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24HOURHELPDESKGURU	1
INTRODUCTION	4
DOWNLOADING AND INSTALLING YOUR HELP DESK SOF	TWARE5
Setting up your email address on cpanel	7
Setting Up the MySQL database	
SETTING UP YOUR HELP DESK _ ADMIN AREA	18
Changing the default Admin Details	21
Adding Users to Your Help Desk	23
SETTING UP THE HELP DESK	28
Setting up The Knowledge Base	30
Setting Up Your Canned Responses	32
Admin can Add Tickets	35
Inside the Ticket Desk	39
CUSTOMISING YOUR HELP DESK	42

24hourhelpdeskguru Introduction

Using a help desk system will increase your customers satisfaction and they will continue to do business with you. They know they can raise a ticket and get a reply, email deliverability is unreliable and the last thing you need is for one of your customers to be "getting mad" because you haven't replied to an email you haven't received.

A help desk system will add value to your business; your customers will appreciate the fact that you have a help system in place and that you are serious about customer support.

When used correctly a help desk system will save you and your support staff hours of time, it will cut down on repetitive tasks and if your help desk system has a knowledge base or FAQ system integrated into it and you use it correctly your customers might not even have to go to any more trouble than actually just reading your knowledge base or FAQ section to get the answer to their questions.

A help desk system cuts out a lot of unnecessary emails, and also saves your valuable time.

There are a lot of high priced Help Desk Solutions on the market ranging from \$499 down to \$67, however if you follow the steps illustrated in this guide, you can have your own excellent help desk system set up and running in under 24 hours and for Free.

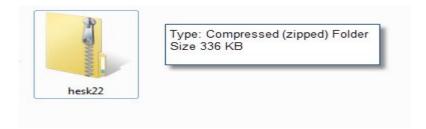
Downloading and Installing your Help Desk Software

One of the best free and user friendly help desk software programs on the market is Hesk. Hesk is a PHP program that integrates with a MySQL database and allows you to set up a help desk / ticket based support system for your website. You can install this script on your own website with ease, simply follow the instructions below.

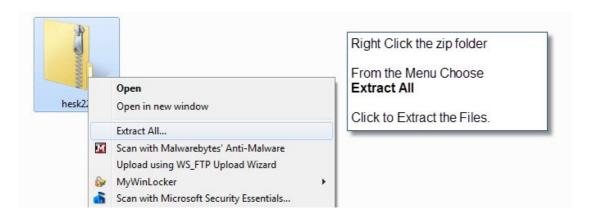
To download your script you simply go to the web address http://www.hesk.com/ and hit the download button. This will save the script to your hard drive.



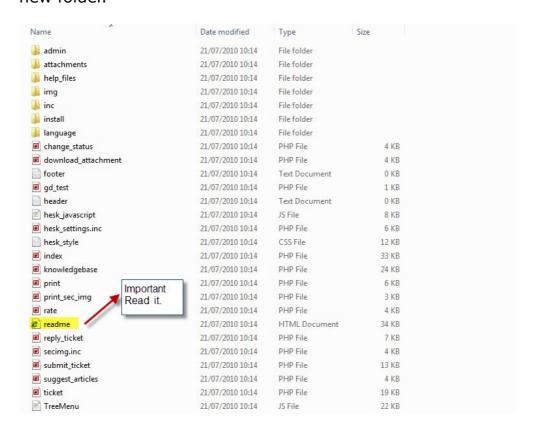
Once you have the zipped folder downloaded to your computer you will need to unzip it.



Extract the zip folder to a new folder on your computer.



If your computer has windows XP operating system or above you simply right click the zip folder and choose "extract all" from the menu you will then be able to see all the files for the program in the new folder.



One of the files is named readme.html, we suggest at this point you take the time to read it on your computer, just click on it and it will open in your usual web browser.

Before you upload the script to your web hosting space, there are one or two things that you need to do.

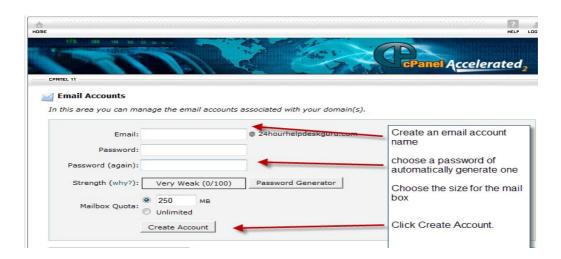
- You need to set up an email address to use for your help desk system
- 2. You need to set up a database to use for your help desk system.

Setting up your email address on cpanel

First of all you need to log in to your hosting account cpanel look for the section that looks like this.



Set up a new email address



Fill in the details and hit Create Account.

When you have successfully created the account it will show up in cpanel and is ready for you to use with the help desk system.



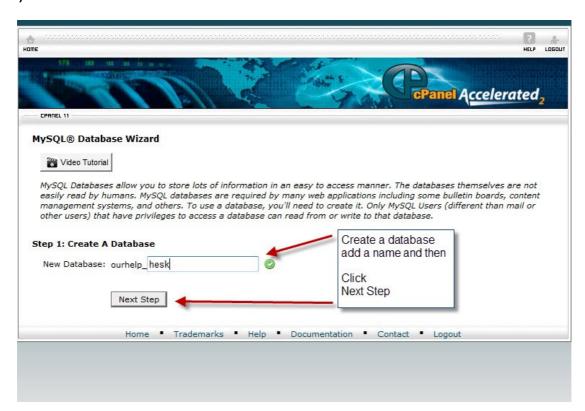
Setting Up the MySQL database

Whilst we are still in cpanel, we need to set up a database for the script to use.

