

CPA Facebook “Story” Method 2.0



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Thankyou for picking up a copy of my latest report – Facebook story Method 2.0. In this report I am going to show you how to use sneaky strategies on Facebook and make money from CPA offers.

I have been using this strategy for a long time and I can honestly say it is very profitable. The strategy itself can be considered greyhat but you will not get banned from your CPA networks.

Before I get into the meat of this report make sure you have access to the following:-

1. Facebook Account – at least 3 Accounts
2. Minimum of at least \$30 investment
3. Are a member of at least 2-3 CPA Networks
4. Autoresponder

That is all you need in order to get started with this method.

This method is something that you probably have never seen before and is creative.

So without further delay I am going to get straight into this system and guide you step by step on how to get started.

People Love Stories

This method involves using the power of stories to get people to sign up to your CPA offers.

Marketers are always using stories to get people excited about a product or a service.

For example, check out the following "story" CPA offers that draw the reader in.

<http://africanmangofreetrial.org/test>



The screenshot shows the top half of a website for 'African Mango'. At the top, there's a banner with a woman in a yellow sports bra and a yellow measuring tape around her waist. To the right of the image, the text reads 'African Mango' in large orange letters, followed by 'Trust Our Experience - Lose Weight Safely - Clinically Tested' in smaller white text. Below the banner, the word 'Test' is centered. To the left, a testimonial is displayed in blue and black text: 'Here's How I Lost 42 pounds of Stomach Fat With 1 Supplement I Saw on TV: African Mango'. Below this, it says 'Dear Reader,' followed by a paragraph: 'My Name is Samantha and I'm from Glasgow V2. I have an amazing weight loss story to share with you. There are so many diets around that it can be difficult to know which ones really work. I am not a doctor, but I've tried so many diets that I consider'. To the right of the testimonial, there's a grey box titled 'About Me' containing the text: 'My name is Samantha and I have 2 kids and an amazing husband. I lost 42 pounds from something called African Mango. Read my story to learn more'. At the bottom of this box, it says 'African Mango costs about \$100 for a 2'.

Has you can see the title of this website is on a personal level and people love reading stories online.

There are a ton of different “story” type websites online where people have a case study about themselves on how they “lost x amount of pounds” in so many days.

So why is this important?

Well quite simply – stories always “sell”. Believe it or not you will find that stories will always attract attention.

There are a ton of weight loss/muscle building CPA offers online that you can easily find a story about. Don’t worry though you will not be writing stories – I will show you how to outsource this part in a minute.

However, we are going to be using the power of Facebook pages to make this method work.

This method can also work with the following types of CPA offers: -

- Bizz Opp Offers
- Teeth Whitening Offers
- Dating Offers (work really well for these offers).
- Health related CPA offers

For the purposes of this report I am going to focus on **Health related** CPA offers.

The first thing I am going to show you is different Health Related CPA offers.

Take a look at the following offers.



The #1 Electronic Cigarette

e-cigs
Looks, Feels, & Tastes
Like A Real Cigarette!

Claim Your Exclusive E-Cig Starter Kit
ACT NOW, SUPPLIES ARE LIMITED!

Rush My Order

**Tell Us Where To Send
Your Exclusive Starter Kit**

First Name:
Last Name:
Address 1:
Address 2:
City:
State:
Zip code:
Phone:
Email:

e-cigs NOW YOU CAN SMOKE ANYWHERE!

This CPA offer pays just over \$34.00 to anyone who takes out this starter kit. This offer is aimed at people who obviously want to stop smoking and want to find an alternative way then can help them stop.

msn CNN MS NBC USA TODAY
Hurry! Limited Time Offer, Valid Only While Supplies Last!

idol·white

TEETH WHITENING PENS

Get a Brighter & Whiter Celebrity Smile with:

- ✓ Professional Results at Home
- ✓ Cleans while Whitening
- ✓ Safe & Easy to Use
- ✓ Applies in Seconds

Twin pack

Before After

CLAIM YOUR PACKAGE NOW!

RUSH MY ORDER

WHERE SHOULD WE SEND YOUR PACKAGE?

ENTER YOUR SHIPPING ADDRESS

First Name

Last Name

Country

Street Address

City/Town

County

Post Code

E-mail

Telephone

Whiter Teeth with Idol White

Step 1 Brush teeth Step 2 Tint pens on about 10 sec Step 3 Apply to teeth

Celebrity Secret

This CPA offer pays just over \$40.00 and is aimed at people who want to have "white teeth". This type of CPA offer would generally be aimed at young couples from the ages of 21-40+ who would want to have a solution to an existing problem.

