

CPA Facebook “Story” Method 2.0



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Thankyou for picking up a copy of my latest report – Facebook story Method 2.0. In this report I am going to show you how to use sneaky strategies on Facebook and make money from CPA offers.

I have been using this strategy for a long time and I can honestly say it is very profitable. The strategy itself can be considered greyhat but you will not get banned from your CPA networks.

Before I get into the meat of this report make sure you have access to the following:-

1. Facebook Account – at least 3 Accounts
2. Minimum of at least \$30 investment
3. Are a member of at least 2-3 CPA Networks
4. Autoresponder

That is all you need in order to get started with this method.

This method is something that you probably have never seen before and is creative.

So without further delay I am going to get straight into this system and guide you step by step on how to get started.

People Love Stories

This method involves using the power of stories to get people to sign up to your CPA offers. Marketers are always using stories to get people excited about a product or a service.

For example, check out the following “story” CPA offers that draw the reader in.

<http://africanmangofreetrial.org/test>

A screenshot of a website for "African Mango". The header features a photo of a woman in a yellow top and blue jeans, with the text "African Mango" in large orange letters and "Trust Our Experience - Lose Weight Safely - Clinically Tested" below it. The main content area has a blue background. On the left, a section titled "LesL" contains the text: "Here's How I Lost 42 pounds of Stomach Fat With 1 Supplement I Saw on TV: African Mango". Below this is a "Dear Reader" message from Samantha, stating she lost 42 pounds using African Mango. On the right, a sidebar titled "About Me" contains a bio for Samantha and a note about the cost of the supplement.

Has you can see the title of this website is on a personal level and people love reading stories online.

There are a ton of different “story” type websites online where people have a case study about themselves on how they “lost x amount of pounds” in so many days.

So why is this important?

Well quite simply – stories always “sell”. Believe it or not you will find that stories will always attract attention.

There are a ton of weight loss/muscle building CPA offers online that you can easily find a story about. Don’t worry though you will not be writing stories – I will show you how to outsource this part in a minute.

However, we are going to be using the power of Facebook pages to make this method work.

This method can also work with the following types of CPA offers: -

- Bizz Opp Offers
- Teeth Whitening Offers
- Dating Offers (work really well for these offers).
- Health related CPA offers

For the purposes of this report I am going to focus on **Health related** CPA offers.

The first thing I am going to show you is different Health Related CPA offers.

Take a look at the following offers.



This CPA offer pays just over \$34.00 to anyone who takes out this starter kit. This offer is aimed at people who obviously want to stop smoking and want to find an alternative way then can help them stop.

As Seen on msn CNN MS NBC USA Today FOX

Hurry! Limited Time Offer, Valid Only While Supplies Last!

idol-white
TEETH WHITENING PENS

Get a Brighter & Whiter Celebrity Smile with:

- ✓ Professional Results at Home
- ✓ Cleans while Whitening
- ✓ Safe & Easy to Use
- ✓ Applies in Seconds

Twin Pack

idolwhite Before After

CLAIM YOUR PACKAGE NOW!

ENTER YOUR SHIPPING ADDRESS

First Name
 Last Name
 Country
 Street Address
 City/Town
 County
 Post Code
 E-mail
 Telephone

RUSH MY ORDER

Whiter Teeth with Idol White

Step 1 Brush teeth Step 2 Twin pens Step 3 Apply to teeth

Celebrity Secret



This CPA offer pays just over \$40.00 and is aimed at people who want to have “white teeth”. This type of CPA offer would generally be aimed at young couples from the ages of 21-40+ who would want to have a solution to an existing problem.

What a product that can help
 Reduce the Appearance of
 Unsightly Scars

Help Reduce the Appearance of

- ✓ Acne Scars
- ✓ Burn Scars
- ✓ Scars From Cuts, Gashes and Bruises
- ✓ Scars Caused by Surgery

REVITOL SCAR CREAM

msn CNN MS NBC FOX USA Today

**WHERE DO WE SEND
Your Order:**

First Name
 Last Name
 Country
 Street Address
 City
 State/Province
 Zip/Postal Code
 E-mail
 Telephone

RUSH MY ORDER!

Claim Your Package Now!

In the Media



Here is another CPA offer which pays just over \$35.00. This CPA offer is advertising a “scar” removal cream.

