

Kindle Krusher

THE ULTIMATE KINDLE GUIDE



Hot Niches

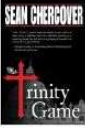
Kindle Store › Kindle eBooks

Showing 1 - 12 of 1,363,473 Results Sort by Popularity

- 

War Brides by Helen Bryan (Kindle Edition - Jun 12, 2012) - Kindle eBook
 Buy: \$2.78
 Auto-delivered wirelessly
 ★★★★★ (219)
- 

Fifty Shades of Grey by E L James (Kindle Edition - Mar 19, 2012) - Kindle eBook
 Buy: \$4.72
 Auto-delivered wirelessly
 ★★★★★ (10,251)
- 

The Marriage Bargain (Marriage to a Billionaire) by Jennifer Probst (Kindle Edition - Feb 13, 2012) - Kindle eBook
 Buy: \$2.93
 Auto-delivered wirelessly
 ★★★★★ (419)
- 

The Trinity Game by Sean Chercover (Kindle Edition - Jul 31, 2012) - Kindle eBook
 Buy: \$3.11
 Auto-delivered wirelessly
 ★★★★★ (33)

The top four kindle books (above) in ALL paid books are non-fiction and are of these niches in order:

1. Mystery/historical
2. Romance
3. Romance (again)
4. Mystery/Thriller

So you see these niches are the overall best sellers on kindle usually always!

Now you can mix two of these to widen your audience eg:

Romance Fantasy

Romance Thriller

Mystery Thriller

etc.

OR add Young Adult to it:

YA Romance

YA Thriller

So for fiction it is pretty easy to pick an always hot niche and that is why fiction sales are more long term.

That's it you've got your niche, doubt your niche? Go to the kindle best seller list as linked above. If you look through the first few pages you will see a few books in your niche, because they are 'evergreen'. The books up there in the top 100 are selling 30 to 100's of books a day, at \$6.99 a book (random price) then you could be making \$209.70-\$699+ a Day!

NON-FICTION

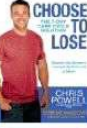
For non-fiction it is based on both what is always hot (weight loss, muscle building, money etc.) and what is current in that overall hot niche. For example:

If you pick weight loss, then go to the weight loss sub-category and see what is current there.

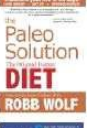
Kindle Store > Kindle eBooks > Nonfiction > Advice & How-to > Diets & Weight Loss

Showing 1 - 12 of 6,265 Results Sort by Popularity

- 

Wheat Belly: Lose the Wheat, Lose the Weight, and Find Your Path Back To Health by William Davis MD (Kindle Edition - Aug 30, 2011) - Kindle eBook
 Buy: \$17.57
 Auto-delivered wirelessly
 ★★★★★ (444)
- 

Choose to Lose: The 7-Day Carb Cycle Solution by Chris Powell (Kindle Edition - Dec 27, 2011) - Kindle eBook
 Buy: \$17.72
 Auto-delivered wirelessly
 ★★★★★ (59)
- 

The Belly Fat Diet: Lose Your Belly, Shed Excess Weight, Improve Health by John Chatham (Kindle Edition - Nov 11, 2011) - Kindle eBook
 Buy: \$3.07
 Auto-delivered wirelessly
 ★★★★★ (20)
- 

The Paleo Solution: The Original Human Diet by Robb Wolf (Kindle Edition - Mar 27, 2011) - Kindle eBook
 Buy: \$11.26
 Auto-delivered wirelessly
 ★★★★★ (356)
- 

Eat and Run: My Unlikely Journey to Ultramarathon Greatness by Scott Jurek and Steve Friedman (Kindle Edition - Jun 5, 2012) - Kindle eBook
 Buy: \$12.54
 Auto-delivered wirelessly
 ★★★★★ (410)

This is the top five of Weight loss and after spending two minutes looking through the top selling I noticed a lot of recurring themes in books. The two main being on the Paleo Diet and getting a flat belly and as you can see, they are also in the top five best-selling for this niche.