Look for the section in cpanel that looks like this.

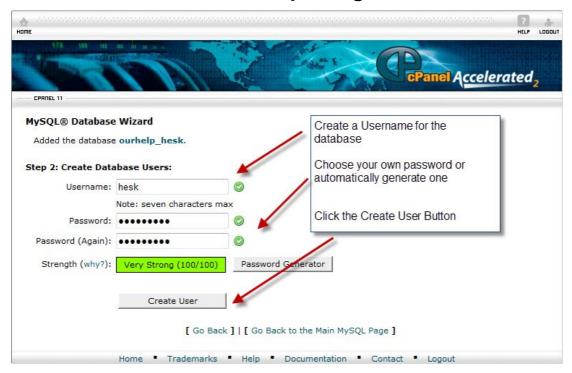


Click on this icon and the wizard screen will load for you to create your new database.



Give your database a name and click next step.

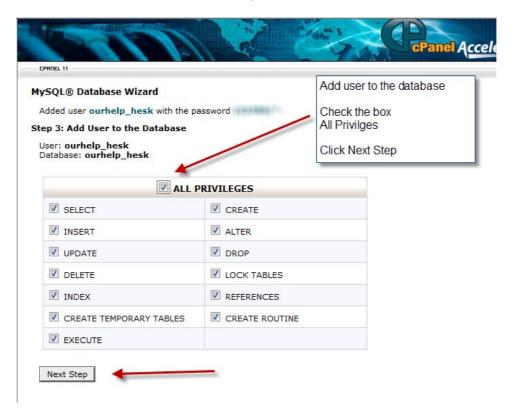
Next we will need to add a user to the database.



Fill in the details for the user and then click the Create User button.

Once you have created a user, you need to grant that user permission to use the database. Make sure you grant the user All privileges.

Make a note of the username and password too.



When you click on Next Step a confirmation screen will appear

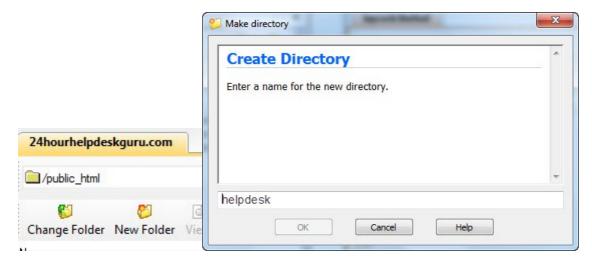
confirming that you have added the user to the database.



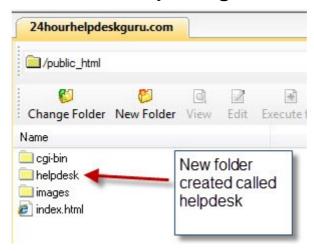
That's it we have now created an email account and a database for the script to use.

We can now upload the script to our web hosting account.

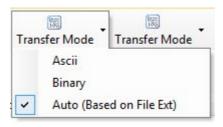
The first thing to do is to create a new folder inside your public_html folder name this folder whatever you choose, this can be helpdesk, support, etc. We have chosen our name to be helpdesk. Click the New Folder icon to create a new folder.



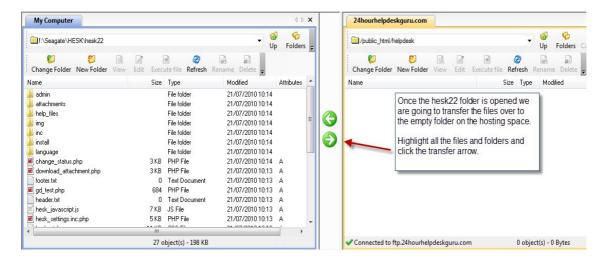
We have now created a new folder on our hosting space to upload the script to.



Using your FTP program, transfer the files from your computer to your hosting space, make sure that you transfer the files using the right protocol or the script will not work. In our FTP program we choose the option that looks like this.



We are now ready to upload the script.

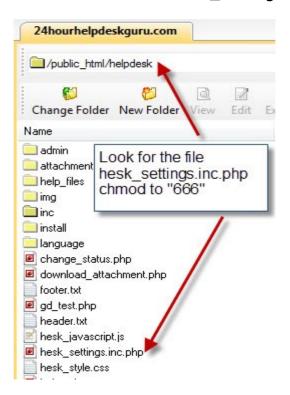


Transfer all the files from the unzipped folder to your newly created directory on your hosting account.

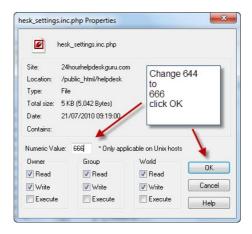
When the files have transferred over, we need to change permissions on one file and one folder.

The file hesk_settings.inc.php needs to have permissions set at "666" and the folder attachments needs to have permissions set at "777" You can change permission settings in your cpanel through your file manager or you can use your ftp program to change them.