Believe it or not but there is a MASSIVE DEMAND for health related products online – people are seeking a solution to their problem.

The next thing you need to do is head over to Facebook and create a Facebook page and base it around your CPA offer.

However, when creating the page we need to take into consideration of the following.

- Title of the Facebook Page
- Image you are going to use
- How we are going to generate “likes” to your page

Title of your Facebook

The title of your Facebook page is very important because not only this is the first thing people notice but we must also relate the page to our “story” we are going to tell people.

Here is an example of a page I have created and notice the title.

<https://www.facebook.com/pages/I-Quit-Smoking-Can-You/282555328438046>



The screenshot shows a Facebook page titled "I Quit Smoking. Can You?". The page has a profile picture of a woman smoking a cigarette. The sidebar on the left contains an advertisement for e-cigarettes, featuring text and a "CLICK HERE!" button. The main content area shows the page's wall with a post from the page itself. The sidebar also includes a navigation menu with options like "Get started", "Wall" (which is selected), "Hidden posts", "Info", and "Photos".

Notice the title of this Facebook page is in the form of a rhetorical question at the end.

This is important because when it comes to advertising your page (more on this in a short while) it will have a drastic affect on the number of people who "like" your page.

Image of your Facebook page

You should also notice I have used a 600 by 200 image on the Facebook page. Most of you know that the bigger the image on your page the more attractive it is and the more professional it looks.

If you want to find someone to create you a simple image all you need to do is head over to Fiverr and check out the following Gigs.

<http://fiverr.com/nhluv/design-a-facebook-banner-for-your-profile-or-fan-page>

<http://fiverr.com/karthick1980/create-a-facebook-fan-page>

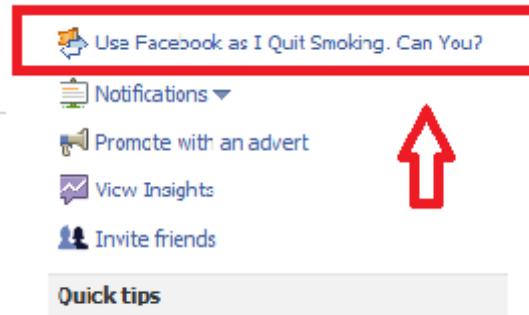
Generating “Likes” for the page.

The next thing you need to do is decide how you are going to generate “likes” to your page. You can do this by using free and paid options.

If you are going to be going for the paid option then I suggest you create a Facebook ad campaign.

Generating “free” likes is pretty easy, but requires hard work. However, you can outsource this part.

What you do is simply head over to your Facebook page and click on the following link.



This will then allow you to sign into your Facebook page and "like" other pages and comment on them.

The next thing to do is I am going to 20-30 relevant "smoking related" pages and comment on there. Again, you might want to outsource this part.

Here is an example of a typical comment you can leave.

SERIOUSLY... SMOKING IS UNATTRACTIVE
Non-smokers organization

smokingisblah • 3 posts

I Quit Smoking, Can You?
Well thank you I quit LOL
A few seconds ago • Like • Comment

SERIOUSLY... SMOKING IS UNATTRACTIVE
One in five teenagers is a smoker and half of them continue to smoke for at least 15 to 20 years.

Saturday at 20:18 • Like • Comment • Share

Gayle Fausto and 73 others like this.
View all 101 comments

Momo Ssjhive
unless you're a smoker
6 hours ago • Like • Comment

Wall Post Photo Video Write something...