What a product that can help

Reduce the Appearance of Unsightly Scars

Help Reduce the Appearance of:

- ✓ Acne Scars
- ✓ Burn Scars
- ✓ Scars From Cuts, Gashes and Bruises
- ✓ Scars Caused by Surgery

REVITOL SCAR CREAM

msn CNN MS NBC FOX USA TODAY

WHERE DO WE SEND Your Order:

First Name

Last Name

Country

Street Address

City

State/Province

Zip/Postal Code

E-mail

Telephone

RUSH MY ORDER!

Claim Your Package Now!

In the Media

Here is another CPA offer which pays just over \$35.00. This CPA offer is advertising a “scar” removal cream.

Believe it or not but there is a MASSIVE DEMAND for health related products online – people are seeking a solution to their problem.

The next thing you need to do is head over to Facebook and create a Facebook page and base it around your CPA offer.

However, when creating the page we need to take into consideration of the following.

- Title of the Facebook Page
- Image you are going to use
- How we are going to generate “likes” to your page

Title of your Facebook

The title of your Facebook page is very important because not only this is the first thing people notice but we must also relate the page to our “story” we are going to tell people.

Here is an example of a page I have created and notice the title.

<https://www.facebook.com/pages/I-Quit-Smoking-Can-You/282555328438046>



The image is a screenshot of a Facebook page. On the left is a blue cover photo with the text "E CIGARETTES" at the top, followed by "Want a New Way to Quit Smoking?" and "Want to Smoke Anywhere Without a Hassle?". Below this is a "CLICK HERE!" button with a blue arrow. The photo shows a woman with long brown hair holding a lit cigarette. To the right of the cover photo is the page header "I Quit Smoking. Can You?" with a "Like" button. Below the header are tabs for "Community" and "Edit info". There are four placeholder boxes for profile pictures. Below these is the "Wall" section with a dropdown menu set to "Everyone (Top posts)". A navigation bar includes "Status", "Photo", "Link", "Video", and "Question". Below this is a text input field with the placeholder "Write something...". A dashed box contains a message: "This is your page Wall. Share stories and photos, post links and upload videos for your fans to see." Below this is a "RECENT ACTIVITY" section showing "I Quit Smoking. Can You? joined Facebook." with "Like" and "Comment" options. On the far left is a sidebar with links: "Get started", "Wall", "Hidden posts", "Info", "Photos", and an "EDIT" button.

Notice the title of this Facebook page is in the form of a rhetorical question at the end.

This is important because when it comes to advertising your page (more on this in a short while) it will have a drastic affect on the number of people who "like" your page.

Image of your Facebook page

You should also notice I have used a 600 by 200 image on the Facebook page. Most of you know that the bigger the image on your page the more attractive it is and the more professional it looks.

If you want to find someone to create you a simple image all you need to do is head over to Fiverr and check out the following Gigs.

<http://fiverr.com/nhluv/design-a-facebook-banner-for-your-profile-or-fan-page>

<http://fiverr.com/karthick1980/create-a-facebook-fan-page>

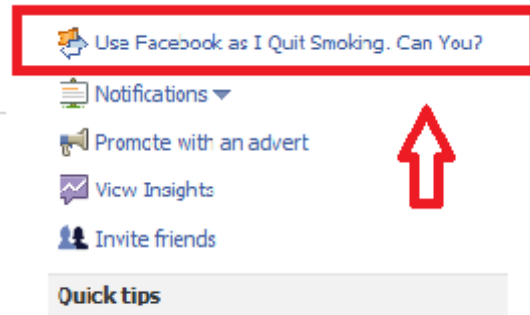
Generating "Likes" for the page.

The next thing you need to do is decide how you are going to generate "likes" to your page. You can do this by using free and paid options.

If you are going to be going for the paid option then I suggest you create a Facebook ad campaign.

Generating "free" likes is pretty easy, but requires hard work. However, you can outsource this part.

What you do is simply head over to your Facebook page and click on the following link.



This will then allow you to sign into your Facebook page and “like” other pages and comment on them.

The next thing to do is I am going to 20-30 relevant “smoking related” pages and comment on there. Again, you might want to outsource this part.

Here is an example of a typical comment you can leave.



As you can see my comment has an automatic link back to my Facebook page. This means when people click on the profile they will be directly taken to my page.

However, before you do this make sure your page has a "story" linked to it.