I downloaded one of the Paleo books to see if it was a recipe book and should be put in the recipe sections but no, this was a short information book telling us just what it is and it's benefits etc. and it is selling!

So let's recap for Non-fiction.

1. Go to non-fiction and look at the first few pages, take note of recurring types of books (weight loss, personal development etc)
2. Go to the sub niche you have picked (weight loss, personal development etc) and then again check the first few pages for a recurring theme (paleo diet and flat belly in my example)

It's simple! And non-fiction is so wide that if you take action, make and promote your book properly it is easy to become the best seller in your

category!

Tip: If you are smart and you are because you bought this WSO, then you will be adding things together and realize “I can put the best sellers together”. From my above example the perfect IN DEMAND book would be ‘Using the Paleo Diet to achieve a flat stomach’ or something along those lines.

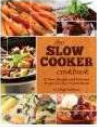
RECIPE

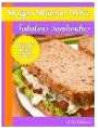
This is basically the same as for Non-fiction, so just follow these steps and you will easily find a perfect recipe niche easily.

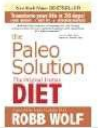
1. Go to Amazon Kindle store then to the Cooking, Food and Wine section.

Kindle Store > Kindle eBooks > Cooking, Food & Wine

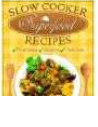
Showing 1 - 12 of 15,175 Results Sort by Popularity

- 

The Slow Cooker Cookbook: 87 Easy, Healthy, and Delicious Recipes for Slow Cooked Meals by John Chatham (Kindle Edition - Jan 5, 2012) - Kindle eBook
Buy: \$3.08
Auto-delivered wirelessly
★★★★☆ (32)
- 

Weight Watcher Whiz Fabulous Sandwiches Points Plus Recipes Cookbook (Weight Watcher Whiz Series) by C.T. Gibbons (Kindle Edition - Jul 31, 2012) - Kindle eBook
Buy: \$4.07
Auto-delivered wirelessly
★★★★☆ (2)
- 

The Paleo Solution: The Original Human Diet by Robb Wolf (Kindle Edition - Mar 27, 2011) - Kindle eBook
Buy: \$11.26
Auto-delivered wirelessly
★★★★☆ (356)
- 

What Can I Bring? Cookbook (Cake Mix Doctor) by Anne Byrn (Kindle Edition - Nov 10, 2007) - Kindle eBook
Buy: \$13.36
Auto-delivered wirelessly
★★★★☆ (51)
- 

Slow Cooker Superfood Recipes (Healthy Eats) by Susan Daniels (Kindle Edition - Jul 7, 2012) - Kindle eBook
Buy: \$3.08
Auto-delivered wirelessly
★★★★☆ (8)

2. Look through the first few pages and find a popular niche.

From above and what I have researched Paleo Recipes and Slow Cooker Recipes are the best-selling. Also the majority of best-selling recipes will either be 'Super tasty' recipes, 'Super Healthy' 'recipes or 'Quick and Simple' recipes my advice is that your book contains this. So from 2 minutes research I have already got myriad niches for my recipe books. Example:

Healthy Paleo Recipes

Tasty Paleo Recipes

Quick and Simple Paleo Recipes

Healthy Slow Cooker Recipes

Tasty Slow Cooker Recipes

Quick and Simple Slow Cooker Recipes

Now you have niche that is proven to sell. For recipes I advise making your next books the next in a series of recipe books because:

- It will become easier the second time you make a recipe book especially if it is in a series
- It establishes a brand
- Increases Sales

So if you made a three book series you could easily have them like above

Book 1. Slow Cooker Recipes: Quick and Simple

Book 2. Slow Cooker Recipes: Tastiest Recipes

Book 3 Slow Cooker Recipes: Healthy

See how easy it is? That's it for niche finding told you it was simple!