Wall Info Discussions Notes

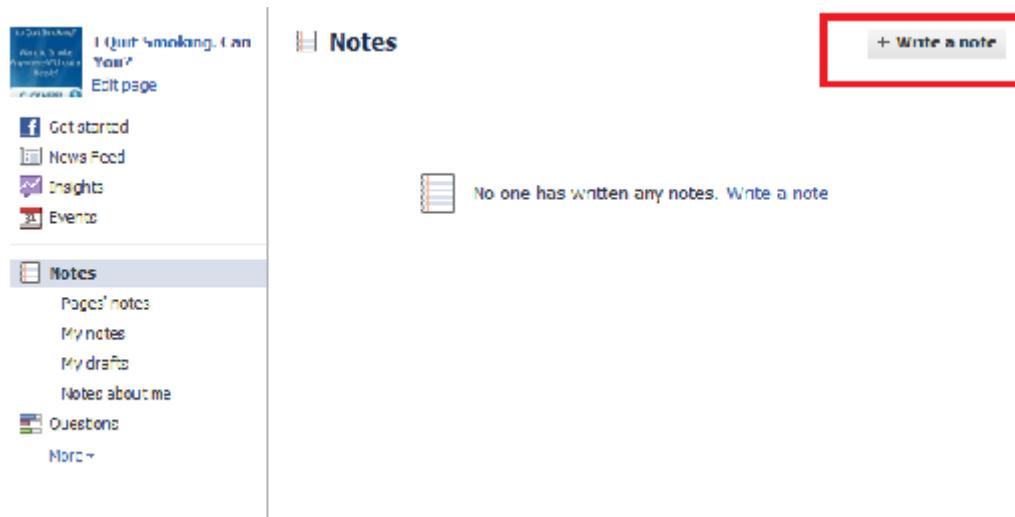
As you can see my comment has an automatic link back to my Facebook page. This means when people click on the profile they will be directly taken to my page.

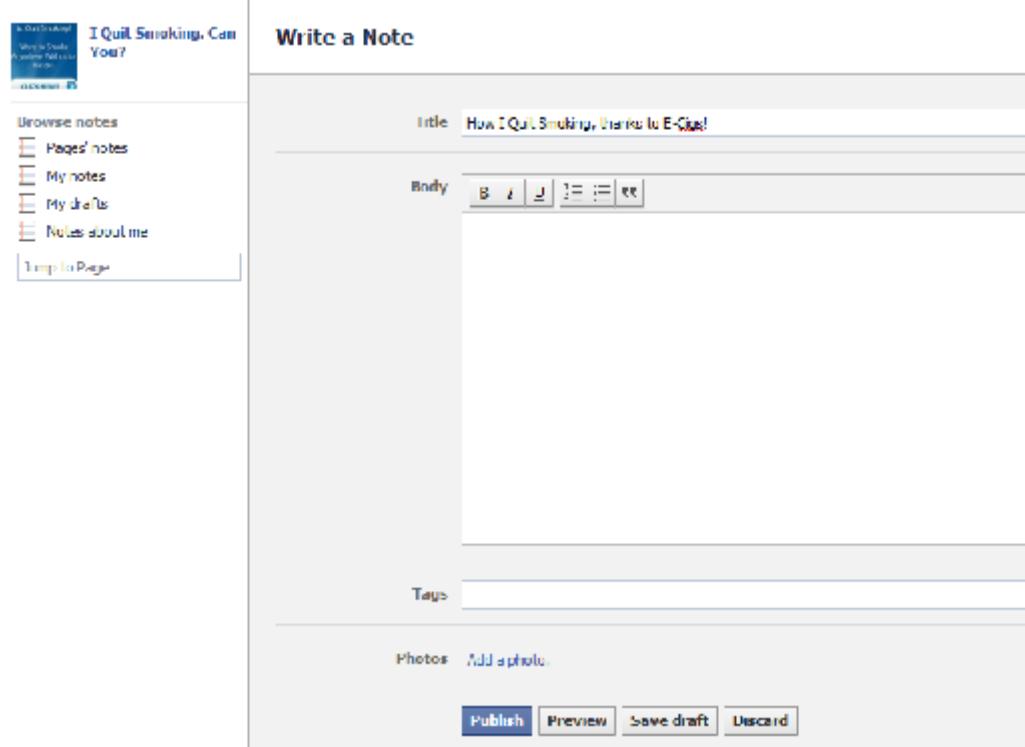
However, before you do this make sure your page has a "story" linked to it.

Now Facebook allows you to add something called "notes" to your Facebook page. This will allow you to write a story on your page so you can get people interested.

If you want to save a ton of time you can outsource this by heading over to Fiverr and asking someone to write you a fictitious 300 word story on someone giving up smoking thanks to E cigarettes.

Adding notes to your page is easy. Simply head over to <https://www.facebook.com/notes/> and then click on "Write a Note".