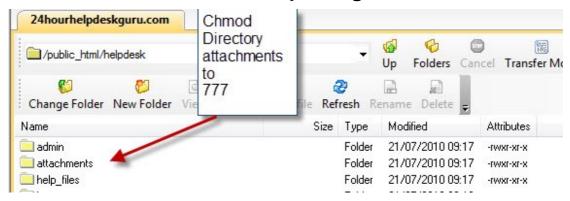
In our ftp program we look for the file hesk_settings.inc.php



We right click on it and select permissions. We change these to "666" then click the OK button.



Next we look for the folder named "attachments" and change permissions to "777"



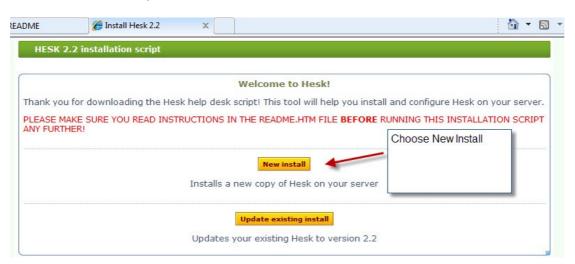
We are now ready to install the script on our hosting account.

Open up your internet browser and input the path to where you have installed the script.

http://www.yourwebsitename.com/yourfoldername/install



The next screen you should see is this one. Choose New Install



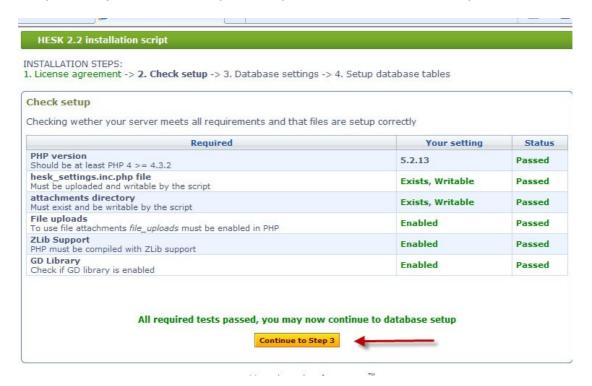
You will need to have the details of your database, database username and password handy for the next stage of the installation.



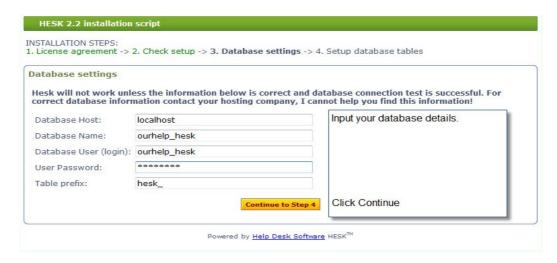
The first thing you need to do is to accept the Licence Agreement. If you don't accept them, the installation will not continue, Click Yes.



Then continue on to step 2. Your hosting will be checked for compatibility with the script. If it passes, move on to step 3.



This is the stage where you will need your database details we set up earlier, the database name, the username and the password.



Once the database is set up and verified, you will see a message telling you to delete the install folder. Make sure that you do delete

the install folder at this stage of the installation. Login to your cpanel or use your ftp program, but remember to delete it.



You are now ready to log in to your new help desk system and start to set it up. The default username is Administrator and the default password is Admin. There is also a link to log in automatically.

Setup your help desk from the Administration panel. Login using the default username and password:
 Username: Administrator
 Password: admin
 Click here to login automatically

24hourhelpdeskguru Setting up Your Help Desk _ Admin Area

When you first log in to your newly installed help desk you will see the following screen. You can also check for updates.



This screen also confirms that the permissions have been set correctly for the file and folder required for the script to work.

If you haven't done already, read the readme.html file.

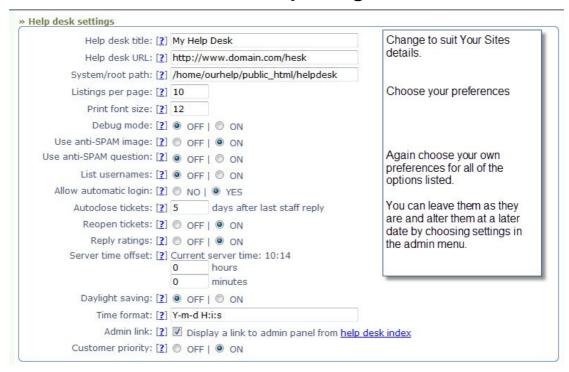
At the top of this page there are icons which when clicked on take you to another section of the script. The one we need first is the Settings one. The screen is quite large so we've broken it down into sections so it's easier to follow.



Change all the details, if you get stuck, just click on the ? and a pop up will help you. Below is an example of what you should input.



The next section looks like this. Fill in the details to match your site.



Select your options, do not worry if you set something up wrong, you can always log in to the settings panel later and change it.

Select which languages you would like your desk to use. It is best to keep this to the native language that you speak.



The next section of the settings panel allows you to choose if you would like to use the inbuilt Knowledgebase system.



The next section of the settings panel just shows your database connections, if you haven't altered anything, leave this as is.



The next section of the settings panel, you can choose whether or not you would like to be able to use attachments within your help desk. Just choose yes or no and what kind of files and file sizes you will allow to be uploaded.



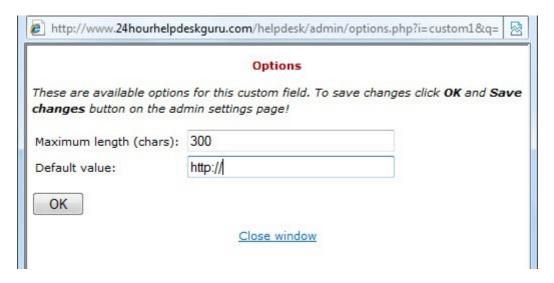
The next section is for any custom fields you would like to be added to your ticket system. Perhaps you need to collect other information to suit your own site. You can make these additional fields optional or mandatory. Simply add and set as you require.



