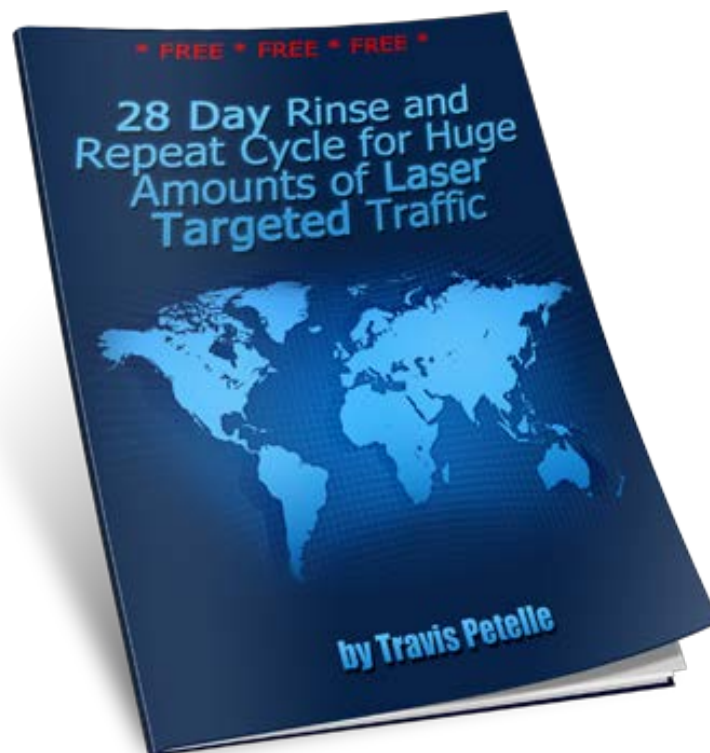


28 Day **Rinse & Repeat** Cycle For Huge Amounts Of Laser Targeted Traffic



Introduction

Hey everyone. It's been awesome to hear from so many of you that are looking for more out of your internet marketing career. I've read hundreds of emails recently about those that want the big money, the nice toys, and most importantly the free time to be able to enjoy those luxuries.

Well, I'm going to do everything in my power to make those dreams come to reality. I created this plan to help you make it to the next level with internet marketing. The very first obstacle that all of us come to and most of us don't ever get past is traffic generation.

This very popular **day by day, step by step** plan can help you get this traffic. Not only lots of traffic...lot's of targeted traffic. You don't want viewers that aren't going to be interested in what you have to say or sell. That's just a waste of your time.

There are so many methods of effective traffic generation once you actually learn how to get traffic, you wonder why it was so hard in the beginning. It's mostly because there is just so much information overload. You try one method and it brings a little in, but then you try another method and completely leave the first method abandoned.

This is natural when you are trying new things. The key is to develop a consistency with each method and have them all grow at once. That's exactly what my traffic methods are based on. You are going to use all sources of effective traffic generation at the same time, **BUT** since you have an organized day by day plan, you won't be overwhelmed.

Now this is a 28 day plan that has quite a bit of work involved. No business is going to become successful without work, but the work gets less and less the more you do. If you currently don't have the time to do all the steps required in one day, that's okay. Do as much as you can! The results might come slightly slower, but if you keep doing what's required, you will

see **HUGE** results.

The following strategy is guaranteed to bring you traffic. It's been proven many times to work with those that don't know a thing about internet marketing. I've turned struggling workers in the 9-5 grind into full time internet marketing pro's with this exact strategy.

Consistency

A very important part of creating a successful internet business especially in the beginning is consistency. You must do something every single day to see the results you strive for. Getting traffic to your website is not any different. You are able to slack off more and more as you build your business due only to the amount of hard work you dedicate in the beginning.

This system is designed to work your butt off in the beginning and then you can enjoy life as you want in no time. As Dave Ramsey states in his Total Money Makeover, *“Live like no one else so that you can live like no one else”*. That perfectly explains my theory on business. Give yourself 3-6 months of dedicated consistency and then you can quickly enjoy your time more and more.