The screenshot shows a Facebook 'Write a Note' interface. On the left, there's a sidebar with a note titled 'I Quit Smoking, Can You?' and a list of navigation options: 'Browse notes', 'Pages' notes', 'My notes', 'My drafts', 'Notes about me', and 'Temp to Page'. The main area is titled 'Write a Note' and includes fields for 'Title' (set to 'How I Quit Smoking, Thanks to E-Cigs!'), 'Body' (with a rich text editor toolbar), 'Tags', and 'Photos' (with an 'Add a photo' link). At the bottom are buttons for 'Publish', 'Preview', 'Save draft', and 'Discard'.

The next thing you should see is options to allow you to write your story.

Now before you write your note or publish your story for your CPA offer you should make sure you know basic html before you post a note on Facebook.

Many people don't realise but you can also format these notes with HTML.

You can format your text in several different ways.

** text here** (This will make your text bold).

Italic Text <i> text here </i> (Text to make italic)

<big> text here</big> (This makes your text bigger).

In order to add a link to your text simply use the following HTML code.

[This text is a link](URL)

If you want to make your headlines big then simply enter the following codes.

<h1> Level 1 headline </h1>
<h2> Level 2 headline </h2>
<h3> Level 3 headline </h3>

If you want to create list of numbered or bullets then use the following codes.

list item 1
list item 2
list item 3

```
<li>list item 4</li>  
</ol>
```

For a bulleted (unordered) list, write:

```
<ul>  
  <li>list item 1</li>  
  <li>list item 2</li>  
  <li>list item 3</li>  
  <li>list item 4</li>  
</ul>
```

You can also include images in your Facebook Notes.

However, this part is pretty tricky so pay extra attention to this.

The first thing you need to do is add the image on Facebook. You do this by clicking on “Add a Photo” link on the Notes editing page.



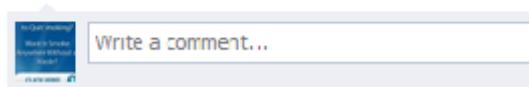
If we preview this on Facebook, this is how it looks.

How I Quit Smoking thanks to E-Cigs!



E-Cigs can help you quit smoking.
This is what I used.

Like • Comment • Share • Delete



I personally like to use a different method as I can more options to move around the image in my document.

What I usually do is open another, open up my Facebook albums and surf to the image I want to use.

The next thing I do is simply right click on the image and choose "copy image location".

In the Noted editing window simply add the code for your image – which is in this format.

```

```

Simply replace the URL with the image location you copied for your image and replace the alt text with the relevant alt text.

Below the image tag, simple add a caption using the Facebook codes:

```
<div class="caption"> My Caption here</div>
```

Replace the word "my caption" with the caption for the photo.

The next thing you need to do is find a story you can use on your Facebook note.

We are going to get people to read our story and take action by clicking on the hyper link.

Now this is important.

Facebook does NOT ALLOW you to hyperlink to an external website so you need to keep everything within the Facebook environment. Instead what you can do is direct people to your welcome page tab which would have a link to your Autoresponder (for example, like below).

In this case the URL has to be entered like this.

[Smoke Deter](pages/I-Quit-Smoking-Can-You/282555328438046)



I am going to give up
SMOKING...

and smoke
E-CIGS instead!

**Enter your
Name and Email**

**and Download My
FREE REPORT
on HOW YOU CAN
GIVE UP SMOKING**

Name:

Email:

GET INSTANT ACCESS

Here are some Fiverr Gigs you might want to check out who can write you a 300-400 story on someone wanting to quit smoking; thanks to your CPA OFFER product.

<http://fiverr.com/barbshome/write-on-anything-you-need-in-under-600-words>

<http://fiverr.com/groundhope/write-unique-article-of-any-topic>

<http://fiverr.com/barbshome/do-your-reviews-articles-or-stories-in-under-600-words>

Your final note story should look something like this.

https://www.facebook.com/note.php?note_id=282598368433742

E CIGARETTES

Want a New Way
to Quit Smoking?

Want to Smoke
Anywhere Without a
Hassle?

CLICK HERE!



Browse notes

- Pages' notes
- My notes
- My drafts
- Notes about me

[Jump to Page](#)

How I Quit Smoking thanks to E Cigs!

by I Quit Smoking Can You? on Monday, 12 September 2011 at 10:10

[Edit](#)

How I Quit Smoking thanks to E-Cigs!



E-Cigs can help you quit smoking.
This is what I used.

Like an adult.