Here is an example of an extra field set up.



Click on the options to set any you require.



Once you have gone through the whole of the settings page click the button at the bottom of the page that says "Save Changes"

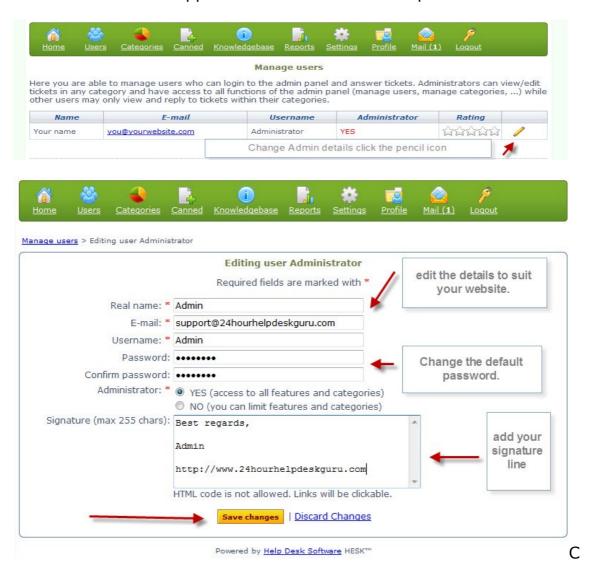


Changing the default Admin Details.

One of the first things you must do is to change the default admin username and password. If you fail to do this, then anyone could log into your system. From the top menu bar choose "Users"



he next screen that appears is this one select the pencil icon.



hange the details and click Save Changes to save them.

You can change your admin profile from the top menu select profile you can set up what notifications you want to receive as admin in the preferences and notifications section.

Select which options suit you. If you are going to be running a very busy desk then some of the options would be best left turned off.



Adding Users to Your Help Desk

One of the great things about having a help desk system is that you don't necessarily have to run it yourself. You can outsource it to someone else, whilst still being able to monitor what is happening on a day to day basis.

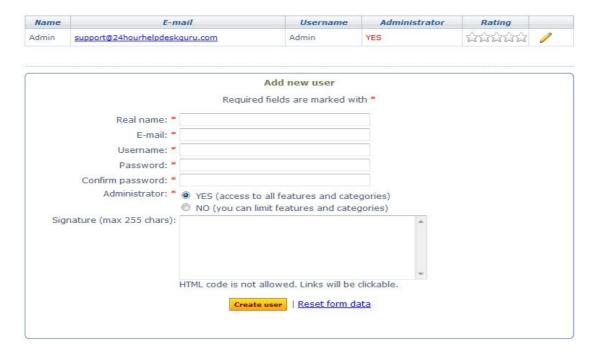
It is simple and quick to add a new user to the system.

Log in as Admin.

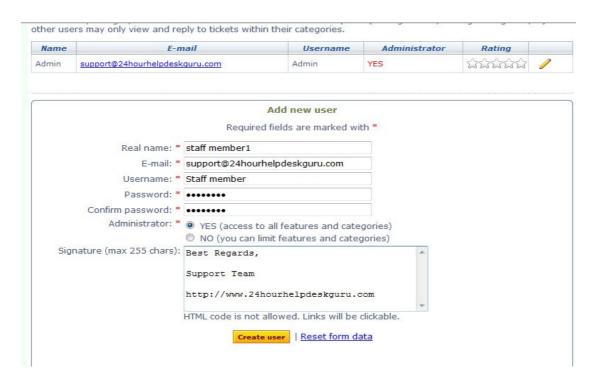


When you log in you can see if there are any tickets and what the status of them is.

Go to the top menu and select users.



Simply fill out the form with the new users details and select which permissions either full administrative permissions or partial permissions to only some sections of the help desk. You are in full control of granting any rights assigned to the new user.



Click create user to add the new person to your support team.

There is a whole list of user options that you can choose from when setting up a new user for your help desk.

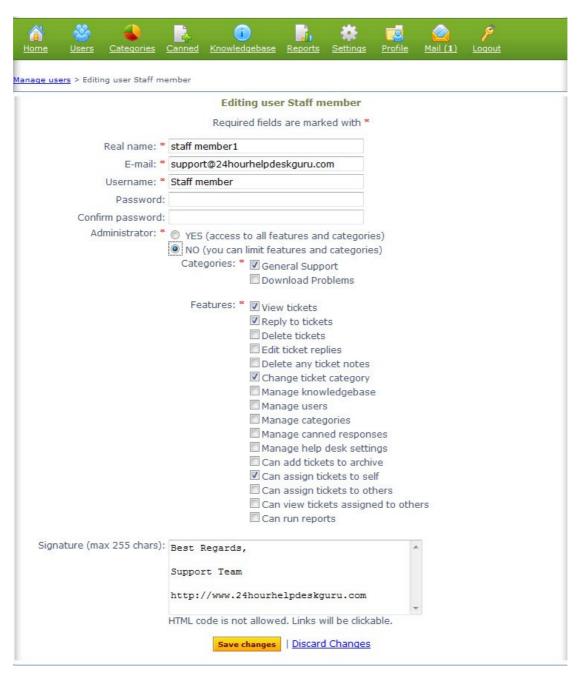
If you are setting up a large desk support team you can allow one main user with granted permissions to all features and they would then be able to set new users up with limited permissions dependant upon their role within the organisation.