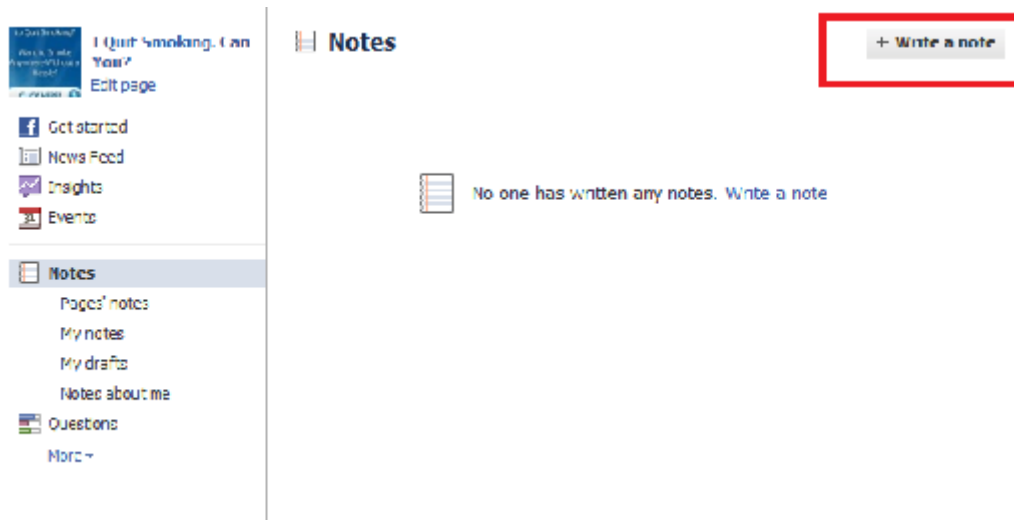
Now Facebook allows you to add something called "notes" to your Facebook page. This will allow you to write a story on your page so you can get people interested.

If you want to save a ton of time you can outsource this by heading over to Fiverr and asking someone to write you a fictitious 300 word story on someone giving up smoking thanks to E cigarettes.

Adding notes to your page is easy.

Simply head over to

<https://www.facebook.com/notes/> and then click on "Write a Note".



Write a Note

Title: How I Quit Smoking, Thanks to E-Cigs!

Body: [Rich text editor toolbar]

Tags: []

Photos: [+ Add a photo...](#)

[Publish](#) [Preview](#) [Save draft](#) [Discard](#)

The next thing you should see is options to allow you to write your story.

Now before you write your note or publish your story for your CPA offer you should make sure you know basic html before you post a note on Facebook.

Many people don't realise but you can also format these notes with HTML.

You can format your texting in several differeny ways.

` text here` (This will make your text bold).

Italic Text `<i> text here </i>` (Text to make italic)

`<big> text here</big>` (This makes your text bigger).

In order to add a link to your text simply use the following HTML code.

` This text is a link`

If you want to make your headlines big then simply enter the following codes.

`<h1> Level 1 headline </h1>`

`<h2> Level 2 headline </h2>`

`<h3> Level 3 headline </h3>`

If you want to create list of numbered or bullets then use the following codes.

``

`list item 1`

`list item 2`

`list item 3`

```
<li>list item 4</li>
</ol>
```

For a bulleted (unordered) list, write:

```
<ul>
  <li>list item 1</li>
  <li>list item 2</li>
  <li>list item 3</li>
  <li>list item 4</li>
</ul>
```

You can also include images in your Facebook Notes.

However, this part is pretty tricky so pay extra attention to this.

The first thing you need to do is add the image on Facebook. You do this by clicking on "Add a Photo" link on the Notes editing page.



If we preview this on Facebook, this is how it looks.

How I Quit Smoking thanks to E-Cigs!



E-Cigs can help you quit smoking.
This is what I used.

Like · Comment · Share · Delete



Write a comment...

I personally like to use a different method as I can have more options to move around the image in my document.

What I usually do is open another, open up my Facebook albums and surf to the image I want to use.

The next thing I do is simply right click on the image and choose "copy image location".

In the Notepad editing window simply add the code for your image – which is in this format.

```

```

Simply replace the URL with the image location you copied for your image and replace the alt text with the relevant alt text.

Below the image tag, simple add a caption using the Facebook codes:

```
<div class "caption"> My Caption here</div>
```

Replace the word "my caption" with the caption for the photo.

The next thing you need to do is find a story you can use on your Facebook note.