I didn't start smoking with any regularity until I was 15. If you had asked me back then if peer pressure had anything to do with my smoking habit, I would have laughed at you. I was much too small to be influenced by others -- but that's exactly what it was. I was shy and had low self-esteem, and smoking was a social habit. I made friends by striking up conversations with other smokers at school and work. I had more friends than ever before as a smoker. I loved smoking back then. I wasn't addicted, I told myself, I just didn't want to quit.

Until I turned 23, I worked at places that promoted my habit. Whether it was the casino where I sold cigarettes and cigars or the bar I served drinks in, people were smoking all around me. Even in college I made plenty of smoking friends, huddling around the ashtrays in all types of weather. The man who would later become my husband was a smoker as well, and I know that we might not have gotten to know each other if I hadn't been for our shared habit.

I tried to quit for the first time when I was 18, but I didn't really want to quit back then. I didn't even really want to quit when I was pregnant with my daughter. I quit cold turkey during my pregnancy, but, at times, I was almost resentful that I had to. I would watch other people smoke and feel overwhelmed with jealousy. So, two weeks after my daughter was born, I was sitting on my porch smoking a cigarette. Just one, I told myself, but there's no such thing as just one. The next morning I wanted just one more, so I bought a pack. But then I had a pack, so I had to finish it. But then I wanted another pack. Soon enough, I was a full-fledged smoker again. And, what of all, I would never have found true love if I had stayed a smoker. Now I'm a non-smoker, and I'm so happy to be a non-smoker.

As you can see here the story will help to presell your CPA offer.

However, again please note that your hyper link on your "notes" can only point towards your Facebook page.

The next thing to do is create a simple Ad campaign for your page.

Facebook lets you preview how your ad will look to people.

I am sure you agree that the ad below looks a lot better than your typical Facebook ad.

I. Design your advert

Select Existing Creative | Design your advert FAQ

Destination: I Quit Smoking. Can You? 17.

Type: Sponsored stories (2) Facebook Adverts (9)

Destination Tab: Wall 1%

Title: I Quit Smoking. Can You? Character limit: 128

Body: Community 128 character limit

Image: Choose File | No file chosen 100x100 pixels
Remove uploaded image

Preview: I Quit Smoking. Can You? Community 



We can see here that we are taking full advantage of the title. Since the title of our Facebook page is "I Quit Smoking. Can you"? this ad title will also appear on our ad campaign when people see our ad.

Other possible titles you can use for your Facebook page are...

**"I Lost 6 Pounds in 1 Week"
"Here's how I lost 6 pounds"
"I Love being thin. Don't you?"**

I am not going to go through on how to go about creating an ad campaign as I have a separate course for that. If you don't have my Facebook Ads

course then simply send me an email to Naseem.igo@Gmail.com and I will send you a FREE copy.

Once you start getting lots of targeted likes to your page they should all be directed to your “landing page” or welcome page tab – where you will need to make sure you have an Autoresponder set up.

Once people land on your welcome page they will enter their name and email address to get a “FREE Gift or a FREE Report” and then you can hit them with a short story and then the next day hit them with a CPA offer.

If you struggle in finding suitable content then you can check out a ton of PLR content on the following sites.

<http://www.plrprivatelabelrights.com/>

<http://www.onebuckebook.com/>

<http://www.master-resale-rights.com/>

The purpose of the “story” method is to presell the CPA offer in “story” format before the person is taken directly to a CPA offer.

You can also use the “story” method on sites such as Youtube in the form of videos.

For example, check out the following Youtube videos and you will see what I mean.

<http://www.youtube.com/watch?v=p8hHwjnBQ8E>



Here is a video where this woman is talking about some “super duper” weight loss pills she used to “lose weight”. You can see that she has used the Youtube annotation features “Before” and “After”

and linked up two of her videos so people can see some proof.

Stories like this help generate a ton of views and help build up trust.

Here is another video

<http://www.youtube.com/watch?v=tSTHJ860ma4>



In this video this guy tells a short story on how he gets an ex girlfriend back.

There are a ton of CPA Dating offers you can use for a video like this.

But the one question that you might be asking is how the hell do you get a video like this?

Well this is simple and in case you don't know the answer then you are living in a cave – Fiverr!

There are a ton of people on Fiverr who are happy to create a similar type of video for you.