Simply go through the options and select which permissions you are granting to which user.

If you select Yes (access to all features and categories) your user will be granted the same rights as you have as Admin.

When you have selected your options click the create user button.

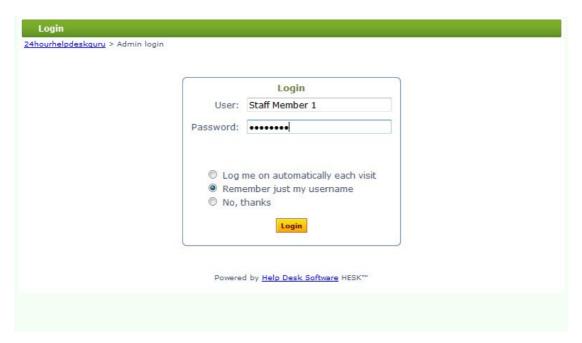
You can always change any permission you have set at a later date.



The above picture shows all of the permissions and features you can grant to your (staff) users.



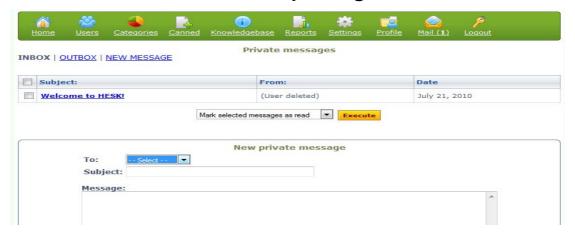
All users log in to the help desk via their own log in panel.



When a user logs in they can immediately see any messages left for them by You the Admin via the private messaging system.



Users can send messages to each other internally.

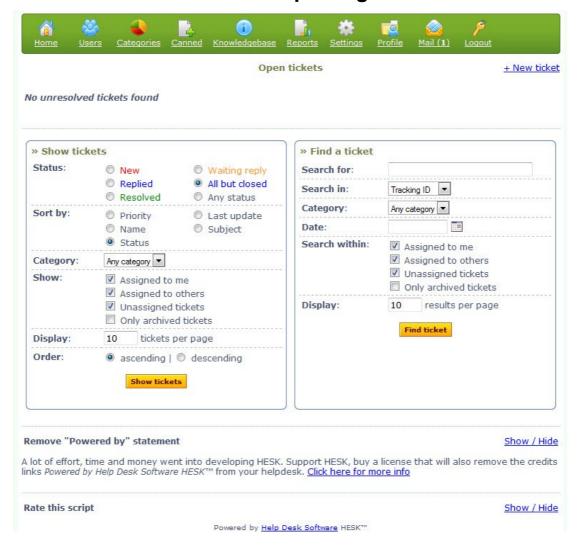


Setting Up the Help Desk

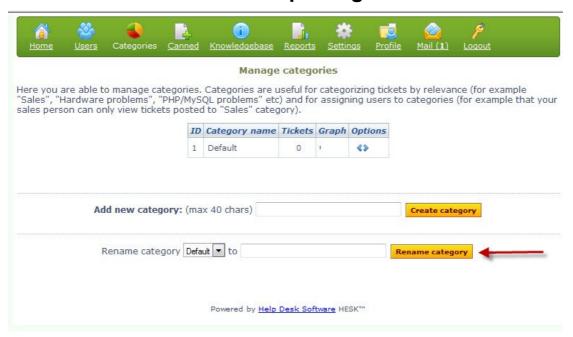
Once you have installed your help desk software you will need to set up your categories/departments and if you have chosen to have one your knowledge base.

The default installation comes with one default category already set up. Go to your installation and log in as admin.

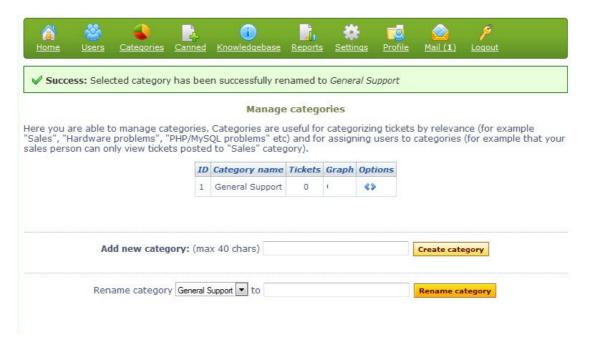
This is the empty initial installation, there is nothing yet set up on the help desk and no tickets have been submitted.



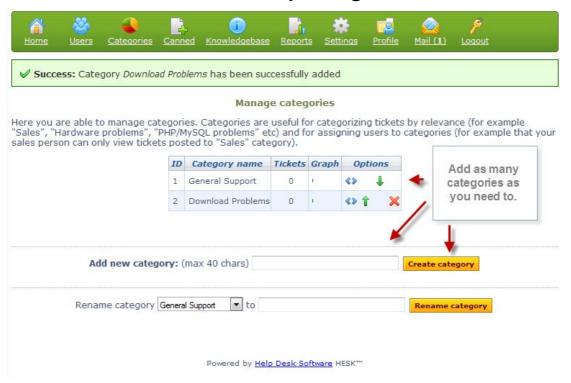
Click on the categories icon in the main menu bar at the top.