This strategy focuses on many aspects of generating traffic to your website. Each method can be used solely to generate massive numbers of viewers. It is recommended to try and perfect one method at a time. You should still be following the daily plan, but focus most of your energy on one aspect at a time so that you can make it the best possible. Once you have one perfected, focus your energy on another method.

Over a short period of time, you will have quality buyers coming from a bunch of sources and your income will only grow exponentially from this.

You Want To Make Money, Right?...

This guide has nothing to do with making money. It is strictly focused on generating traffic. If you are wanting traffic for your site, **more than likely** you are looking to make some money from the deal. You have some motive at least..maybe promoting an organization. Either way, you want this traffic to do something.

There are key factors that I want you to think about when turning this new traffic into “customers”. First, you must make sure your market research has been done properly. In this guide, you are going to be doing article marketing, video marketing, podcasting, etc. Having each piece of content focused on keywords that have potential to make you money in your niche is key to generating conversions.

If you are involved in the weight loss niche, you would target keywords like “***how to lose weight***”. This search term is only going to be used by people interested in losing weight. Selling a product that can help them lose this weight would be your best bet on turning them into a customer. Pretty obvious, I know, but you must have a targeted viewing to make money.

You can read more about search engine optimization traffic on my site, **YOUR SITE LINK HERE.**

The next aspect you must have to make money from this traffic is a sales funnel. You can use any type of sales funnel you want. You can sell affiliate products, use adsense, be a product creator, whatever. It doesn't matter as long as you have some way of making money.

Each and every page or content your viewer comes to should direct them in only one direction...the next step of your sales funnel. Some of you might directly link to an affiliate page. That's fine...it's a one step sales funnel. You could also use an email marketing sales funnel that could be months of steps before you even promote.

Anyways, to make money with this traffic, you need a sales funnel in place.

Let's get to the plan....

Day 1

- Write 7 Articles (have them automatically posted 1 a day using WordPress)
- Create accounts for social media sites Facebook, Twitter, LinkedIn, Foursquare (whatever else you like...I only use these)
- Create 30 days of social media messages (5 messages per day)
- Sign up to hootsuite.com and upload all 30 days of messages to be sent to those social media sites automatically.
- Interact with friends on each of your social media platforms.. answer questions, start conversations, and provide hip niche relevant content. (From now on, I will refer to these social media duties as SM Duties)

Day 2

- Record 7 Podcasts (just read what you wrote for the 7 articles the day before as material...this takes maybe 30 minutes)
- SM duties
- Find 5-10 popular forums in your niche...make accounts...pretty up accounts with info, pictures, links, etc.
- Find 5-10 other bloggers in your niche and contact them about
- link swaps/guest post swaps

Day 3

- Create 7 Videos (use the exact podcast recording with a screen capture of a slideshow for each video)
- SM Duties

Day 4

- Turn 7 articles into PDFs
- SM Duties
- Backlink Duties (From now on when I say BL duties you know it's referring to the list below)
- Post 1 article to directories (I use ArticleBot, manual submit to EZA and GoArticles)
- 5-10 relevant blog comments on related blogs
- 1-10 forum posts per forum you found
- Submit 1 video with TubeModul
- Submit 1 podcasts to radio websites (I usually make an iTunes channel for each niche...there is a WSO on it somewhere I think)
- submit 1 PDF to scribd.com
- Optional : 5-10 backlinks from high PR sites (SEO is becoming less a smaller part of my overall traffic plan and backlinks are becoming less and less important for results.)
- Social Bookmark everything with OnlyWire

Day 5

- Write 3 press releases (1 about your website, 1 about something you are giving away, 1 about your product you're selling)
- BL duties
- SM Duties

Day 6

- Submit 1 press release to as many free or paid sources as you like
- BL Duties
- SM Duties

Day 7

- BL duties
- SM Duties
- Find 5-10 sites to link swap or guest post
- interact with people who have contacted you on SM sites