We are going to get people to read our story and take action by clicking on the hyper link.

Now this is important.

Facebook does NOT ALLOW you to hyperlink to an external website so you need to keep everything within the Facebook environment. Instead what you can do is direct people to your welcome page tab which would have a link to your Autoresponder (for example, like below).

In this case the URL has to be entered like this.

```
<a href="pages/I-Quit-Smoking-Can-  
You/282555328438046"> Smoke Deter</a>
```



I am going to give up
SMOKING...
and smoke
E-CIGS instead!

**Enter your
Name and Email**
**and Download My
FREE REPORT
on HOW YOU CAN
GIVE UP SMOKING**

Name:

Email:

GET INSTANT ACCESS

Here are some Fiverr Gigs you might want to check out who can write you a 300-400 story on someone wanting to quit smoking; thanks to your CPA OFFER product.

<http://fiverr.com/barbshome/write-on-anything-you-need-in-under-600-words>

<http://fiverr.com/groundhope/write-unique-article-of-any-topic>

<http://fiverr.com/barbshome/do-your-reviews-articles-or-stories-in-under-600-words>

Your final note story should look something like this.

https://www.facebook.com/note.php?note_id=282598368433742

1. Design your advert Select Existing Creative Design your advert FAQ

Destination: 17.

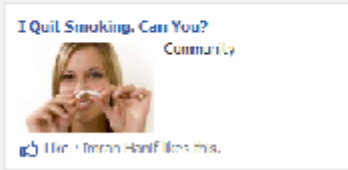
Type: ☒ Sponsored stories [?] ☐ Facebook Adverts [?]

Destination Label: [?]

Title: 17. Character left

Body: 17. 128 characters left

Image: No file chosen [?]
 [Remove uploaded image.](#)

Preview:  ←

We can see here that we are taking full advantage of the title. Since the title of our Facebook page is "I Quit Smoking. Can you"? this ad title will also appear on our ad campaign when people see our ad.

Other possible titles you can use for your Facebook page are...

"I Lost 6 Pounds in 1 Week"

"Here's how I lost 6 pounds"

"I Love being thing. Don't you"?

I am not going to go through on how to go about creating an ad campaign as I have a separate course for that. If you don't have my Facebook Ads

course then simply send me an email to Naseem.igo@Gmail.com and I will send you a FREE copy.

Once you start getting lots of targeted likes to your page they should all be directed to your “landing page” or welcome page tab – where you will need to make sure you have an Autoresponder set up.

Once people land on your welcome page they will enter their name and email address to get a “FREE Gift or a FREE Report” and then you can hit them with a short story and then the next day hit them with a CPA offer.

If you struggle in finding suitable content then you can check out a ton of PLR content on the following sites.

<http://www.plrprivatelabelrights.com/>

<http://www.onebuckebook.com/>

<http://www.master-resale-rights.com/>


The purpose of the “story” method is to presell the CPA offer in “story” format before the person is taken directly to a CPA offer.

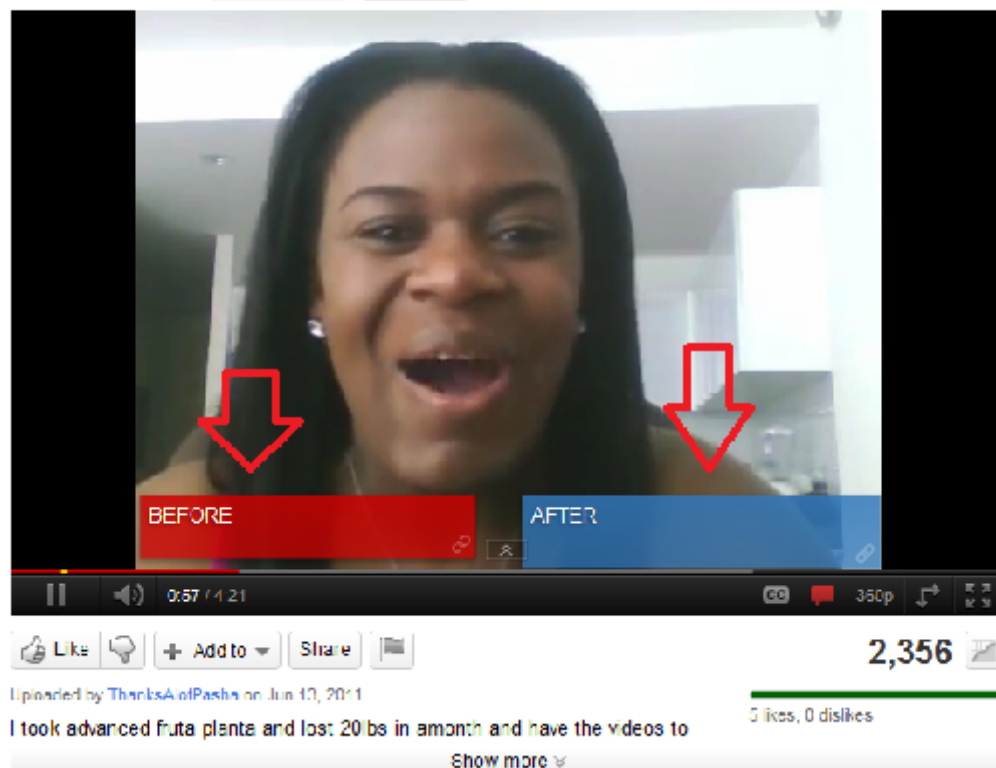
You can also use the “story” method on sites such as Youtube in the form of videos.