<http://fiverr.com/katiesaurus/record-a-video-testimonial-just-for-you>

<http://fiverr.com/prostock81/record-a-testimonial-or-review-of-your-website-or-product>

http://fiverr.com/awesome_mikey/do-a-video-testimonial-commercial-or-product-review

Youtube and Facebook combined can take your CPA conversions to the next level.

I have attached a special bonus PDF in this offer where I have a list of the types of offers I target and the ones that have worked well for me.

The Birthday Method 2.0 “Exposed”

In this section as a special bonus for buyers of this RSO I am going to reveal to you a really cool strategy of using the “Birthday Method” and cashing in from Facebook.

In one of my previous reports I talked about using the Birthday method by creating a Facebook account and getting lots of people to add you. The account had to be created just in time for the person’s “birthday”.

So for example, if I created a Facebook account on 12th September 2011, then I am going to make sure I set my birthday to 14th September 1988 or something, so in just 2 days time the account will show up my “name” on people’s Facebook as me “having a Birthday”.



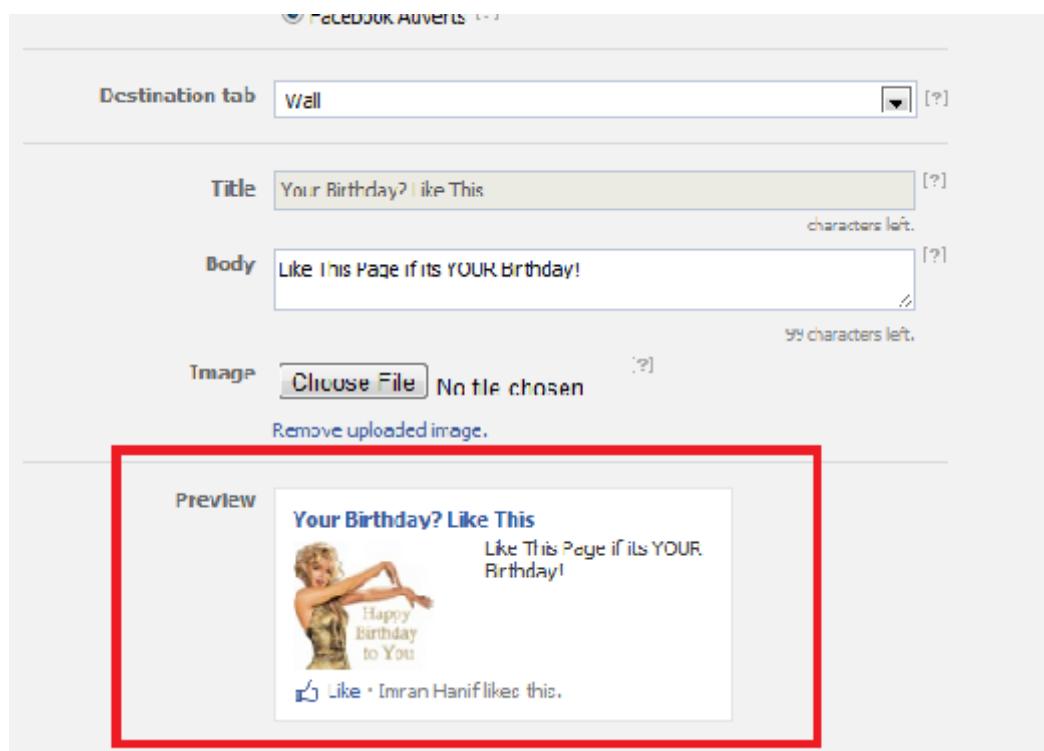
This is a screenshot taken from my Facebook account. All of these people have a birthday today.

Now this method simply involves creating a Facebook page and getting lots of people to like it. You must name your Facebook page something like