Day 8

- Write 7 Articles
- SM duties
- BL duties

Day 9

- Record 7 Podcasts
- SM duties
- BL duties
- Find 5-10 other bloggers in your niche and contact them about
- link swaps/guest post swaps

Day 10

- Create 7 Videos
- SM Duties
- BL duties

Day 11

- Turn 7 articles into PDFs
- SM Duties
- BL Duties

Day 12

- BL duties
- SM Duties

Day 13

- BL Duties
- SM Duties
- interact with people who have contacted you on SM sites

Day 14

- BL duties
- SM Duties
- Find 5-10 sites to link swap or guest post

Day 15

- Write 7 Articles
- SM duties
- BL duties

Day 16

- Record 7 Podcasts
- submit 1 press release
- SM duties
- BL duties
- Find 5-10 other bloggers in your niche and contact them about link swaps/guest post swaps

Day 17

- Create 7 Videos
- SM Duties
- BL duties

Day 18

- Turn 7 articles into PDFs
- SM Duties
- BL Duties

Day 19

- BL duties
- SM Duties

Day 20

- BL Duties
- SM Duties
- interact with people who have contacted you on SM sites

Day 21

- BL duties
- SM Duties
- Find 5-10 sites to link swap or guest post

Day 22

- Write 7 Articles
- SM duties
- BL duties

Day 23

- Record 7 Podcasts
- submit 1 press release
- SM duties
- BL duties
- Find 5-10 other bloggers in your niche and contact them about link swaps/guest post swaps

Day 24

- Create 7 Videos
- SM Duties
- BL duties

Day 25

- Turn 7 articles into PDFs
- SM Duties
- BL Duties

Day 26

- BL duties
- SM Duties
- submit press release

Day 27

- BL Duties
- interact with people who have contacted you on SM sites
- SM Duties

Day 28

- BL duties
- SM Duties
- Find 5-10 sites to link swap or guest post

RINSE AND REPEAT

If you follow that exact plan, you will see a progressive rise in traffic. After about 15 days, start paying attention to your stats. See where most of your traffic is coming from and where you can maybe improve.

Testing and tracking your results is a sure way to become a success. No matter what business you have, if you continue to improve it by testing your methods and tracking your results, you can make a perfect business. Every method can work.

As you can see, this plan is about releasing quality content in multiple areas of the web. You can take advantage of this and increase your search engine rankings along the way.

If you don't know, search engine rankings usually can take 3 to 6 months of consistent effort. Don't let those small mini site rankings fool you. If you want to make 1000 websites that are 10-15 pages, that's not what this is about. This system is about building an authority website in your niche that will rank for multiple keywords. Websites that can pull in large paychecks each and can be automated within six months of creation.

Like I mentioned before, making money from this traffic is different than just getting it to your website. For you to see the best results possible, you are going to want to perfect different aspects of internet marketing. Traffic generation is just the first obstacle. Here are some areas I suggest you become an expert at to see the best results:

- Article Marketing

This internet marketing method is one of the most time tested. It works every time as long as you know what you are doing. It takes time to learn the tricks of writing compelling articles.

- Video Marketing

Video has become such a popular medium on the internet it would be stupid not to be promoting your site with it. It's something like 25% of all searches happen on YouTube. Making effective videos are very simple to do and they are one of my favorite hobbies now.

- Learn to rehash content

Taking one piece of quality content and turning it into 50 is a very powerful tool when it comes to internet marketing. Public label rights products are incredible for this purpose.

- Networking

Making friends with the right people is a very powerful thing

when it comes to business. Internet businesses can become power houses overnight with just one email from the right person. Building these relationships is no different than how you should be building relationships with your customers. Give, give, give, and you will receive.

- Optimizing your content for search engine results

If you use this plan improperly and don't prepare each piece of content by optimizing it for search engine, you are leaving a lot of traffic on the table. The kind of traffic that makes you work less and make more. Using all of this content you create as tool in developing your search engine rankings and your initial traffic is a secret to quick success.

To Your Success!

Alex Major

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