For example, check out the following Youtube videos and you will see what I mean.

<http://www.youtube.com/watch?v=p8hHwjnBQ8E>

How I lost 20 lbs/month-No diet or exercise

ThanksA lotPasha 75 videos  Subscribe



Here is a video where this woman is talking about some “super duper” weight loss pills she used to “lose weight”. You can see that she has used the Youtube annotation features “Before” and “After”


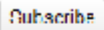
and linked up two of her videos so people can see some proof.

Stories like this help generate a ton of views and help build up trust.

Here is another video

<http://www.youtube.com/watch?v=tSTHJ86Oma4>

How do I Get My Ex Back When They Won't Talk to Me?

mg00swold 130 videos  




15,602 

Uploaded by mg00swold on Oct 23, 2008

<http://reunitedrelationshipsadvice.com/youtube> Getting over a break up can be

45 likes, 0 dislikes

Show more 

In this video this guy tells a short story on how he gets an ex girlfriend back.

There are a ton of CPA Dating offers you can use for a video like this.

But the one question that you might be asking is how the hell do you get a video like this?

Well this is simple and in case you don't know the answer then you are living in a cave – Fiverr!

There are a ton of people on Fiverr who are happy to create a similar type of video for you.

<http://fiverr.com/katiesaurus/record-a-video-testimonial-just-for-you>

<http://fiverr.com/prostock81/record-a-testimonial-or-review-of-your-website-or-product>

http://fiverr.com/awesome_mikey/do-a-video-testimonial-commercial-or-product-review

Youtube and Facebook combined can take your CPA conversions to the next level.

I have attached a special bonus PDF in this offer where I have a list of the types of offers I target and the ones that have worked well for me.

The Birthday Method 2.0 "Exposed"

In this section as a special bonus for buyers of this RSO I am going to reveal to you a really cool strategy of using the "Birthday Method" and cashing in from Facebook.

In one of my previous reports I talked about using the Birthday method by creating a Facebook account and getting lots of people to add you. The account had to be created just in time for the person's "birthday".

So for example, if I created a Facebook account on 12th September 2011, then I am going to make sure I set my birthday to 14th September 1988 or something, so in just 2 days time the account will show up my "name" on people's Facebook as me "having a Birthday".