The install comes with one default category already set up, just rename this to General Enquiries or something else to suit your site. Click the Rename Category Button to save the Category with the new name. You can create as many categories as you need, the maximum characters though is limited to 40.



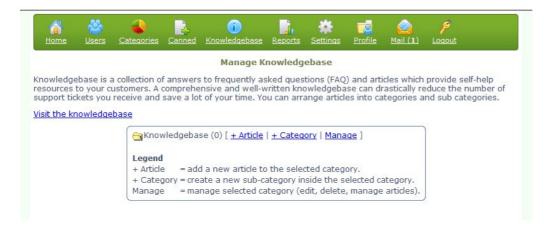
The system showing the default category renamed to General Support.



You can keep adding categories to the system as your site grows. You can also change the way they are shown to your visitors, just move them up or down the list using the arrows.

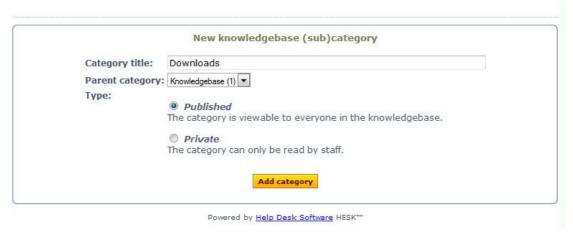
24hourhelpdeskguru Setting up The Knowledge Base

On initial installation the knowledge base is empty. Click on the knowledgebase icon on the screen to open up the knowledgebase menu. Click on the +Category link to add your new category



A lot of the time your customers will be asking the same questions. For example if you sell something that is a digital download, your customers might have not received their download and want to know how to access it. You can use the knowledge base to immediately direct them on what they should do next.

Add your new category to the Knowledgebase, select whether this category is going to be available to all visitors or just to your staff.



When you have named your new category click "Add Category". To post something to the new category you click on the "add article" Type in your instructions to the visitor and save it. The knowledge

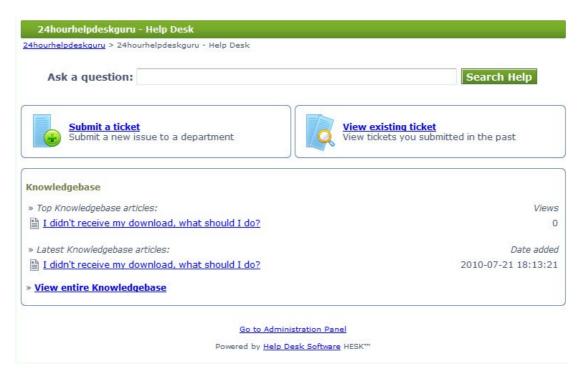
base features are truly outstanding and if used correctly can seriously cut down on the number of tickets you will have to deal with.

You can have unlimited knowledgebase articles, unlimited categories and sub categories, you can add attachments to your articles to save you having to send each visitor a new download link.

The knowledgebase can post the most recent article for your visitors to see, they can easily search and find what they are looking for.

You can see how many times an article has been viewed and your visitors can give you feedback via the rating system so you can tell if your answer was useful to them or if it may need refining to better help them with their enquiries.

As your site grows you will find the knowledgebase feature a real time saver.



The knowledgebase with a category and article added. When your visitor arrives at your site, they can immediately access the link to the article advising them what they should do next.

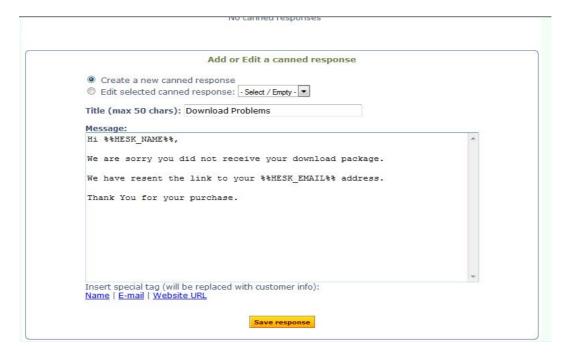
24hourhelpdeskguru Setting Up Your Canned Responses

Even though you may have set up your knowledgebase and thought that you had everything covered, people will still raise a ticket asking the same things over and over. This is where the canned responses section will save you a lot of time. You set up a canned response from the "Canned" icon from the top menu.

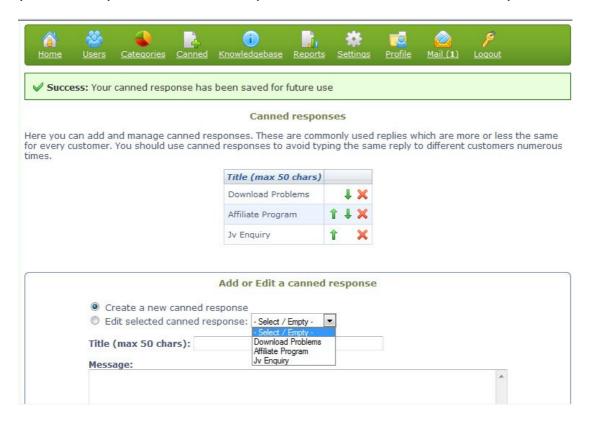


If you find that you are repeatedly using a set up "canned response" then consider adding it to the knowledgebase too.