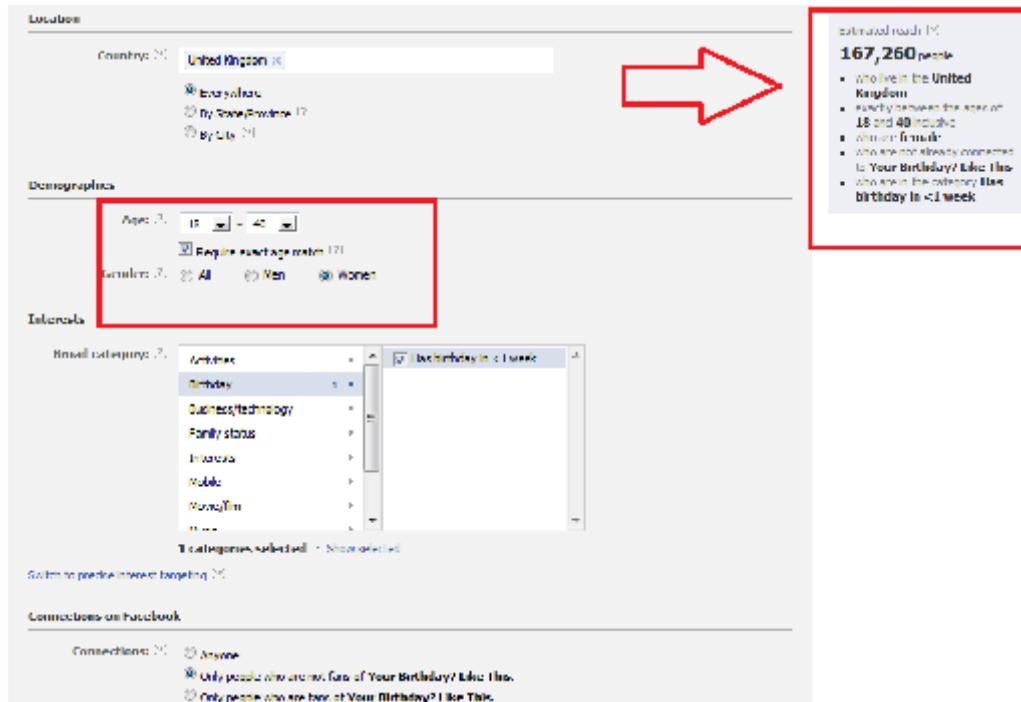
"Your Birthday? Like this

Once you have created your page you need to make sure you set up an Ad campaign.

Something like this would work really well.



The next thing to do is target people who have a Birthday coming.
Facebook actually gives you an option and encourages you to do this!



Location
Country: United Kingdom
 Everywhere
 By Town/Province
 By City

Demographics
Age: 18 - 40
 People reaching within 12h
Gender: All Men Women

Interests
Interest category: Birthday
Business/Technology
Family status
Interests
Music
Money/Fin
Hobbies

Estimated reach: 167,260 people
• people in the United Kingdom
• mostly between the ages of 18 and 40 inclusive
• women female
• you have already commented Is Your Birthday? Like This
• you are in the category Has birthday in <1 week

Submit to preview viewer targeting

Connections on Facebook
Connections: Anyone
 Only people who are fans of Your Birthday? Like This
 Only people who are best of Your Birthday? Like This

As you can see there are just over 167,260 people who are in the 18-40 category and are females.

I am going to ignore the rest of the categories as this is a good number enough to set your campaign.

We are going to be paying pennies for this because not everyone is targeting their ads towards Birthdays.

When it comes to setting a budget go with a high budget of around \$99.00 and then decrease the budget once your ad is accepted.

As for the type of ad I would go for Cost Per Impressions and bid around \$0.10 just to see what kind of response the ad generates.

The “suggested” feature of Facebook is a rough estimate as to how much traffic you would be expected to pay.

Once your ad goes live the next thing you should be doing is making sure you find a way of getting these “likes” and making good use of them.

Therefore, I recommend you ask someone to create you a welcome page tab and have a poster that suggests something like :-

“Enter Your name and Email below to CLAIM Your FREE Birthday Gift”.

You might want to have a geo targeted Welcome page. So for example, when someone clicks “like” on your Facebook page it will automatically say “Welcome, (persons name), enter your name and email below to claim your FREE Birthday Gift.

Once you capture the person’s name and email address through an Autoresponder simply direct them to a CPA offer. For example, FREE IPhone 4 offer Ipad 2 – These usually work best for things like this.

I hope you enjoyed reading this guide and have now lots of ideas.

I have an exclusive SPECIAL BONUS Video of a brand new revolutionary Facebook App which will blow you away.

If you want to grab this BONUS video please leave an honest review of CPA Facebook story on the rags to riches forum.

The link is <http://bit.ly/rdextS>

Imran Naseem

<http://www.Facebook.com/ImranNaseem>

<http://www.Facebook.com/CashCowReports>