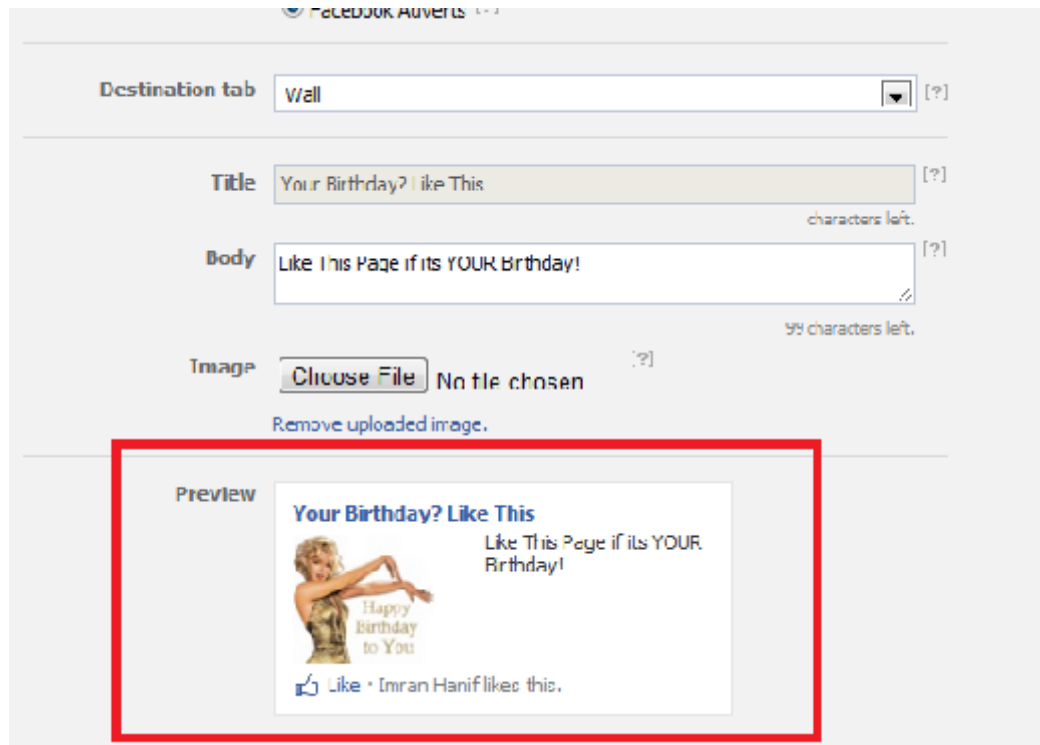
This is a screenshot taken from my Facebook account. All of these people have a birthday today.

Now this method simply involves creating a Facebook page and getting lots of people to like it. You must name your Facebook page something like

"Your Birthday? Like this

Once you have created your page you need to make sure you set up an Ad campaign.

Something like this would work really well.



Facebook Adverts

Destination tab: Wall

Title: Your Birthday? Like This

Body: Like This Page if its YOUR Birthday!

Image: Choose File No file chosen

Remove uploaded image.

Preview:

Your Birthday? Like This

Like This Page if its YOUR Birthday!

Happy Birthday to You

Like • Imran Hanif likes this.

The next thing to do is target people who have a Birthday coming.

Facebook actually gives you an option and encourages you to do this!

Location

Country:

☒ Everywhere
☐ By State/Province
☐ By City

Demographics

Age: -

☒ Exclude age range center

Gender: ☒ All ☐ Men ☐ Women

Interests

Interest category:

☒ Birthdays in <1 week

1 categories selected. Show selected

Switch to precise interest targeting

Connections on Facebook

Connections: ☐ Anyone

☒ Only people who are now fans of Your Birthday? Like This

☐ Only people who are born at Your Birthday? I like This

Estimated reach

167,260 people

- who live in the United Kingdom
- exactly between the ages of 18 and 40 inclusive
- who are female
- who are not already connected to Your Birthday? Like This
- who are in the category like birthday in <1 week

As you can see there are just over 167,260 people who are in the 18-40 category and are females.

I am going to ignore the rest of the categories as this is a good number enough to set your campaign.

We are going to be paying pennies for this because not everyone is targeting their ads towards Birthdays.

When it comes to setting a budget go with a high budget of around \$99.00 and then decrease the budget once your ad is accepted.

As for the type of ad I would go for Cost Per Impressions and bid around \$0.10 just to see what kind of response the ad generates.

The “suggested” feature of Facebook is a rough estimate as to how much traffic you would be expected to pay.

Once your ad goes live the next thing you should be doing is making sure you find a way of getting these “likes” and making good use of them.

Therefore, I recommend you ask someone to create you a welcome page tab and have a poster that suggests something like :-

“Enter Your name and Email below to CLAIM Your FREE Birthday Gift”.

You might want to have a geo targeted Welcome page. So for example, when someone clicks “like” on your Facebook page it will automatically say “Welcome, (persons name), enter your name and email below to claim your FREE Birthday Gift.

Once you capture the person’s name and email address through an Autoresponder simply direct them to a CPA offer. For example, FREE iPhone 4 offer Ipad 2 – These usually work best for things like this.

I hope you enjoyed reading this guide and have now lots of ideas.

I have an exclusive SPECIAL BONUS Video of a brand new revolutionary Facebook App which will blow you away.

If you want to grab this BONUS video please leave an honest review of CPA Facebook story on the rags to riches forum.

The link is <http://bit.ly/rdextS>

Imran Naseem

<http://www.Facebook.com/ImranNaseem>

<http://www.Facebook.com/CashCowReports>