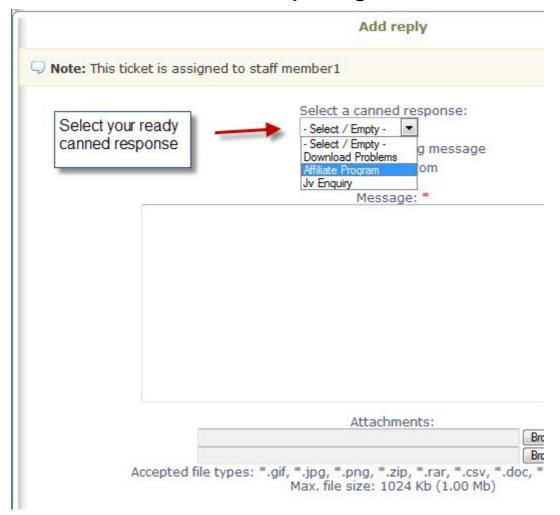
It is simple and quick to add a "canned response" and you can always edit it at any time in the future.



As you add to the number of canned responses a list is displayed for you inside your admin / user panel. You can edit these at any time.



When you are replying to a ticket you have the option to select a canned response click on the drop down list and select which one you want to use. It will magically appear in the reply box.



Then all you have to do is to click send. No more typing the same response over and over again. You can add extra text to an already canned response message or you can just send it as it is. This really is a huge time saver.

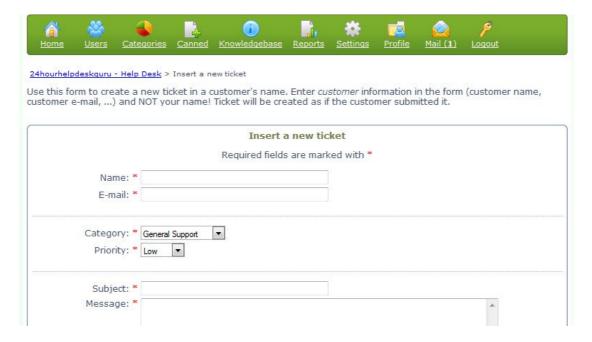
Hesk has inbuilt tags you can use to instantly add personalisation to your canned messages. You simply click on the link at the bottom of the page to add the tags and the customers name and email address is personalised when you use the canned response function.

Admin can Add Tickets

One of the unique features of hesk is the ability for Admin to add tickets to the desk. This is a great feature, when someone insists that they are going to use email instead of the help desk system. Admin can simply log in to the desk and copy and past the email into the ticket system.



You simply click on the +New ticket inside the admin panel.



You can simply copy and paste all the details from the email and create a ticket for your staff (or Admin) to reply to. By adding the email to the desk it makes it easier to track rather than having to

search through your mail box to keep up to date with the customer.

When you have copied and pasted the email just select which options you want to use and then click the submit ticket to add it to the desk. The ticket is then added to the desk and is displayed in the ticket list.

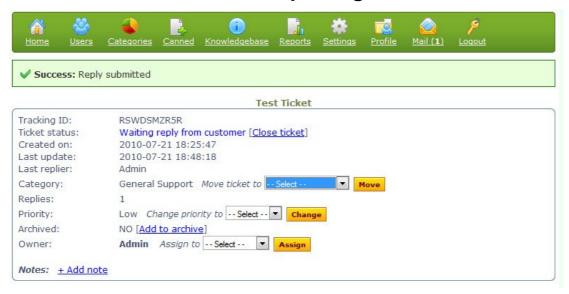




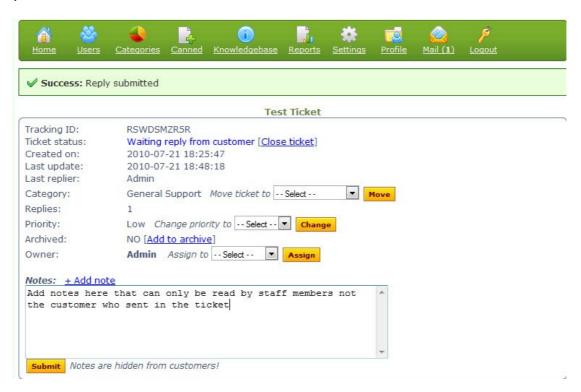
Here you can see the admin added email adds the email to the desk as a normal submitted ticket.



Once the ticket is live click on the tracking ID to open it, then you can reply to it through the help desk, you can also edit it, lock it, delete it or even print it out.



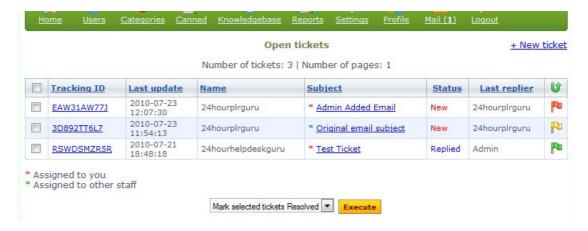
When you click on the +add note a text box opens for you to add your notes to the ticket.



Once you have opened the ticket, there are a number of options available to you.

24hourhelpdeskguru Inside the Ticket Desk

When your customers submit tickets to the desk, they have the option to choose which department they are sending it to and to assign a priority to it.



The priority of the ticket is defined by the color of the flag, green = low, yellow = medium and red= high.

