well written message the author offering to buy the book plus rights of them.

5. If they agree send them a short contract saying 'I (their name) give your name full rights to said novel for \$...' and leave a signature space when they send it back you send them the money for the novel.

Now you have a novel! 1 in roughly 8 authors on fictionpress.com will sell their novel for this price. If they don't sell it, it is probably because it has a high word count or some other reason.

Tip: If you don't personally mind offer to keep their name on the novel to sweeten the deal.

That is it for getting fiction content you should be able to get a good book for under \$300.

NON-FICTION

Now for non-fiction there are different methods for creating content but I am going to show you what I think is the best.

Writing your own non-fiction content can be easy because there is so much material out there on the big niches. I will use weight loss for this example:

1. Have an idea of what you want in this Kindle book and make rough title chapters, example:

Chapter 1: Introduction

Chapter 3: What is the Paleo Diet?

Chapter 2: How the Paleo diet can benefit me

Chapter 3: What foods are in a Paleo Diet?

Chapter 4: Risks of the Paleo Diet

Chapter 5: Losing Weight with the Paleo Diet

Etc.

Sincethisisinthenon-fictionsectionpeoplearelookingfor information!

2. Type your rough Chapter title into Google and you will get a ton of articles and content on it.

3. Use the information in these articles and start writing! If you right two to three pages per chapter you are well on your way to a 15-21 page Kindle book!

It might seem like hard work but it really is quick the information is in front of you, an absolute surplus amount; you just need to put it into a book!

I really am not bragging but Iwrotea21pagebookontheLawof Attraction in3hours! You can make a kindle book in a day from scratch for free but it requires you to work!

Outsourcingit.

Of course you can outsource the whole thing for around \$35.

I will not go into detail on outsourcing as I have included a bonus on it but I will tell you briefly how to outsource it:

1. Go to your preferred outsource station; I use Odesk or Iwriter for this job.

2. Post a job for a writer and give them the rough title of your desired first chapter example: What is the Paleo Diet?

Require them to write a short (50-100) word sample on it.

Tell them if selected they will be paid to write X amount of 2-3 page articles on given topics for \$5 per article. If you are writing a 7 chapter

E-book this will cost \$35 Dollars.

Pick the one with best writing skills give him the 7 chapter/article titles and let him do his work I always give them a week even though they can get it done quicker.

Now you have your content for a non-fiction book, this section seems pretty long but basically you are just using myriad content and articles to write seven of your own articles! And Voila Quality and Informative Content for you Non-Fiction Kindle E-book!

RECIPES

Recipe books have, by far, the quickest method of creating quality content and I have spoken a bit about it in the introduction.

And again I am not Bragging. But I created a 30+ recipe Kindle book in under 2 hours!

Recipes are not copy-right able so we can take a recipe rewrite the method slightly and use it in our Recipe Book!

So here is the method:

We are going to take recipes from the good ol' Internet!

Go to Recipe websites and go to/search your niche section and find the recipes with the highest ratings (assuring quality content).

Here are some recipe websites:

Allrecipes.com

Food.com

FoodNetwork.com

Cooks.com

SimplyRecipes.com

BettyCrocker.com/Recipes
MyRecipes.com
RecipeSource.com

For my Constant example: the Paleo Diet I simply typed in Paleo and clicked on one with a high rating:



Now I have a recipe we simply just copy it and reword it!

Tip: Some people will leave a bad review if you don't include pictures, so either Google for images and edit them or use the image that came with the recipe and edit it so you can use it.

Simple! Once you are flowing youcaneasilydoaRecipeevery5 minutes!

I recommend you at least do 30 recipes and have them all in the same order for example:

Title

Picture

Ingredients

Method

Food Values etc.

Keep your order don't start doing food values and then methods as it might be differently placed for each recipe website.

Tip: Do an extra recipe so instead on the front cover writing '30

recipes' you can write '30+ Recipes' this can slightly help sales!

Well that is it for creating content at the very least I recommend:

Fiction: No less than 10,000 words

Non-fiction: No less than 5,000 words

Recipes: At least 20 well rated recipes!