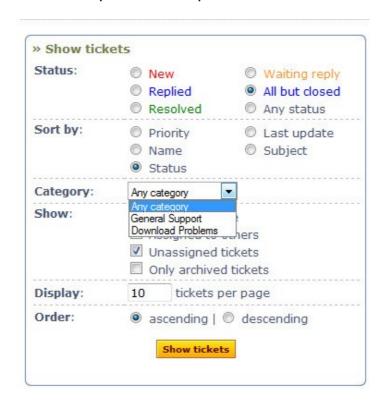
To open up a ticket, you simply click on the tracking ID a new menu will then open where you can change the priority, the department and you can assign the ticket to another member of staff.

Another unique feature is the ability to add a note to the ticket, your customer does not see this, but other staff members can.

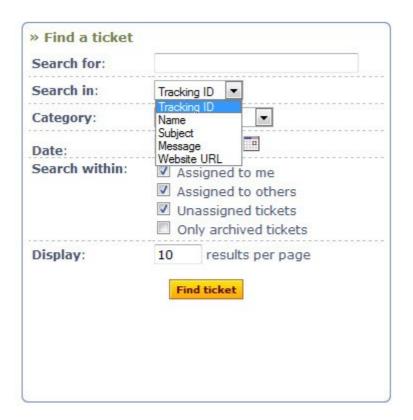
When a ticket has been closed by either admin or the customer, you can archive the ticket. Archived tickets are kept in the database should you need to refer to them at a later date for any reason.

There are a lot of functions available within the admin dashboard you can search for tickets using differing selections; you can choose how you would like your tickets to be displayed to you. You can search for tickets using a number of variables.

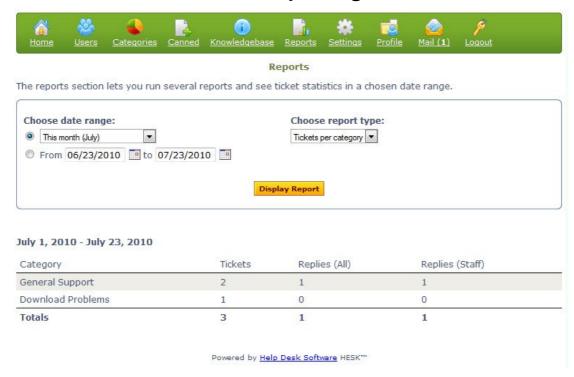
The admin panel with options to show tickets.



The admin panel with options to find tickets



There are also a whole variety of reports you can access from within the admin panel by clicking on the reports icon on the menu.



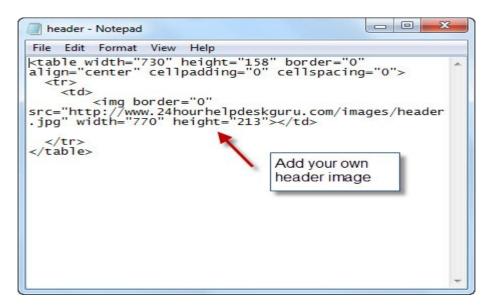
The reports section is a very powerful tool that allows you to view and search for information by category, and time, by date, month, year or if you want, all tickets that have been submitted.



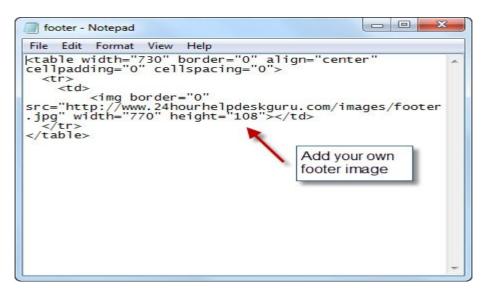
24hourhelpdeskguru Customising Your Help Desk

Whilst the design of Hesk is very neat and modern looking, you may want your help desk to match the design of your own site. Hesk is easy to customise.

To add your own header graphic you simply open up the file header.txt and add your sites information for the header graphic you want to be displayed. The default width is 770 pixels.



To add your own footer graphic you simply open up the file footer.txt and add your sites information for the footer graphic you want to be displayed. The default width is 770 pixels.



To add your own background image, make sure that the width of the image is 770 pixels wide. The background image information is set within the style sheet. Open up the file hesk_style.css in notepad and edit the following line to add your background image.

```
00
                                                               X
hesk style - Notepad
File Edit Format View Help
BODY {
         background-color: #f3fef4;
         color: black;
font-family: Verdana, Geneva, Arial,
Helvetica, sans-serif;
         font-size: 12px;
margin-left:0;
                                             Add your own
         margin-right:0;
                                             background
         margin-top:0;
                                             image
         margin-bottom:0;
table.enclosing {
         background-image:url('bg.jpg');
background-color:#FFFFFF;
          color : #4a5571;
font-family : Verdana, Geneva, Arial, Helvetica, sans-serif;
         font-size: 12px;
         width: 770px;
}
```

Make sure that all the images are uploaded to the correct folders on your hosting or they will not display correctly.

Taking the time to add your own images will give your help desk a more professional appearance.

The only limitation is that you cannot remove the powered by link unless you purchase a licence to do so.

For installation of Hesk to your site and your own site header, footer and background integrated <u>Click Here</u>

For suitable hosting to host your own help desk first month for 0.01c use coupon code <u>HG23072010</u>



Adding a help desk system to your site will save you time and energy and eliminate those nightmare email support problems leaving you more time to get on with the money making side of your business.